



BTEC International  
Prepare your learners  
for a skill-based, future  
ready career



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## Teach skills that match your learners' ambitions

A Pearson BTEC qualification is all about putting what you know straight into practice. Your learners will learn through real-life scenarios, equipping them with the knowledge and skills to succeed in whatever career path they choose in the future.

Pearson BTEC qualifications are recognised by employers, universities and Ministries of Education around the world.

Partnering with real businesses and understanding what skills they need are at the heart of Pearson BTEC qualifications and courses. We work with industry experts to ensure the qualifications you teach and the skills your learners study will meet their high standards.

BTEC learners also have the opportunity to progress to higher education studies right up to the final year of an undergraduate degree.







## Who is Pearson?

Founded in 1844 by Samuel Pearson in Yorkshire, England, Pearson has grown to become one of the largest international awarding organisations supporting 10s of millions of learners every year.

We create vibrant and enriching learning experiences designed for real-life impact.

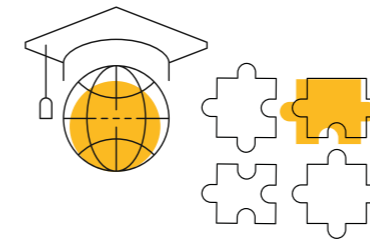
Learning is no longer just a stage of life but a lifelong journey.

More than 160 million users worldwide trust Pearson products and services. Whether it's upskilling in the workplace, getting ahead in school, making the grade at university, or learning a new language, our products and services help people realise the life they imagine every day.

## What is a BTEC?

Pearson's BTEC courses and qualifications are recognised in more than 50 countries worldwide. Established in 1984, Pearson BTEC (Business Technology and Education Council) is a framework of vocational courses and globally renowned qualifications and blended learning solutions that help to develop a trained and highly skilled workforce. From fundamental learning to professional courses at the postgraduate level, BTEC offers an alternative to academic education with practical, hands-on learning experiences. Each Pearson BTEC comprises a variety of units, which are designed to enable learners to build their understanding and skills across the course of study.

### Why choose BTEC?



With over **35 years of proven success**, more **employers** and **higher education institutions** globally are **choosing BTEC-qualified candidates** for their practical knowledge and employability skills.



**Available in a wide range of sectors**, from Business to Engineering, Esports, Health & Social Care, Art & Design, and IT & Computing.



BTECs are **developed and validated** in partnership with educators, employers and government **to ensure content reflects the needs of a workforce**.



# Partnership and recognition

BTEC qualifications have been developed to fulfil the specific skillsets required by industry. Our work with partners such as Liverpool Football Club and British Esports, and professional associations such as the Chartered Management Institution and the Chartered Institute of Marketing, makes BTEC course content industry relevant and globally recognised. This helps to prepare BTEC learners with world class skills, knowledge and behaviours that are valued by global employers and industry and higher education institutions.





# What your learners can study

## BTEC International Level 2 qualifications

- Available in a range of sectors for learners who wish to explore a work-related qualification or specific industry area
- Offers learners industry knowledge, transferable skills and behaviours to prepare them for a career or to continue education
- Flexible and modular to fit in with existing curriculum requirements
- Delivered in Schools, Colleges, and Training Providers that also facilitate adult learning.

For learners aged 14 - 18 years +



Available in 3 or 4 sizes:

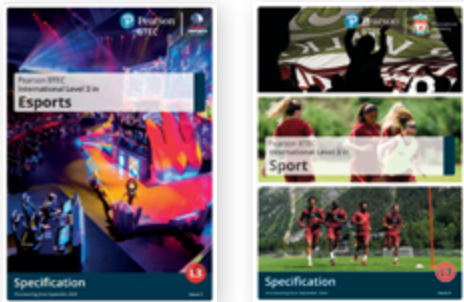
Qualification size	GLHs	Equivalent to
Award	120 GLH	1 International GCSE
Certificate	240 GLH	2 International GCSEs
Extended Certificate	360 GLH	3 International GCSEs
Diploma	480 GLH	4 International GCSEs

### Subject areas

- Applied Science
- Art and Design
- Business
- Construction
- Creative Media Production
- Engineering
- Health and Social Care
- Hospitality
- Information Technology
- Music
- Performing Arts
- Sport
- Travel and Tourism

## BTEC International Level 3 qualifications

For learners aged 16 years +



- Available in a range of sectors for learners who wish to explore a work-related qualification or specific industry area
- Offers learners industry knowledge, transferable skills and behaviours to prepare them for a career or to continue education
- Flexible and modular course structure to fit in with existing curriculum requirements
- **ENIC** benchmarked to show comparability against the UK and European qualification frameworks (England's RQF and European EQF)
- Recognised by many universities and Higher Education Institutes worldwide, as an entry level qualification to relevant first year-degree and Higher National programmes
- Delivered in Schools, Colleges, and Training Providers that also facilitate adult learning.

Available in 5 sizes:

Qualification size	GLHs	Equivalent to
Certificate	180 GLH	International Advanced Subsidiary
Subsidiary Diploma	360 GLH	International A level
Foundation Diploma	540 GLH	International A level + International Advanced Subsidiary
Diploma	720 GLH	2 International A levels
Extended Diploma	1080 GLH	3 International A levels

### Subject areas

- Applied Science
- Art and Design
- Business
- Business and Hospitality
- Construction
- Creative Media
- Engineering
- Esports
- Hospitality
- Information Technology
- Land-based
- Marketing
- Music
- Performing Arts
- Production Arts
- Sport
- Travel and Tourism



*BTEC Higher Nationals are equivalent to the first 2 years of a UK undergraduate degree.*

## BTEC Higher Nationals

- Internationally recognised higher education qualifications at level 4 and 5 that are equivalent to the first and second years of a university degree.
- Provides progression to both university and employment.
- Delivered at universities and colleges.
- An ideal choice for learners seeking an affordable and relevant route to a degree or employment.

Available in 2 sizes:

1. Certificate
2. Diploma

For learners aged 18 years +



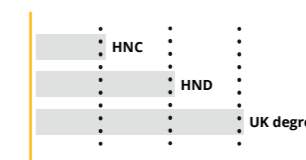
### Subject areas

- Aeronautical Engineering
- Agriculture
- Animal Management
- Applied Sciences
- Art and Design
- Business
- Cloud Computing
- Computing
- Construction
- Construction and the Built Environment
- Creative Media Production
- Digital Technologies
- Early Childhood Education and Care
- Engineering
- Future Homes Design and Construction
- Healthcare Practice
- Horticulture
- Hospitality Management
- International Travel and Tourism Management
- Manufacturing Operations
- Music
- Nuclear Engineering
- Performing Arts
- Policing
- Quantity Surveying
- Rail Engineering
- Social and Community Work
- Sport
- Sport and Exercise Science

## Higher Nationals explained



Available in 24 different subjects



Equivalent to the first and second year of an undergraduate degree



600+ approved teaching centres across the globe



Aligned to the Higher Education Qualifications framework



Delivered in 50+ countries



Options to progress to degree-level study at 340+ institutions worldwide



Recognised by large, multinational organisations



50,000 registered learners globally every year



Regulated by Ofqual



Designed and validated by experts from industry and academia





# BTEC short courses

## BTEC International Specialist and Professional qualifications

- BTEC Specialist qualifications (levels 1 - 3) are designed to cover specific skills and knowledge within a chosen sector and to support personal growth.
- BTEC Professional qualifications (levels 4+) are designed to complement existing experience and improve personal professional practice within a specific sector.
- Applied learning through shorter courses and qualifications allowing learners to select the courses that suits them.
- Used as extracurricular programmes to complement other international, academic and professional courses and qualifications.

### Subjects areas

- Artificial Intelligence
- Marketing
- Robotic Operations
- Sports



## HN Flex Short Courses

HN Flex Short Courses offers learners the chance to study stackable skills within a single BTEC Higher National qualification from our full range of over 24 subjects, with the opportunity to progress to a Higher National Certificate (HNC) or Higher National Diploma (HND) qualification, achieving a Certificate of Unit Credit (CoUC) upon completion of the individual units studied.

A combination of up to four units from different BTEC Higher National subjects (the units cannot be combined to create a HNC/HND, but learners do have the opportunity to progress to a full HNC/HND, with a focus on a single subject discipline, having banked units studied that are within a valid rule of combination).

Individual units of CPD as and when required; or completing only units required for professional body/vendor accreditation.



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## Level 7 in Strategic Management

We offer three different sizes of professional qualification which are designed to offer achievement in areas such as Strategic Change Management, Strategic Marketing Management and Strategic Supply Chain Management. The smaller sized qualifications can be taken in combination with other qualifications and develops learners' essential understanding and skills of strategic managers and leaders.

Our Level 7 Strategic Management and Leadership qualifications reflects current strategic management and leadership theory and practice that includes international contexts and reflects the required academic rigour at Level 7. They benefit learners through:

- Progression into graduate employment or promotion within roles
- Progression to post-graduate study, usually an MBA.



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# Emerging sectors

## Digital

Almost half of businesses (48%) are recruiting for roles that require hard data skills, proving a career in IT will always be needed.\*

BTEC courses provide a solid grounding in all aspects of IT, from building computer systems and programming through to digital animation and web development. Learners will be putting theory into practice with practical tasks and tests.

What kind of career can learners go into?

- App development
- Cyber security
- Data analysis
- Hardware Engineer
- IT consultancy
- Programming
- Game development
- Software Engineer

**Top 5 soft skills learners will gain**

- Problem solving
- Analytics
- Researching skills
- Data analysis skills
- Organisation

## Healthcare

Studying a BTEC in Health and Social Care means combining practical experience, skills, theory and behaviours to understand what it means to deliver top-quality care and services across a range of specialisms.

What kind of career can learners go into?

- Registered Nurse or Nurse Practitioner
- Physician Assistant
- Dental Hygienist
- Social Worker
- Paramedic
- Physiotherapist
- Healthcare Assistant
- Midwife
- Occupational Therapist
- Healthcare Scientist

**Top 5 soft skills learners will gain**

- Communication and empathy
- Leadership
- Responsibility
- Time management
- Interpersonal skills

\* Quantifying the UK Data Skills Gap Report, May 2021

## Creatives

Experts predict that creative industries will help create one million jobs by 2030\*.

Whether your learners want to become performers, dancers, musicians, artists, or media specialists, there's a BTEC course where you can learn about the industry, to develop their creative talents.

What kind of career can learners go into?

- Advertising and Marketing
- Crafts, Fashion and Design
- TV, Film, Radio and Photography
- Music, Performing and Production Arts
- Visual Arts, Illustration and Animation
- Games and Web Design and Development
- Museums, Galleries and Libraries

**Top 5 soft skills learners will gain**

- Problem-solving
- Creativity
- Teamwork
- Work ethic
- Communication (in different formats)

## Engineering

BTECs in Engineering are all about combining creative ideas with practical applications.

From the aerospace and automotive industries to housing and healthcare, a BTEC in Engineering is the ideal choice for learners with a creative flair and a pragmatic mind.

What kind of career can learners go into?

- Rail Track Maintenance Worker
- Medical Devices Maintenance Technician
- Mechatronics Technician
- Welder
- Manufacturing Engineer
- Chemical Plant Process Operator

**Top 5 soft skills learners will gain**

- Creativity
- Problem-solving
- Communication
- Researching
- Adaptability

\* Creative Nation Report, Nesta, 2018



## Where a BTEC can take your learners

A BTEC is so much more than a qualification. Former BTEC learners often say how they continue to apply what they learned on their BTEC course when they progress on to further study, or starting a job, and as they advance throughout their career. Learners can combine their studies with International A Levels, progress to higher education, or start their careers with life-long transferable skills.

BTEC teacher story

### **Shalini Rajan**

Shalini firmly believes BTEC is the best vocational qualification. She provides her learners at Winchester School, Dubai, the chance to apply their skills within and beyond the classroom. Shalini's learners are confident users of learning technologies and she ensures there are a wide range of opportunities for learners to use technology in daily lessons, including using Skype in the classroom for learners to collaborate with other learners and teachers around the globe.

## Entry to a university degree

A BTEC:

- at Level 3, can either be studied as a stand-alone qualification, or as part of a 'blended' curriculum alongside or as an alternative to International A Levels
- can prepare a learner for entry to a university degree course
- is internationally recognised by universities. Pearson works with credible universities globally, so that they recognise and accept applications from BTEC learners onto a degree programme.

A Higher National:

- at level 4 and 5 is equivalent to the first and second years of an undergraduate degree
- is internationally recognised by over 300 universities around the world and allows for seamless progression into the third year of an undergraduate degree.

## Skilled and ready for employment

Today's employers are looking for confident, work-ready candidates who have the practical knowledge, experience and skills that BTECs provide. We've worked closely with employers, professional bodies and Higher Education experts to develop BTEC qualifications. That means BTEC-qualified candidates are valued by a wide range of industries. A BTEC course will help your learners build the employability skills and confidence they'll need to thrive throughout their career.





## Seamlessly plan, assess and track learner progress

Pearson Progress gives educators the confidence to deliver a flexible learning experience whether in the classroom, in remote or hybrid education settings. It includes features that are personalised to Pearson BTEC to help reduce administration time around assessment delivery and facilitate Quality Assurance, to allow coherent communication between team members and learners.

## Professional Development

We have worked closely with professionals around the world to identify key professional development opportunities for teachers and educators. We have recently introduced digital badging, after completion of our online professional development courses, which can be used towards CPD (Continuing Professional Development).

## How is a BTEC structured and assessed?

BTECs focus on skills-based learning and are designed around themed units. They are designed with employers so you can be assured that the knowledge, understanding and skills learners develop will prepare them for the world of work.

They are made up of assessments – called assignments – which are mostly set by the teacher, are based on real-life scenarios and are in various formats including practical tasks, written work, video recordings or group presentations.

BTECs enable learners to build knowledge and skills over time and combine the knowledge, skills and behaviours that employers and universities are looking for.

They test learners throughout the course with assignments marked by teachers and checked by Pearson using grades – Pass, Merit or Distinction.

BTEC Higher Nationals (HN) use holistic assessment, where the learner's work is evaluated as a whole, rather than as a set of individual tasks. For each unit in a HN qualification, we specify learning outcomes which define the skills and knowledge that learners should be able to evidence on completion of the programme.



# Other products



Digital credentials from Credly (also known as digital badges), allow learners to share their achievements quickly and easily making them visible to professional networks and potential employers.

Credly, by Pearson, is an end-to-end solution for issuing, managing, and analysing digital credentials and the data that accompanies them.

The platform is used to translate the learning outcomes your learners demonstrate into digital credentials and a profile. This enables them to manage, share and verify their competencies digitally so they can showcase their skills and competencies where it matters most.

Digital credentials provide additional recognition and verification from Pearson of your learners' skills.



## English Language Learners (ELL)

**Courses, assessments and resources for teaching and learning – anytime, anywhere.**

By 2025, one in four public school learners will be an English language learner. Educators globally are rising to the challenge of improving language development in their diverse, complex, and rapidly growing learner populations.

Fortunately, next-generation programmes allow states, districts, and schools to develop comprehensive ELL/ESL systems that include instruction, assessment, and professional development for teachers.





# Contact us

Contact one of our specialist advisors to help start your journey into offering BTEC International qualifications.

