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## **ETEN IAS and Khan Study Group (KSG) conducts nationwide seminar for 1500 IAS aspirants across 35 cities**

**Engages with 200 students from Chennai through the seminar on “How to crack Civil Services examination”**

- *ETEN IAS, Pearson India’s technology-enabled IAS coaching network and Khan Study Group (KSG) recently entered into strategic partnership to offer innovative technology-based learning solutions to IAS aspirants*
- *ETEN IAS and KSG will collectively set-up 100 IAS coaching centres across the country under the umbrella brand ‘ETEN IAS KSG’*
- *The admissions are open for the first batch that starts from July 2016*

**Chennai, 11 June 2016:** ETEN IAS, Pearson India’s VSAT technology based IAS coaching network and Khan Study Group (KSG), the well-known IAS coaching institute, jointly organised a nationwide seminar across 35 cities to mentor around 1500 IAS aspirants on how to crack the Civil Services examination. Particularly in Chennai, the seminar witnessed overwhelming response with participation of over 200 IAS students.

**The seminar marked the commencement of strategic partnership between ETEN IAS and KSG to impart technology-based learning solutions to IAS aspirants across India under the master brand ‘ETEN IAS KSG’.** The admissions are open for the first batch that starts from July 2016. For more information, please visit <http://etenias.com/home.aspx>

The nationally-renowned IAS coaching expert and ETEN IAS KSG’s Senior Mentor, **Dr. A.R. Khan** along with I.A.S officer **Rachit Raj** (All India Rank 3 in Civil Service Examination 2013) hosted the session to counsel IAS aspirants across India on different approaches to crack the Civil Service Examination. The seminar included comprehensive sessions on key concern areas, successful preparation techniques and special classes for current affairs & international bilateral issues. Thus, helping students develop right perspective to prepare and eventually, clear the civil services examination.

Under the alliance, ETEN and Khan Study Group, will set-up 100 learning centres to impart best-in-class training for UPSC – Civil services examination and various state public service commission exams. By using V-SAT technology, ETEN IAS will provide quality coaching, the expertise of India’s foremost panel of faculties including Dr. Khan and a team of about fifteen other faculty members. Each of the faculty members is a domain expert & has a vast experience of teaching General Studies; the core of the most of the competitive examination today. The most-relevant study material will be accessible to IAS aspirants, even in the remote corners of the country.

ETEN introduced the V-SAT enabled learning model in 2008, breaking all geographical barriers to impart CA and IAS training across the country. Over years, the network has provided advanced and personalized coaching to CA and IAS aspirants in their hometowns, not only at a lower fees compared to in-person classes, but also saving them the opportunity cost and trouble of migrating to another city for quality training. The success of this blended learning model is reflected in the number of rank-holders that the Institute has produced since inception.

Commenting on the occasion, **Mr. Vikas Singh, Vice President, Higher Education & test preparation and Vocational verticals, Pearson India**, said, *"Such seminars are reflective of our commitment to provide highly personalized and comprehensive learning solutions to Indian students. ETEN is known for teaching students, even in the farthest locations by using our distinct V-SAT enabled technology. Today, we are glad to yet again demonstrate our massive reach by connecting 1500 students from 35 cities through a common seminar. Through our tie-up with Khan Study Group, we are providing best learning environment, acclaimed faculty panel and the most relevant content to IAS aspirants across India."*

**Dr. A.R. Khan, Senior Mentor, ETEN IAS KSG**, said, *"We are overwhelmed with the response received from students to the seminar. The civil services examination is undoubtedly one of the most competitive examinations in the country and it requires a systematic learning technique to clear the exams. We are excited about our new venture with Pearson India and very soon are going to start the first batch."*

ETEN provides quality education to the far corners of the country. From state-of-the art central studios in metro cities, the faculty lectures are beamed live to the authorized ETEN centers located across India. In addition to giving access to best faculty panel, ETEN offers structured assessment, e-Learning support and video archives. ETEN centres are a true testament to the path of efficacy that Pearson has undertaken.

#### **About Pearson:**

Pearson is the world's leading learning company, with 40,000 employees in more than 70 countries. From schooling, test preparation and higher education to professional qualifications, Pearson's books & publications, curriculum materials, multimedia learning tools, testing & assessment programs and integrated services help people of all ages make measurable progress in their lives through learning.

Pearson's work spans through three core verticals – a) K-12 or schooling, b) Higher education and test preparation and c) Vocational (and professional) education. Established in India since 1998, Pearson has introduced its wide range of products and services in top notch educational institutes as well as directly to the learners.

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#### **About Khan Study Group (KSG):**

Khan Study Group was started by Dr. Khan in the year 2008 and is presently operating in 6 cities with 7 centres. Dr. Khan began his teaching career in 1988 as lecturer in a college of University of Delhi. He later taught at Delhi School of Economics, University of Delhi. He has several research papers and books to his credit. Dr. Khan has been teaching General Studies since February 1992 to IAS aspirants and is very proud of the fact that almost every State and Union Territory in India has some civil servants who personally associate with him. For further detail visit [www.ksgindia.com](http://www.ksgindia.com)