



Pearson

Press Release

## Pearson India launches new book on Python programming

The book titled, 'Python Programming - A Modular Approach' provides practical understanding of concepts and contemporary solutions to programming snags

**New Delhi, November 15, 2017:** Pearson, the world's leading learning company, today launched the first edition of its new book on Python programming. The book titled – '**Python Programming - A Modular Approach**' – is authored by **Sheetal Taneja** and **Naveen Kumar**. The book, in its first edition, focuses on building a strong conceptual foundation to facilitate the understanding of advanced applications.

The text includes basic sorting and searching techniques. It also provides comprehensive coverage of recursion, which includes problems on list manipulation, Tower of Hanoi, permutation generation, n-queens' problem, Sudoku and plotting Hilbert curves. It has a separate chapter on graphics covering 2D, 3D objects and animations.

Commenting on the launch, **Vikas Singh, Managing Director, Pearson India, said,** "*Pearson India is committed to offer world-class content that helps the learners in understanding the concepts and preparing them for future. In today's hyper competitive times, it is critical for learners to stay abreast of the latest developments in the field and gain expertise on the subject. We believe that this book will come in handy and will provide the much-needed guidance and support to students and learners*"

Priced at Rs. 499, the book will be available at all leading stores and major [e-commerce](#) portals across the country starting today.

### About Pearson India

Founded in 1844, Pearson is the world's learning company, with 35,000 employees across 70 countries worldwide. We have expertise in educational courseware and assessment, and a range of teaching and learning services powered by technology. Our mission is to help people make progress through access to better learning. We believe that learning opens opportunities, creating fulfilling careers and better lives.

Our unique insight and world-class expertise comes from our long history of working closely with teachers, learners, researchers, authors, and thought leaders. Our products and services are used by millions of teachers and learners around the world every day. We are organized around three key stages of learning - a) K-12, b) Higher education and test preparation and c) Vocational and professional education. Established in India since 1998, Pearson has introduced its wide range of products and services in educational institutes as well as directly to the learners. To know more about us visit [in.pearson.com](http://in.pearson.com) and follow us on [www.facebook.com/PearsonIn](https://www.facebook.com/PearsonIn) and <https://twitter.com/PearsonIn>.

### USP of the book

- Uses the concept of modularity to introduce one of the most rapidly evolving programming languages
- Chapter on *debugging*—an essential skill for making programs work
- Includes applications related to web, mobile, and database development
- Discusses the seamless integration of Python code with Java code and vice-versa

For further information, please reach out to:

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