



Pearson

Coverage report

April-September 2016





**Key Initiatives
Bangalore**

Leadership Engagement

Mr. Ujjwal Singh



Digital Learning Magazine – January 2016



5 page Cover story Brainfeed magazine – January 2016



Views on NEP 2016 Brainfeed magazine – August 2016



Education World – September 2016

Leadership Engagement

Mr. Harish Doraiswamy

Eduleader Bytes

HARISH DORAISWAMY
Vice president (direct delivery) schools vertical, Pearson India



Where would you place education on your list of national priorities?
I'm in full agreement with Nelson Mandela who said: "Education is the most powerful weapon which you can use to change the world."

How best to upgrade the education system in India?
We need to embrace technology in education to provide access, promote equity and infuse excellence. We also need to revamp the teacher education curriculum to make it more relevant for the 21st century.

Thinker/philosopher you admire the most.
Carol Dweck for her pioneering work on the growth mindset, an absolutely essential attribute for success.

Your favourite Nobel laureate
Nelson Mandela for showing the world how to forgive and move ahead through equality and mutual respect.

Your leadership style
I believe a good leader is an enabler, able to effectively build teams and allows people to bring their strengths on board.

Your favourite book on education
Leverage Leadership by Paul Bambrick-Santoyo.

For or against 25 percent reservation for underprivileged children in private schools?
I am all for it. But other aspects of the Right to Free and Compulsory Education Act need more attention and thinking through.

Should education outlay be doubled by cutting defence expenditure?
In an ideal world, yes. However, the issue is not about size of budgets as much as it is about effectiveness of deployment.

How satisfied are you with the growth of Pearson schools in India?
Like they say, one step today and a huge leap tomorrow. We are scaling up the ladder in the education space. It gives me great satisfaction that we are enabling a whole generation of students to learn, grow and transform.

Pessimistic or optimistic about the future of education in India?
Optimistic. As and when the focus shifts from inputs to outcomes, we will see the true transformational power of education.

88 • EDUCATIONWORLD • JUNE 2016

Education World – June 2016

Leadership Engagement

Mr. S G Ramananda

ಡಿಜಿಟಲ್ ಯುಗ ಮಕ್ಕಳಿಗೆ ಲಾಭ



ಡಿಜಿಟಲ್ ಯುಗ ಕಂಪ್ಯೂಟರ್ ತಂತ್ರಜ್ಞಾನದ ಉದಯದಿಂದಾಗಿ, ಮಕ್ಕಳು ಹೆಚ್ಚಿನ ಪ್ರಮಾಣದ ಉನ್ನತ ಶಿಕ್ಷಣದ ಅಗತ್ಯವನ್ನು ಅರಿತುಕೊಂಡಿದ್ದಾರೆ. ಇತ್ತೀಚಿನ ದಶಕದಲ್ಲಿ, ಮಕ್ಕಳು ಡಿಜಿಟಲ್ ತಂತ್ರಜ್ಞಾನವನ್ನು ತಮ್ಮ ದೈನಂದಿನ ಜೀವನದ ಅಂಗವನ್ನಾಗಿ ಮಾಡಿಕೊಂಡಿದ್ದಾರೆ. ಡಿಜಿಟಲ್ ಯುಗವು ಮಕ್ಕಳಿಗೆ ಅನೇಕ ಲಾಭಗಳನ್ನು ತಂದುಕೊಟ್ಟಿದೆ. ಮಕ್ಕಳು ಡಿಜಿಟಲ್ ತಂತ್ರಜ್ಞಾನವನ್ನು ಉಪಯೋಗಿಸಿ, ತಮ್ಮ ಕಲಿಕೆಯನ್ನು ಹೆಚ್ಚು ಪ್ರಮಾಣದಿಂದ ಮಾಡುತ್ತಾರೆ. ಡಿಜಿಟಲ್ ತಂತ್ರಜ್ಞಾನವು ಮಕ್ಕಳಿಗೆ ಅನೇಕ ಲಾಭಗಳನ್ನು ತಂದುಕೊಟ್ಟಿದೆ. ಮಕ್ಕಳು ಡಿಜಿಟಲ್ ತಂತ್ರಜ್ಞಾನವನ್ನು ಉಪಯೋಗಿಸಿ, ತಮ್ಮ ಕಲಿಕೆಯನ್ನು ಹೆಚ್ಚು ಪ್ರಮಾಣದಿಂದ ಮಾಡುತ್ತಾರೆ.

ಮಕ್ಕಳು ಡಿಜಿಟಲ್ ತಂತ್ರಜ್ಞಾನವನ್ನು ಉಪಯೋಗಿಸಿ, ತಮ್ಮ ಕಲಿಕೆಯನ್ನು ಹೆಚ್ಚು ಪ್ರಮಾಣದಿಂದ ಮಾಡುತ್ತಾರೆ. ಡಿಜಿಟಲ್ ತಂತ್ರಜ್ಞಾನವು ಮಕ್ಕಳಿಗೆ ಅನೇಕ ಲಾಭಗಳನ್ನು ತಂದುಕೊಟ್ಟಿದೆ. ಮಕ್ಕಳು ಡಿಜಿಟಲ್ ತಂತ್ರಜ್ಞಾನವನ್ನು ಉಪಯೋಗಿಸಿ, ತಮ್ಮ ಕಲಿಕೆಯನ್ನು ಹೆಚ್ಚು ಪ್ರಮಾಣದಿಂದ ಮಾಡುತ್ತಾರೆ. ಡಿಜಿಟಲ್ ತಂತ್ರಜ್ಞಾನವು ಮಕ್ಕಳಿಗೆ ಅನೇಕ ಲಾಭಗಳನ್ನು ತಂದುಕೊಟ್ಟಿದೆ. ಮಕ್ಕಳು ಡಿಜಿಟಲ್ ತಂತ್ರಜ್ಞಾನವನ್ನು ಉಪಯೋಗಿಸಿ, ತಮ್ಮ ಕಲಿಕೆಯನ್ನು ಹೆಚ್ಚು ಪ್ರಮಾಣದಿಂದ ಮಾಡುತ್ತಾರೆ.

ಡಿಜಿಟಲ್ ತಂತ್ರಜ್ಞಾನವು ಮಕ್ಕಳಿಗೆ ಅನೇಕ ಲಾಭಗಳನ್ನು ತಂದುಕೊಟ್ಟಿದೆ.

Vijay Karnataka

growing up in the digital age

TECH-SAVVY Learning being a continuous process, it is essential that we embrace technologies that create holistic patterns of intellectual and emotional growth among students, opines S G Ramananda

The evolution of a generation that is much advanced demands more children become smart and grow faster when it comes to learning or grasping new concepts. Kids have the capability to sense, respond, learn, observe and incorporate concepts based on situations. The highly tech-savvy generation of today is extremely knowledgeable and looks forward to innovative ways of doing things. A stimulating environment works well, can't get attracted to a range of gadgets, devices and tools, which are creating their insatiable, but also stimulates intellectual growth. Therefore, kids these days are found to be one step ahead of their parents and teachers when it comes to incorporating technology into their day-to-day life.



TECH-SAVVY Parents must help their children understand what aspects of technology they must master and assimilate themselves to.

The early world of gadgets and technology has taken education to the next level, where thinking out of the box for creative minds has become a priority for many educational institutions. Among the host of questions faced by teachers today, one of the most pertinent ones is about the effectiveness of a one-size-fits-all teaching method in an increasingly diverse and tech-savvy student population with varying interests.

If students are given a higher degree of freedom over what they learn, educators can engage them better in activities and discussions. The creative amalgam of digital and traditional learning can help create meaningful learning experiences. Schools must be encouraged to incorporate technology in classroom scenarios to engage students more actively. Digital learning plays a vital role in breaking barriers and allows students to visualize what they read in theory through easy access to a world of experiences.

The digital age brings with it several advantages that help children become holistic individuals who are ready to face the challenges of the 21st-century. Some of the benefits of the future:

Interactive in nature The process of knowledge sharing has become more interactive in nature with technological advancements. There is a remarkable shift in the way children think, perceive and react with technological tools as they dip into the easy access of information tools. Parents of information required for a student understand concepts and create tasks on their own, instead of relying on a different and interesting way, as compared to the pen and paper mode.

Collaborative learning processes The application of technology has enabled teachers to be more collaborative in nature. It is possible today to reach children keeping in mind their different learning abilities and needs on an individual level with tech tools that allow custom-

ization of education. Digital tools have proved extremely useful in encouraging a personal learning style unique to each child, resulting in the holistic development of students. Such methods also ensure that all students who are equipped to understand and move according to the dynamics of an ever-changing workplace of the future.

Maintaining the balance Volume has been written and spoken about how technology and the virtual world can lead to deviant behaviour patterns among children and young adults. Through the advantages of technology are many, it is important to channelize the energy and curiosity of young minds in the right direction. Children must be given clear guidelines about the parameters in which they can operate.

Parents must help children understand what aspect of technology they must adapt and expose themselves to. It is rather easy for a child to deviate from the teacher path due to lack of clear direction. This deviation of the good and bad associated with technology is of immense significance in shaping the learning outcomes that will translate into learning abilities and needs on an individual level with tech tools that allow custom-

Deccan Herald Education

Key Initiatives

Synthesis 2016



Education Insider



This Week Bangalore



Brainfeed Magazine

Media Activations for MyPedia

Pearson India launches 'MyPedia Achievement Test' for school children

Pearson, the world's learning company today announced the launch of MyPedia Achievement Test in India; an online assessment tool that will measure student's learning ability and skills across different scholastic areas. Mapped to the Indian curriculum and learning standards, MyPedia Achievement Test 2016 will measure skills in areas such as English, English Listening, Mathematics and Science for classes 3-10 and will also provide detailed feedback and results instantly. It is designed to measure learning across a wide range of conventional and non-conventional parameters like listening vocabulary, comprehension as well as subject-specific skills in just four simple steps. The test is open till September 2016

Pearson unveils online test tool



Pearson has launched MyPedia Achievement Test, an online assessment tool that will measure a student's learning ability and skills across the scholastic areas. Designed to match the Indian curriculum and learning standards, MyPedia Achievement Test will measure skills in areas such as English, Mathematics and Science for Classes 3-10 and will also provide results instantly. The test is open till September 2016. ENS

पीयरसन इंडिया द्वारा स्कूली बच्चों के लिए माईपीडिया अचीवमेंट टेस्ट

देवदास न्यूज़ ३ जून 2016

दुनिया की लर्निंग कंपनी पीयरसन ने भारत में माईपीडिया अचीवमेंट टेस्ट पेश करने की घोषणा की। यह एक ऑनलाइन परेसेसमेंट टूल है जो पढ़ने-सिखने से संबंधित विषय क्षेत्रों में बच्चों की सीखने की क्षमता और कौशल मापता है। भारतीय पाठ्यक्रम और शिक्षा स्तर के अनुकूल माईपीडिया अचीवमेंट टेस्ट 2016 से कोशल की माप की जाएगी और यह अप्रैल-सितंबर तक खोला जाएगा।

सित्त से 10 वर्ष के लिए होगा। यह माई प्या टूल विविध अभिक्रिया और सीखने की क्षमता को मापता है। इसे इस तरह डिजाइन किया गया है कि विद्यार्थी के परंपरागत और नए परंपरागत प्रश्नों जैसे सुनना, शब्दावली, व्याकरण, गणित और विषय से जुड़े खतरा कौशल माप की जा सके। इस टेस्ट में सितंबर 2016 तक शामिल हुआ जा सकता है, और छात्र दो बार यह टेस्ट दे सकते हैं और विषयों अलग अलग आया उपर विचार किया जाएगा।

The New Indian Express

Pearson launches 'MyPedia Achievement Test' for school children

Chennai, June 28: Pearson, the world's learning company today announced the launch of MyPedia Achievement Test in Indian online assessment tool that will measure student's learning ability and skills across different scholastic areas. Mapped to the Indian curriculum and learning standards, MyPedia Achievement Test 2016 will measure skills in areas such as English, English Listening, Mathematics and Science for classes 3-10 and will also provide detailed feedback and results instantly. It is designed to measure learning across a wide range of conventional and non-conventional parameters like listening vocabulary, comprehension as well as subject-specific skills in just four simple steps. The test is open till September 2016, students can attempt the test up to two times and the best score will be considered for evaluation. Ujjwal Singh, Vice President India said, "Assessing learning on an ongoing basis is important to get a clear understanding of where the student is doing well and what areas need special attention." "At Pearson, we are constantly thinking of new ways and better approaches to learn and improve the quality of learning is changing. It is important for us to work on newer ways of measuring skills and results. MyPedia Achievement Test stands to help students build around inquiry-based, experiential learning and enhance their learning and retention of concepts. It also encourages students to think out-of-the-box and be 'problem solvers'", he added. The test has been especially designed to facilitate seamless student engagement and scope for individual, differentiated assessment. One of the most compelling features of the assessment tool is that it has a strategic gap between teachers, students and parents. It allows parents to monitor the child's achievement level and receive guidance for better involvement. Another special feature of the test is that it not only measures what students know but also assesses what they are able to do with that knowledge. MyPedia Achievement Test strongly emphasizes on measurement of higher order thinking and application skills. It provides students with a detailed and accurate feedback on cognitive skills. Parents stand to highly benefit by identifying gaps in learning and test higher order cognitive skills and apply identify growth areas with the detailed analysis provided by the test.

Trinity Mirror

#MYPEDIA - A COMPLETE LEARNING SOLUTION

Pearson has been a global leader in the books space and they are slowly expanding into various other areas of academic interest. The MyPedia programme is a comprehensive one that covers everything the well care to students, academics, teachers and parents. Earlier this month, the MyPedia team invited me to a presentation on the core concepts that make up their vision to make learning both fun and interactive. Mr. Ujjwal Singh, head of MyPedia, engaged with us and patiently answered every query we had on the various aspects of this programme.



Diary of a Doting Mom - Blog post

The Telegraph

पीयरसन इंडिया लेगा माईपीडिया अचीवमेंट टेस्ट चंडीगढ़ | दुनिया की लर्निंग कंपनी पीयरसन ने भारत में माईपीडिया अचीवमेंट टेस्ट पेश करने की घोषणा की। यह एक ऑनलाइन परेसेसमेंट टूल है जो स्टडी में बच्चों की सीखने की क्षमता और कौशल मापता है। पीयरसन इंडिया के उज्जवल सिंह ने बताया कि इससे स्टूडेंट्स को अपने विभिन्न स्किल बढ़ाने में मदद मिलेगी।

Dainik Bhaskar

ಶಾಲಾ ಮಕ್ಕಳಿಗೆ ಪಿಯರ್ಸನ್ ಅಚಿವ್ಮೆಂಟ್ ಟೆಸ್ಟ್

ಕಲಿಕಾ ಸಂಸ್ಥೆಯವರ ಪ್ರಯತ್ನದಿಂದ ಪಿಯರ್ಸನ್ ಮಕ್ಕಳ ಅಭಿವೃದ್ಧಿಗಾಗಿ ಮೈಪೀಡಿಯಾ ಅಚಿವ್ಮೆಂಟ್ ಟೆಸ್ಟ್ ಅನ್ನು ಪ್ರಾರಂಭಿಸಲಾಗಿದೆ. ಈ ಟೆಸ್ಟ್ ಮೂಲಕ ವಿದ್ಯಾರ್ಥಿಗಳ ಕಲಿಕಾ ಸಾಮರ್ಥ್ಯವನ್ನು ಅಳವಡಿಸಲು ಮತ್ತು ಅವರ ಕಲಿಕಾ ಪ್ರಕ್ರಿಯೆಯನ್ನು ಅಳವಡಿಸಲು ಸಹಾಯ ಮಾಡಲು ಈ ಟೆಸ್ಟ್ ಅನ್ನು ಪ್ರಾರಂಭಿಸಲಾಗಿದೆ. ಈ ಟೆಸ್ಟ್ ಮೂಲಕ ವಿದ್ಯಾರ್ಥಿಗಳ ಕಲಿಕಾ ಸಾಮರ್ಥ್ಯವನ್ನು ಅಳವಡಿಸಲು ಮತ್ತು ಅವರ ಕಲಿಕಾ ಪ್ರಕ್ರಿಯೆಯನ್ನು ಅಳವಡಿಸಲು ಸಹಾಯ ಮಾಡಲು ಈ ಟೆಸ್ಟ್ ಅನ್ನು ಪ್ರಾರಂಭಿಸಲಾಗಿದೆ.

Eesanje

Virat Vaibhav

पीयरसन इंडिया ने स्कूली बच्चों के लिए माईपीडिया अचीवमेंट टेस्ट किया पेश

एनपीटी ३ जून 2016

दुनिया की लर्निंग कंपनी पीयरसन ने भारत में माईपीडिया अचीवमेंट टेस्ट पेश करने की घोषणा की। यह एक ऑनलाइन परेसेसमेंट टूल है जो पढ़ने-सिखने से संबंधित विषय क्षेत्रों में बच्चों की सीखने की क्षमता और कौशल मापता है। भारतीय पाठ्यक्रम और शिक्षा स्तर के अनुकूल माईपीडिया अचीवमेंट टेस्ट 2016 से कोशल की माप की जाएगी और यह अप्रैल-सितंबर तक खोला जाएगा।



सित्त से 10 वर्ष के लिए होगा। यह माई प्या टूल विविध अभिक्रिया और सीखने की क्षमता को मापता है। इसे इस तरह डिजाइन किया गया है कि विद्यार्थी के परंपरागत और नए परंपरागत प्रश्नों जैसे सुनना, शब्दावली, व्याकरण, गणित और विषय से जुड़े खतरा कौशल माप की जा सके। इस टेस्ट में सितंबर 2016 तक शामिल हुआ जा सकता है, और छात्र दो बार यह टेस्ट दे सकते हैं और विषयों अलग अलग आया उपर विचार किया जाएगा।

Dainik Sanjeevani

Pearson India launches 'MyPedia Achievement Test'

CHANDIGARH, JULY 25

Pearson, the world's learning company today announced the launch of MyPedia Achievement Test in Indian online assessment tool that will measure student's learning ability and skills across different scholastic areas. Mapped to the Indian curriculum and learning standards, MyPedia Achievement Test 2016 will measure skills in areas such as English, English Listening, Mathematics and Science for classes 3-10 and will also provide detailed feedback and results instantly. It is designed to measure learning across a wide range of conventional and non-conventional parameters like listening vocabulary, comprehension as well as subject-specific skills in just four simple steps.

Yugmarg



Key Initiatives

Opening of T. M. Patel International School



DNA



DNA



Nav Gujarat Times



Rajasthan Patrika

School Activities

Media Announcements on CBSE Results 2016

अॅमेनोरा स्कूलच्या विद्यार्थ्यांचे सीबीएसई परीक्षेत यश

पुणे : अॅमेनोरा स्कूलच्या विद्यार्थ्यांना सीबीएसईच्या दहावीच्या परीक्षेत घवघवीत यश मिळाले आहे. ४० विद्यार्थ्यांपैकी ६ जणांना १० सीजीपीए व १० विद्यार्थ्यांना ९ व अधिक सीजीपीए गुण मिळाले आहेत.

अमेय तोडकर, अपर्णा सावंत, दीपशिखा एस. मनोहरन, क्षितिजा गोडसे, सौम्यव्रता बेरागी व स्वर्णिम सोनावणे या विद्यार्थ्यांना १० सीजीपीए गुण मिळाले. अॅमेनोरा स्कूलचे व्यवस्थापन पिअर्सन तर्फे केले जाते.

Sanj Samachar

More schools from Pune record 100% results in CBSE

TIMES NEWS NETWORK

Pune: Maharashtra continued to rank sixth with the success rate of 99.68% in the CBSE standard X examinations among nine states and Union territories in the Central region.

The board announced the cumulative grade point average (CGPA) of students across the country on Saturday. The region registered a marginal increase in the success rate to 99.68% this year, when compared to 99.03% in 2015.

In Pune, the City Pride School registered 100% result for the fourth consecutive year. Out of 86 students who appeared for the exam, 34 students scored 10 CGPA, 28 students scored 9 CGPA, more than 13 students scored 8 CGPA and above whereas 11 students scored 7 CGPA and above, a statement issued by the school stated.

Students of City Pride School who scored well in the exams are Anvi Ankur Jain with 98.8% followed by Risabh Shrivastava, Agarwal with 98.4% in school. The third place was bagged by three students including Sourav Chan-

dak, Saismrithi Bhat and Mansi Kadum with 98%.

At the GG International School, 17 students secured 10 CGPA. Bharti Bhagwanji, principal of the school said, "The students have once again proved their excellence in the sixth consecutive year with 100% results. Quality performance is always the result of high intention, sincere effort, intelligent direction, and skillful execution." As many as 22% of students scored CGPA of 9 and above.

The Amanora School also recorded 100% success, a statement issued by the school stated. Amey Todkar, Aparna Sawant, Deepshikha SM, Kshitiya Godase, Swarnim Sonawane and Soumyabrata Bairagi scored 10 CGPA, whereas Swarnim and Soumyabrata being the school toppers with 95.7% each. As many as 13 students scored a 10 CGPA in English and Hindi while 9 students in Mathematics, 9 in Science and 10 in Social Studies secured 10 CGPA. The overall aggregate of the school lies between CGPA of 8.5 to 9.5 with most students at the upper limit of the bar, added the statement.

Amanora School shines in CBSE with 100 pc result

ST CORRESPONDENT
reporters@sakaaltimes.com

Pune: Amanora School has achieved 100 per cent CBSE results in Pune for the academic year 2015-2016. Almost 50 per cent of students have secured 90 per cent marks and above.

All students of Amanora School have scored distinction. The top six students, who have achieved the top-most grade in CBSE, an A+ (CGPA OF 10), are Amey Todkar, Aparna Sawant, Deepshikha S Mahonaran, Kshitiya Godase, Soumyabrata Bairagi and Swarnim Sonawane.

The Times of India

ಎಸ್ ಎಸ್ ಎಲ್ ಸಿ ಟಾಪರ್ಸ್
ಅಮರ ಜ್ಯೋತಿ ಪತ್ರಿಕೆ ಸ್ವಾಗತ (ಸುವರ್ಣಾಯುಷಿ 10 & 10 ಅಂಕ)






ಎಂ.ಅದಿತ್ಯ ಆಶಾತ ಪಟ್ಟ ಅನಿಯಾ ರಾಜ್ ಎಸ್.ಅರ್ಚನಾ






ಬಿ.ಎಸ್.ಜಯಶ್ರೀ ಬಿ.ಕುಮಾರ ಎಂ.ಜೇ.ಜಯಶಂಕರ್ ಪಿ.ಎಂ.ಸುಹಾಸ್

Samyuktha Karnataka

TIMES NIE CONGRATULATES THE SCHOOLS ON THEIR GOOD RESULTS

School Name	Students	100%	90%	80%	70%	60%	50%	40%	30%	20%	10%	Below 10%
CG Amey Bhatt	100	100	100	100	100	100	100	100	100	100	100	100
GG International School	17	17	17	17	17	17	17	17	17	17	17	17
Amanora School	86	34	28	13	11	11	11	11	11	11	11	11
City Pride School	86	34	28	13	11	11	11	11	11	11	11	11
...

Established in 2010 in collaboration with Pearson School, Amanora School is known for providing students with world-class education. It is a digitally managed school and emphasis on information and communication technology (ICT) in its teaching methods.

Sakal Times



The Times of India

School Activities

Pearson – Hippocampus 15 Books Campaign

పేద విద్యార్థులకు బోధన సదుపాయం

బెంగళూరు(శివాజీనగర), న్యూస్టుడే: ప్రభుత్వ పాఠశాల విద్యార్థులకు ఉచిత బోధన, త్వరగా నేర్చుకునే కొశల్యాలును నేర్పించేందుకు హిప్పోక్యాంపస్ సంస్థకు పియర్సన్ సంస్థ మద్దతు పలికింది. నోమవారం ఇళ్ళుడ నిర్వహించిన కార్యక్రమంలో 1 నుంచి 8వ తరగతి విద్యార్థులకు ఎంపిక చేసిన 15 పుస్తకాల్లోని అంశాలను బోధించేందుకు పియర్సన్ సంస్థ ఉపాధ్యాయులను ఎంపిక చేసింది. అమర్ చిత్ర కథలో కామిక్లను రాసే రవయిత్రి శాలిని శ్రీనివాసన్, పియర్సన్ ప్రతినిధి హరీష్ దొరైస్వామి తదతరులు కొన్ని పాఠశాలల్లో విద్యార్థులకు పాఠాల్ని బోధించారు. ఈ విద్యా సంవత్సరం పూర్తయ్యేంత వరకు తాము పాఠాల్ని బోధించేందుకు ప్రణాళిక రూపొందించుకున్నామని వారు తెలిపారు.



ఉపాధ్యాయ బృందం

Enadu

Pearson, Hippocampus Tie Up for Campaign

Learning company Pearson's annual campaign to encourage reading among students was recently inaugurated in city schools. The 15 Book Campaign urges those of classes 1 to 8 to read age-appropriate 15 books from their school libraries of a certain genre. On successfully completing one of the 15 books, students will be awarded with certificates at the end of the academic year. This year, Pearson has partnered with Hippocampus Reading Foundation.

The New Indian Express

Instilling reading habits among students

Pearson collaborates with Hippocampus for their Annual 15 Books Campaign



OUR BUREAU

The 15 Books Campaign, of Pearson, was inaugurated in Hyderabad across the Pearson managed schools. Shalini Srinivasan, a renowned author of the comic series, Amar Chitra Katha, inaugurated the campaign and unveiled 15 books in the library. She conducted a gripping story-telling session which had the students listening to her in rapt attention. She also read paragraphs from her book, 'Gangamma's Ghariyal', which was thoroughly enjoyed by students and teachers alike. Speaking on the occasion, Shalini said: "Making reading a regular practice can help students to de-stress and eliminates negative thoughts. It can bring in a lot of positivity and develop logical thinking which in future may help them in cracking several competitive exams, which involves reasoning and critical thinking."

For this edition of the campaign, Pearson partnered with Hippocampus Reading Foundation, a well-known organisation, which aims at encouraging reading among children, at all levels. They also partnered with the organisation, to train the librarians to make the library sessions interactive and appealing to the students. Besides, Hippo Campus will also orient the librarians and teachers to use the GROW programme, which assesses the reading levels of children, encourages them to read books at their skill levels and helps them to improve their reading comprehension skills.

This annual campaign is conducted across all Pearson schools where every student from Class I-VIII will read 15 books through the year from the chosen genre. These books are made available to them in the school library. On completing reading the books, students will be awarded a completion certificate at the end of the academic year. This programme aims to instil a spirit of reading in students by exposing them various literary pieces, across genre and thus making learning a rewarding experience for them.

"I always look forward to the 15 Book Campaign as I get lost in the interesting world of books, reading is my favorite pastime and I never let go off an opportunity to try different genres of books, be it fiction, mystery, science or literature," said Harsh, a student of Hillside School.

Hans India

School Activities

CISE Debate Competition in Julien Day School, Kolkata

Debate competition at Julien Day

Julien Day School, Kolkata, hosted the Frank Anthony Memorial All-India Inter-School Debate Competition 2016 recently. The national-level debate is one of the most prestigious inter-school competitions organised by the Council for the Indian School Certificate Examinations (CISCE). This annual competition is spread across three levels – regional, zonal and national. The winner of the competition at the regional level was MC Kejriwal Vidyapith, Liluah, and the first runner up was Future Foundation School, Kolkata. The best speaker award went to Rajatesh Pradhan of MC Kejriwal Vidyapith.



Hindustan Times

All India Inter-School Debate competition organized by CISCE at Julien Day School



Julien Day School, Kolkata managed in association with Pearson schools hosted The Frank Anthony Memorial All-India Inter-School Debate competition 2016. The debate was organized by The Council for the Indian School Certificate Examinations(CISCE). The competition was moderated by Mr. Raju Raman, a leading name in conducting debates and judged by Mita Mukherje, The Telegraph, Joseph Chacko, St. James School Kolkata and Arundhati Mazumder, Birla Bharati School Kolkata.

The Telegraph

School Activities

Media Activations for Tirangaa 2016

Punjab Kesari



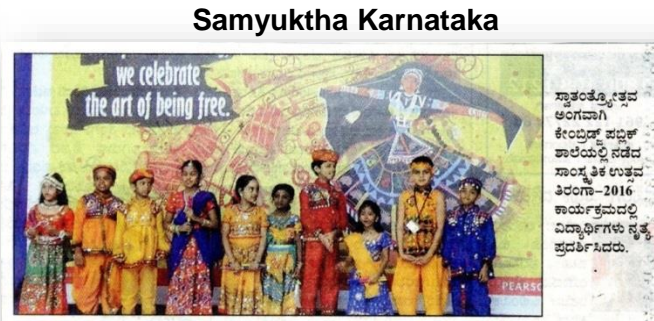
The Times of India



The Hindu



Nav Bharat Times



Hindustan Times



JLPL School celebrates cultural fest
SAS NAGAR: JLPL School, Sector 91, celebrated their inter-school Independence Day cultural fest Tiranga 2016 here. The fest was attended with great enthusiasm by over 200 students from 15 schools where they celebrated the theme for this year, India's Visual and Performing Arts, aimed as a tribute to India's rich culture and heritage.

Doctors, teachers call for silence zones near hospitals, schools to shut out din

Make kids ambassadors of awareness campaigns'

Make kids ambassadors of awareness campaigns'

Make kids ambassadors of awareness campaigns'



Parents drive change with picnics, hobby stations to be a headache

Parents drive change with picnics, hobby stations to be a headache

Gadkari wants to rein in honking, VIP car sirens

Gadkari wants to rein in honking, VIP car sirens

Gadkari wants to rein in honking, VIP car sirens

Parents & teachers must join hands for child's development

The overall development of a child hugely depends on two stakeholders: Teachers and parents. Together, they play an important role in ensuring the holistic development of a child. According to the Pearson Voice of Teacher Survey 2014, 54% teachers stated they receive from parents in driving the desired learner outcomes. They also stated that parents and students assign more significance to exam results wherein the priority should be the holistic development of students. Consistent parent-teacher communication and a shared understanding can set the base of a child's success. Its absence can affect a child's ability to achieve his/her full learning potential. To derive the best learning outcomes for children and to prepare them as future citizens, it is important to bring these two stakeholders together to lay a strong foundation. **Home is the first school:** Home is the first learning environment of a child and parents are his first teachers. They are the ones who guide the child to form the value system and inculcate appropriate conduct with their efforts and actions. Another recent survey, conducted by a group of educational institutes in the US,

gurukool
SE Brought, MANAGING TRUSTEE, JULIEN DAY SCHOOL



revealed that creating a home environment that encourages learning, setting up high but realistic expectations for the child and getting more involved in the child's education in school helps derive better learning outcomes. **Shaping young minds:** In the initial learning process, if a child experiences different approaches to education from the two stakeholders, it can give rise to confusion in his/her tender mind. This difference in understanding and opinion

can affect the learning process of a child. It is critical to have them on the same page to give a conducive environment to the child. It's rightly said that a school is the second home of a child and teachers are the first adult parent outside his/her family. **Need for synergy:** An active participation of parents, both at home and in prominent activities in the school is a must. Few key areas that can help make a positive difference are: **a) Joint assignments:** Getting engaged in a homework or a school assignment can help parents not only to keep a track of the child's performance but gauge and understand his/her strengths, weaknesses, interests and learning levels. This also gives parents an opportunity to indulge in a dialogue with the child, understand if he has any day-to-day challenges with his peers and the school environment. **b) Parent teacher meetings:** One-on-one discussions help in building a joint understanding on the child's progress. **c) Open hours or conferences:** These are ideal times for parents to interact with other students, parents and if needed, form support groups. It is a platform to learn from other's experiences and unlearn as well.

Dainik Bhor

स्कूल में पढ़ने का अनुभव बेहतर करना



जिन अवसरों को अंतर का समर्थन है... स्कूल में पढ़ने का अनुभव बेहतर करना... स्कूल में पढ़ने का अनुभव बेहतर करना...

The Times of India



PARTNERSHIP

PARENTS AND TEACHERS: NEED FOR EFFECTIVE PARTNERSHIP

The overall development of a child largely depends on two stakeholders: teachers and parents. Together they play an important role in ensuring the holistic development of a child.

Jayashri Srivastava

The overall development of a child largely depends on two stakeholders: teachers and parents. Together they play an important role in ensuring the holistic development of a child.

Hindustan Times

Dainik Adhikar

पीयूषराज स्कूल जयपुर की प्राचार्य सुश्री शारदा शर्मा ने कहा

स्कूल में पढ़ने का अनुभव बेहतर हो

जयपुर (कांग्रेस)। जयपुर की सरकारी अर्थात् सरकारी स्कूलों में पढ़ने का अनुभव बेहतर हो... स्कूल में पढ़ने का अनुभव बेहतर हो...

The Progressive Teacher