

BUSINESS & ECONOMICS

Fundamentals of International Business

Sumati Varma

ISBN: 9789367138403 | Paperback | Page Count: 300 | ₹480

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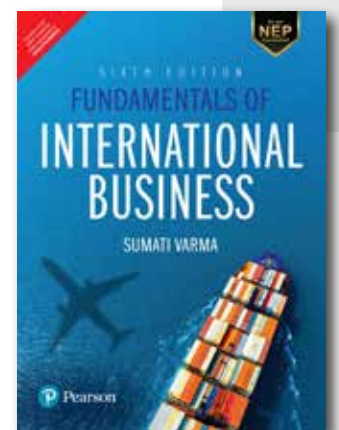
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FEATURES

- Introduction to new topics such as Stages of Firm Internationalization, Implications of Economic Environment and Corporate Initiatives
- Coverage of latest developments incorporating leading edge research, up-to-date examples and current statistics tracking global developments in the field
- Comprehensive discussion on international issues related to ethics, corporate social responsibility and sustainability
- Includes additional discussion questions and latest university examination questions

MARKET

MBA, UG



TEST PREPARATION

NEET Crash Course Physics 2025

Pearson

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Chapter 27. Atoms

Chapter 28. Nuclei

Chapter 29. Semiconductor Electronics Materials, Devices and Simple Circuits

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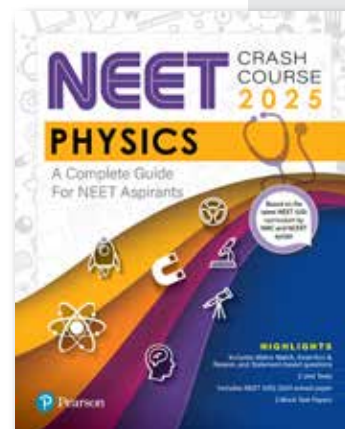
Chapter 30. Experimental Physics

Mock Test Paper-1

Mock Test Paper-2

Mock Test Paper-3

Hints and Explanations



FEATURES

- Structured as per the latest reduced NEET (UG) and NCERT curriculums
- Includes new topic 'Experimental Physics' with questions
- Comprehensive summary with detailed pedagogy
- Chapter-wise solved questions in line with the NEET (UG) pattern
- Includes Assertion & Reason, Matrix Match and Statement-based questions
- Includes NEET (UG) 2024 solved paper
- Includes Unit tests and Mock test papers for quick revision

MARKET

Aspirants appearing for NEET(UG) exam

NEET Crash Course Chemistry 2025

Pearson

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Chapter 15. The d- and f-block Elements

Chapter 16. Coordination Compounds

Chapter 17. Haloalkanes and Haloarenes

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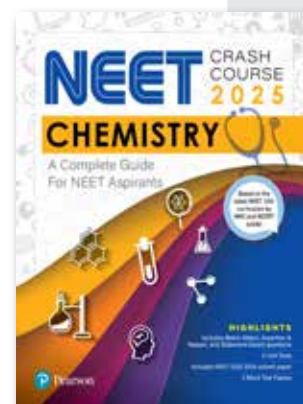
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Chapter 19. Aldehydes, Ketones and Carboxylic Acids

Chapter 20. Amines

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Hints and Explanations

FEATURES

- Structured as per the latest reduced NEET (UG) and NCERT curriculums
- Includes new topic 'Experimental Chemistry' with questions
- Comprehensive summary with detailed pedagogy
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NEET Crash Course Biology 2025

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ISBN: 9789367130902 | Paperback | Page Count: 640 | ₹465

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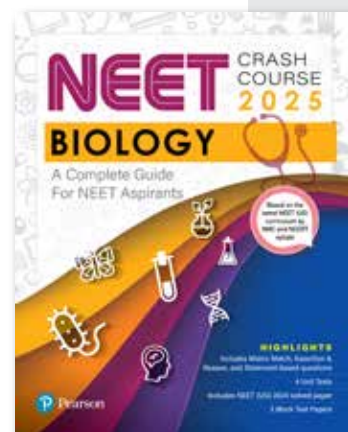
Chapter 17. Structural organization in animals

Chapter 18. Biomolecules

Chapter 19. Breathing and exchange of gases

Chapter 20. Body fluid and circulation.

Chapter 21. Excretory Products and Their Elimination



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Chapter 28. Biotechnology: Principles and processes and Biotechnology and its applications

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Hints and Explanations

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FEATURES

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- Divided into separate sections of Botany and Zoology
- Comprehensive summary with detailed pedagogy
- Chapter-wise solved questions in line with the NEET (UG) pattern
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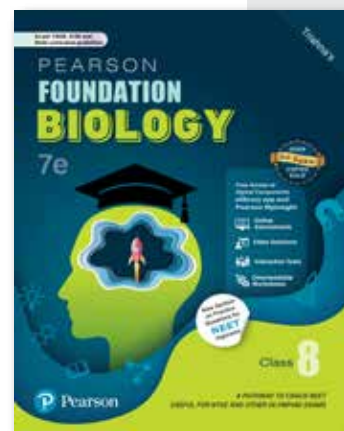
Chapter 7. Food- production and management

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- Well-structured theory, illustrative diagrams, and real-life microscopic images
- Points to remember of each chapter to review essential concepts
- Gradation of chapter-end exercise based on knowledge, application and analysis
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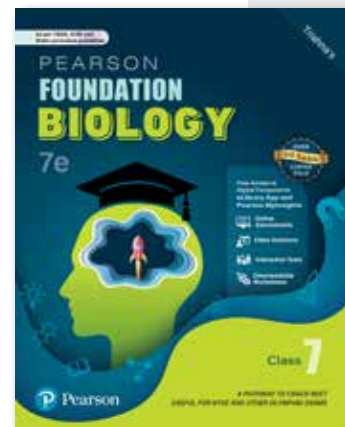
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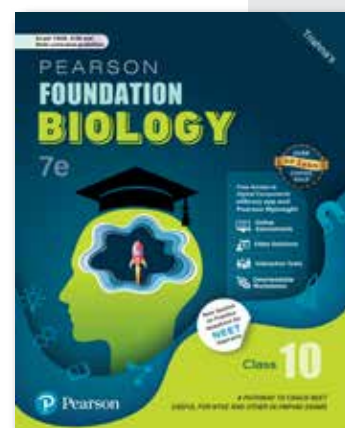
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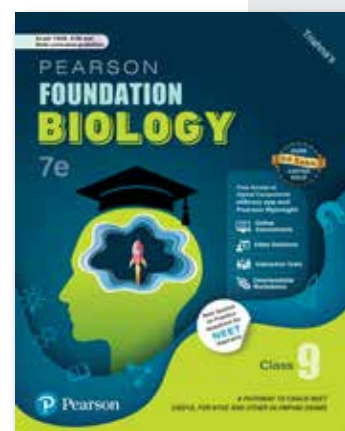
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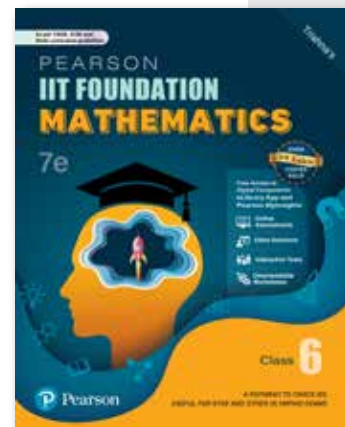
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Chapter 3. Fractions and Decimals
Chapter 4. Powers and Roots
Chapter 5. Ratio and Proportion
Chapter 6. Percentages and their Applications
Chapter 7. Algebra
Chapter 8. Geometry
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Chapter 10. Statistics
Chapter 11. Sets

FEATURES

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MARKET

Foundation, Trishna, NTSE, CBSE, JEE, NEET, IOM, NSO, IOS, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination



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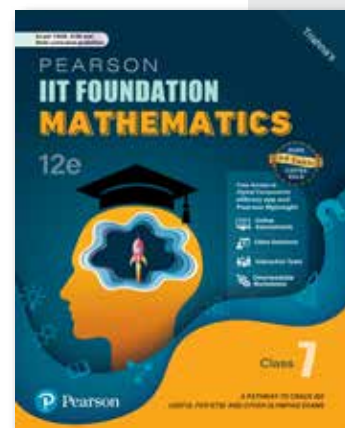
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MARKET

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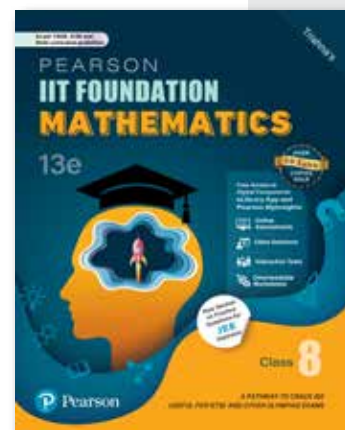
Chapter 1. Real Numbers and LCM and HCF
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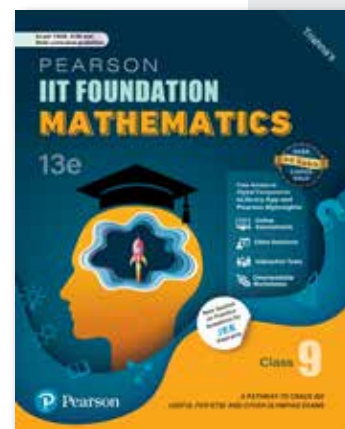
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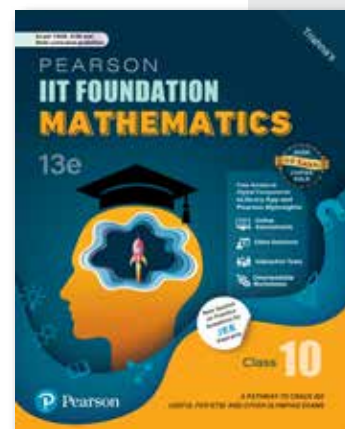
Chapter 20. Logarithm

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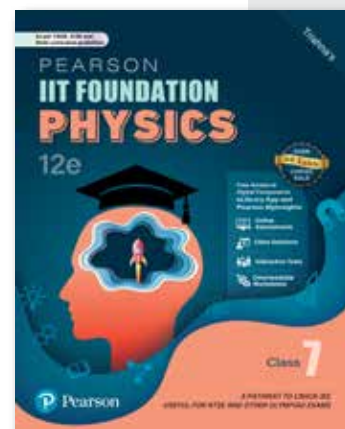
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Chapter 2. Kinematics
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FEATURES

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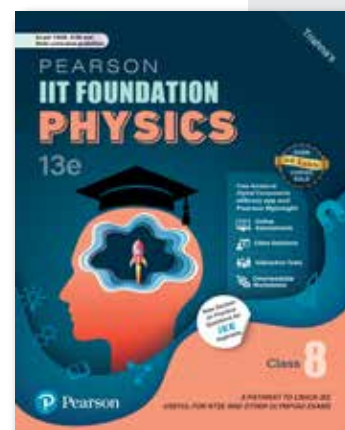
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MARKET

Foundation, Trishna, NTSE, CBSE, JEE, NEET, IOM, NSO, IOS, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination

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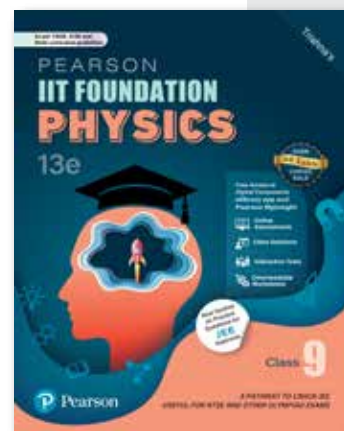
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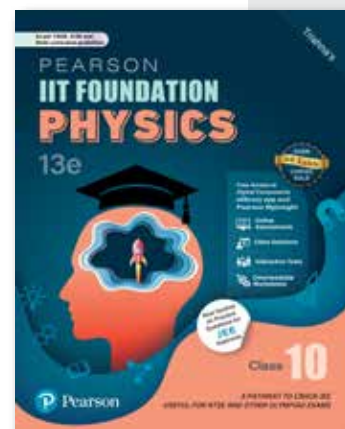
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FEATURES

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Foundation, Trishna, NTSE, CBSE, JEE, NEET, IOM, NSO, IOS, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination



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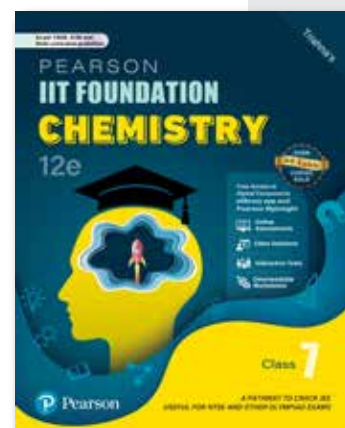
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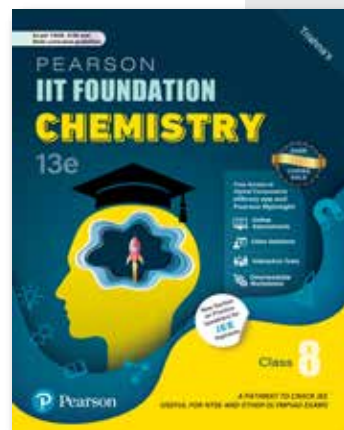
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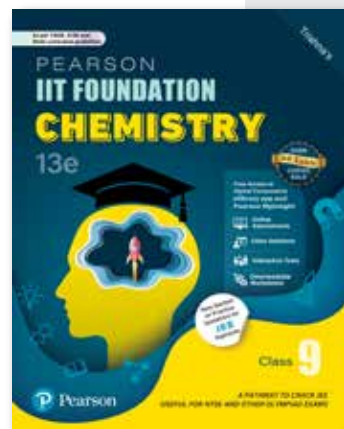
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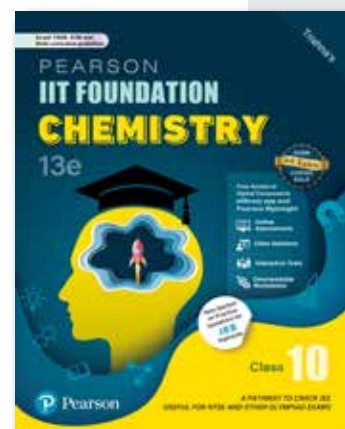
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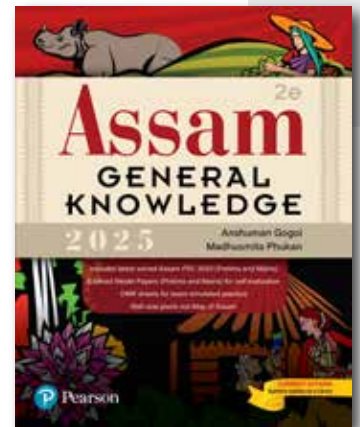
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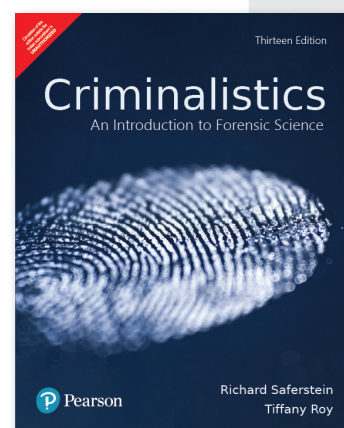
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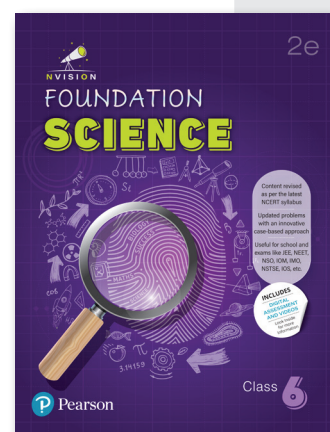
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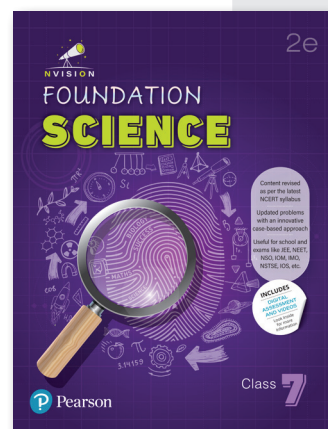
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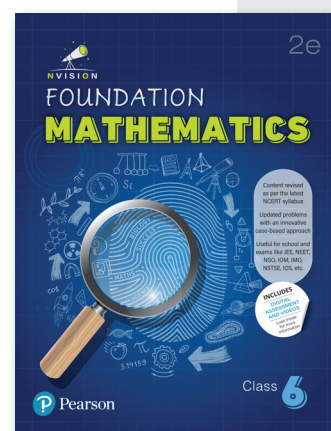
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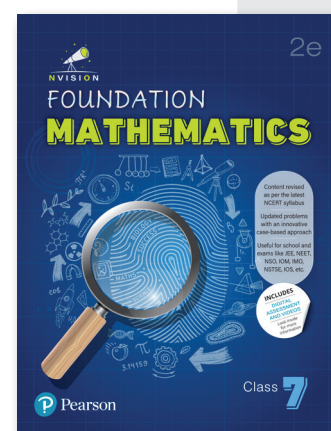
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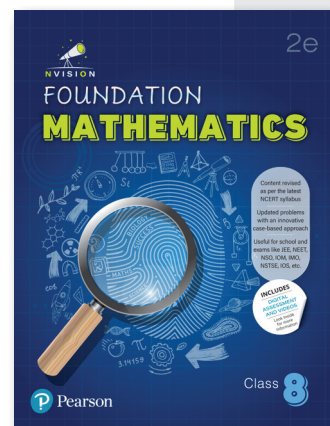
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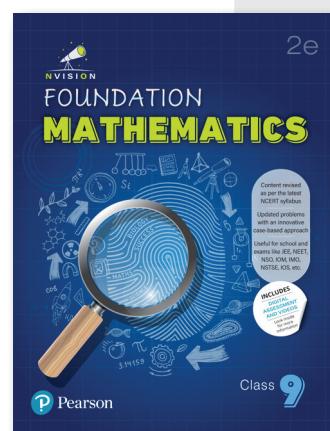
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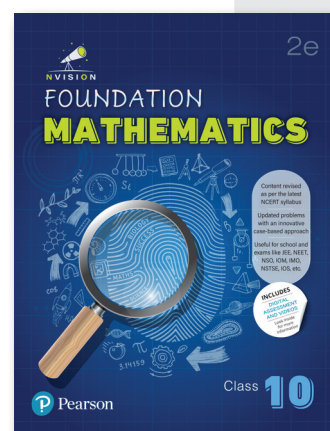
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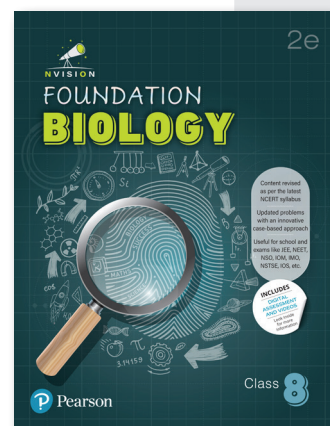
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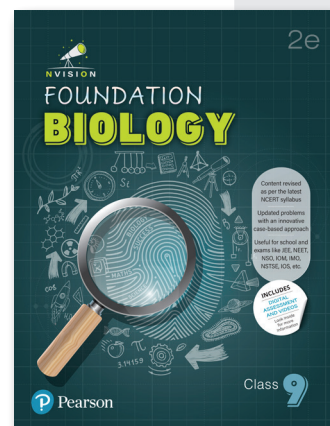
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Nvision Foundation Biology Grade 10 2025

Nisha Gautam, Harshita Sharma

ISBN: 9789367131466 | Paperback | Page Count: 360 | ₹570

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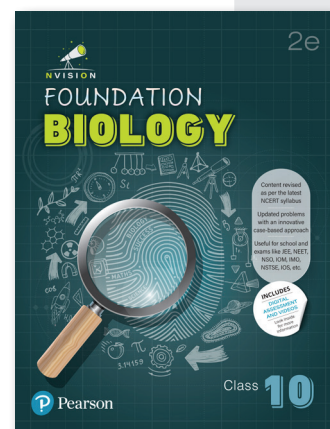
- Chapter 1. Life Processes
- Chapter 2. Control and Coordination
- Chapter 3. How Do Organisms Reproduce
- Chapter 4. Heredity and Evolution
- Chapter 5. Our Environment
- Chapter 6. Management of Natural Resources

FEATURES

- Concept Maps at the end of Every Chapter. Activity Box after almost every concept (subject and grade specific, as required).
- Check Point section for checking the student's understanding of the concepts.
- Archive Corner containing questions of the level of exams like NTSE, SOF (NSO and IMO), and NVS.
- Bridge to the Next Class section to help students prepare for the next level of content.
- Solved example section will have completely new set of questions and solutions designed.
- Extensive digital support – Motivational Videos, Exam Strategy and Preparation Guide Videos, Selected Concept Videos/Infographics, Worksheets.

MARKET

Foundation, Nvision, NSTSE, CBSE, JEE, NEET, NSO, IOM, IMO, IOS, NTSE, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination



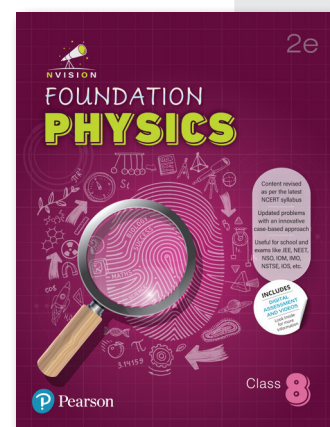
Nvision Foundation Physics Grade 8 2025

Harshit Goyal, Charry Yadav

ISBN: 9789367130742 | Paperback | Page Count: 304 | ₹400

CONTENTS

- Chapter 1. Force and Pressure
- Chapter 2. Friction
- Chapter 3. Sound
- Chapter 4. Chemical Effects of Electric Current
- Chapter 5. Some Natural Phenomena
- Chapter 6. Light
- Chapter 7. Stars and the Solar System



FEATURES

- Concept Maps at the end of Every Chapter. Activity Box after almost every concept (subject and grade specific, as required).
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MARKET

Foundation, Nvision, NSTSE, CBSE, JEE, NEET, NSO, IOM, IMO, IOS, NTSE, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination

Nvision Foundation Physics Grade 9 2025

Harshit Goyal, Prashant Jain

ISBN: 9789367135907 | Paperback | Page Count: 312 | ₹500

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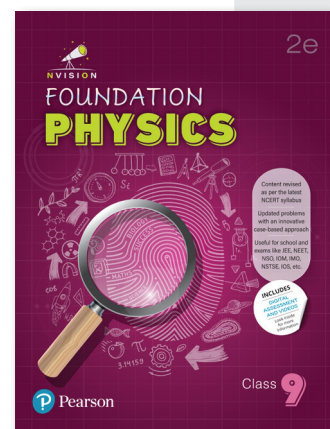
Chapter 1. Motion
Chapter 2. Newton's Laws of Motion
Chapter 3. Gravitation
Chapter 4. Thrust and Pressure
Chapter 5. Work, Energy, and Power
Chapter 6. Sound

FEATURES

- Concept Maps at the end of Every Chapter. Activity Box after almost every concept (subject and grade specific, as required).
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MARKET

Foundation, Nvision, NSTSE, CBSE, JEE, NEET, NSO, IOM, IMO, IOS, NTSE, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination



Nvision Foundation Physics Grade 10 2025

Harshit Goyal, Prashant Jain

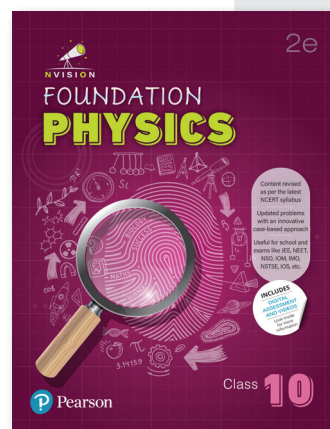
ISBN: 9789367131183 | Paperback | Page Count: 304 | ₹470

CONTENTS

Chapter 1. Light-Reflection and Refraction
Chapter 2. Human Eye and the Colourful World
Chapter 3. Electricity
Chapter 4. Magnetic Effects of Current
Chapter 5. Nuclear Fission and Fusion

FEATURES

- Concept Maps at the end of Every Chapter. Activity Box after almost every concept (subject and grade specific, as required).



- Check Point section for checking the student's understanding of the concepts.
- Archive Corner containing questions of the level of exams like NTSE, SOF (NSO and IMO), and NVS.
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MARKET

Foundation, Nvision, NSTSE, CBSE, JEE, NEET, NSO, IOM, IMO, IOS, NTSE, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination

Nvision Foundation Chemistry Grade 8 2025

Ashutosh Gautam, Bela Kalwadia

ISBN: 9789367134207 | Paperback | Page Count: 168 | ₹310

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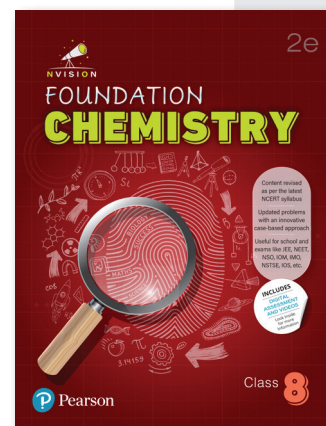
Chapter 1. Synthetic Clothing Material and Polymer
Chapter 2. Metals and Non-Metals
Chapter 3. Coal and Petroleum
Chapter 4. Combustion and Flame

FEATURES

- Concept Maps at the end of Every Chapter. Activity Box after almost every concept (subject and grade specific, as required).
- Check Point section for checking the student's understanding of the concepts.
- Archive Corner containing questions of the level of exams like NTSE, SOF (NSO and IMO), and NVS.
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MARKET

Foundation, Nvision, NSTSE, CBSE, JEE, NEET, NSO, IOM, IMO, IOS, NTSE, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination



Nvision Foundation Chemistry Grade 9 2025

Ashutosh Gautam, Prashant Jain

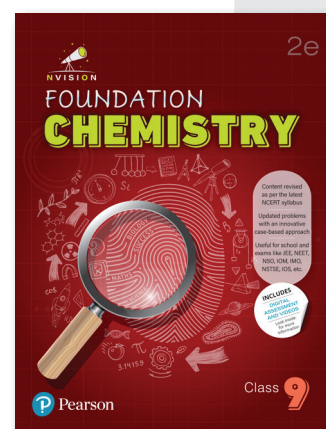
ISBN: 9789367136867 | Paperback | Page Count: 192 | ₹450

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Chapter 1. Matter in Our Surrounding
Chapter 2. Is Matter Around Us Pure?
Chapter 3. Atoms and Molecules
Chapter 4. Structure of an Atom

FEATURES

- Concept Maps at the end of Every Chapter. Activity Box after almost every concept (subject and grade specific, as required).
- Check Point section for checking the student's understanding of the concepts.
- Archive Corner containing questions of the level of exams like NTSE, SOF (NSO and IMO), and NVS.
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MARKET

Foundation, Nvision, NSTSE, CBSE, JEE, NEET, NSO, IOM, IMO, IOS, NTSE, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination

Nvision Foundation Chemistry Grade 10 2025

Ashutosh Gautam, Prashant Jain

ISBN: 9789367133576 | Paperback | Page Count: 424 | ₹640

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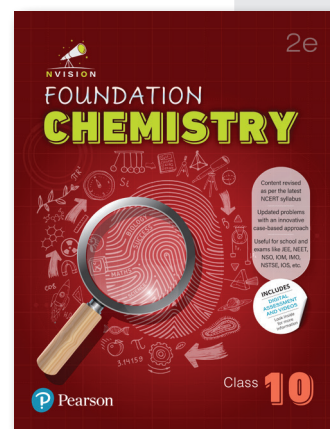
Chapter 1. Chemical Reaction and Chemical Equations
Chapter 2. Acids, Bases and Salts
Chapter 3. Metals and Non-Metals
Chapter 4. Carbon and its Compounds
Chapter 5. Periodic Classification of Elements
Chapter 6. Mole Concept, Stoichiometry and Behaviour of Gases
Chapter 7. Atomic Structures
Chapter 8. Chemical Bonding

FEATURES

- Concept Maps at the end of Every Chapter. Activity Box after almost every concept (subject and grade specific, as required).
- Check Point section for checking the student's understanding of the concepts.
- Archive Corner containing questions of the level of exams like NTSE, SOF (NSO and IMO), and NVS.
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MARKET

Foundation, Nvision, NSTSE, CBSE, JEE, NEET, NSO, IOM, IMO, IOS, NTSE, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination



NTA CUET (UG) Economics 2025

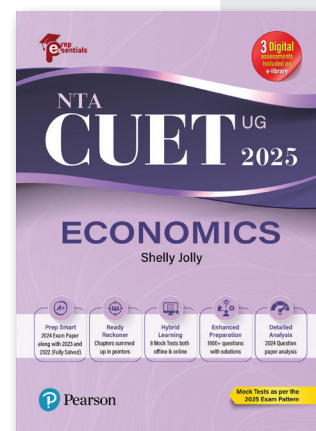
Shelly Jolly

ISBN: 9789361593321 | Paperback | Page Count: 440 | ₹440

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CUET PREP ESSENTIALS CUET (UG) Business Studies 2024-Solved Paper
Memory Based CUET (UG) Business Studies 2023 - Set 1
Memory Based CUET (UG) Business Studies 2023 - Set 2
CUET Business Studies 2022

Chapter 1: Introduction to Micro Economics
Chapter 2: Consumer Behaviour and Demand
Chapter 3: National Income and Related Aggregates— Basic Concepts and Measurement
Chapter 4: Determination of Income and Employment
Chapter 5: Money and Banking
Chapter 6: Government Budget and the Economy
Chapter 7: Balance of Payments



Chapter 8: Development Experience (1947–90) and Economic Reforms since 1991
Chapter 9: Current Challenges Facing the Indian Economy
Chapter 10: Development Experience of India: A Comparison with neighbours

MOCK TEST PAPERS

Mock Test 1
Mock Test 2
Mock Test 3
Mock Test 4
Mock Test 5

FEATURES

- Prep Smart: Latest CUET (UG) 2024 Exam Paper along with 2023 and 2022 (Fully Solved)
- Ready Reckoner: Chapters summed up in pointers.
- Hybrid Learning: 8 Mock Tests both offline and online
- Enhanced Exam Preparation: 1800 + questions with elaborate solutions
- Detailed analysis: 2024 Question paper analysis
- 'Quick Review' section for every chapter, given in a flowchart and infographic format.
- End-of-unit questions are further segregated into HOTS, Competency-based questions, Assertion-Reason type questions, Statement-based questions and Case Study questions.
- Includes word-search puzzles containing important terms, promoting active recall and fun-way to review concepts learned.

MARKET

Class 12th students and CUET Aspirants

NTA CUET (UG) Business Studies 2025

Bhavuk Pujara

ISBN: 9789361596353 | Paperback | Page Count: 280 | ₹300

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CUET PREP ESSENTIALS CUET (UG) Business Studies 2024-Solved Paper
Memory Based CUET (UG) Business Studies 2023 - Set 1
Memory Based CUET (UG) Business Studies 2023 - Set 2
CUET Business Studies 2022

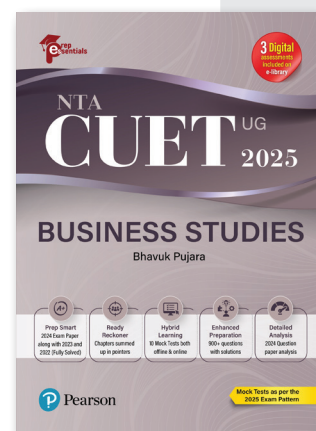
Chapter 1: Nature and Significance of Management
Chapter 2: Principles of Management
Chapter 3: Business Environment
Chapter 4: Planning
Chapter 5: Organizing
Chapter 6: Staffing
Chapter 7: Directing
Chapter 8: Controlling
Chapter 9: Financial Management
Chapter 10: Financial Markets
Chapter 11: Marketing
Chapter 12: Consumer Protection
Chapter 13: Entrepreneurship Development

FEATURES

- Prep Smart: Latest CUET (UG) 2024 Exam Paper along with 2023 and 2022 (Fully Solved)
- Ready Reckoner: Chapters summed up in pointers.
- Hybrid Learning: 10 Mock Tests both offline and online
- Enhanced Exam Preparation: 900 + questions with elaborate solutions
- Detailed analysis: 2024 Question paper analysis

MARKET

Class 12th Students and CUET Aspirants



NTA CUET (UG) Mathematics 2025

Prakash Gupta and Prashant Jain

ISBN: 9789361590771 | Paperback | Page Count: 496 | ₹440

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Memory - Based CUET (UG) Mathematics 2023 Set 1

Memory - Based CUET (UG) Mathematics 2023 Set 2

Memory - Based CUET (UG) Mathematics 2022

Chapter 1: Sets, Relations and Functions Chapter

Chapter 2: Limits, Continuity and Differentiability Chapter

Chapter 3: Differentiation and its Application Chapter

Chapter 4: Integration Chapter

Chapter 5: Application of Integrals Chapter 6 Differential Equations Chapter

Chapter 7: Matrices Chapter

Chapter 8: Vectors Chapter

Chapter 9: Three Dimensional Geometry Chapter

Chapter 10: Probability and Statistics Chapter

Chapter 11: Linear Programming Chapter

Chapter 12: Numbers, Quantification and Numerical Application Chapter

Chapter 13: Financial Mathematics

MOCK TEST PAPERS

Mock Test 1

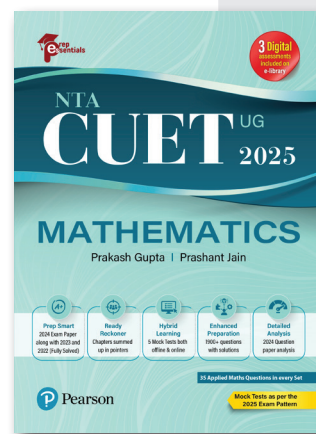
Mock Test 2

FEATURES

- Prep Smart: Latest CUET (UG) 2024 Exam Paper along with 2023 and 2022 (Fully Solved)
- Ready Reckoner: Chapters summed up in pointers.
- Hybrid Learning: 5 Mock Tests both offline and online
- Enhanced Exam Preparation: 1900 + questions with elaborate solutions
- Detailed analysis: 2024 Question paper analysis
- Chapter at a Glance section for a quick revision of concepts.
- Did you know box for interesting information related to a topic.

MARKET

Class 12th students and CUET Aspirants



NTA CUET Chemistry (UG) 2025

Shalendra Gupta, Prashant Jain

ISBN: 9789361592041 | Paperback | Page Count: 376 | ₹380

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Preface Acknowledgement About the Authors CUET PREP ESSENTIALS

CUET Chemistry 2024 — Solved Paper

CUET Chemistry 2023 — Solved Paper

Paper 2023 – Set I

Paper 2023 – Set II

Chapter 1 Solid State

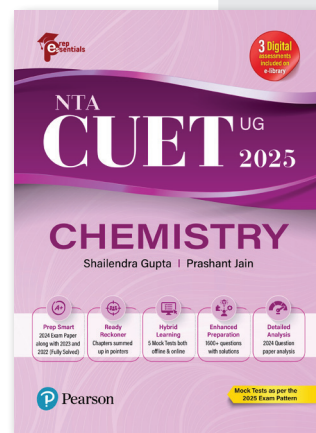
Chapter 2 Liquid Solutions

Chapter 3 Electrochemistry

Chapter 4 Chemical Kinetics

Chapter 5 Surface Chemistry

Chapter 6 General Principles and Processes of Isolation of Elements



Chapter 7 p-Block Elements
Chapter 8 d and f Block Elements
Chapter 9 Coordination Compounds
Chapter 10 Haloalkanes and Haloarenes
Chapter 11 Alcohols, Phenols, and Ethers
Chapter 12 Aldehydes, Ketones, and Carboxylic Acids
Chapter 13 Organic Compounds Containing Nitrogen
Chapter 14 Biomolecules
Chapter 15 Polymers
Chapter 16 Chemistry in Everyday Life

Mock Test Papers

Mock Test 1

Mock Test 2

FEATURES

- Prep Smart: Latest CUET (UG) 2024 Exam Paper along with 2023 (Fully Solved)
- Ready Reckoner: Chapters summed up in pointers.
- Hybrid Learning: 5 Mock Tests both offline and online
- Enhanced Exam Preparation: 1400 + questions with elaborate solutions
- Detailed analysis: 2024 Question paper analysis

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Class 12th students

NTA CUET General Aptitude Test 2025

Bhavuk Pujara

ISBN: 9789361599606 | Paperback | Page Count: 396 | ₹420

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Acknowledgements

About the Author About CUET Examination

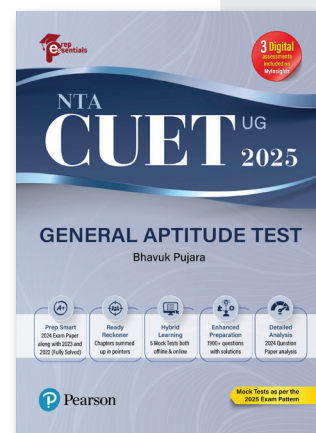
CUET Prep Essentials Exam Analysis 2024

CUET (UG) General Test 2024

CUET (UG) General Test June 2023–Set I

CUET (UG) General Test June 2023–Set II

CUET (UG) General Test October 2022



Unit 1: General Knowledge and Current Affairs

Chapter 1: General Knowledge

Chapter 2: International and National Current Affairs

Unit 2: Numerical Ability and Quantitative Reasoning

Chapter 1: Introduction to Numbers

Chapter 2: Square Roots and Cube Roots

Chapter 3: Progressions

Chapter 4: Averages

Chapter 5: Percentages

Chapter 6: Ratio and Proportion

Chapter 7: Mixture and Alligation

Chapter 8: Profit and Loss

Chapter 9: Interests

Chapter 10: Time and Work

Chapter 11: Time, Speed and Distance

Chapter 12: Algebra

Chapter 13: Geometry

Chapter 14: Mensuration
Chapter 15: Permutation and Combination
Chapter 16: Probability
Chapter 17: Data Interpretation

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Chapter 2: Series
Chapter 3: Coding and Decoding
Chapter 4: Mathematical Operations
Chapter 5: Blood Relations
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Chapter 7: Arrangements
Chapter 8: Rankings
Chapter 9: Selections
Chapter 10: Cubes
Chapter 11: Syllogisms and Venn Diagrams
Chapter 12: Input-Output
Chapter 13: Statements, Assumptions and Conclusions
Chapter 14: Non-Verbal Reasoning

Unit 4: Mock Test

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Mock Test 4
Mock Test 5

FEATURES

- Prep Smart: Latest CUET (UG) 2024 Exam Paper along with 2023 and 2022 (Fully Solved)
- Ready Reckoner: Chapters summed up in pointers.
- Hybrid Learning: 8 Mock Tests both offline and online
- Enhanced Exam Preparation: 1650 + questions with elaborate solutions
- Detailed analysis: 2024 Question paper analysis

MARKET

Class 12th students and CUET Aspirants

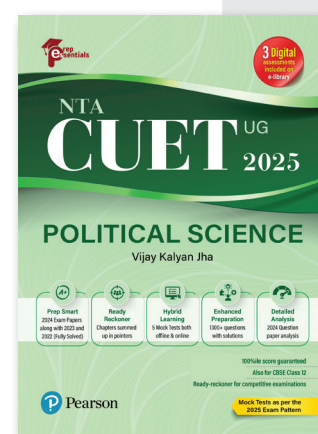
NTA CUET UG Political Science 2025

Vijay Kalyan Jha

ISBN: 9789361596834 | Paperback | Page Count: 258 | ₹280

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Chapter 1: The End of Bipolarity
Chapter 2: Contemporary Centers of Power
Chapter 3: Contemporary South Asia
Chapter 4: International Organisations
Chapter 5: Security in the Contemporary World
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Chapter 7: Globalisation
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Chapter 13: The Crisis of Democratic Order
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MOCK TEST PAPERS

Mock Test 1

Mock Test 2

FEATURES

- Prep Smart: Latest CUET (UG) 2024 Exam Paper along with 2023 and 2022 (Fully Solved)
- Ready Reckoner: Chapters summed up in pointers.
- Hybrid Learning: 5 Mock Tests both offline and online
- Enhanced Exam Preparation: 1300 + questions with elaborate solutions
- Detailed analysis: 2024 Question paper analysis

MARKET

Class 12th students and CUET Aspirants

NTA CUET UG Biology

Rohit Gautam, Prashant Jain

ISBN: 9789361599064 | Paperback | Page Count: 456 | ₹440

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Chapter 1: Reproduction in Organisms
Chapter 2: Sexual Reproduction in Flowering Plants
Chapter 3: Human Reproduction
Chapter 4: Reproductive Health
Chapter 5: Heredity and Variation
Chapter 6: Molecular Basis of Inheritance
Chapter 7: Evolution
Chapter 8: Health and Disease
Chapter 9: Improvement in Food Production
Chapter 10: Microbes in Human Welfare
Chapter 11: Principles and Process of Biotechnology
Chapter 12: Applications of Biotechnology
Chapter 13: Organisms and Populations
Chapter 14: Ecosystem
Chapter 15: Biodiversity and Conservation
Chapter 16: Environmental Issues

Mock Test Papers

Mock Test 1

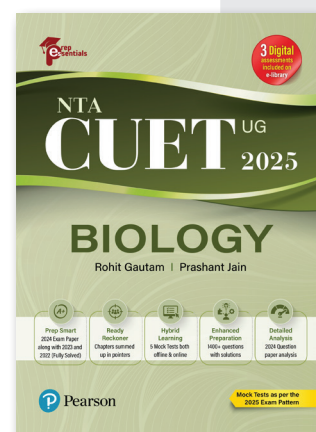
Mock Test 2

FEATURES

- Prep Smart: Latest CUET (UG) 2024 Exam Paper along with 2023 (Fully Solved)
- Ready Reckoner: Chapters summed up in pointers.
- Hybrid Learning: 5 Mock Tests both offline and online
- Enhanced Exam Preparation: 1400 + questions with elaborate solutions
- Detailed analysis: 2024 Question paper analysis

MARKET

Class 12th students



NTA CUET (UG) Accountancy 2025

Bhavuk Pujara

ISBN: 9789361593451 | Paperback | Page Count: 248 | ₹280

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Chapter 3: Reconstitution of Partnership

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Chapter 5: Accounting for Share and Debenture Capital

Chapter 6: Analysis of Financial Statements

Chapter 7: Statement of Changes in financial position

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Chapter 8: Overview of Computerised Accounting system

Chapter 9: Using Computerised Accounting System

Chapter 10: Accounting using Database Management System (DBMS)

Chapter 11: Accounting Application of Electronic Spreadsheet

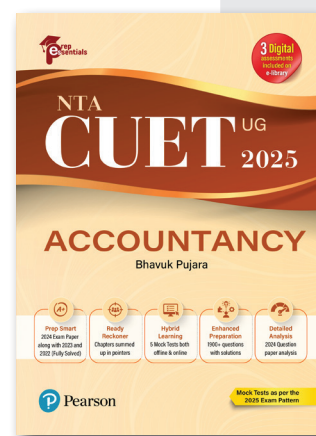
Mock Test Papers

FEATURES

- Prep Smart: Latest CUET (UG) 2024 Exam Paper along with 2023 and 2022 (Fully Solved)
- Ready Reckoner: Chapters summed up in pointers.
- Hybrid Learning: 13 Mock Tests both offline and online
- Enhanced Exam Preparation: 1900 + questions with elaborate solutions
- Detailed analysis: 2024 Question paper analysis

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NTA CUET Prep Smart Physics

Ajit Lulla and Prashant Jain

ISBN: 9789361599446 | Paperback | Page Count: 480 | ₹440

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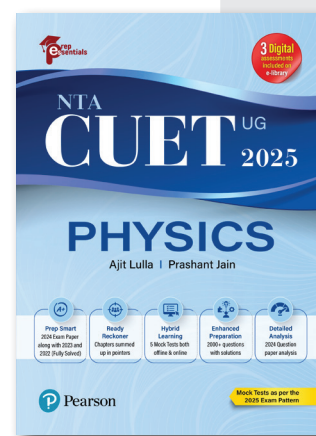
Chapter 1. Electric Charge and Field,
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Chapter 5. Magnetism and Matter,
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Chapter 15. Communication System

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- 3 digital assessments on e-library 2024, 2023 and 2022 papers fully-solved 2000+ questions with solutions

MARKET

UG



NTA CUET (UG) General Aptitude Test Previous Years' Papers 2025

Bhavuk Pujara

ISBN: 9789361597992 | Paperback | Page Count: 184 | ₹250

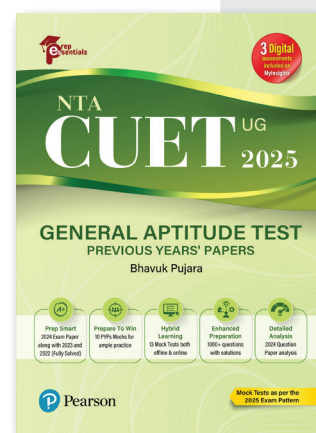
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Mock Test 6
Mock Test 7
Mock Test 8
Mock Test 9
Mock Test 10



FEATURES

- Prep Smart: Latest CUET (UG) 2024 Exam Paper along with 2023 and 2022 (Fully Solved)
- Prepare to Win: 10 PYPs for ample practice.
- Hybrid Learning: 13 Mock Tests both offline & online
- Enhanced Exam Preparation: 1000 + questions with elaborate solutions
- Detailed analysis: 2024 Question paper analysis

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NTA CUET (UG) English Language and General Aptitude Test 2025

dueNorth Academics (An IIM Alumni Body)

ISBN: 9789361590825 | Paperback | Page Count: 792 | ₹710

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- Chapter 1: Reading Comprehension
- Chapter 2: Sentence Correction
- Chapter 3: Figures of Speech
- Chapter 4: Fill in the Blanks
- Chapter 5: Analogy
- Chapter 6: Antonyms and Synonyms
- Chapter 7: Confusing Words
- Chapter 8: Idioms and Phrases English Language Practice Tests Part B

Unit 1:

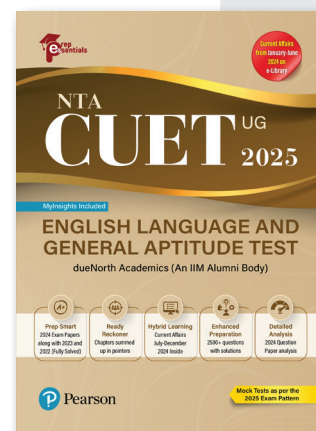
- Chapter 1: Mirror Image
- Chapter 2: Water Image
- Chapter 3: Paper Folding
- Chapter 4: Cubes and Dice
- Chapter 5: Symbol Based Questions
- Chapter 6: Figure Construction General and Mental Ability Practice Test

Unit 2:

- Chapter 7: Sequencing and Arrangement
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- Chapter 9: Series
- Chapter 10: Coding Decoding
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- Chapter 14: Venn Diagram
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- Chapter 19: Profit Loss and Discount
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- Chapter 22: Time and Work
- Chapter 23: Time Speed and Distance
- Chapter 24: Concepts in Algebra
- Chapter 25: Geometry
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Chapter 27: General Knowledge

Unit 5:

Chapter 28: Current Affairs

Mock Test 1

Mock Test 2

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FEATURES

- Prep Smart: Latest CUET (UG) 2024 Exam Paper along with 2023 and 2022 (Fully Solved)
- Ready Reckoner: Chapters summed up in pointers.
- Hybrid Learning: Current Affairs July- December 2024 Inside
- Enhanced Exam Preparation: 2500 + questions with solutions
- Detailed analysis: 2024 Question paper analysis

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Complete CLAT Manual 2025

Rajneesh Singh and Kaushiki Singh

ISBN: 9789361595400 | Paperback | Page Count: 1000 | ₹995

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Chapter 2 Diagnostic Test

Chapter 3 How to Prepare for CLAT with the New Pattern

Chapter 4 How to Balance Speed and Accuracy

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Chapter 2 High Frequency Words: The Influence of Vocabulary

Chapter 3 Common Hurdles in Reading Comprehension and How to Prepare

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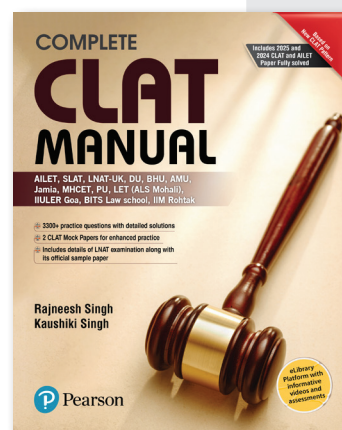
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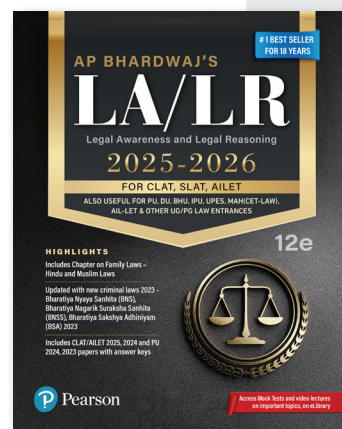
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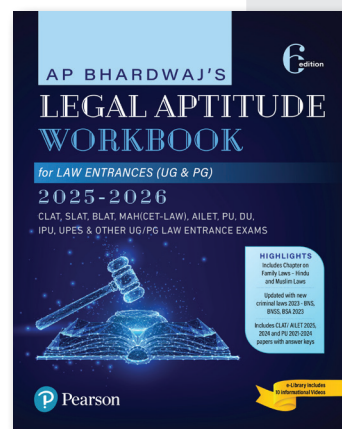
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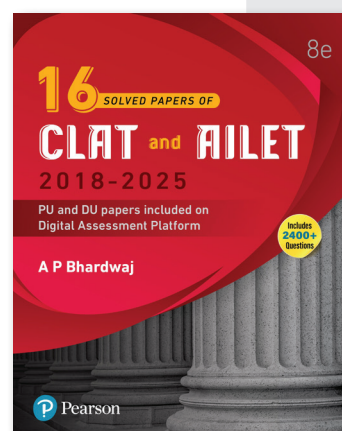
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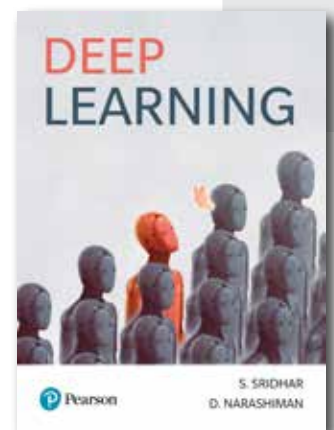
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Bijan Kumar Mandal, Amitava Sarkar, Ambarish Datta

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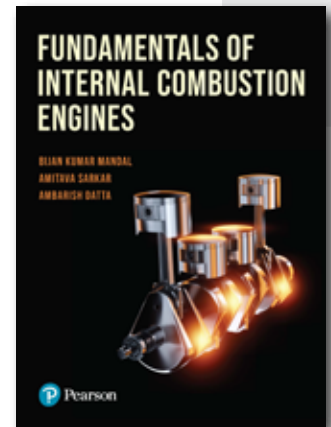
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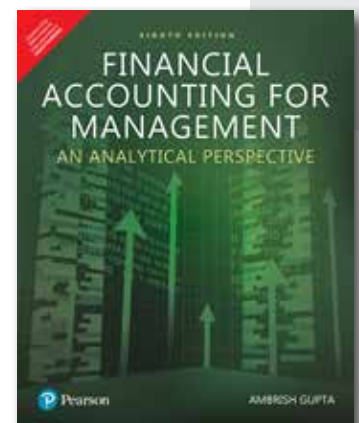
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- Thoroughly revised and updated subject matter, with the addition of numerous exercises and illustrations.
- Incorporation of the latest corporate cases including those of multinational corporations in nearly every chapter (a total of 107 cases).
- Redrafted Chapter 14 on Ind-AS Financial Statements of Reliance Industries Limited using the 2022-23 annual reports of the company
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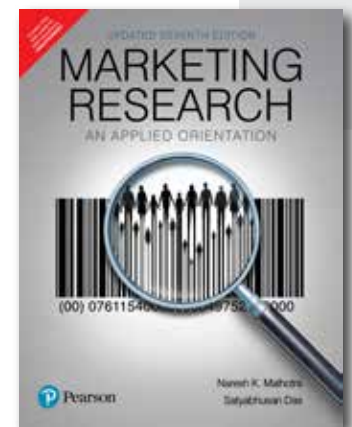
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Tanima Sethi

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Saumitra Mohan and Chandan Jha

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- Bi-monthly current affairs on e-Library platform
- Includes 2022-2024 CSE Prelims questions with solutions.



- Incorporates Mains Questions (2011- 2024) with the right approach of a select few.
- Text interspersed with FYI, Key Highlights and 'IR shots'.
- Appendices include key terms, acronyms, major international reports, indices and lists of joint military exercises.

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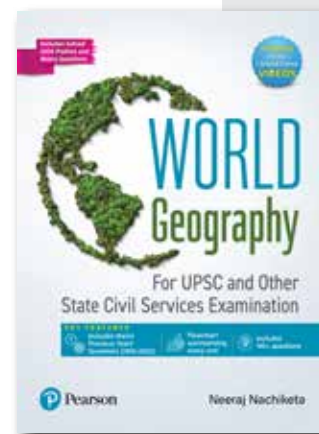
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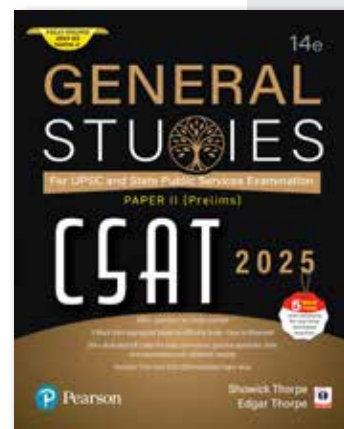
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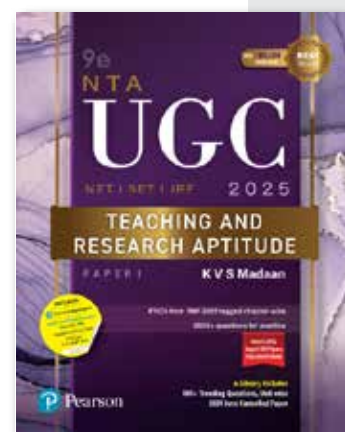
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- परीक्षा के लिए महत्वपूर्ण विषयों को संक्षेप में प्रस्तुत करने वाले अध्यायों में कॉन्सेप्ट बॉक्स सम्मिलित किए गए हैं।
- संपूर्ण पुस्तक में दिए गए स्टॉपओवर प्रश्न छात्रों को परीक्षा-तत्परता के बारे में सोचने, विश्लेषण करने और मूल्यांकन करने में मदद करते हैं।
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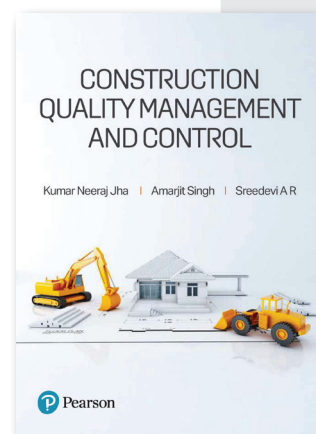
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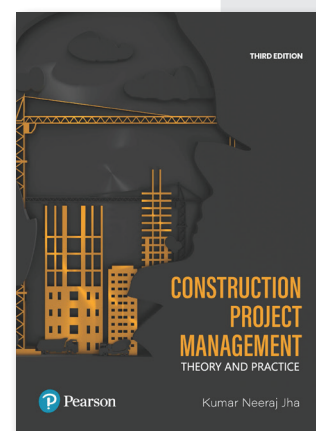
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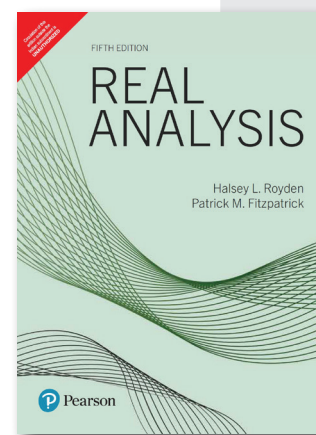
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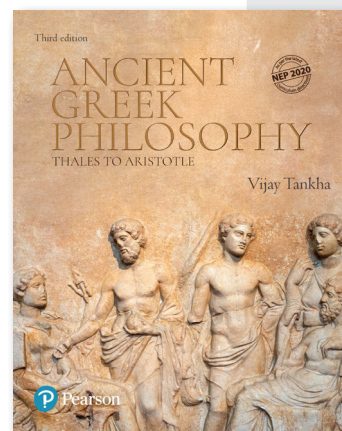
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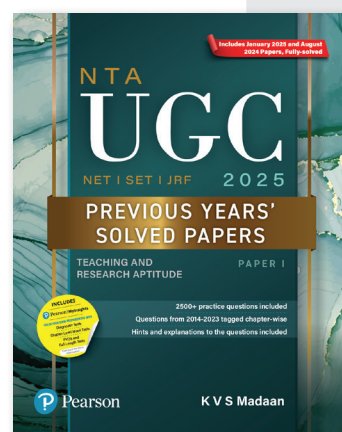
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Chapter 6 Logical Reasoning
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3. बोध



4. संप्रेषण
5. गणितीय तर्क और अभिज्ञमता
6. युक्तियुक्त तर्क
7. आंकड़ों की व्याख्या
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- Chapter 4. Contribution of Western Thinkers
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- Chapter 6. Sociology of Education
- Chapter 7. National Values as Enshrined in The Indian Constitution

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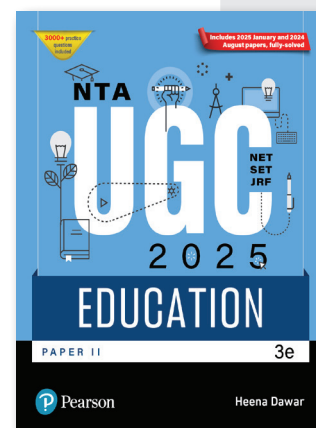
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- Chapter 3. Relationship Between Politics and Education
- Chapter 4. Relationship Between Policies and Education

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- Chapter 1. Meaning and Nature of Teacher Education
- Chapter 2. Understanding Areas of Teacher Education
- Chapter 3. Concepts of Profession and Professionalism



UNIT 5: CURRICULUM STUDIES

Chapter 1. Basic Concept and Meaning of Curriculum

Chapter 2. Curriculum Development

Chapter 3. Curriculum Transaction and Evaluation

UNIT 6: RESEARCH IN EDUCATION

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Chapter 2. Variables, Hypothesis and Sampling

Chapter 3. Data Analysis

Chapter 4. Qualitative Research Designs

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Chapter 3. Leadership and its Models

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Chapter 1. Evolution of Inclusive Education

Chapter 2. Classification of Disabilities

Chapter 3. Planning and Management of Inclusive Classrooms

Mock Tests

Further Readings

FEATURES

- Includes 2024 June and 2025 January papers fully-solved
- Previous years' questions (2017-2023) tagged chapter-wise
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- Concept Boxes like Info Bytes, Quick Bytes and Let's Revise for easy learning
- 5 Mock tests for enhanced practise

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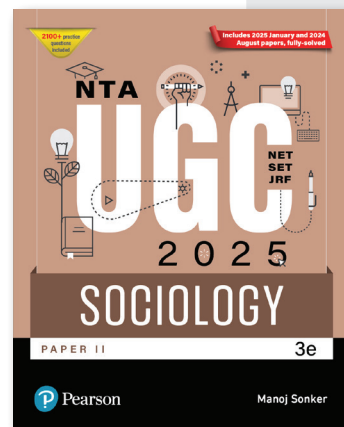
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Chapter 6: Art and Aesthetics
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Chapter 9: Culture and Environment, New Religious Movements

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Extra Thinkers

Mock Tests

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Mock Test 2
Mock Test 3
Mock Test 4
Mock Test 5

Further Readings

FEATURES

- Updated with solved January 2025 and August 2024 papers

- Previous Years' Questions (2019-2023) tagged unit-wise
- Practice Exercises includes exam-relevant questions for ample practice
- Includes 5 Mock Tests to check exam readiness

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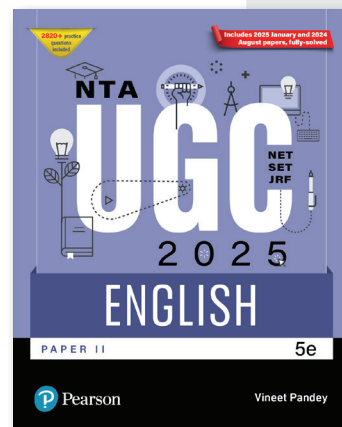
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 Chapter 6 English in India: History, Evolution and Future
 Chapter 7 Cultural Studies
 Chapter 8 Literary Criticism
 Chapter 9 Literary Theory Post World War II
 Chapter 10 Research Methods and Materials in English



FEATURES

- Includes 2025 January and 2024 August papers fully-solved
- Updated with Previous Years' (2024-2020)
- Trending Questions based upon units
- Important literary terms and acronyms enlisted
- Did You Know and Key Point boxes included
- Mock Tests to judge students' knowledge
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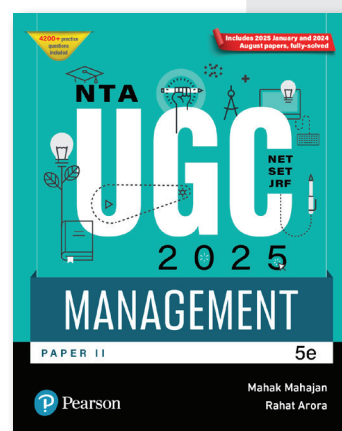
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Chapter 5 Value and Returns
Chapter 6 Strategic Management
Chapter 7 Marketing
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Chapter 10 Entrepreneurship Development

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- Updated with solved 2024 and 2025 papers.
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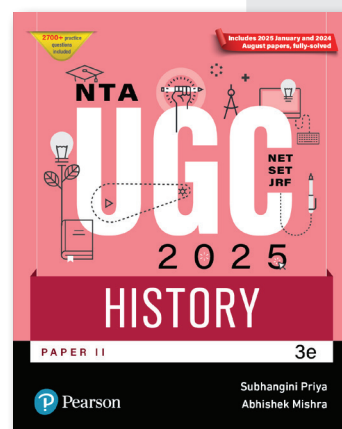
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Chapter 1: Sikhism

Theme 4: Modern Indian History Unit Early Modern History

FEATURES

- Chronological Timelines: Ancient, Early Medieval, Medieval and Modern History
- Previous Year Questions from 2012-2024 for ample practice
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- Maps of every era sketched for readers' knowledge and understanding

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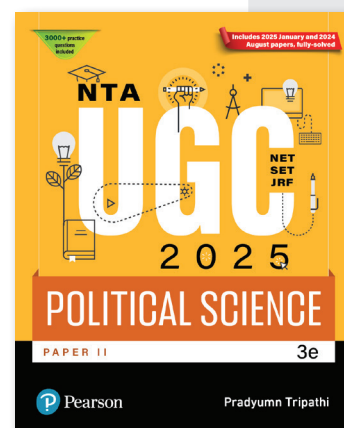
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Unit 7: Indian Constitution
Unit 8: Political Processes in India
Unit 9: Public Administration in India
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FEATURES

- Student-friendly pedagogy with figures and tables supporting the theory
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Chapter 9 Privacy and Incidents
Chapter 10 Legal Issues and Ethics
Chapter 11 New Territory
Chapter 12 Emerging Topics

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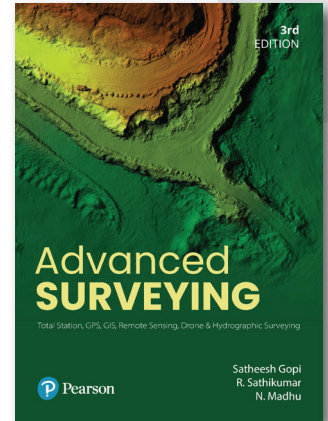
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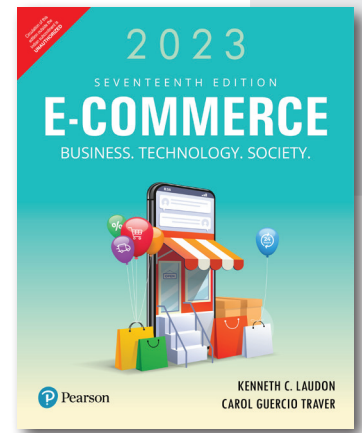
Chapter 12. B2B E-commerce: Supply Chain Management and Collaborative Commerce

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- Relates 3 forces driving e-commerce (business development and strategy; technological innovations; social controversies and impacts) to main chapter concepts.
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- Cases connect coverage to actual e-commerce businesses throughout.

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MBA



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A.K. Singhal, U.K. Singhal

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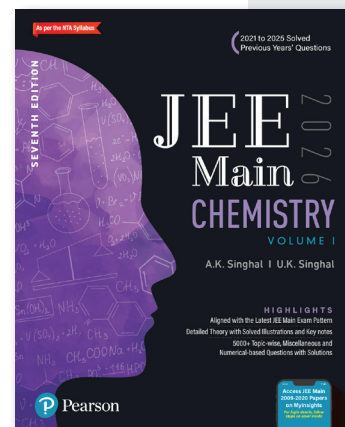
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Chapter 9B p-Block Elements II: The Carbon Family
Chapter 10A Organic Chemistry I
Chapter 10B Organic Chemistry II
Chapter 10C Organic Chemistry: Purification and Characterization of Carbon Compounds
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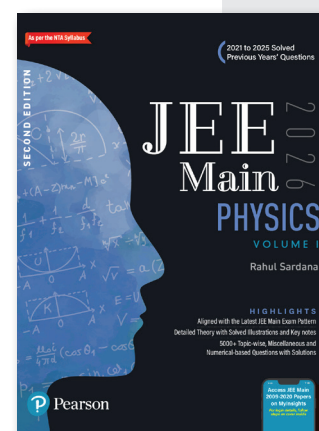
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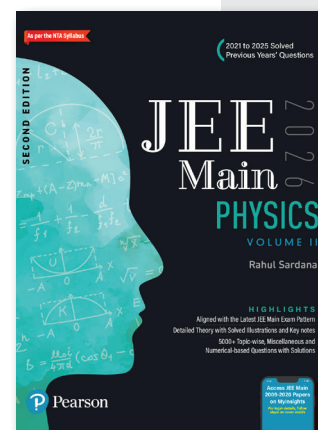
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Chapter 12: Atomic Physics
Chapter 13: Nuclear Physics
Chapter 14: Semiconductor Devices and Applications
Chapter 15: Experimental Skills
Chapter 16: Principles of Communications Hints and Explanations



FEATURES

- Complete coverage of JEE Main curriculum with emphasis on important concepts
- Includes Solved Examples for concept evaluation
- Key points highlighted within the text along with features such as Smart Concepts, Knowledge Plus, and Word of Advice
- Updated Practice Exercises (including Topic-wise, Mixed Bag, and Numerical-value based questions) as per the recent pattern of JEE Main for result-oriented preparation
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- JEE Main 2009-2020 Previous Years' Papers available on MyInsights

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Aspirants appearing for JEE Main and other Engg. entrance examination

JEE Main Chemistry 2026 Volume II, 7e

A.K. Singhal, U.K. Singhal

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JEE Main-2025 Solved Paper (January, 2025)
JEE Main-2024 Solved Paper (04th April, 2024)
JEE Main-2024 Solved Paper (27th January, 2024)

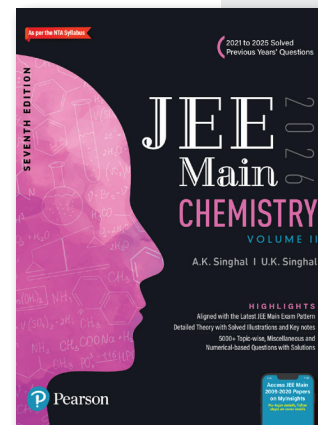
Chapter 1 Solutions
Chapter 2 Electrochemistry
Chapter 3 Chemical Kinetics
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Chapter 5B p-Block Elements: Oxygen Family VIA-Group Elements
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Chapter 5D p-Block Elements: Inert or Noble Gases
Chapter 6 d-Block and f-Block Elements
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Chapter 10 Aldehydes, Ketones, and Carboxylic Acids
Chapter 11 Amines and Other Organic Compounds with Functional Groups Containing Nitrogen
Chapter 12 Biomolecules
Chapter 13 Practical Chemistry Appendix Hints and Explanation

FEATURES

- Complete coverage of JEE Main curriculum with emphasis on important concepts
- Includes Solved Examples for concept evaluation
- Key points highlighted within the text along with features such as Smart Concepts, Knowledge Plus, and Word of Advice
- Updated Practice Exercises (including Topic-wise, Mixed Bag, and Numerical-value based questions) as per the recent pattern of JEE Main for result-oriented preparation
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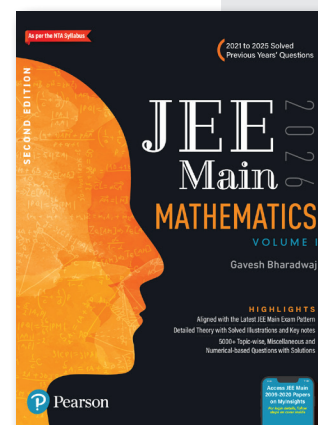
JEE Main Mathematics Volume I, 2e

Gavesh Bharadwaj

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Chapter 1 Basic Math, Sets & Relations and Logarithm
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FEATURES

- Complete coverage of JEE Main curriculum with emphasis on important concepts
- Includes Solved Examples for concept evaluation
- Key points highlighted within the text along with features such as Smart Concepts, Knowledge Plus, and Word of Advice
- Updated Practice Exercises (including Topic-wise, Mixed Bag, and Numerical-value based questions) as per the recent pattern of JEE Main for result-oriented preparation
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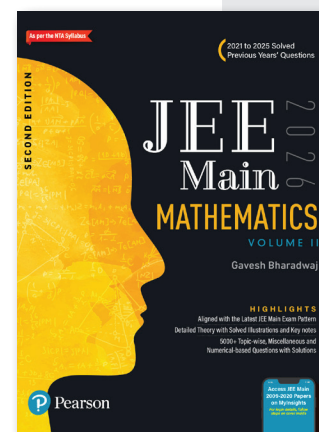
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FEATURES

- Complete coverage of JEE Main curriculum with emphasis on important concepts
- Includes Solved Examples for concept evaluation
- Key points highlighted within the text along with features such as Smart Concepts, Knowledge Plus, and Word of Advice
- Updated Practice Exercises (including Topic-wise, Mixed Bag, and Numerical-value based questions) as per the recent pattern of JEE Main for result-oriented preparation
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Pankaj Gupta

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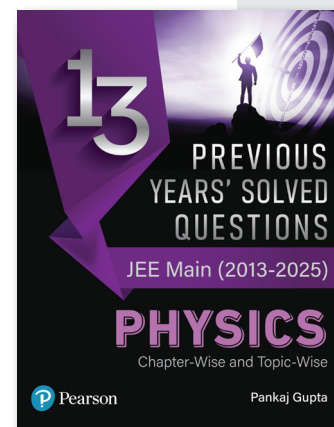
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FEATURES

- Understand
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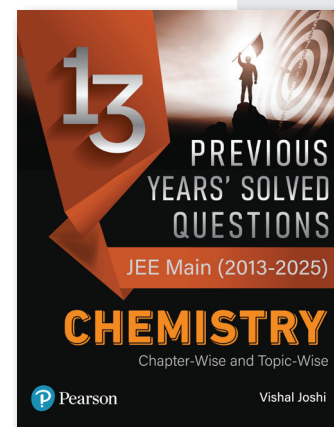
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Chapter 21 Aldehyde, Ketone and Carboxylic Acid
Chapter 22 Organic Compounds Containing Nitrogen
Chapter 23 Biomolecules
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FEATURES

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13 Previous Years' Solved Questions- JEE Main (2013-2025) Chapter-wise and Topic-wise - Mathematics

Om Sharma

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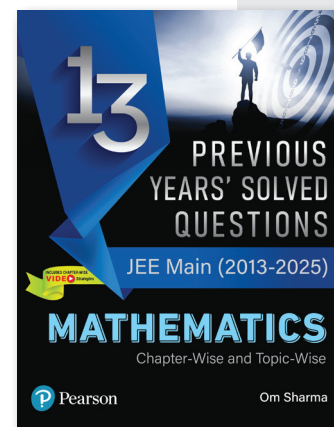
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- Detailed step-by-step solutions and alternative methods
- Figures, equations, and flow charts for proper reasoning in solutions Analyse
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NTA UGC NET | SET | JRF Hindi Bhasha Evam Sahitya Paper-II, 5e

Chandan Dubey

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इकाई -3 साहित्य शास्त्र

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- जनवरी 2025 एवं अगस्त 2024 के प्रश्न पत्र हल सहित, पूर्णतः सम्मिलित किए गए हैं।
- दिसंबर 2023, जून 2023 एवं 2022 के प्रश्न पत्र संपूर्ण हल सहित संकलित किए गए हैं।
- विगत वर्ष 2019-2021 तक के प्रश्न पत्र इकाईवार हल सहित संकलित किए गए हैं।
- प्रत्येक इकाई के अंत में एन. टी. ए. परीक्षा-प्रारूप के अनुसार प्रश्न और व्याख्या सहित उत्तर दिए गए हैं।
- प्रसिद्ध नाटककारों, उपन्यासकारों, साहित्यकारों की जीवनी, आत्मकथा एवं एकांकी सम्मिलित हैं।
- प्रत्येक इकाई के अंत में वस्तुनिष्ठ प्रश्न तथा स्मरणीय तथ्य दिए गए हैं।

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Under Graduate and Post Graduate



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Heena Dawar

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- पर्याप्त अभ्यास के लिए अध्याय-वार बहुविकल्पीय प्रश्न दिए गए हैं।
- बेहतर अभ्यास के लिए
- मॉक टेस्ट दिए गए हैं।

MARKET

Under Graduate and Post Graduate



NTA UGC NET SET JRF Rajneeti Vigyan Paper-2

Pradyumn Tripathi

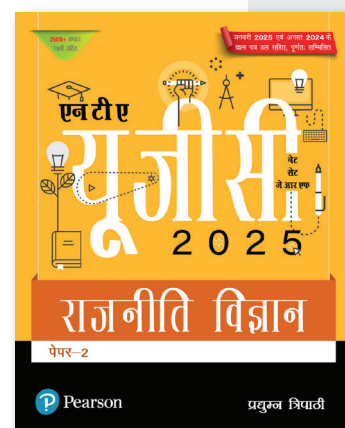
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4. खंड—IV तुलनात्मक राजनीतिक विचार (Comparative Political Analysis)
5. खंड—V अंतर्राष्ट्रीय संबंध (International Relation)
6. खंड—VI भारतीय विदेश नीति (Indian Foreign Policy)
7. खंड—VII भारत में राजनीतिक संस्थाएं (Political Institutions in India)
8. खंड—VIII भारत में राजनीतिक प्रक्रियाएं (Political Processes in India)



9. खंड—IX लोक प्रशासन (Public Administration)

10. खंड—X भारत में शासन और सार्वजनिक नीति (Governance and Public Policy in India)

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- छात्र-अनुकूल शिक्षाशास्त्र जिसमें सिद्धांत का समर्थन करने वाले चित्र और तालिकाएँ सम्मिलित हैं।
- विगत वर्षों के प्रश्न उत्तर कुंजी के साथ प्रत्येक इकाई के अंत में दिए गए हैं ताकि छात्रों को वास्तविक प्रश्न पत्रों पर उचित विचार करने में मदद मिल सके।
- अग्रिम पठन सूची (Further Reading) छात्रों को अन्य उपलब्ध साहित्य से परिचित करवाने के उद्देश्य से संकलित की गई है।

MARKET

Under Graduate and Post Graduate

Indian Economy for UPSC and State Public Services Examination 3e

Gaurav Agrawal

ISBN: 9789367133873 | Paperback | Page Count: 560 | ₹650

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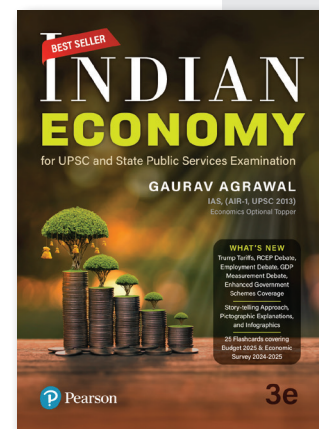
- Chapter 1.1 The Uncertainties of UPSC
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- Story-telling approach, Pictographic Explanations and Infographics
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MARKET

UPSC, Civil Services Aspirants

Bharat ki Arthvayvastha, 2e

Gaurav Agrawal

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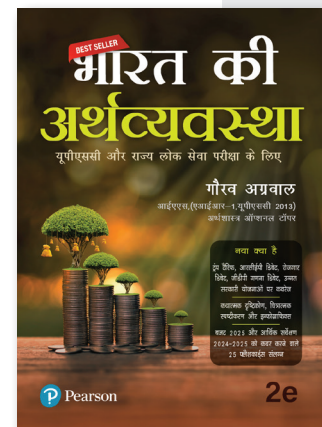
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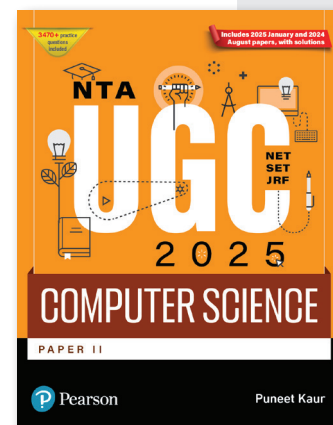
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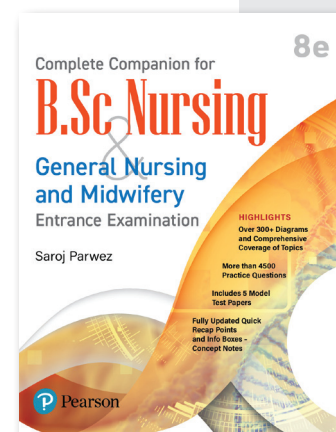
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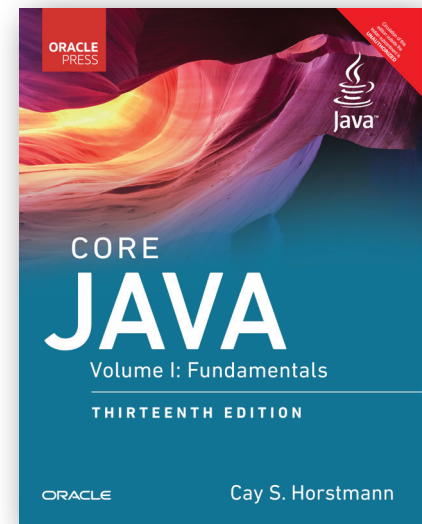
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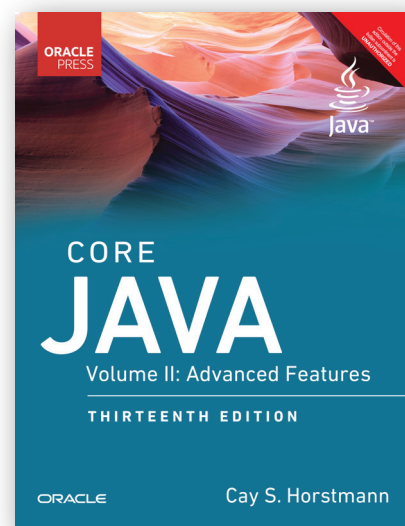
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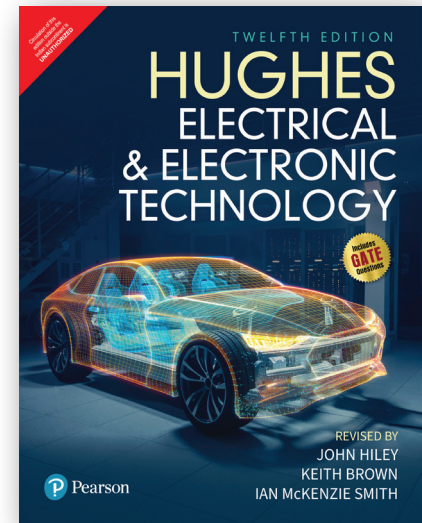
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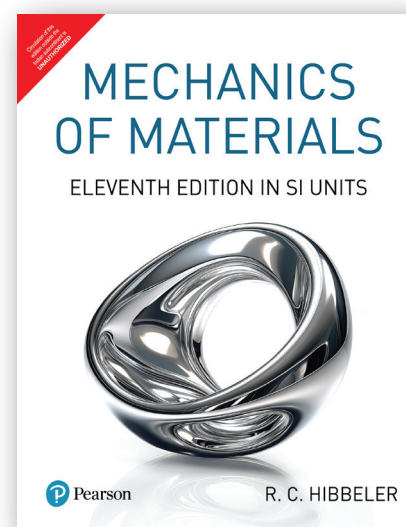
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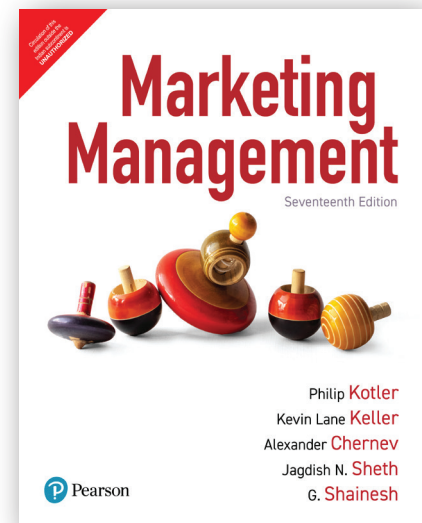
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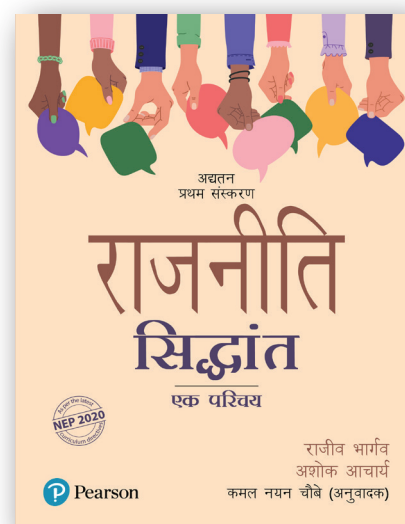
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राजीव भार्गव, अशोक आचार्य, कमल नयन चौबे (अनुवादक)

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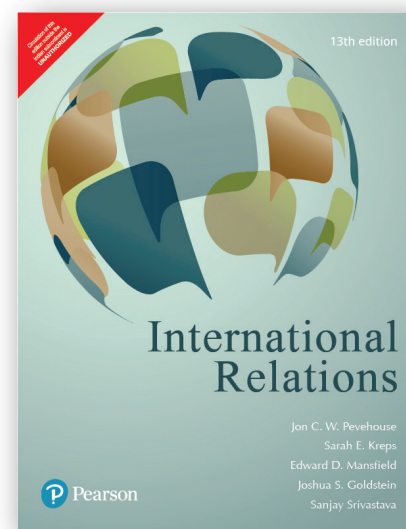
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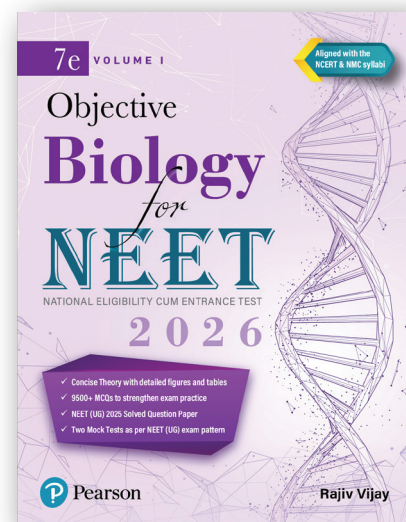
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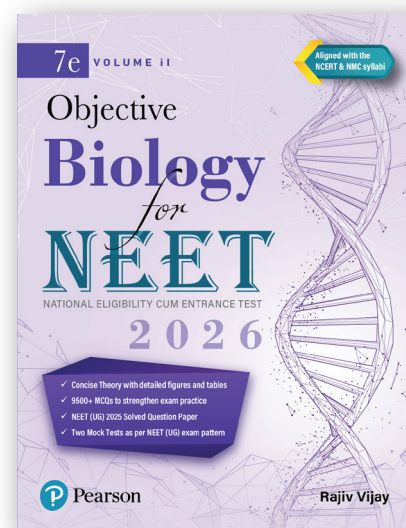
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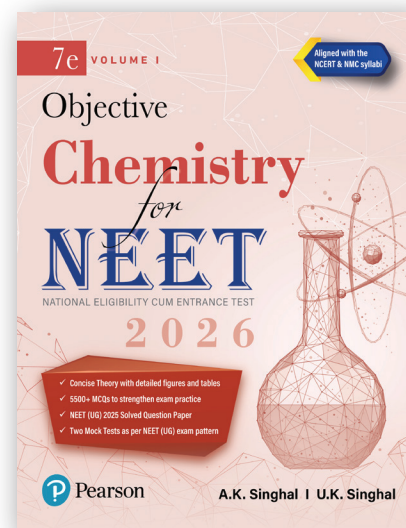
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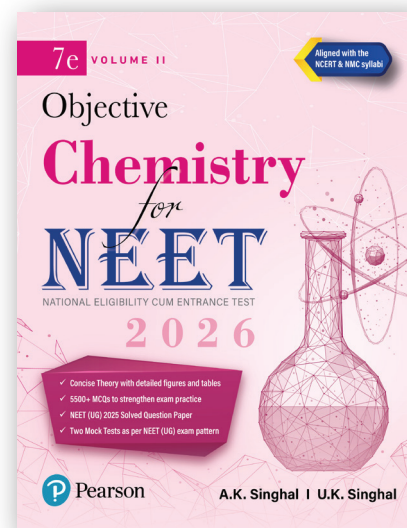
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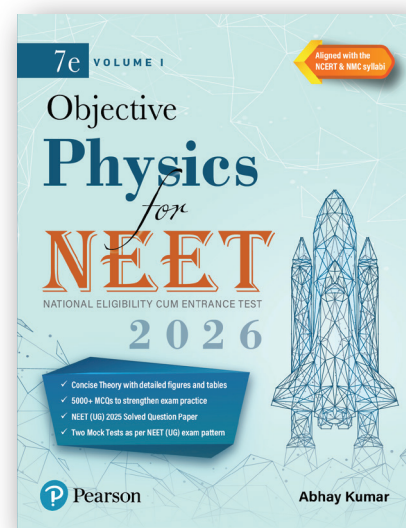
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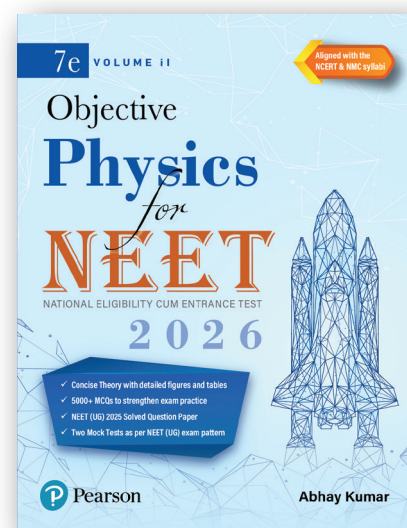
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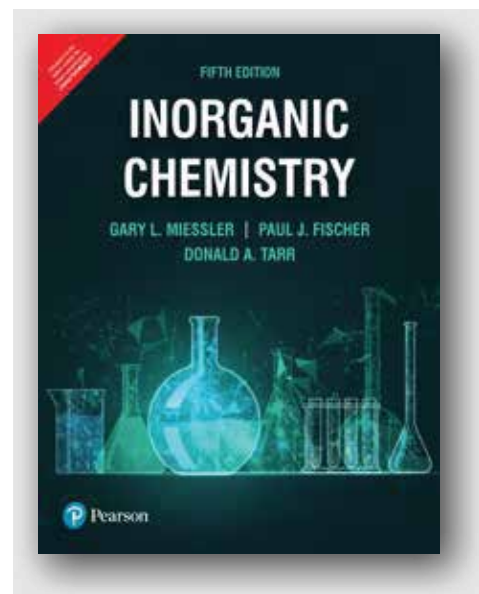
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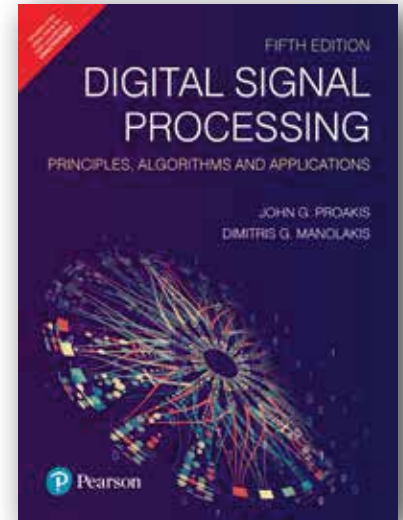
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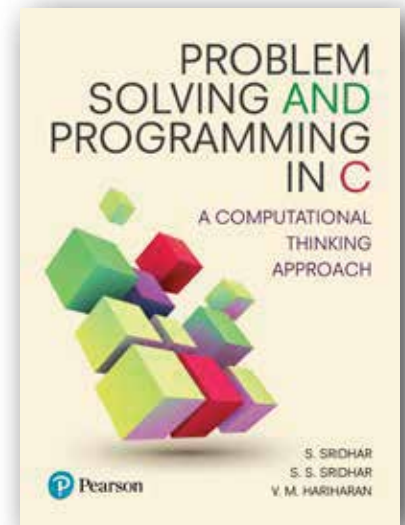
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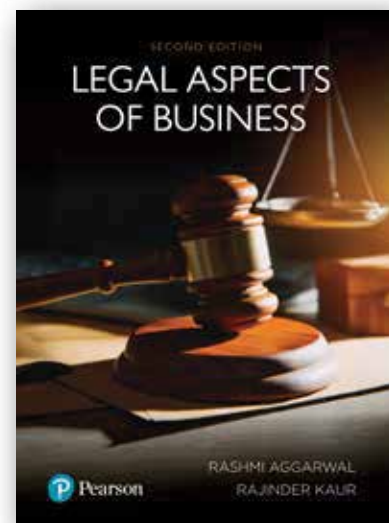
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इकाई-VIII परिवार विवाह और रिश्तेदारी



इकाई-IX विज्ञान प्रौद्योगिकी और समाज
इकाई-X संस्कृति और प्रतीकात्मक परिवर्तन परिशिष्ट समाजशास्त्री विचारक

मॉक टेस्ट-1
मॉक टेस्ट-2
मॉक टेस्ट-3
मॉक टेस्ट-4
मॉक टेस्ट-5
अग्रिम पठन

Features

- जनवरी 2025 तथा अगस्त 2024 के प्रश्नपत्र सम्मिलित हैं।
- प्रत्येक इकाई के अंत में विगत वर्षों के प्रश्न दिए गए हैं।
- विषय के बारे में छात्रों की समझ का आकलन करने के लिए प्रचुर मात्रा में अभ्यास प्रश्न दिए गए हैं।
- पाँच मॉक टेस्ट भी संकलित हैं।

Market

Under Graduate and Post Graduate

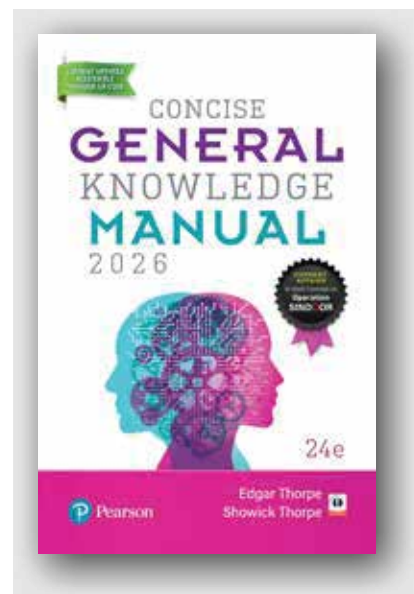
Concise General Knowledge Manual 2026, 24e

Edgar Thorpe and Showick Thorpe

ISBN: 9789367139653 | Paperback | Page Count: 528 | ₹299

Contents

Chapter 1. History of India
Chapter 2. Indian Constitution and Polity
Chapter 3. Indian Economy
Chapter 4. Geography
Chapter 5. General Science
Chapter 6. Science and Technology
Chapter 7. Basic General Knowledge
Chapter 8. Current Affairs



Features

- Microlearning Approach—Crisp, Point-wise Learning
- Comprehensive Coverage for various examinations like CUET, CLAT, SSC and so on
- Digital Supplements furnished through QR Codes
- Current Affairs updates accessible through QR codes

Market

Government Examinations, General tests – Banking, SSC, CUET, CLAT, MAT

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Test Preparation				
9789367136287	मनोज सोनकर	एनटीए यूजीसी गेट सेट जेआरएफ समाजशास्त्र पेपर-2 2025	₹550	
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9789367136614	Rajiv Vijay	Objective Biology for NEET - Volume - II, 7e	₹790	
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August 2025

Computer Science & Engineering

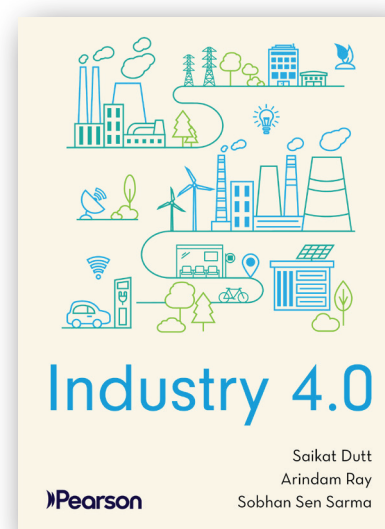
Industry 4.0

Saikat Dutt, Arindam Ray, Sobhan Sen Sarma

ISBN: 9789367131749 | Paperback | Page Count: 532 | ₹699

Contents

Chapter 1 Introduction to Industry 4.0
Chapter 2 Key Tenets of Industry 4.0
Chapter 3 Lean and Agile Production Methodologies
Chapter 4 Industrial Internet of Things (IIoT)
Chapter 5 Industrial Automation and Robotics
Chapter 6 Additive Manufacturing/3D Printing
Chapter 7 Augmented Reality, Virtual Reality and Mixed Reality
Chapter 8 Cloud Computing
Chapter 9 Big Data
Chapter 10 Analytics
Chapter 11 Digital Twins
Chapter 12 Blockchain
Chapter 13 Cybersecurity
Chapter 14 Conclusion: Bringing It All Together and Way Forward



Features

- Real-world case studies and practical use cases to help readers navigate Industry 4.0 implementation
- Richly illustrated with examples, diagrams, and photos from modern industries to make concepts easy to understand
- Over 400 practice questions, along with a suggested syllabus and teaching plan, to support both students and educators
- Designed for engineering students as well as professionals looking to advance in smart and digital manufacturing

Market

Students of B. Tech (Computer Science), Mechanical, Manufacturing, MCA, IT Professionals

Kozier & Erb's Fundamentals of Nursing Updated 11e

Audrey Berman, Shirlee J. Snyder, GERALYN FRANDSEN

ISBN: 9788119896752 | Paperback | Page Count: 1624 | ₹2290

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About the Authors
Acknowledgments
Thank You
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UNIT 1: THE NATURE OF NURSING

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Chapter 2. Evidence-Based Practice and Research in Nursing
Chapter 3. Legal Aspects of Nursing
Chapter 4. Values, Ethics, and Advocacy

UNIT 2: CONTEMPORARY HEALTH CARE

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Chapter 6. Community Nursing and Care Continuity
Chapter 7. Home Health Nursing Care
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UNIT 3: THE NURSING PROCESS

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Chapter 10. Assessing
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Chapter 12. Planning
Chapter 13. Implementing and Evaluating
Chapter 14. Documenting and Reporting

UNIT 4: Integral Aspects of Nursing

Chapter 15. Caring
Chapter 16. Communicating
Chapter 17. Teaching
Chapter 18. Leading, Managing, and Delegating

UNIT 5: HEALTH BELIEFS AND PRACTICES

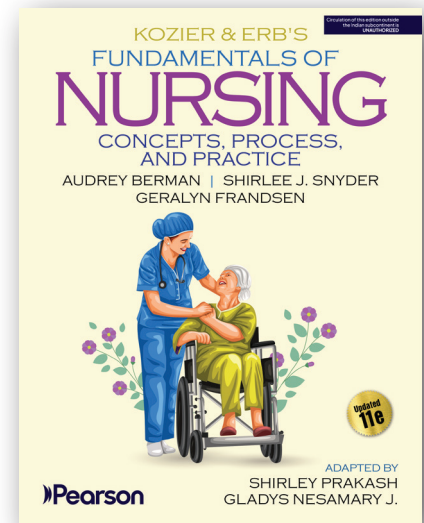
Chapter 19. Health Promotion
Chapter 20. Health, Wellness, and Illness
Chapter 21. Culturally Responsive Nursing Care
Chapter 22. Complementary and Alternative Healing Modalities

UNIT 6: LIFESPAN DEVELOPMENT

Chapter 23. Concepts of Growth and Development
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Chapter 25. Promoting Health in Young and Middle-Aged Adults
Chapter 26. Promoting Health in Older Adults
Chapter 27. Promoting Family Health

UNIT 7: ASSESSING HEALTH

Chapter 28. Vital Signs



Chapter 29. Health Assessment
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UNIT 8: INTEGRAL COMPONENTS OF CLIENT CARE

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Chapter 32. Safety
Chapter 33. Hygiene
Chapter 34. Diagnostic Testing
Chapter 35. Medication Administration
Chapter 36. Skin Integrity and Wound Care
Chapter 37. Perioperative Nursing

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Chapter 39. Self-Concept
Chapter 40. Sexuality
Chapter 41. Spirituality
Chapter 42. Stress and Coping
Chapter 43. Loss, Grieving, and Death

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Chapter 45. Sleep
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Chapter 47. Urinary Elimination
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Features

- New! Coverage of Safety and First aid and Biomedical waste management
- Updated! Over 445 chapter review questions based on frequently asked questions in university examinations
- Expanded! QSEN competencies and specified expectations appear throughout the text and guide students to learn and maintain safety and quality in their provision of nursing care
- Updated! Evidence-Based Practice boxes highlight relevant research and implications for nursing care, guided by current nursing literature
- Updated! Enhanced photo program shows procedural steps and the latest equipment.
- Expanded! Increasing emphasis on aging, wellness, safety, and home- and community-based care is reflected within the text
- Home Care Assessment—focuses on educating the client, family, and community to recognize what is needed for care at home
- Safety Alerts—correlate to the Patient Safety Goals and identify other crucial safety issues

Market

B.Sc Nursing

Humanities and Social Sciences

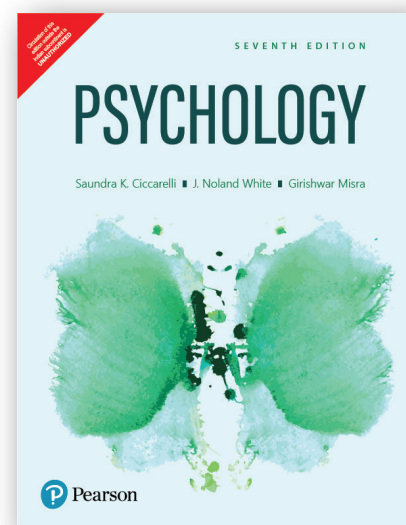
Psychology, 7e

Saundra K. Ciccarelli, J. Noland White and Girishwar Misra

ISBN: 9789367139028 | Paperback | Page Count: 968 | ₹910

Contents

Chapter 1 The Science of Psychology
Chapter 2 The Biological Perspective
Chapter 3 Sensation and Perception
Chapter 4 Consciousness
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Chapter 6 Memory
Chapter 7 Cognition: Thinking, Intelligence, and Language
Chapter 8 Development Across the Life Span
Chapter 9 Motivation and Emotion
Chapter 10 Sexuality and Gender
Chapter 11 Stress and Health
Chapter 12 Social Psychology
Chapter 13 Theories of Personality
Chapter 14 Psychological Disorders
Chapter 15 Psychological Therapies



Features

- Culturally relevant content for Indian Students, aligned as per the NEP-2020 curriculum directives
- Updated research in Contemporary areas of research
- Comprehensive coverage of diverse range of topics
- New Appendix for coloured images.

Market

UG and PG Psychology

Test Preparation

Complete Companion for GPAT and other Competitive Examinations in Pharmacy, 10e

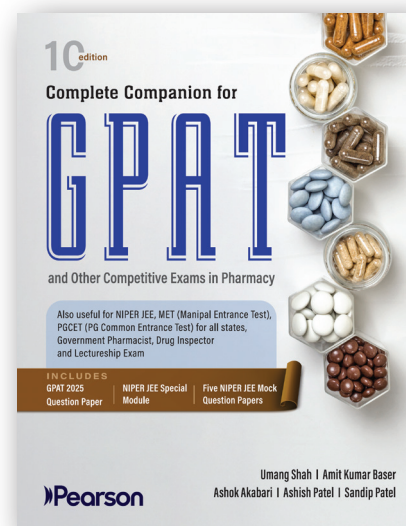
Umang H Shah, Amit Kumar Baser, Ashok H Akabari, Ashish D Patel, Sandip B Patel

ISBN: 9789367135761 | Paperback | Page Count: 944 | ₹1055

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4 *All prices are subject to change without notice



Syllabus for GPAT About the Examination

UNIT 1: PHARMACEUTICS

Chapter 1 Physical Pharmaceutics
Chapter 2 Pharmaceutical Engineering (Unit Operation)
Chapter 3 Pharmaceutical Technology and Modern Pharmaceutics
Chapter 4 Dispensing Pharmacy
Chapter 5 Biopharmaceutics
Chapter 6 Jurisprudence
Chapter 7 Cosmetics Preparation
Chapter 8 Microbiology

UNIT 2: PHARMACOLOGY

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Chapter 2 Human Anatomy and Physiology
Chapter 3 Autonomic Nervous System
Chapter 4 Endocrine Pharmacology
Chapter 5 Central Nervous System
Chapter 6 Chemotherapy and Chemotherapy of Cancer
Chapter 7 Therapeutic Aspect of Inflammatory Disorders
Chapter 8 Drugs Acting on Cardiovascular System
Chapter 9 Drugs for Gastrointestinal Tract Disorder
Chapter 10 Pharmacological Drugs Classification

UNIT 3: PHARMACEUTICAL CHEMISTRY

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Chapter 3 Analytical Chemistry
Chapter 4 Biochemistry
Chapter 5 Medicinal Chemistry
Chapter 6 Inorganic Chemistry

UNIT 4: PHARMACOGNOSY

Chapter 1 Introduction to Pharmacognosy
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Chapter 4 Drug Containing Terpenoids
Chapter 5 Drug Containing Carbohydrate, Resin and Tannin

UNIT 5: NIPER SPECIAL

UNIT 6: PREVIOUS YEARS' PAPERS

Part 1: GPAT Papers
Part 2: Other Pharmacy Examinations

Features

- Updated as per the latest examination pattern
- Includes 2025 question paper with detailed solutions
- Contains 5,100+ practice questions for quick and effective revision
- Features previous years' solved papers from GPAT, GPSC, UPSC, Drug Inspector, Government Lecturer, and Pharmacist exams

Market

GPAT, Pharmacy

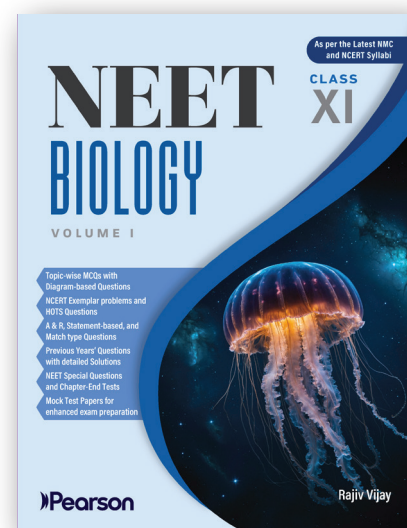
NEET Biology Volume – I

Rajiv Vijay

ISBN: 9789367134290 | Paperback | Page Count: 568 | ₹810

Contents

Chapter 1. The Living World
Chapter 2. Biological Classification
Chapter 3. Plant Kingdom
Chapter 4. Animal Kingdom
Chapter 5. Morphology of Flowering Plants
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Chapter 15. Body Fluids and Circulation
Chapter 16. Excretory Products and their Elimination
Chapter 17. Locomotion and Movement
Chapter 18. Neural Control and Coordination
Chapter 19. Chemical Coordination and Integration



Features

- Structured as per Classes XI and XII syllabi of NCERT and latest NMC curriculums
- Includes meticulously Solved NEET (UG) 2025 Biology Question Paper
- Chapter-wise Theory enhanced with illustrative figures for effective learning
- In-text Solved Questions to assess understanding of each topic
- Ample number of Topicwise MCQs aligned with NCERT curriculum
- Chapter-wise NCERT exemplar problems
- HOTS MCQs to boost critical thinking ability
- Assertion & Reason and Statement-based questions as per the latest exam pattern
- Chapter-wise compilation of Previous Years' Questions with detailed solutions
- NEET Special Questions for strengthening your preparation
- Chapter-end Test for self-practice
- Mock Test papers as per the latest exam pattern for self-assessment

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NEET Biology Volume – II

Rajiv Vijay

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Contents

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Chapter 2. Human Reproduction
Chapter 3. Reproductive Health
Chapter 4. Principles of Inheritance and Variation
Chapter 5. Molecular Basis of Inheritance
Chapter 6. Evolution
Chapter 7. Human Health and Disease
Chapter 8. Microbes in Human Welfare
Chapter 9. Biotechnology: Principles and Processes
Chapter 10. Biotechnology and its Applications
Chapter 11. Organisms and Populations
Chapter 12. Ecosystem
Chapter 13. Biodiversity and Conservation



Features

- Structured as per Classes XI and XII syllabi of NCERT and latest NMC curriculums
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NEET Chemistry Volume I

Shubh Karan Choudhary, Rohit Agrawal

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Contents

Chapter 1. Some Basic Concepts of Chemistry
Chapter 2. Structure of Atom
Chapter 3. Classification of Elements and Periodicity in Properties
Chapter 4. Chemical Bonding and Molecular Structure
Chapter 5. Thermodynamics
Chapter 6. Equilibrium
Chapter 7. Redox Reactions
Chapter 8. The p-Block Elements
Chapter 9. Organic Chemistry—Some Basic Principles and Techniques
Chapter 10. Hydrocarbons



Features

- Structured as per Classes XI and XII syllabi of NCERT and latest NMC curriculums
- Includes meticulously Solved NEET (UG) 2025 Chemistry Question Paper
- Chapter-wise theory incorporated with illustrative figure, flowcharts, and tables for effective learning
- Huge variety of topic-wise MCQs aligned with NCERT curriculum
- Chapter-wise NCERT exemplar questions
- HOTS questions to enhance critical thinking capability
- Assertion & Reason, Statement-based and Match Type questions as per the latest exam pattern
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Contents

Chapter 1. Solutions
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Chapter 10. Amines
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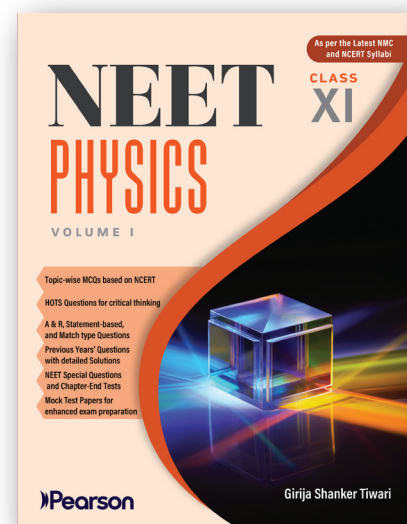
NEET Physics Volume I

Girija Shanker Tiwari

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Chapter 1. Mathematical Tools
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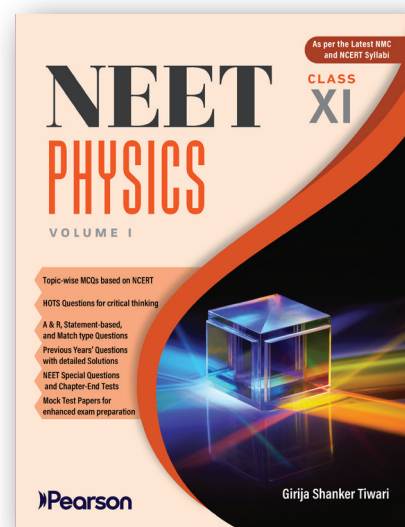
NEET Physics Volume II

Girija Shanker Tiwari

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Contents

Chapter 1. Electrostatics
 Chapter 2. Electrostatic Potential
 Chapter 3. Capacitance
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 Chapter 5. Magnetic Effect of Current
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 Chapter 7. Electromagnetic Induction
 Chapter 8. Alternating Current
 Chapter 9. Electromagnetic Waves
 Chapter 10. Ray Optics and Optical Instruments
 Chapter 11. Wave Optics
 Chapter 12. Dual Nature of Material
 Chapter 13. Atoms
 Chapter 14. Nuclei
 Chapter 15. Semiconductor Electronics: Materials, Devices and Simple Circuits
 Chapter 16. Experimental Physics



Features

- Structured as per Classes XI and XII syllabi of NCERT and latest NMC curriculums
- Chapter wise theory incorporated with related diagrams for effective learning
- Huge variety of topicwise MCQs aligned with NCERT curriculum
- HOTS MCQs to enhance critical thinking capability
- Assertion and Reason and Match Type questions as per the latest exam pattern
- Previous Years' Questions alongwith the latest solved NEET (UG) 2025 Questions for exam practice
- NEET Special Questions for strengthening your preparation
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Quantitative Aptitude for CAT, 7e

Nishit K. Sinha

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Contents

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Section 1 Numbers and their Properties;

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Chapter 6 .Average and its Applications,

Chapter 7 .Ratio, Proportion, and Variation,

Chapter 8 .Time and Work,

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Chapter 13 .Function,

Chapter 15 .Logarithm

Chapter 16 .Permutation and Combination

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Section 4 Measurement,

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Chapter 19 .Mensuration,

Chapter 20 .Co-ordinate Geometry,

Section 5 Miscellaneous

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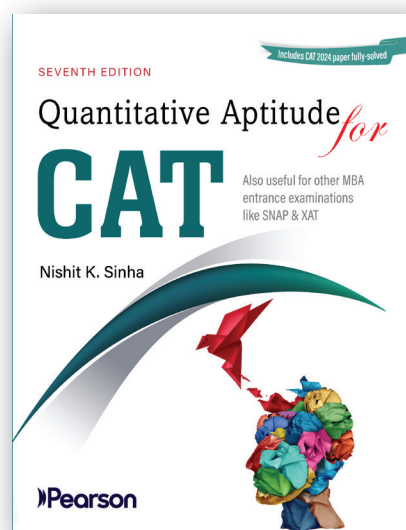
Chapter 22 .Miscellaneous,

PART 2 Model Papers,

PART 3 Mock tests

PART 4 Campus Recruitment Examination,

PART 5 Slots



Features

- Updated with 2024 CAT papers, fully-solved Topics like Number and their Properties; Arithmetic; X+2 Maths, Measurement and Miscellaneous are updated with fully-solved examples.
- Mock papers added as per the latest curriculum.

Market

CAT Aspirants

Verbal Ability and Reading Comprehension for CAT, 7e

Nishit K. Sinha

ISBN: 9789367130124 | Paperback | Page Count: 776 | ₹795

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Acknowledgements

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CAT 2024 Paper Slot 2

CAT 2024 Paper Slot 3

CAT 2023 Paper Slot 1

CAT 2023 Paper Slot 2

CAT 2023 Paper Slot 3

CAT 2022 Paper Slot 1

CAT 2022 Paper Slot 2

CAT 2022 Paper Slot 3

PART 1 VERBAL ABILITY

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Chapter 3 Fill in the Blanks

Chapter 4 Confusing Words

Chapter 5 Frequently Used Vocabulary

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Chapter 7 Spot the Error

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Practice Exercises – Combined

Practice Exercises – Reading Comprehension

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Mock Test 2

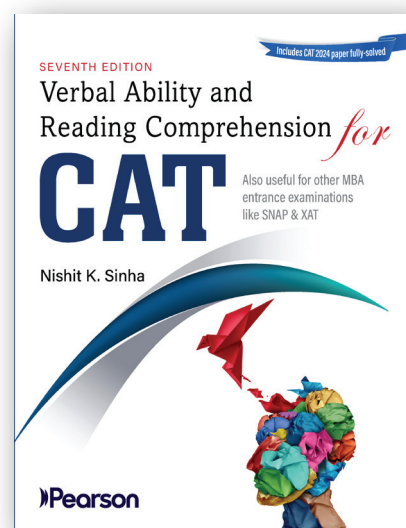
Mock Test 3

PART 7 OTHER MBA ENTRANCE PAPERS

Model SNAP Paper

Model XAT Paper 1

Model XAT Paper 2



Features

- Updated with CAT 2024 papers, fully-solved Reading comprehension section based on recent CAT pattern.
- Addition of solutions to the unsolved questions as well as improvisation on existing solutions for better understanding.
- Content has been thoroughly updated keeping in view the difficulty level of the question paper pattern.

Market

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Logical Reasoning for CAT, 3e

Nishit K. Sinha

ISBN: 9789367136447 | Paperback | Page Count: 744 | ₹795

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PART 1 LOGICAL REASONING

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Chapter 2 Linear Arrangement
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Chapter 6 Group Formation
Chapter 7 Syllogism

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Chapter 2 Approaching the Logic and Data based Reasoning Questions

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Chapter 2 Directions Decision Making
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Chapter 4 Cubes and Dice
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Chapter 10 Venn Diagrams

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Chapter 3 Statement and Argument
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Chapter 6 Theme Detection

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Foundation Exercises
Moderate Exercises

Advanced Exercises
Mastering Logical Reasoning

PART 6 CAT PAPERS

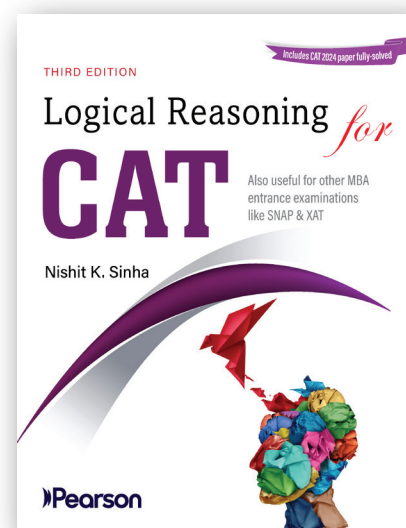
CAT 2022 – Slot 1
CAT 2022 – Slot 2
CAT 2022 – Slot 3
CAT 2021 – Slot 1
CAT 2021 – Slot 2
CAT 2021 – Slot 3
CAT 2020 – Slot 1
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CAT 2020 – Slot 3

PART 7 MODEL PAPERS (Based on other MBA Entrances)

Model SNAP Paper
Model XAT Paper

PART 8 MOCK TESTS

Mock Test 1
Mock Test 2
Mock Test 3



Features

- Updated with CAT 2024 papers, fully-solved. Enhanced focus on the three pillars – logical reasoning, verbal reasoning, and analytical reasoning – of the reasoning component.
- Exercises aligned with the recent CAT examination pattern.

Market

CAT Aspirants

Data Interpretation for CAT, 3e

Nishit K. Sinha

ISBN: 9789367133569 | Paperback | Page Count: 744 | ₹795

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CAT 2021—SLOT 3

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CAT 2020—SLOT 2

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CAT 2019—SLOT II

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CAT 2018—SLOT II

CAT 2017—SLOT I

CAT 2017—SLOT II

XAT 2017

XAT 2016

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CAT 2007

CAT 2006

CAT 2005

CAT 2004

CAT 2003 (Retest)

CAT 2002

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Model XAT Paper

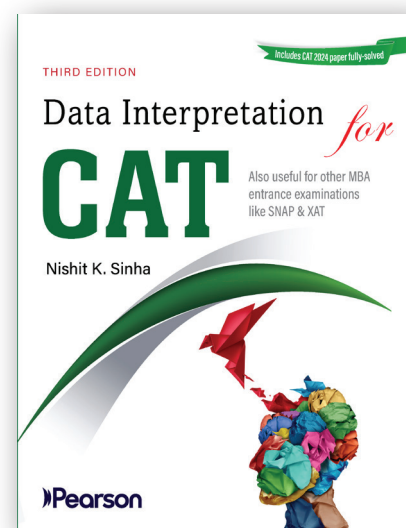
Section 4 Mock Tests

Mock Test 1

Mock Test 2

Mock Test 3

Mock Test 4



Features

- Updated with CAT 2024 papers, fully-solved DI A Day concept features more than 40 sets for practice Addition of new Data Interpretation exercises to facilitate the application of DI concepts Mock tests have been added to evaluate the preparation.

Market

CAT Aspirants

38 Previous Years' Solved Questions– NEET (1988–2025) Chapter–wise and Topic–wise – Physics

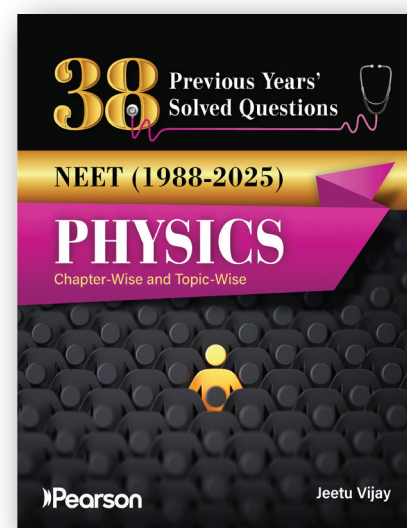
Jeetu Vijay

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Chapter 22. Electromagnetic Waves
Chapter 23. Ray Optics and Optical Instruments
Chapter 24. Wave Optics
Chapter 25. Dual Nature of Matter and Radiation
Chapter 26. Atoms
Chapter 27. Nuclei
Chapter 28. Semiconductor Electronics



Features

- **Comprehensive Coverage:** Includes a wide range of Previous Years' Questions from NEET and earlier AIPMT exams (1988–2025).
- **Chapter-wise Division:** Questions are organized according to the latest NEET syllabus for easy reference and structured learning.
- **Topic-wise Arrangement:** Within each chapter, questions are arranged by specific topics to support in-depth conceptual clarity.
- **Category-wise Segregation:** For strategic preparation, questions are grouped into key conceptual categories, helping students focus on high-weightage areas.
- **Answer-key:** The key is provided in reference to the official answer key issued by the relevant exam governing body.
- **Hints and Explanations:** Offers detailed solutions to enhance problem-solving skills.

Market

Aspirants appearing for NEET(UG) exam

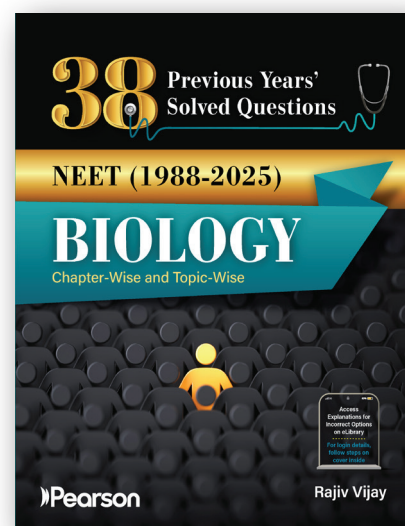
38 Previous Years' Solved Questions– NEET (1988–2025) Chapter-wise and Topic-wise – Biology

Rajiv Vijay

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Chapter 10. Cell Cycle and Cell Division
Chapter 11. Photosynthesis in Higher Plants
Chapter 12. Respiration in Plants
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Chapter 14. Breathing and Exchange of Gases
Chapter 15. Body Fluids and Circulation
Chapter 16. Excretory Products and their Elimination
Chapter 17. Locomotion and Movement



Chapter 18. Neural Control and Coordination
Chapter 19. Chemical Coordination and Integration
Chapter 20. Sexual Reproduction in Flowering Plants
Chapter 21. Human Reproduction
Chapter 22. Reproductive Health
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Chapter 27. Microbes in Human Welfare
Chapter 28. Biotechnology: Principles and Processes
Chapter 29. Biotechnology and its Applications
Chapter 30. Organisms and Populations
Chapter 31. Ecosystem
Chapter 32. Biodiversity and Conservation

Features

- **Comprehensive Coverage:** Includes a wide range of Previous Years' Questions from NEET and earlier AIPMT exams (1988–2025).
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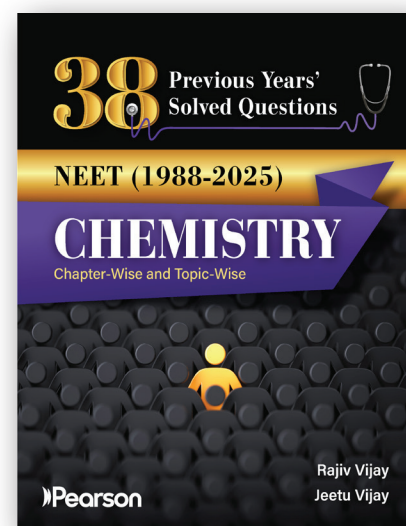
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Rajiv Vijay | Jeetu Vijay

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Chapter 18. Alcohols, Phenols and Ethers
Chapter 19. Aldehydes, Ketones and Carboxylic Acids
Chapter 20. Amines
Chapter 21. Biomolecules
Chapter 22. Principles Related to Practical Chemistry

Features

- **Comprehensive Coverage:** Includes a wide range of Previous Years' Questions from NEET and earlier AIPMT exams (1988–2025).
- **Chapter-wise Division:** Questions are organized according to the latest NEET syllabus for easy reference and structured learning.
- **Topic-wise Arrangement:** Within each chapter, questions are arranged by specific topics to support in-depth conceptual clarity.
- **Category-wise Segregation:** For strategic preparation, questions are grouped into key conceptual categories, helping students focus on high-weightage areas.
- **Answer-key:** The key is provided in reference to the official answer key issued by the relevant exam governing body.
- **Hints and Explanations:** Offers detailed solutions to enhance problem-solving skills.

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48 Previous Years' Solved Questions– JEE Advanced and JEE Main (2013–2025) Chapter–wise and Topic–wise – Chemistry

Vishal Joshi

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Chapter 22 General Principles and Processes of Isolation of Metals

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Chapter 24 d and f-Block Elements

Chapter 25 Coordination Compounds

Chapter 26 Organic Compounds Containing Halogens

Chapter 27 Alcohols, Phenols and Ethers

Chapter 28 Aldehyde, Ketone and Carboxylic Acid

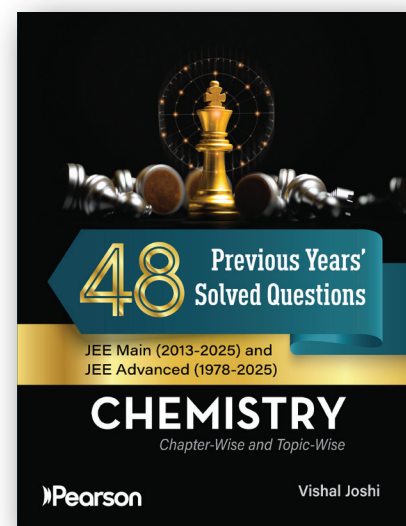
Chapter 29 Organic Compounds Containing Nitrogen

Chapter 30 Polymer

Chapter 31 Biomolecules

Chapter 32 Chemistry in Everyday Life

Chapter 33 Principles Related to Practical Chemistry



Features

- **Comprehensive Coverage:** Includes ample number of Previous Years' Questions from JEE Main (2013–2025) and JEE Advanced (1978–2025).
- **Chapter-wise Division:** Questions are organised according to JEE Main and Advanced syllabus for easy reference and systematic study.
- **Topic-wise Arrangement:** Within the chapter, the questions are arranged by topics for conceptual clarity.
- **Category-wise Segregation:** To target JEE Advanced preparation, the questions are categorized into major categories.
- **Answer-key:** The key is provided in reference to the official answer key issued by the relevant exam governing body.
- **Hints and Explanations:** Offers step-by-step solutions and alternative methods to enhance problem-solving skills.

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KVS Madaan

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Previous Years' Papers

NTA UGC NET JRF Paper 2 Commerce 2023

NTA UGC NET JRF Paper 2 Commerce 2022



Features

- Includes FY 2025–26 Tax Slab
- Includes solved August 2024 and January 2025 paper
- Chapters organized to make learning experience robust and easy
- Illustrative examples to enhance applicative learning
- Practice questions to analyse students' learning on the subject

Market

NET-JRF aspirants and PhD aspirants

48 Previous Years' Solved Questions– JEE Advanced and JEE Main (2013–2025) Chapter-wise and Topic-wise – Mathematics

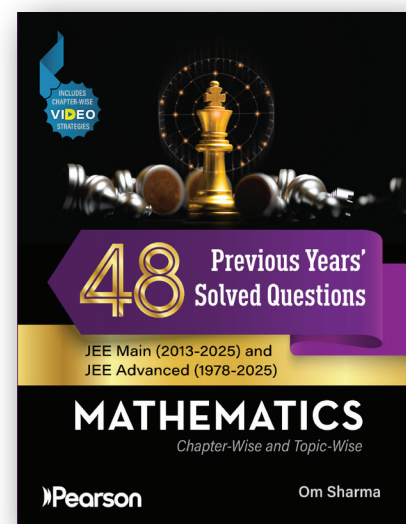
Om Sharma

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Chapter 23 Area Under the Curve
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Features

- **Comprehensive Coverage:** Includes ample number of Previous Years' Questions from JEE Main (2013–2025) and JEE Advanced (1978–2025).
- **Chapter-wise Division:** Questions are organised according to JEE Main and Advanced syllabus for easy reference and systematic study.
- **Topic-wise Arrangement:** Within the chapter, the questions are arranged by topics for conceptual clarity.
- **Category-wise Segregation:** To target JEE Advanced preparation, the questions are categorized into major categories.
- **Answer-key:** The key is provided in reference to the official answer key issued by the relevant exam governing body.
- **Hints and Explanations:** Offers step-by-step solutions and alternative methods to enhance problem-solving skills.
- **Chapter-wise trend analysis** along with video strategies to enhance exam preparedness.

Market

NET-JRF aspirants and PhD aspirants

48 Previous Years' Solved Questions–JEE Advanced and JEE Main (2013–2025) Chapter-wise and Topic-wise – Physics

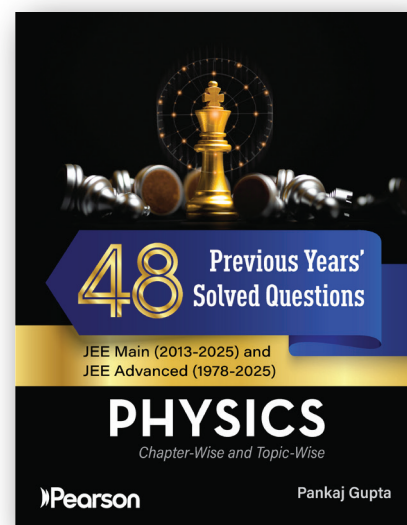
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 Chapter 26 Atoms
 Chapter 27 Nuclei
 Chapter 28 Semiconductor Electronics: Materials, Devices And Simple Circuits
 Chapter 29 Experimental Physics

Features

- **Comprehensive Coverage:** Includes ample number of Previous Years' Questions from JEE Main (2013–2025) and JEE Advanced (1978–2025).
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- **Answer-key:** The key is provided in reference to the official answer key issued by the relevant exam governing body.
- **Hints and Explanations:** Offers step-by-step solutions and alternative methods to enhance problem-solving skills.

Market

Aspirants appearing for JEE exam

31 Years' UPSC Prelims PYQs General Studies Paper 1 2026

Naveen Kumar Chandra, IAS

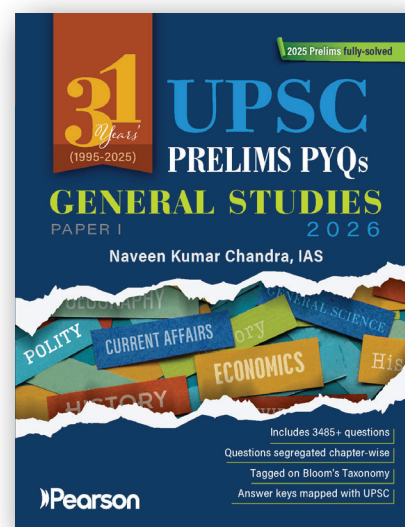
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Unit-III: Indian and World Geography–Physical, Social , Economic Geography of India and the World

Chapter 1 Concepts of Geography and Physical Geography and History of the World
Chapter 2 Physical Geography of India–Mountains, Rivers, Climate, Soil, Natural Vegetation
Chapter 3 Economic Geography– Agriculture, Industries, Resources
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Unit-IV: Indian Polity and Governance

Chapter 1 Constitution– History, Making and Features
Chapter 2 Democracy– Concept, Meaning and Relevance
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Chapter 6 Indian Society, Social Justice and Rights Issues
Chapter 7 Internal Security

Unit-V: Economic and Social Development

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Unit-VI: General Issues on Environmental Ecology, Biodiversity and Climate Change

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Chapter 2 Biodiversity–Types, Importance, Conservation
Chapter 3 Environmental Pollution– Air, Water, Soil, Noise
Chapter 4 India's Environmental Laws and Initiatives

Unit-VII: General Science

Chapter 1 Physics–Everyday Phenomena, Energy, Light, Motion
Chapter 2 Chemistry–Common Substances, Environment-Related Chemistry
Chapter 3 Biology–Human Body, Plant and Animal Kingdom, Diseases
Chapter 4 Science and Technology

Features

- Includes 2025 paper fully-solved
- Coverage of 31 years of questions (1995–2025), tagged chapter-wise
- Segregation of questions based upon Cognitive level: Knowledge, Understanding, Application and HOTS
- Unit Insights provide learning objectives for respective units.

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September 2025

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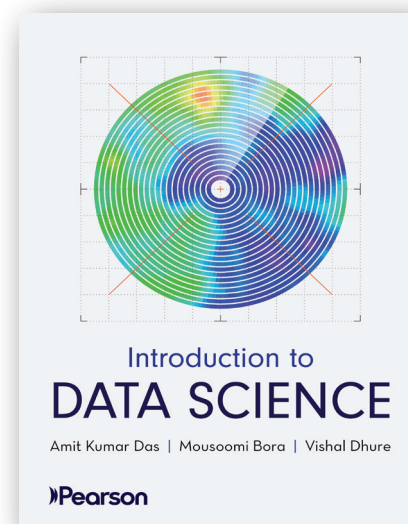
Introduction to Data Science

Amit Kumar Das, Mousoomi Bora, Vishal Dhure

ISBN: 9789367136980 | Paperback | Page Count: 576 | ₹699

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- Chapter 7. Processing Text Data
- Chapter 8. Model Creation and Validation
- Chapter 9. Handling Large Datasets
- Chapter 10. Data Warehousing and Data Mining Appendix Case Study – Prediction & Reasons for Employees Attrition



Features

- **Comprehensive Coverage:** Delve into all critical phases of a data science project, including data acquisition, exploratory analysis, feature engineering, and model validation.
- **Accessible Language:** Written in lucid and easy-to-understand English, making complex concepts approachable for learners from diverse backgrounds.
- **Practical Insights:** Includes an end-to-end case study with Python code, providing practical experience in implementing data science projects.

Market

- Engineering students (BTech/ MTech) having Data Science as a subject
- Students enrolled in short-term courses on IT in polytechnics, training institutes, technical institutes
- Management students pursuing BBA, MBA, PGDBM
- Students undergoing a course in Computer Science – BSc, BCA, MCA, DOEACC level courses
- Any IT professional keen to learn Data Science

Generative AI

TV Geetha

ISBN: 9789367130520 | Paperback | Page Count: 272 | ₹475

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Chapter 8. Flow-based and Energy-based Generative Models
Chapter 9. Transformer Models
Chapter 10. Pre-Trained Language Models and Large Language Models
Chapter 11. Generative AI – Applications, Tools, Evaluation and Ethical Perspectives



Features

- **Comprehensive Coverage:** Explore a wide range of generative models, including autoregressive models, variational autoencoders, GANs, diffusion models, and transformers.
- **Practical Applications:** Discover how generative AI is revolutionizing industries such as healthcare, finance, media, and education.
- **Ethical Considerations:** Gain insights into the ethical challenges and evaluation metrics crucial for responsible AI implementation.
- **Pedagogical Tools:** Benefit from a structured approach with visualization aids, exercises, and activities designed to enhance learning and application.

Market

- Undergraduate and Postgraduate Engineering students—BE (CSE), BTech (IT), BE (AI and Machine Learning), BE (AI and Data Science), and BE with allied specializations and ME (CSE), MTech (IT) and ME with allied specializations and MBA students
- Undergraduate Science students pursuing BSc in Computer Science and allied specializations
- Postgraduate Science students pursuing MSc (Computer Science), MSc (IT) and allied specializations
- Non-science students pursuing MCA, BCA
- Research and Industry personal interested in generative AI and its applications including ChatGPT
- Any learner interested in Generative AI

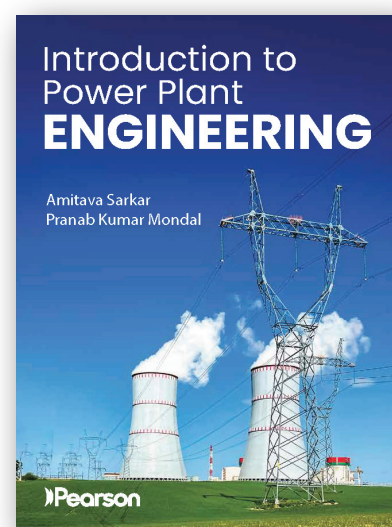
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Amitava Sarkar, Pranab K Mondal

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Chapter 4 Gas Power Cycles



Chapter 5 Fossil Fuels
Chapter 6 Fossil Fuel Based Utility Steam Generators
Chapter 7 Soot Blowers and Boiler Feed Pump
Chapter 8 Pulverization of Coal and Some Ash Related Issues
Chapter 9 Condenser, Cooling Tower and Feed Heaters
Chapter 10 Water Treatment
Chapter 11 Steam Turbines
Chapter 12 Plant Control
Chapter 13 Hydel Power Plants
Chapter 14 Diesel Power Plants
Chapter 15 Gas Turbines
Chapter 16 Nuclear Power
Chapter 17 Energy Storage
Chapter 18 Renewable Energy
Chapter 19 Environmental Aspects of Power Generation
Chapter 20 Review of Electrical Systems

Features

- Detailed description and analysis of equipment in thermal power station like pulverized coalfired boilers, fluidized bed boilers, cooling tower, boiler feed pump, fans, etc. have been provided
- Comprehensive discussion on common fuels, employed in thermal power stations and Environmental aspects of power generation
- Dedicated chapter on Energy Storage including classification of energy storage systems and the basic principles involved
- The chapter on Review of Electrical Systems included to provide the prerequisites – basics of electrical engineering – needed to understand electrical machines and control strategies relevant to power plants for branches other than electrical engineering
- A rich collection of solved and unsolved numerical problems included throughout the book to aid both conceptual clarity and practical applications

Market

B Tech Mechanical, Electrical, Power, Chemical, and Aerospace Engineering. Postgraduate students specializing in heat power engineering, and practicing engineers in power plant industries will also find this textbook extremely useful.

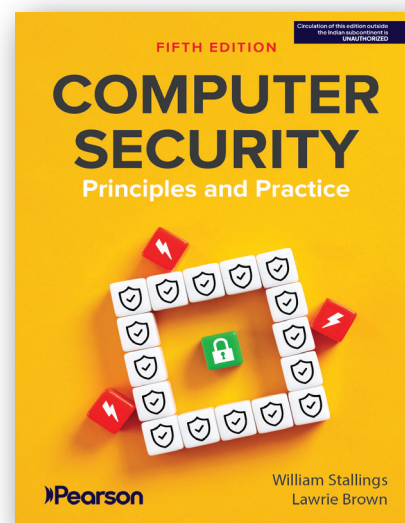
Computer Security: Principles and Practice 5e

William Stallings, Lawrie Brown

ISBN: 9789367131992 | Paperback | Page Count: 920 | ₹850

Contents

Chapter 1. Overview
Chapter 2. Cryptographic Tools
Chapter 3. User Authentication
Chapter 4. Access Control
Chapter 5. Database and Data Center Security
Chapter 6. Malicious Software
Chapter 7. Denial-of-Service Attacks
Chapter 8. Intrusion Detection
Chapter 9. Firewalls and Intrusion Prevention Systems



Chapter 10. Buffer Overflow
Chapter 11. Software Security
Chapter 12. Operating Systems Security
Chapter 13. Cloud and IoT Security
Chapter 14. IT Security Management and Risk Assessment
Chapter 15. IT Security Controls, plans, and Procedures
Chapter 16. Physical and Infrastructure Security
Chapter 17. Human Resources Security
Chapter 18. Security Auditing
Chapter 19. Legal and Ethical Aspects
Chapter 20. Symmetric Encryption and Message Confidentiality
Chapter 21. Public-Key Cryptography and Message Authentication
Chapter 22. Internet Security Protocols and Standards
Chapter 23. Internet Authentication Applications
Chapter 24. Wireless Network Security

Features

- Hacking exercises help students gain an understanding of issues in intrusion detection and prevention.
- Security education projects cover a range of security topics. Practical security assessment exercises
- examine current infrastructure and practices of an existing organization.
- Firewall projects include a portable network firewall visualization simulator with exercises for teaching the fundamentals of firewalls
- Real-world case studies include learning objectives, case descriptions and discussion questions.

Market

UG Students of CSE

Programming in C, 4e

Ashok N Kamthane, Amit Kamthane

ISBN: 9789367138595 | Paperback | Page Count: 752 | ₹650

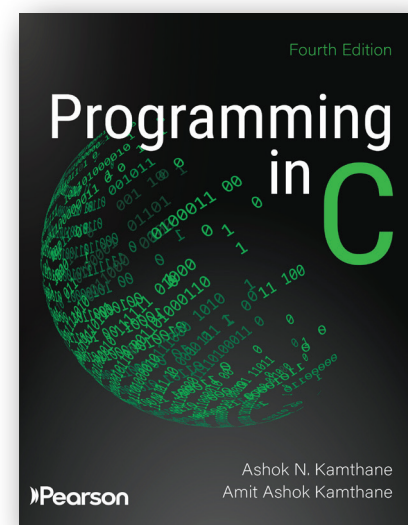
Contents

Chapter 1. Basics and Introduction to C
Chapter 2. The C Declarations
Chapter 3. Operators and Expressions
Chapter 4. Input and Output in C
Chapter 5. Decision Statements
Chapter 6. Loop Control
Chapter 7. Data Structure: Array
Chapter 8. Strings and Standard Functions
Chapter 9. Pointers
Chapter 10. Functions
Chapter 11. Storage Classes
Chapter 12. Preprocessor Directives
Chapter 13. Structure and Union
Chapter 14. Files
Chapter 15. Graphics
Chapter 16. Dynamic Memory Allocation and Linked List

Case Studies:

1. Loan EMI Calculator
2. OLA Ride Booking App

4 *All prices are subject to change without notice



- 3. Strava Cycling Application
- 4. Zomato Food Order Application

Appendix A: American Standard Code for Information Interchange

Appendix B: Priority of Operators and their Clubbing Appendix C: Header Files and Standard Library Functions

Appendix D: ROM-BIOS Services

Appendix E: Scan Codes of Keyboard Key

Features

- Significant updates have been made in this edition to better align with current programming trends and industry requirements.
- A variety of programming exercises have been incorporated, categorized by difficulty levels: Easy, Intermediate, and Hard.
- Exercises are designed to prepare students for coding interviews.
- Includes a new chapter on graphics programming to enhance understanding of visual computing.
- Real-Time Projects and Industry Applications- Some of the exciting projects are:
 - o Zomato App (Simplified): Develop key features like user registration, login, food ordering, order history, and statistics.
 - o Strava Cycling Statistics: Track and analyse cycling activity with real-time data.
 - o EMI Loan Calculator: Build a tool for calculating monthly loan instalments, demonstrating your ability to create financial applications.
 - o Ride Booking App (OLA-style): Create a ride-booking application with features such as booking rides, fare calculation, and ride history statistics.

Market

Students of B. Tech (All streams), BCA, BSc (Computers)

Nursing

Skills in Clinical Nursing, 8e

Audrey Berman, Shirlee J. Snyder

ISBN: 9789361590788 | Paperback | Page Count: 860 | ₹1050

Contents

UNIT 1 Introduction

Chapter 1 Foundational Skills

UNIT 2 Health Assessment

Chapter 2 Vital Signs

Chapter 3 Health Assessment

Chapter 4 Diagnostic Testing

UNIT 3 Assisting with Client Hygiene and Comfort

Chapter 5 Client Hygiene

Chapter 6 Bed-Making

Chapter 7 Infection Prevention

Chapter 8 Heat and Cold Measures

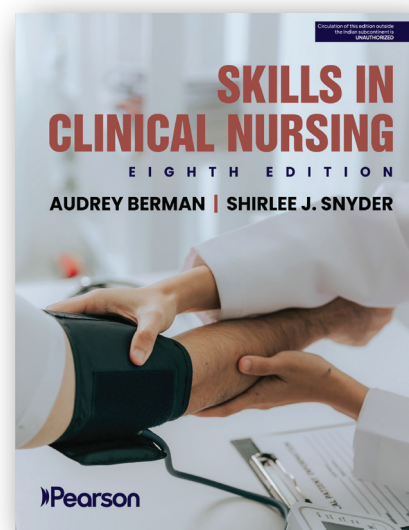
Chapter 9 Pain Management

UNIT 4 Mobility and Safety

Chapter 10 Positioning the Client

Chapter 11 Mobilizing the Client

Chapter 12 Fall Prevention and Restraints



Chapter 13 Maintaining Joint Mobility

UNIT 5 Medication Administration

Chapter 14 Drug Calculations

Chapter 15 Administering Oral and Enteral Medications

Chapter 16 Administering Topical Medications

Chapter 17 Administering Parenteral Medications

Chapter 18 Administering Intravenous Therapy

UNIT 6 Nutrition and Elimination

Chapter 19 Feeding Clients

Chapter 20 Assisting with Urinary Elimination

Chapter 21 Assisting with Fecal Elimination

Chapter 22 Caring for the Client with Peritoneal Dialysis

UNIT 7 Circulatory and Ventilatory Support

Chapter 23 Promoting Circulation

Chapter 24 Breathing Exercises

Chapter 25 Oxygen Therapy

Chapter 26 Suctioning

Chapter 27 Caring for the Client with a Tracheostomy

Chapter 28 Assisting with Mechanical Ventilation

Chapter 29 Caring for the Client with Chest Tube Drainage

Chapter 30 Administering Emergency Measures to the Hospitalized Client

UNIT 8 Wounds and Injury Care

Chapter 31 Performing Wound and Pressure Ulcer Care

Chapter 32 Orthopedic Care

Chapter 33 Performing Perioperative Care

Chapter 34 End-of-Life Care

Features

- Provide a clear, approachable introduction. Consistency and approachability are key for new nursing students. A very clear, approachable writing style makes this book popular with students and instructors.
- Step-by-step instructions are organized into a coherent, easy-to-understand nursing process framework.
- NEW: QSEN competencies and specific expectations in special QSEN features will guide students to learn and maintain safety and quality in their provision of nursing care by providing specific examples of how they relate to everyday practice.
- NEW: Help students succeed in any care facility or environment. Ambulatory and Community Settings features provide information about performing skills in diverse healthcare facilities and settings.

Market

Students of Nursing

Applied Microbiology and Infection Control including Safety

V. Deepa Parvathi, R. Sumitha

ISBN: 9789367135624 | Paperback | Page Count: 488 | ₹549

Contents

Contents Foreword
Preface
Acknowledgements
About the Authors

SECTION A

Unit 1: Introduction

Chapter 1 Importance of Microbiology and Its Relevance to Nursing
Chapter 2 Historical Perspective
Chapter 3 Terminologies
Chapter 4 Principles of Microbiology

Unit 2: General Characteristics of Microbes

Chapter 5 Structure and Classification of Microbes
Chapter 6 Morphology—Size and Forms
Chapter 7 Motility
Chapter 8 Colonization, Growth and Nutrition of Microbes, Temperature, Moisture, Blood and Body Fluids
Chapter 9 Good Laboratory Practices
Chapter 10 Types of Staining
Chapter 11 Culture and Media Preparation
Chapter 12 Pure Culture Techniques

Unit 3: Pathogenic organisms

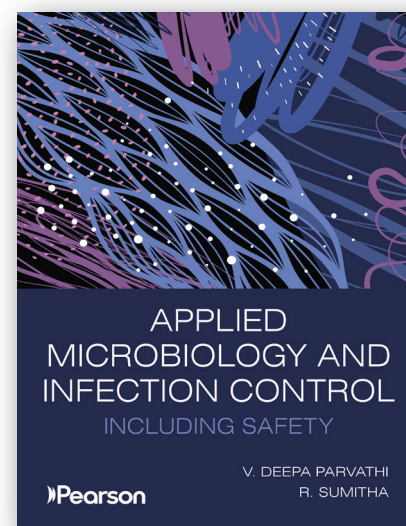
Chapter 13 Sources, Portals, and Transmission of Infections
Chapter 14 Bacteria
Chapter 15 Viruses
Chapter 16 Fungi: Superficial and Deep Mycoses
Chapter 17 Parasites
Chapter 18 Rodents and Vectors

Unit 4: Immunology

Chapter 19 Immunity—Classification
Chapter 20 Antigen and Antibody Reaction
Chapter 21 Hypersensitivity Reaction
Chapter 22 Serological Tests
Chapter 23 Immunoglobulins
Chapter 24 Vaccines and Immunization Schedule

SECTION B

Chapter 1 HAI (Hospital Acquired Infection)
Chapter 2 Isolation, Precaution and use of Personal Protective Equipment (PPE)
Chapter 3 H and Hygiene
Chapter 4 Disinfection and Sterilization
Chapter 5 Principle of Specimen Collection
Chapter 6 Biomedical Waste Management
Chapter 7 Antibiotic Stewardship
Chapter 8 Patients Safety Indicators



Chapter 9 IPST (International Patient Safety Goals)
Chapter 10 Safety Protocols
Chapter 11 Employee Safety Indicators

Index
Illustrations

Features

- Systematic approach towards learning the fundamentals of sources, portals and transmission of infection of pathogenic organisms
- Exhaustive coverage of asepsis, sterilization and disinfection
- Precise information on PPE, Patient safety indicators, and International Patient Safety Goals to educate the nursing personnel adequately on international standards
- Focus on hospital acquired infections, hospital safety measures and biomedical waste management
- Concise and easy-to-follow presentation of techniques for collection and handling of specimens, immunization and vaccination

Market

B.Sc Nursing

Nursing Foundations, Volume-I

Shirley Prakash, Gladys J.

ISBN: 9789367136393 | Paperback | Page Count: 744 | ₹899

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Foreword
Preface
Acknowledgements
About the Authors
Contributors List
List of Reviewers

Unit I Health, Wellness, Illness, Nature of Nursing

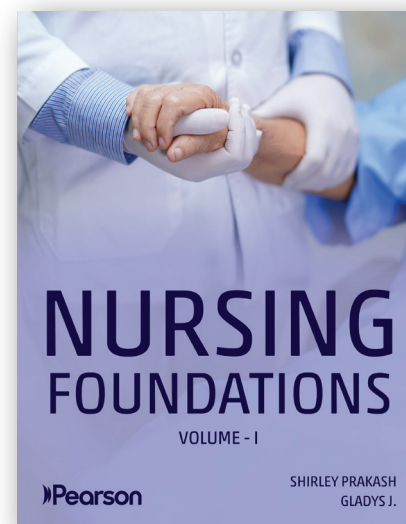
Chapter 1 Introduction to Health and Illness
Chapter 2 Health Care Delivery Systems – Introduction of Basic Concepts and Meanings
Chapter 3 History of Nursing and Nursing as a Profession

Unit II Communication, Documentation and Reporting

Chapter 4 Communication and Nurse Patient Relationship
Chapter 5 Documentation and Reporting
Chapter 6 Vital Signs
Chapter 7 Equipment and Linen

Unit III Components of Patient Care

Chapter 8 Introduction to Infection Control in Clinical Setting
Chapter 9 Comfort, Rest & Sleep and Pain
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Chapter 11 Hospital Admission, Discharge and Transfer
Chapter 12 Mobility and Immobility
Chapter 13 Patient Education



Unit IV First Aid and Emergencies

Chapter 14 First Aid Answers for Multiple Choice Questions

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Features

- Strictly aligned to the latest INC BSc Nursing syllabus
- 400+ review questions and MCQs for self-assessment
- 400+ colour illustrations and real-life photographs
- Learning objectives, chapter highlights, and quick-reference information boxes
- Step-by-step procedures with updated best practices
- Designed for easy recall, practical application, and exam readiness

Market

B.Sc Nursing

Humanities and Social Sciences

Educational Psychology, 15e

Anita Woolfolk and Rishab Kr Mishra

ISBN: 9789367138540 | Paperback | Page Count: 840 | ₹900

Contents

PART I SETTING THE STAGE, MEETING THE PLAYERS

Chapter 1 Learning, Teaching, and Educational Psychology

Chapter 2 Who Are You? Who Are Your Students? Culture and Diversity

PART II DEVELOPMENT: SIMILARITIES AND DIFFERENCES

Chapter 3 Cognitive Development

Chapter 4 The Self, Social, and Moral Development

Chapter 5 Learner Differences and Learning Needs

Chapter 6 Language Development, Linguistic Diversity, and Education in a Multilingual Society

PART III LEARNING AND MOTIVATION

Chapter 7 Behavioral Views of Learning

Chapter 8 Cognitive Views of Learning

Chapter 9 Complex Cognitive Processes

Chapter 10 Constructivism and Interactive Learning

Chapter 11 Social Cognitive Views of Learning and Motivation

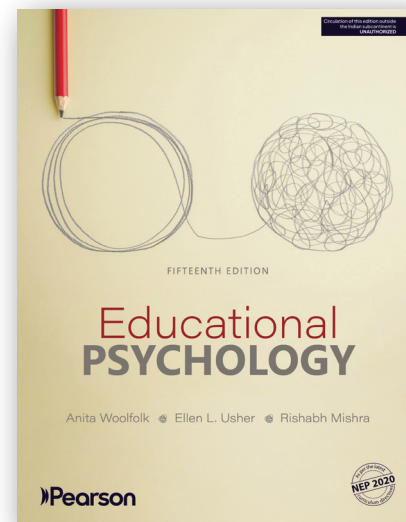
Chapter 12 Motivation in Learning and Teaching

PART IV TEACHING AND ASSESSING

Chapter 13 Creating Supportive Learning Environments

Chapter 14 Teaching Every Student

Chapter 15 Classroom Assessment, Grading, and Standardized Testing



Features

- Grounded in the Indian Context: Features India-specific research data, examples, and case studies for culturally relevant application.
- Aligned with Current Indian Education Policy: Covers key policy interventions, including Samagra Shiksha Abhiyan (SSA) 2018, National Education Policy (NEP) 2020, NCFES 2022, NCFSE 2023.
- Practical Strategies for Inclusive Classrooms: Offers real-world examples, case studies, and expert teacher tips for creating inclusive learning environments.
- Practitioner Perspectives: Shares the experiences and challenges of practitioners, including the impact of the COVID-19 pandemic on education.
- Technology Integration: Increased coverage of the impact of technology on the lives of students and teachers today.

Market

UG and PG Psychology

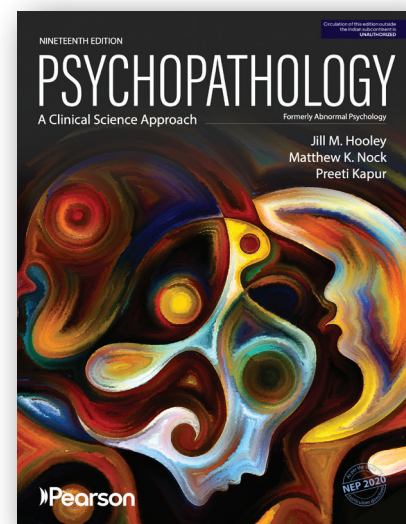
Psychopathology, 19e

Jill M. Hooley, Matthew K. Nock and Preeti Kapur

ISBN: 9789367137987 | Paperback | Page Count: 740 | ₹1040

Contents

- Chapter 1. Psychopathology: Overview and Research Approaches
- Chapter 2. Earliest Views of Psychopathology
- Chapter 3. Causal Factors and Viewpoints
- Chapter 4. Clinical Assessment and Diagnosis
- Chapter 5. Stress and Physical and Mental Health
- Chapter 6. Panic, Anxiety, Obsessions, and Their Disorders
- Chapter 7. Mood Disorders and Suicide
- Chapter 8. Somatic Symptom and Dissociative Disorders
- Chapter 9. Eating Disorders and Obesity
- Chapter 10. Personality Disorders
- Chapter 11. Substance-Related Disorders
- Chapter 12. Gender Dysphoria, Sexual Dysfunctions, and Paraphilic Disorders
- Chapter 13. Schizophrenia and Other Psychotic Disorders
- Chapter 14. Neurocognitive Disorders
- Chapter 15. Disorders of Childhood and Adolescence (Neurodevelopmental Disorders)
- Chapter 16. Psychological Treatment
- Chapter 17. Societal and Legal Issues in Psychopathology



Features

- Integration of Indian Research: Includes findings from the National Mental Health Survey (NMHS) to provide insight into the prevalence, socioeconomic correlates and treatment gap of mental morbidity in the Indian setting.
- Cultural relevance: Examines traditional and modern-healing perspectives using statistics and case studies for a culturally sensitive understanding of psychopathology within the Indian sociocultural context.
- Cutting-edge research: Incorporates the latest scientific findings, including advances in genetics, brain imaging, and novel treatments like psychedelics.
- DSM-5-TR alignment: Includes updated diagnostic criteria while critically examining the implications of these changes.
- Enhanced pedagogy: Features streamlined content, clear learning objectives, and real-world case studies for improved comprehension and student engagement

Market

UG and PG Psychology

Financial Management, 13e

I M Pandey

ISBN: 9789367134092 | Paperback | Page Count: 1072 | ₹1049

Contents

Part 1 Valuation and Return

- Chapter 1 Nature of Financial Management
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- Chapter 3 Valuation of Bonds and Shares
- Chapter 4 Risk and Return of a Single Asset
- Chapter 5 Portfolio Theory and Assets Pricing Models
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- Chapter 12 Risk Analysis in Capital Budgeting
- Chapter 13 Investment Strategy and Real Options

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- Chapter 15 Capital Structure: Theory and Policy
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Part 4 Long-Term Financing

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- Chapter 20 Long-Term Finance: Shares, Debentures and Term Loans
- Chapter 21 Convertible Debentures and Warrants
- Chapter 22 Asset-based Financing: Lease, Hire Purchase, and Project Financing
- Chapter 23 Venture Capital Financing
- Chapter 24 Financial Statements
- Chapter 25 Financial Statement Analysis
- Chapter 26 Financial Planning and Strategy

Part 6 Working Capital Management

- Chapter 27 Principles of Working Capital Management
- Chapter 28 Credit Management
- Chapter 29 Inventory Management
- Chapter 30 Cash Management
- Chapter 31 Working Capital Finance

Part 7 Value and Risk Management

- Chapter 32 Corporate Restructuring, Mergers and Acquisitions
- Chapter 33 Derivatives for Managing Financial Risk
- Chapter 34 International Financial Management
- Chapter 35 Shareholder Value and Corporate Governance



Features

- Includes updated content across chapters, along with new case studies, illustrations, and real-company-based problems to meet the evolving needs of business and finance professionals.
- Simplified and student-friendly approach for explaining complex topics like investment-financing interaction, stock valuation, and portfolio analysis are simplified with clear explanations and examples.
- Ensures high accuracy through thorough review and validation of all equations, solved problems, and visual aids.

Market

MBA

Test Preparation

Quantitative Aptitude for Competitive Examinations, 5e

Dinesh Khattar

ISBN: 9789361591785 | Paperback | Page Count: 880 | ₹895

Contents

Preface

Acknowledgement

Competitive Examinations: An Overview

Chapter 1. Number System

Chapter 2. Simplification

Chapter 3. Percentage

Chapter 4. Average

Chapter 5. Ratio and Proportion

Chapter 6. Partnership

Chapter 7. Profit and Loss

Chapter 8. Time and Work, Work and Wages

Chapter 9. Pipes and Cisterns 10. Time and Distance

Chapter 11. Boats and Streams

Chapter 12. Race and Games of Skill

Chapter 13. Alligation and Mixture

Chapter 14. Problems on Ages

Chapter 15. Simple Interest

Chapter 16. Compound Interest

Chapter 17. Logarithm

Chapter 18. Stocks, Shares and Debentures

Chapter 19. Discount (True and Banker's)

Chapter 20. Binary Number System

Chapter 21. Series

Chapter 22. Clocks and Calendar

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Chapter 29. Permutations and Combinations

Chapter 30. Probability

Chapter 31. Mensuration I: Area and Perimeter

Chapter 32. Mensuration II: Volume and Surface Area

Chapter 33. Trigonometric Ratios

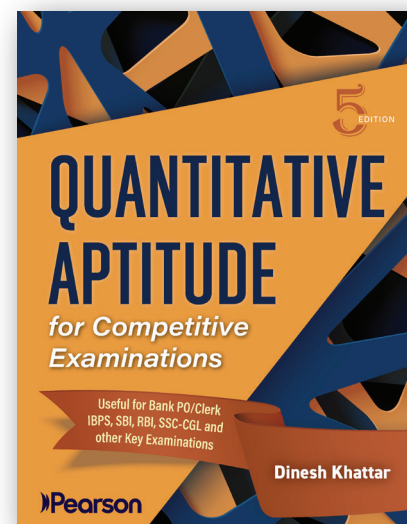
Chapter 34. Height and Distance

Chapter 35. Plane Geometry

Chapter 36. Co-ordinate Geometry

Chapter 37. Data Interpretation

Chapter 38. Data Sufficiency



Features

- Clear and Precise Explanations: Each chapter provides clear, precise, and concise definitions and explanations of fundamental principles. This ensures that aspirants have a solid understanding of the concepts before attempting the practice problems.

- **Fully Solved Examples:** The book includes fully solved examples to aid aspirants' comprehension. These examples serve as practical illustrations of the concepts discussed in the chapters, helping readers understand how to approach different types of problems.
- **Vast Array of Problems:** A wide range of problems is included in the book, covering various difficulty levels and types of questions. This extensive collection allows aspirants to practice and reinforce their understanding of the concepts covered in each chapter.
- **Past Years' Competitive Exam Questions:** The book incorporates questions from past years' competitive exams. This helps aspirants familiarize themselves with the exam patterns and types of questions commonly asked, enabling them to better prepare for the actual exams.

Market

MBA

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CIN: U72200TN2005PTC057128

New from Pearson

October 2025

Computer Science & Engineering

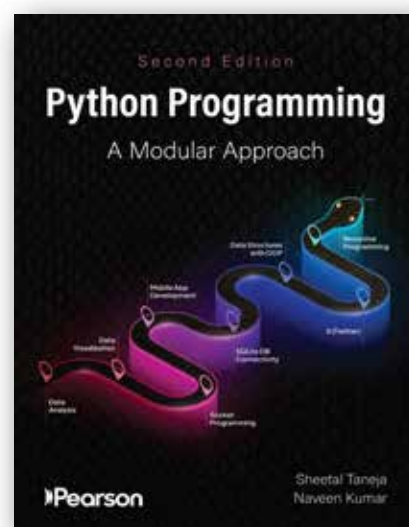
Python Programming: A Modular Approach, 2e

Sheetal Taneja, Naveen Kumar

ISBN: 9789367135440 | Paperback | Page Count: 716 | ₹675

Contents

Chapter 1. Python Programming: An Introduction
Chapter 2. Functions
Chapter 3. Control Structures
Chapter 4. Debugging
Chapter 5. Scope
Chapter 6. Strings
Chapter 7. Mutable and Immutable Objects
Chapter 8. Recursion
Chapter 9. Files and Exceptions
Chapter 10. Classes I
Chapter 11. Classes II
Chapter 12. List Manipulation
Chapter 13. Data Structures I: Stack and Queues
Chapter 14. Data Structures II: Linked Lists
Chapter 15. Data Structures III: Binary Search Trees
Chapter 16. More on Recursion
Chapter 17. Graphics
Chapter 18. Applications of Python
Chapter 19 Data Analysis Using PanDas



Features

- Python 3.12 Updates: Learn new constructs like the match statement and walrus operator, alongside f-strings and type annotations for clean code.
- Essential Skills: Master debugging, file handling, and classic algorithms for sorting and searching.
- Advanced Concepts: Dive into topics like recursion, data structures (including new restricted and generic types), and Object-Oriented Programming (OOP).

- New Chapter on Data Science: A dedicated chapter teaches you to organize and analyze data efficiently using the pandas library.
- Real-World Applications: Apply your skills to explore 2D/3D graphics, web, SQL databases, mobile app development and Python-Java integration.
- Margin notes and chapter summary for quick review of the concepts

Market

Students of B. Tech (Computer Science, IT), MCA, IT Professionals

Business & Economics

Entrepreneurship Development and Small Business Enterprises, 4e

Poornima M. Charantimath

ISBN: 9789367138014 | Paperback | Page Count: 420 | ₹650

Contents

PART 1: Entrepreneurial Perspectives

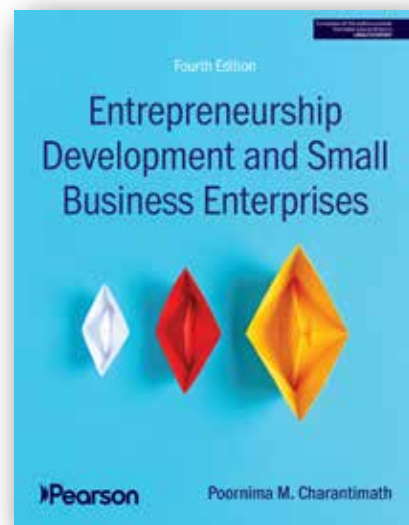
- Chapter 1 Entrepreneurship
- Chapter 2 Entrepreneurial Development and Training
- Chapter 3 Women Entrepreneurs
- Chapter 4 Family Business
- Chapter 5 Micro, Small, and Medium Enterprises

PART 2: New Venture Creation

- Chapter 6 Identification of Business Opportunities
- Chapter 7 Business Plans
- Chapter 8 Project Management and Financing
- Chapter 9 Institutions Supporting Business Enterprises
- Chapter 10 Business Organizations and Business Laws

PART 3: Management of Enterprises

- Chapter 11 Preventing Sickness in Enterprises
- Chapter 12 Financial Management in Enterprises
- Chapter 13 Operations and Human Resource Management in Enterprises
- Chapter 14 Managing Marketing and Growth in Enterprises



Features

- Enhanced Coverage: Offers in-depth examples and cases from both the manufacturing and service sectors, showcasing Indian and global enterprises.
- New Case Studies: Explore current entrepreneurial practices in India through 14 new, end-of-chapter case studies from diverse sectors
- Hands-On Learning: New end-of-chapter exercises provide opportunities for experiential learning and applying theory to real-world scenarios
- Practical Business Planning Tools Provides guidance on crafting an Elevator Pitch and includes templates for business plans and Detailed Project Reports (DPR) to guide funding proposals

- Comprehensive supplement package: Comes with a complete supplement package comprising an Instructors' Manual and PowerPoint lecture slides

Market

MBA

Human Resource Management, 4e

Pravin Durai

ISBN: 9789367137321 | Paperback | Page Count: 736 | ₹740

Contents

Part I Human Resource Management— A Conceptual Framework

- Chapter 1 Introduction to Human Resource Management
- Chapter 2 Strategic Human Resource Management—A Framework
- Chapter 3 The Evolution and Environment of Human Resource Management

Part II HR procurement

- Chapter 4 Talent Management, Job Analysis and Design
- Chapter 5 Human Resource Planning
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- Chapter 7 Selection
- Chapter 8 Orientation, Socialization and Placement

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- Chapter 19 Job Rotations

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- Chapter 20 Industrial Relations
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- Chapter 22 Employee Grievances
- Chapter 23 Industrial Disputes and Collective Bargaining

Part VII HR control

- Chapter 24 Human Resources Audit
- Chapter 25 Human Resources Accounting

Part VIII HR special topics

- Chapter 26 Ethical Issues in Human Resource Management



Features

- Updated content reflecting the latest trends and developments in HRM
- New chapter on Artificial Intelligence in HRM
- Additional appendices covering Balanced & HR Scorecards, Employee Turnover & Retention, DE&I Management, HR Risk Management, and HRM in SMEs

Market

MBA

Test Preparation

एनटीए यूजीसी गेट। सेट। जेआरएफ वाणिज्य पेपर-2 2025

के. वी. एस. मदान

ISBN: 9789357051583 | Paperback | Page Count: 1104 | ₹925

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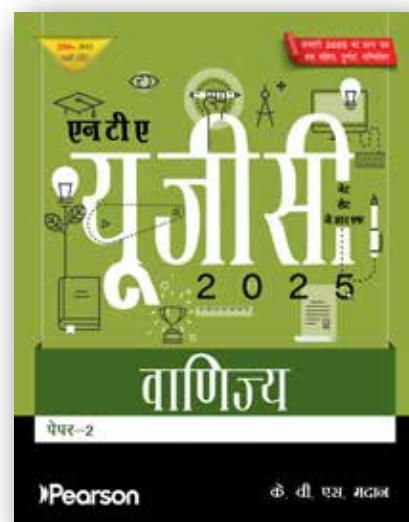
वाणिज्य यूजीसी नेट पेपर 2 अगस्त, 2024

1. व्यावसायिक वातावरण और अंतर्राष्ट्रीय व्यवसाय
2. लेखांकन और अंकेक्षण
3. व्यावसायिक अर्थशास्त्र
4. व्यावसायिक वित्त
5. व्यावसायिक सांख्यिकी तथा शोध विधि
6. व्यावसायिक प्रबंधन और मानव संसाधन प्रबंधन
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10. आयकर और निगम कर योजना

विगत वर्षों के प्रश्न पत्र

वाणिज्य यूजीसी नेट पेपर 2, जून, 2023 सेट-1

वाणिज्य यूजीसी नेट पेपर 2, दिसंबर, 2023



Features

- वित्तीय वर्ष 2025–26 टैक्स स्लैब शामिल हैं।
- जनवरी 2025 एवं अगस्त 2024 के प्रश्न पत्र हल सहित, पूर्णतः सम्मिलित किए गए हैं।
- सीखने के अनुभव को मजबूत और आसान बनाने के लिए इकाइयों को अध्यायों में विभाजित किया गया है।
- अनुप्रयोगात्मक शिक्षण को बढ़ाने के लिए उदाहरण दिए गए हैं।
- विषय पर छात्रों की सीख का विश्लेषण करने के लिए अभ्यास प्रश्न दिए गए हैं।

Market

Graduate, Post Graduate, UGC

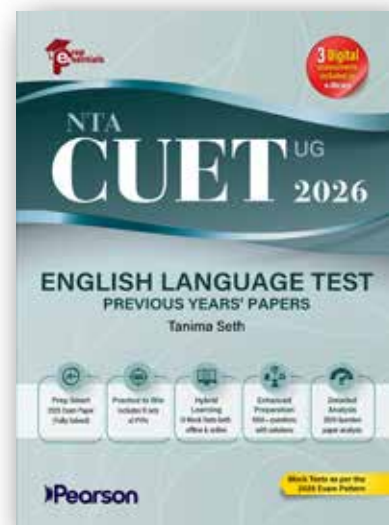
NTA CUET (UG) English Language Test Previous Years' Papers 2026

Tanima Seth

ISBN: 9789367139615 | Paperback | Page Count: 232 | ₹250

Contents

CUET English 2025	MOCK TEST PAPERS
CUET English 2024	Mock Test 1
CUET English — 23 June 2023	Mock Test 2
CUET English — 19 June 2023	Mock Test 3
CUET English — 18 June 2023	Mock Test 4
CUET English — 10 June 2023	Mock Test 5
CUET English — 7 June 2023	Mock Test 6
CUET English — 2 June 2023	Mock Test 7
CUET English — 30 May 2023	Mock Test 8
CUET English — 21 May 2023	Mock Test 9
CUET English — 16 July 2022	Mock Test 10



Features

- Prep Smart: Latest CUET (UG) 2025 Exam Paper along with 2024–2022 papers (Fully Solved)
- Practice to Win: Includes 11 sets of PYPs
- Hybrid Learning: 13 Mock Tests both offline and online
- Enhanced Exam Preparation: 1050 + questions with solutions
- Detailed analysis: 2024 Question paper analysis

Market

Class 12th students and CUET Aspirants

15 Years' UPSC CSAT Previous Years' Papers (2011–2025) General Studies Paper 2 2026

Naveen Kumar Chandra, IAS

ISBN: 9789367134610 | Paperback | Page Count: 456 | ₹490

Contents

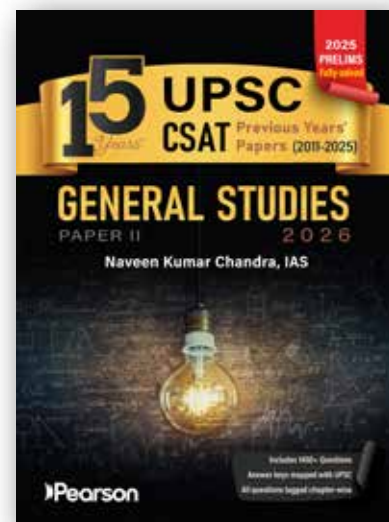
About the Author
How to Use this book
Importance of CSAT in UPSC Prelims
Strategy to Clear the CSAT Paper
UPSC CSE CSAT 2025
Introduction to CSAT
Understanding the CSAT
Paper Trend Analysis of Previous Years (2011–2024)

Unit-I: Topic-wise PYQ Analysis and Practice

Chapter 1 Reading Comprehension
Chapter 2 Verbal Communication and Situational Skills
Chapter 3 Logical Reasoning and Analytical Ability
Chapter 4 Decision-Making and Problem-Solving
Chapter 5 General Mental Ability
Chapter 6 Basic Numeracy
Chapter 7 Data Interpretation

Unit-II: Practice and Mock Tests

Chapter 1 Thematic Practice Sets (Topic-based drills)
Appendices Appendix A: Quick Formulas and Shortcuts for UPSC Appendix B: Topic-wise Weightage Summary (2011–2024)



Features

- Includes 2025 paper fully-solved
- Includes 1450+ questions
- Logic and reasoning section includes with alternative approach for every question
- Coverage of 15 years of questions (2011 – 2025), tagged chapter-wise
- Tip and tricks to crack complex problems
- Includes thematic Practice Tests for focused preparation

Market

UPSC, Civil Services Aspirants

Objective English for Competitive Examinations, 8e

Showick Thorpe, Edgar Thorpe

ISBN: 9789367131787 | Paperback | Page Count: 688 | ₹699

Contents

BUILDING BLOCKS – A: Mastering Grammar

Chapter 1: Spotting the Error
Chapter 2: Sentence Improvement
Chapter 3: Transformation of sentences
Chapter 4: Active and Passive Voice
Chapter 5: Direct- Indirect Speech

BUILDING BLOCKS – B: Expanding Vocabulary

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Chapter 7: Test of Antonyms
Chapter 8: Test of Spellings
Chapter 9: Test of Analogy
Chapter 10: Test of Homophones
Chapter 11: Word Pairs in English
Chapter 12: Dictionary Reference
Chapter 13: Match the Column Type Questions
Chapter 14: Using Alternative Words
Chapter 15: Word Riddles
Chapter 16: True/False Assessments

BUILDING BLOCKS – C: Language Proficiency

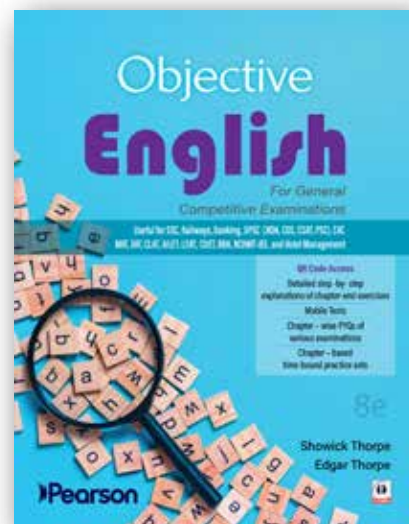
Chapter 17: One Word Substitutions (OWS)
Chapter 18: Idioms and Phrases
Chapter 19: Idiomatic Use of Verbs
Chapter 20: Word Utilization Problems

BUILDING BLOCKS – D: Logical Structure and Coherence

Chapter 21: Rearrangement of Jumbled Words in a Sentence
Chapter 22: Rearrangement of Jumbled Sentences
Chapter 23: Sentence Completion

BUILDING BLOCKS – E : Comprehension and Application

Chapter 24: Reading Comprehension
Chapter 25: Cloze Test



Features

- **Logical Learning:** Structured progression from grammar to comprehension. **Speed and Precision:** Building accuracy under time constraints. **Exam Proficiency:** Practice aligned with various exam patterns. **Analytical Thinking:** Development reasoning skills through tasks. **Versatility:** A single resource covering all major exam types

Market

General Competitive Examination aspirants

CSIR NET Life Sciences, 2e

Suman Bhattacharjee

ISBN: 9789367134870 | Paperback | Page Count: 1024 | ₹1110

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Acknowledgement

NTA CSIR NET Life Sciences Examination December 2024

NTA CSIR NET Life Sciences Examination June 2024

NTA CSIR NET Life Sciences Examination December 2023

NTA CSIR NET Life Sciences Examination June 2023

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NTA CSIR NET Life Sciences Examination June 2021 (Shift 1)

NTA CSIR NET Life Sciences Examination June 2021 (Shift 2)

Chapter 1 Molecules and Their Interactions Relevant to Biology

Chapter 2 Cellular Organization

Chapter 3 Fundamental Processes of Biology

Chapter 4 Cell Communication and Cell Signalling

Chapter 5 Developmental Biology

Chapter 6 System Physiology – Plants

Chapter 7 System Physiology – Animals

Chapter 8 Inheritance Biology

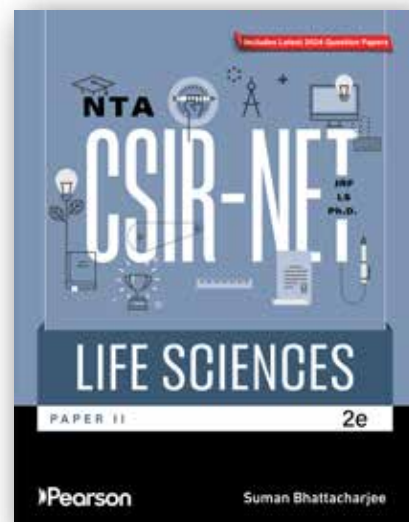
Chapter 9 Diversity of Lifeforms

Chapter 10 Ecological Principles

Chapter 11 Evolution and Behaviour

Chapter 12 Applied Biology

Chapter 13 The Blueprint of Life Sciences



Features

- Aligned with the latest CSIR NET Life Sciences syllabus
- Comprehensive theory supported by figures, flowcharts, and tables
- Diverse set of MCQs covering both Part B and Part C formats, as per the latest exam pattern
- Includes PYQs from the last 10+ years
- Latest 2024 CSIR NET Life Sciences Papers

Market

CSIR-UGC NET Life Sciences Aspirants Postgraduate Students in Life Sciences GATE Life Sciences & Biotechnology Aspirants State Eligibility Tests (SET) in Biology or Life Sciences PhD Entrance Exams (JNU, DU, BHU, IISc, etc.)

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New from Pearson

November 2025

IT Pro

CCNP and CCIE Enterprise Core ENCOR 350–401 Official Cert Guide, 2nd Edition

Brad Edgworth, Ramiro Garza Rios, Jason Gooley, David Hucaby

ISBN: 9789367137956 | Paperback | Page Count: 1072 | ₹1500

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Chapter 2 Spanning Tree Protocol

Chapter 3 Advanced STP Tuning

Chapter 4 Multiple Spanning Tree Protocol

Chapter 5 VLAN Trunks and EtherChannel Bundles

Part III Routing

Chapter 6 IP Routing Essentials

Chapter 7 EIGRP

Chapter 8 OSPF

Chapter 9 Advanced OSPF

Chapter 10 OSPFv3

Chapter 11 BGP

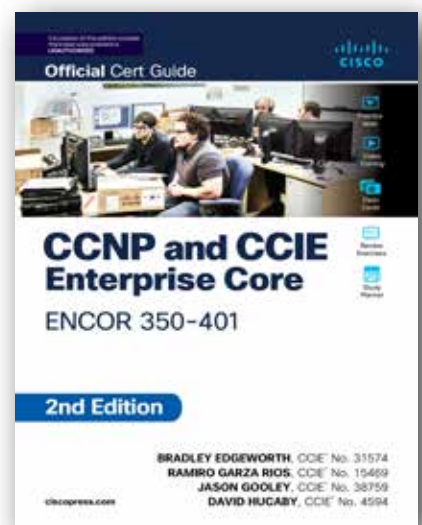
Chapter 12 Advanced BGP

Chapter 13 Multicast

Part IV Services

Chapter 14 Quality of Service (QoS)

Chapter 15 IP Services



Part V Overlay

Chapter 16 Overlay Tunnels

Part VI Wireless

Chapter 17 Wireless Signals and Modulation

Chapter 18 Wireless Infrastructure

Chapter 19 Understanding Wireless Roaming and Location Services

Chapter 20 Authenticating Wireless Clients

Chapter 21 Troubleshooting Wireless Connectivity

Part VII Architecture

Chapter 22 Enterprise Network Architecture

Chapter 23 Fabric Technologies

Chapter 24 Network Assurance

Part VIII Security

Chapter 25 Secure Network Access Control

Chapter 26 Network Device Access Control and Infrastructure Security

Part IX SDN

Chapter 27 Virtualization

Chapter 28 Foundational Network Programmability Concepts

Chapter 29 Introduction to Automation Tools

Chapter 30 Final Preparation

Chapter 31 ENCOR 350–401 Exam Updates

Features

- A test-preparation routine proven to help you pass the exam
- Do I Know This Already? quizzes, which let you decide how much time you need to spend on each section
- Exam Topic lists that make referencing easy
- Chapter-ending exercises, which help you drill on key concepts you must know thoroughly
- The powerful Pearson Test Prep Practice Test software, complete with hundreds of well-reviewed, exam-realistic questions, customization options, and detailed performance reports

Market

IT Professional

CCNP Enterprise Advanced Routing ENARSI 300–410 Official Cert Guide, 2nd Edition

Brad Edgeworth, Raymond Lacoste

ISBN: 9789367131954 | Paperback | Page Count: 1108 | ₹1190

Contents

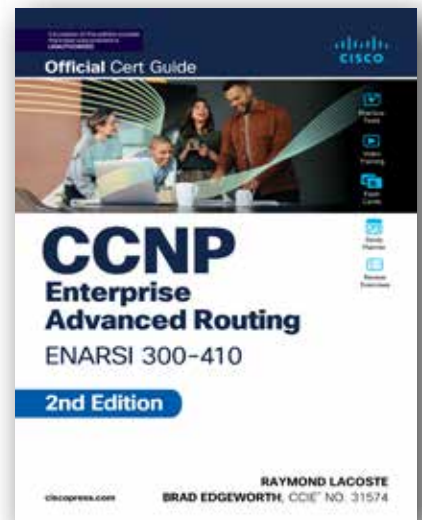
Chapter 1 IPv4/IPv6 Addressing and Routing Review

Chapter 2 EIGRP

Chapter 3 Advanced EIGRP

Chapter 4 Troubleshooting EIGRP for IPv4

Chapter 5 EIGRPv6



Chapter 6 OSPF
Chapter 7 Advanced OSPF
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Chapter 25 ENARSI 300–410 Exam Updates

Features

- A test-preparation routine proven to help you pass the exam
- Do I Know This Already? quizzes, which allow you to decide how much time you need to spend on each section
- Exam Topic lists that make referencing easy
- Chapter-ending exercises, which help you drill on key concepts you must know thoroughly

Market

IT Professional

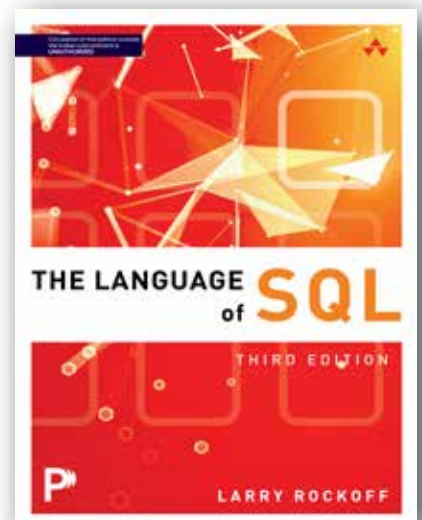
The Language of SQL, 3rd Edition

Larry Rockoff

ISBN: 9789361598296 | **Paperback** | **Page Count:** 272 | **₹530**

Contents

Chapter 1 Relational Databases and SQL
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Chapter 3 Calculated Fields and Aliases
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Chapter 5 Sorting Data
Chapter 6 Selection Criteria
Chapter 7 Boolean Logic
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Chapter 9 Summarizing Data
Chapter 10 Subtotals and Crosstabs
Chapter 11 Inner Joins
Chapter 12 Outer Joins
Chapter 13 Self Joins and Views
Chapter 14 Subqueries



Chapter 15 Set Logic
Chapter 16 Stored Procedures and Parameters
Chapter 17 Modifying Data
Chapter 18 Maintaining Tables
Chapter 19 Principles of Database Design
Chapter 20 Strategies for Using Excel

Appendix A: Getting Started with Microsoft SQL Server
Appendix B: Getting Started with MySQL
Appendix C: Getting Started with Oracle

Features

- Offers a high-level introduction at a reasonable price
- Utilizes a language-based approach that allows students to learn SQL as they would learn English
- Updated examples work with the latest versions of Oracle, SQL Server, and MySQL

Market

IT Professional

Computer Science & Engineering

Dynamics of Structures: Theory and Applications to Earthquake Engineering, 6e

Anil k Chopra

ISBN: 9789367134658 | Paperback | Page Count: 1012 | ₹1180

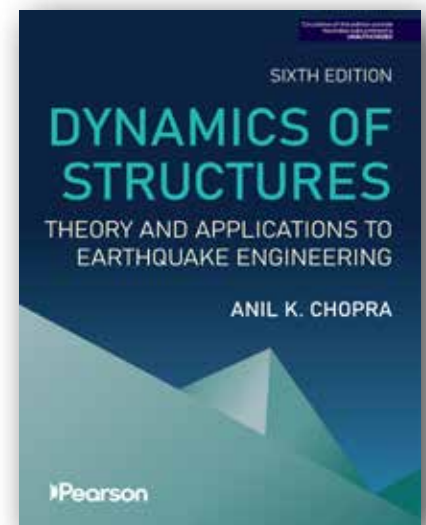
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Chapter 3. Response to Harmonic and Periodic Excitations
Chapter 4. Response to Arbitrary, Step, and Pulse Excitations
Chapter 5. Numerical Evaluation of Dynamic Response
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Chapter 7. Earthquake Response of Inelastic Systems
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Chapter 11. Damping in Structures
Chapter 12. Dynamic Analysis and Response of Linear Systems
Chapter 13. Earthquake Analysis of Linear Systems
Chapter 14. Analysis of Nonclassically Damped Linear Systems
Chapter 15. Reduction of Degrees of Freedom
Chapter 16. Numerical Evaluation of Dynamic Response
Chapter 17. Systems with Distributed Mass and Elasticity
Chapter 18. Introduction to the Finite Element Method



PART III: EARTHQUAKE RESPONSE, DESIGN, AND EVALUATION OF MULTISTORY BUILDINGS

Chapter 19. Earthquake Response of Linearly Elastic Buildings

Chapter 20. Earthquake Analysis and Response of Inelastic Buildings

Chapter 21. Earthquake Dynamics of Base-Isolated Buildings

Chapter 22. Earthquake Dynamics of Building-Soil Interaction

Chapter 23. Structural Dynamics in Building Codes

Chapter 24. Structural Dynamics in Building Evaluation Guidelines

Features

- Compares structural idealizations to the properties of real structures.
- Presents the theory of dynamic response of structures with an emphasis on physical insight into analytical procedures.
- Shows how to apply structural dynamics theory to practical problems in earthquake analysis, design and evaluation of structures.
- Over 125 worked-out examples illustrate analytical procedures in depth. 600 figures enhance understanding of the dynamic response of structures. Photographs of structural motion during earthquakes provide real-world context.

Market

Student of Civil Engineering

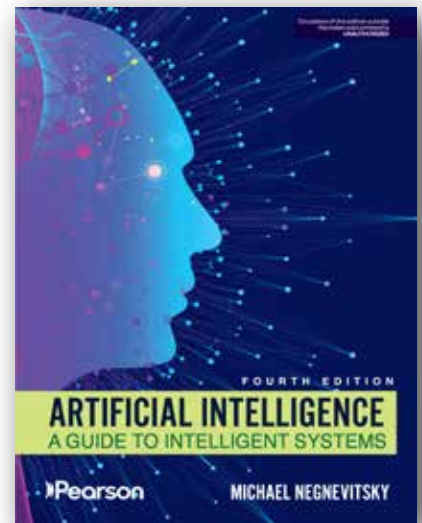
ARTIFICIAL INTELLIGENCE: A GUIDE TO Intelligent Systems, 4e

Michael Negnevitsky

ISBN: 9789367133170 | Paperback | Page Count: 600 | ₹990

Contents

- Chapter 1. Introduction to Intelligent Systems
- Chapter 2. Expert Systems
- Chapter 3. Fuzzy Systems
- Chapter 4. Frame-based Systems and Semantic Networks
- Chapter 5. Artificial Neural Networks
- Chapter 6. Deep Learning and Convolutional Neural Networks
- Chapter 7. Evolutionary Computation
- Chapter 8. Hybrid Intelligent Systems
- Chapter 9. Knowledge Engineering
- Chapter 10. Data Mining and Knowledge Discovery



Features

- A new chapter on deep learning and convolutional neural networks examines different architectures of convolutional networks and identifies common features of deep neural networks.
- A new section in the chapter 'Frame-based Systems and Semantic Networks' on semantic networks discusses successful applications of the semantic web like improved data management, enhanced search capabilities, and superior data integration.
- A new section in the chapter 'Artificial Neural Networks and Machine Learning' introduces the concepts of model-based and model-free reinforcement learning.

- A new section in the chapter 'Introduction to Intelligent Systems' on generative AI explores chatbots like Alexa, Siri, and ChatGPT.
- Real-world case studies set theory into context. Two of the case studies are new: one focuses on image recognition using a convolutional neural network, while the other explains how to find the optimum of an unknown function using particle swarm optimisation.

Market

Student of CSE

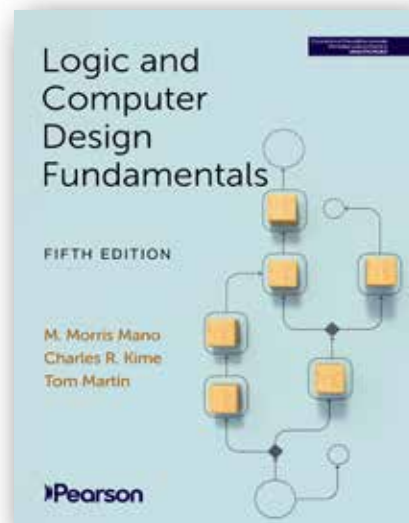
Logic & Computer Design Fundamentals, 5th edition

M. Morris Mano , Charles R. Kime , Tom Martin

ISBN: 9789361596223 | Paperback | Page Count: 672 | ₹935

Contents

Chapter 1. Digital Systems and Information
 Chapter 2. Combinational Logic Circuits
 Chapter 3. Combinational Logic Design
 Chapter 4. Sequential Circuits
 Chapter 5. Digital Hardware Implementation
 Chapter 6. Registers and Register Transfers
 Chapter 7. Memory Basics
 Chapter 8. Computer Design Basics
 Chapter 9. Instruction Set Architecture
 Chapter 10. RISC and CISC Processors
 Chapter 11. Input-Output and Communication
 Chapter 12. Memory Systems



Features

- Strong connections to real-world technology allow students to apply major concepts to source material.
- UPDATED! This fifth edition is highly up-to-date with all changing technology and trends in the logic and computer design industry, allowing a smooth transition to the subject matter's much higher level of abstraction.
- REVISED! Well-structured chapter reorganization allows professors to flexibly tailor the degree of technology coverage to suit both electrical and computer engineering as well as computer science students."

Market

Student of Engineering Electrical

Selling and Sales Management , 12e

David Jobber, Geoffrey Lancaster, Kenneth Le Meunier-Fitzhugh

ISBN: 9789367133309 | Paperback | Page Count: 488 | ₹1050

Contents

Part One–Sales perspective

Chapter 1 The role of selling

Chapter 2 The marketing concept

Chapter 3 Sales and marketing planning

Part Two–Sales environment

Chapter 4 Consumer and organisational buyer behaviour

Chapter 5 Sales contexts

Chapter 6 International selling

Part Three–Sales practice

Chapter 7 Sales responsibilities and preparation

Chapter 8 Personal selling skills

Chapter 9 Relationship selling

Chapter 10 Key account management

Chapter 11 Selling through technology

Part Four–Sales management

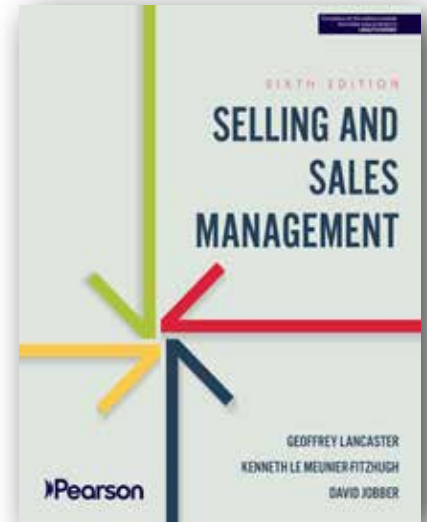
Chapter 12 Sales management and customer relationship management

Chapter 13 Structuring the sales force and rewards

Chapter 14 Recruitment and selection

Chapter 15 Motivation and training 16 Sales forecasting and budgeting

Chapter 17 Sales force evaluation



Features

- It provides a practical guide to elements of sales practice and sales management
- There is an in-depth discussion of how social media has changed sales/customer interactions
- It recognises the importance of the marketing concept to sales and covers new developments in sales and marketing functions
- The text addresses the role of key account management in today's organisations and the impact of new technology on sales practice
- It is supported by both academic articles and practitioner sources. Each chapter has a case study and exam questions at the end to help the readers to apply their knowledge.

Market

MBA

Marketing Strategy and Competitive Positioning ,8ed

Brigitte Nicoulaud, Graham Hooley, Nigel Piercy | Nick Lee, John Rudd

ISBN: 9789361598302 | Paperback | Page Count: 592 | ₹1160

Contents

PART 1 MARKETING STRATEGY

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Chapter 2 STRATEGIC MARKETING PLANNING

PART 2 COMPETITIVE MARKET ANALYSIS

Chapter 3 THE CHANGING MARKET ENVIRONMENT

Chapter 4 CUSTOMER ANALYSIS

Chapter 5 COMPETITOR ANALYSIS

Chapter 6 UNDERSTANDING THE ORGANISATIONAL RESOURCE BASE

PART 3 IDENTIFYING CURRENT AND FUTURE COMPETITIVE POSITIONS

Chapter 7 SEGMENTATION AND POSITIONING PRINCIPLES

Chapter 8 SELECTING MARKET TARGETS

PART 4 COMPETITIVE POSITIONING STRATEGIES

Chapter 9 CREATING SUSTAINABLE COMPETITIVE ADVANTAGE

Chapter 10 COMPETING THROUGH THE EVOLVING MARKETING MIX

Chapter 11 COMPETING THROUGH INNOVATION

Chapter 12 COMPETING THROUGH SUPERIOR SERVICE AND CUSTOMER RELATIONSHIPS

PART 5 IMPLEMENTING THE STRATEGY

Chapter 13 STRATEGIC CUSTOMER MANAGEMENT AND THE STRATEGIC SALES ORGANISATION

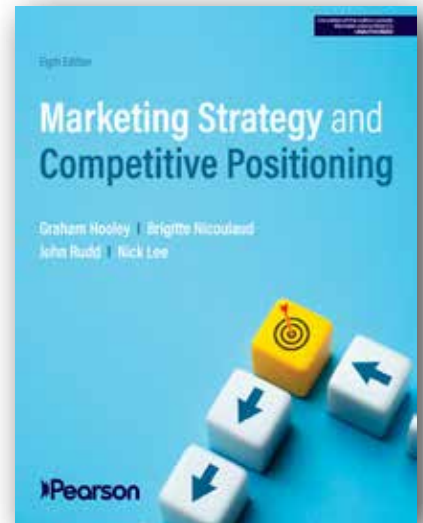
Chapter 14 STRATEGIC ALLIANCES AND NETWORKS

Chapter 15 STRATEGY IMPLEMENTATION AND INTERNAL MARKETING

Chapter 16 CORPORATE SOCIAL RESPONSIBILITY AND ETHICS

PART 6 CONCLUSIONS

Chapter 17 MARKETING FOR MODERN MARKETS AND MARKETERS



Features

- Focus on two central issues in marketing strategy formulation – identifying target markets and creating a differential advantage
- Increased emphasis on competing through differentiation and customer knowledge, including new business models
- Updated content to reflect changed context and various impacts on businesses, consumers/society and marketing activity
- In-depth discussion on the digitalisation and technological advances in the world today and their impact on climate change and marketing strategies

Market

MBA

Test Preparation

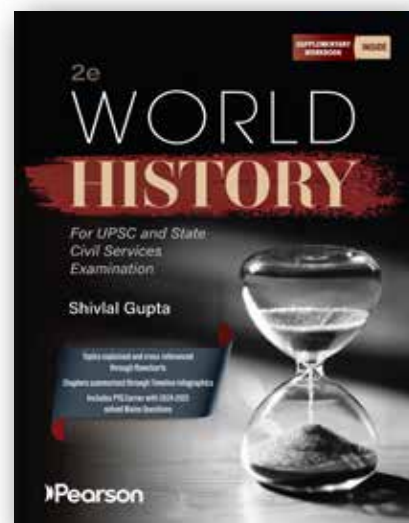
World History For UPSC and State Civil Services Examination, 2e

Shivlal Gupta

ISBN: 9789371367158 | Paperback | Page Count: 400 | ₹530

Contents

Chapter 1: American Revolution and Civil War
Chapter 2: French Revolution and Rise of Napoleon
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Features

- Updated with latest 2025 UPSC CSE Mains Questions along with their Right Approach
- Includes Previous Year Corner, with Right approach to solve UPSC CSE Mains Questions
- Let's Revise section at the end of every chapter for last minute revisions
- Includes previous year chapter-end questions and probable questions
- Timelines of major historical events arranged chronologically.

Market

UPSC and State Civil Services aspirants

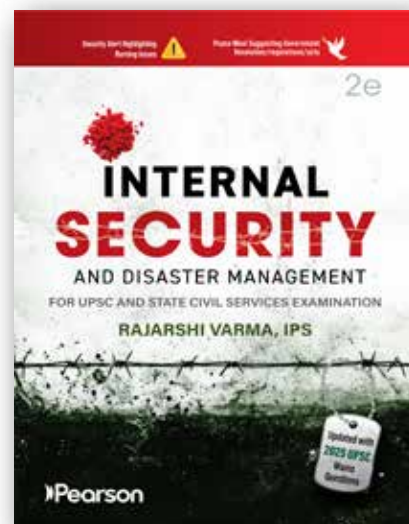
Internal Security and Disaster Management

Rajarshi Varma

ISBN: 9789371361781 | Paperback | Page Count: 432 | ₹499

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- Chapter 1: National Security: An Introduction
- Chapter 2: Terrorism and Role of External State and Non-State Actors
- Chapter 3: Militancy in Jammu and Kashmir (J&K) and the Role of External State and Non-State Actors
- Chapter 4: Insurgency in the North-East and Role of External State and Non-state Actors
- Chapter 5: Left-Wing Extremism
- Chapter 6: Linkages Between Development and Spread of Extremism
- Chapter 7: Organized Crime and its Linkage with Terrorism
- Chapter 8: Money Laundering and Black Money
- Chapter 9: Mob Violence: Communal Riots and Mob Lynching
- Chapter 10: Cyber Security
- Chapter 11: Social Media and its Role in Internal Chapter 12: Security Challenges and their Management in Border Areas
- Chapter 13: Security Agencies and their Mandate
- Chapter 14: Disaster and Disaster Management Security Challenges



Features

- Updated with 2025 Mains Questions with solutions
- Piece Meal and Security Alert – to highlight major challenges and initiatives to mitigate them.
- Figures, flowcharts, maps and diagrams added to help student understand the concepts logically and easily.

Market

UPSC Aspirants

General Studies for UPSC and State Public Services Examination Paper 1 2026 20ed

Showick Thorpe and Edgar Thorpe

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UNIT 3: Indian Polity: Constitution of India, Indian Government and Administration

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UNIT 4: International Relations and Global World Order

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UNIT 8: Environment, Ecology and Biodiversity

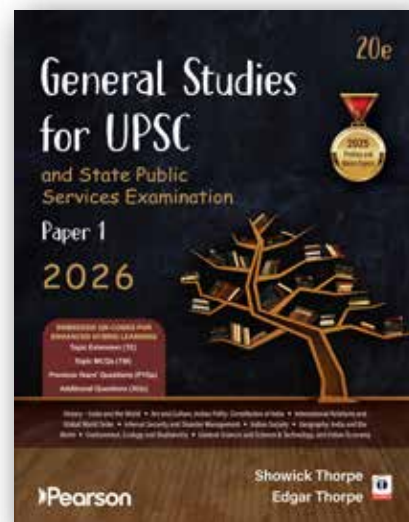
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UNIT 9: Indian Economy

- Chapter 1: Economy: Growth and Development
- Chapter 2: Foreign Trade, Money Supply, Banking, Insurance and Investment Infrastructure
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UNIT 10: General Science and Science & Technology

- Chapter 1: Physics



UNIT 11: Previous Years' Papers

Features

- Updated with GS Paper- 1 2025 GS Paper 1 Prelims, fully solved
- QR Code mapped topic-wise for hybrid learning – Topic Extension (TE); Topic MCQs (TM); Additional Questions (AQs) and Previous Year Questions (PYQs)
- 2022–2023 papers solved and tagged unit-wise and on difficulty meter
- Stop and Think: Previous Year questions tagged topic-wise throughout the book.
- UPSC Connect: Indicates the significance of the chapters in relation to the integrated coverage for both the Preliminary and Mains examinations
- Trending Now: This page is to apprise the learners on recent trending news and events and its importance vis-à-vis framed questions that can be a part of both prelims and mains

Market

UPSC and State Public Services aspirants

Science and Technology for UPSC and State Civil Services Examination, 2e

Naveen Kumar Chandra, IAS

ISBN: 9789371368971 | Paperback | Page Count: 448 | ₹450

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Chapter 29 Developments in Healthcare Sector

Part D: Previous Year Question Bank (2022–2013)

Features

- Includes UPSC CSE 2025 Prelims and Mains fully solved
- 2023 UPSC Prelims and Mains tagged and cross-referenced within the chapters
- All concepts are explained through 3D flowcharts, infographics and tables
- Pedagogical boxes – Info Bytes and In the News – for quick revision
- Includes Mains Practice Questions
- Separate section on PYPs – Prelims (2013–2022) and Mains (2013–2022)

Market

UPSC and State Civil Services Aspirants

Geography of India

Neeraj Nachiketa

ISBN: 9789371366410 | Paperback | Page Count: 608 | ₹599

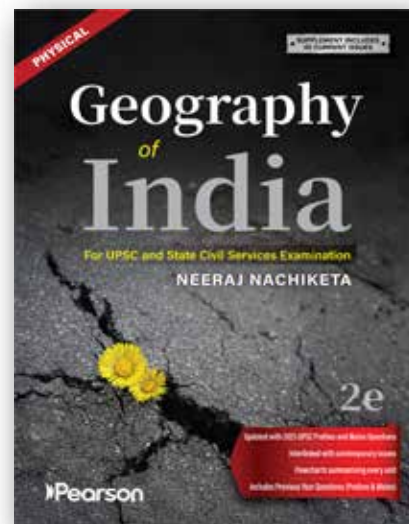
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Unit IV Natural Vegetation of India

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Unit V Indian Soil and Agriculture

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Chapter 24 Sustainable Agriculture

Features

- Includes 2024–25 Prelims and Mains, fully solved
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Market

UPSC Aspirants

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9789367131954	Brad Edgeworth, Raymond Lacoste	CCNP Enterprise Advanced Routing ENARSI 300–410 Official Cert Guide, 2nd Edition	₹1190	
9789361598296	Larry Rockoff	The Language of SQL, 3rd Edition	₹530	
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Chapter 3. Genetics

Chapter 4. Biomolecules

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Chapter 6. Information Transfer

Chapter 7. Macromolecular Analysis

Chapter 8. Biochemical Coordination

Chapter 9. Immunology and Cell Co-ordination

Chapter 10. Life Processes

Chapter 11. Metabolism

Chapter 12. Microbiology

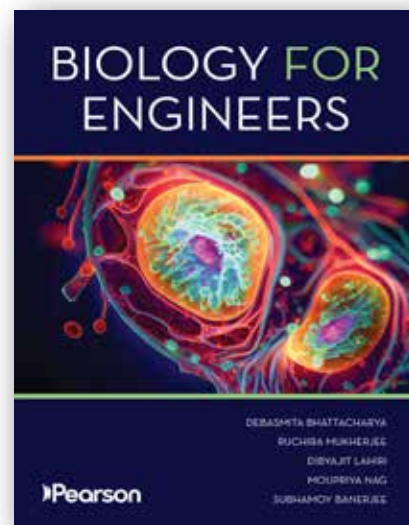
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Features

- **Engineered for Engineers:** Concepts are explained using engineering analogies and language, making biology relevant and practical for engineering disciplines.
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Market

B.E/B.Tech All branches

Test Preparation

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Veranda RACE

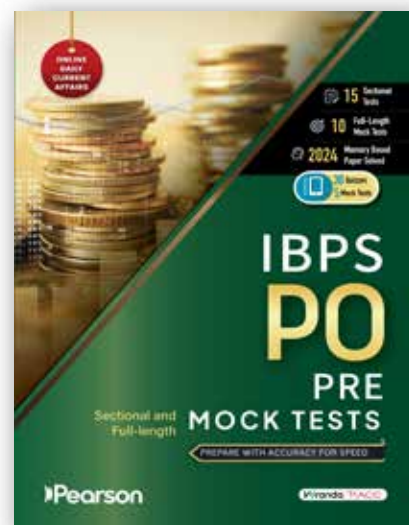
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Features

- Based on latest Exam Pattern
- Level Appropriate Questions
- Tips and Tricks for Enhanced Time Management
- Detailed Explanations with Step-by-Step Solutions
- Real Exam experience with Simulated Tests
- Online Quizzes for speedy answers

Market

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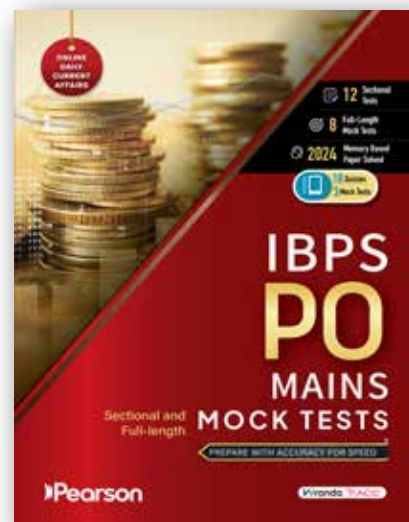
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Full-Length Mock Test 5

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Features

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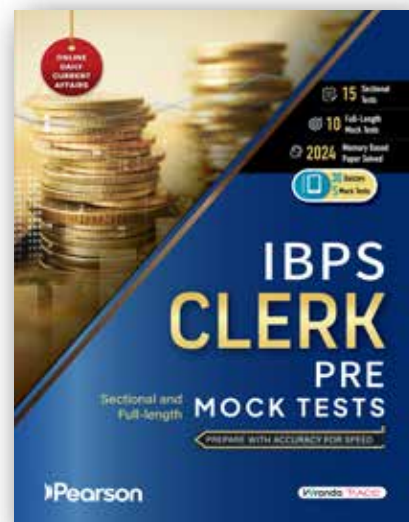
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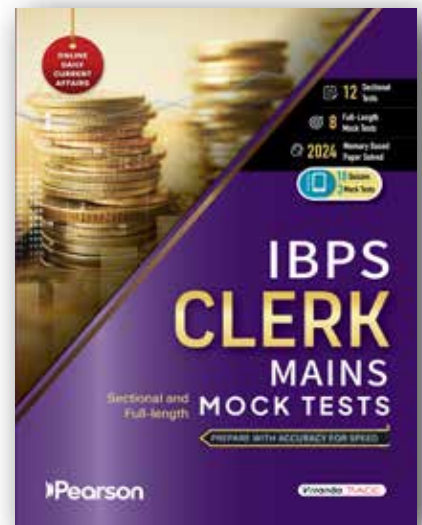
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Features

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Banking Aspirants between the ages of 18 and 35

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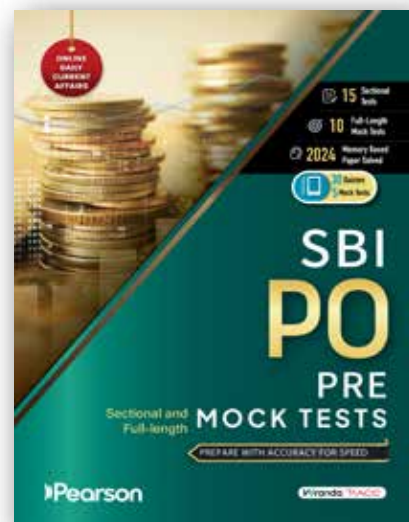
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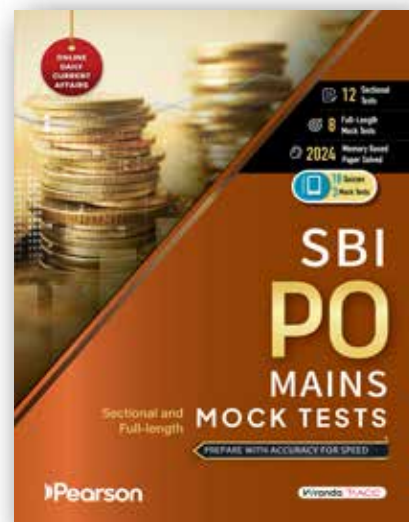
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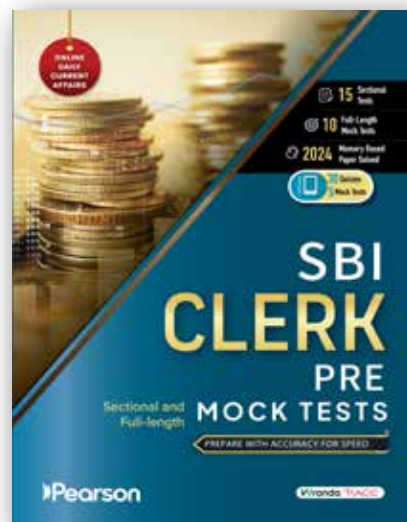
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Market

Banking Aspirants between the ages of 18 and 35

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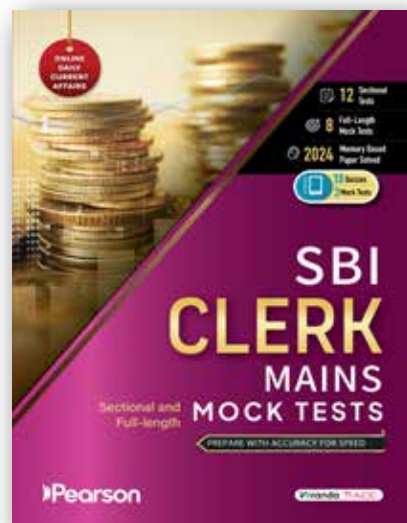
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- Detailed Explanations with Step-by-Step Solutions
- Real Exam experience with Simulated Tests
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Banking Aspirants between the ages of 18 and 35

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Bhavuk Pujara

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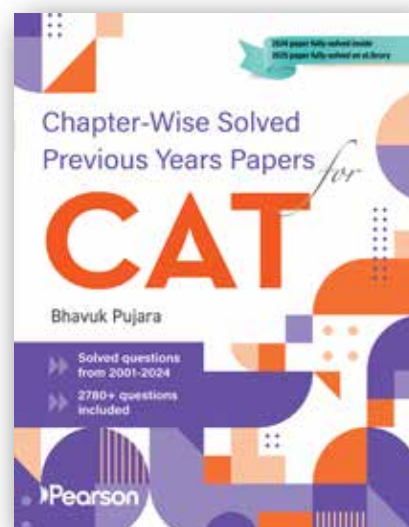
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Features

- Segregated Chapterwise CAT PYQs (2001–2008 and 2017–2024)
- Type in the Answer (TITA) Questions for better practice
- Includes detailed step-by-step explanation for every question

Market

graduates, final year students of graduation and CAT aspirants

Indian Art & Culture for UPSC and State PSC Examinations: A Quick Reference for Smart Learning

Garima Lekhwani, IRS & Vishal Dewan

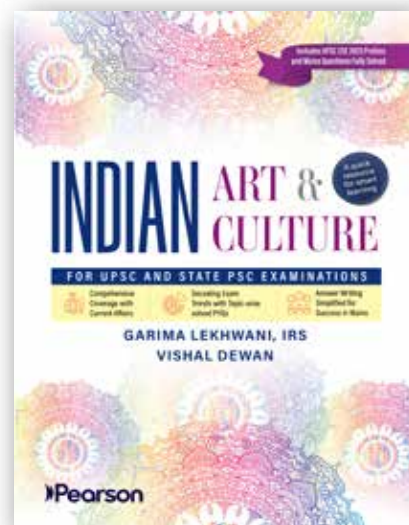
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- Chapter 24 National Symbols of India Glossary



Features

- UPSC CSE 2025 Prelims and Mains Fully Solved
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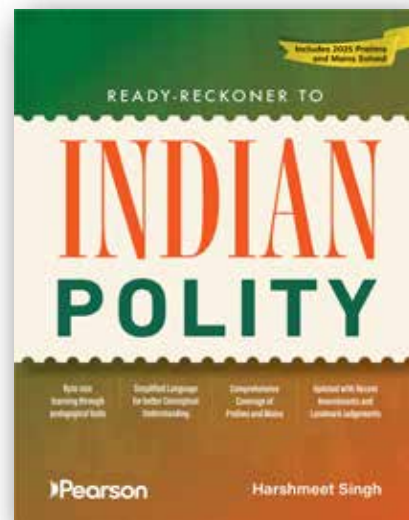
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