



Only
43%

Of Indian graduates are considered employable – a decline from 44.3% in 2023. Even top-tier institutions are under placement pressure.¹

¹ Deloitte-Nasscom-Advancing India's AI.

1.25M

AI professionals are needed in India by 2027 – Institutions must build the pipeline now.²

² CII – India Skills Report 2025.

**NEP
2020**

Mandates industry-integrated, skill-embedded multidisciplinary programs by 2035.³

³ NEP 2020 Guideline.

What happens next?

We work with you to:



Understand your integration needs

Assess your institutional goals, infrastructure and student priorities.



Design a tailored solution

A customised approach mapped seamlessly into current degree pathways and learning outcomes.



Maximize resources through scale

A cost effective solution that grows with your institution and student enrollment.



Prepare students for career success

A full learn to earn program with credentials that connect to careers via recruitment partners.

The result? A seamless and scalable learn-to-earn journey



Let's explore a tailored partnership to address the needs of your institution

One that strengthens learner outcomes, and aligns programs with the workforce of tomorrow.

Aligning higher education to the future of work

Learn more:
in.pearson.com



Pearson

HCLTech
Supercharging Progress™

Career Catalyst

India's only integrated learn-to-earn ecosystem for Higher Education



Leading change starts here

As AI reshapes higher education faster than ever, this is the opportunity to bridge classroom learning to career readiness, embedding workforce-aligned career pathways alongside degree programs.



Pearson & HCLTech: your partner for bridging learning and work

Turn a degree into career momentum. Students gain in-demand skills, recognized credentials, and a clearer path from learning to earning.

An integrated learn-to-earn journey for future-ready institutions

1

Build skills

Supporting students with **All Access from the first day of class** — flexible, AI-driven learning at scale.



AI-driven platforms built for learning – trusted, tailored and built-in.

1000s of leading curriculum-aligned digital titles.

Flexible to the individual needs of your institution.

2

Plan for the future

Helping students understand how work is changing and guide confident, future-ready career choices.



Work-force aligned career pathways, mapped along side existing degrees.

Industry mentorship and coaching to bridge learning with skills needed for the workplace.

NSQF-aligned learning, practice, projects and certification in one integrated journey.

3

Prove & connect

Showcase the value of your courses and programs with industry-recognised credentials and certifications.



Credly



Boost student employability outcomes with verifiable evidence of skills

Certiport partners

Trusted by employers, governments
  
and many more...

Future ready students with clear career tracks

Integrated alongside existing degree pathways and built on Pearson MyLab®, Career Catalyst Tracks help students build in-demand skills and industry-recognised credentials throughout their studies, so they graduate career-ready from day one.

Our career-ready programs

- ✓ AI LLM Developer
- ✓ AI agent Builder (LC/NC)
- ✓ AI Powered Marketing Executive
- ✓ AI Powered Business Analyst (Finance/Accounting/Ops/Customer Success)
- ✓ AI Powered HR Executive
- ✓ AI Powered Full Stack Developer (Java)
- ✓ AI Powered Full Stack Developer (Python)
- ✓ Data Scientist
- ✓ Cyber-Security Analyst
- ✓ Data Analyst

Clear impact for your institution



Stronger reputation



Improved employability



Higher rankings