BUSINESS & ECONOMICS

Fundamentals of International Business

Sumati Varma

ISBN: 9789367138403 | Paperback | **Page Count:** 300 | ₹480
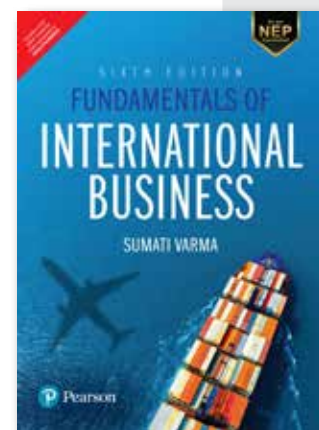
CONTENTS

Chapter 1. Globalization
Chapter 2. International Business
Chapter 3. Economic and Political Environment
Chapter 4. Cultural and Legal Environment
Chapter 5. International Trade Theories
Chapter 6. Commercial Policy Instruments
Chapter 7. Multilateral Regulation of Trade
Chapter 8. Foreign Direct Investment
Chapter 9. Regional Economic Integration
Chapter 10. International Financial Environment
Chapter 11. Exchange Rate Determination
Chapter 12. International Financial Institutions
Chapter 13. International Balance of Payments
Chapter 14. Environmental Issues and Sustainable Development
Chapter 15. Global Outsourcing. Model Question Papers Index

FEATURES

- Introduction to new topics such as Stages of Firm Internationalization, Implications of Economic Environment and Corporate Initiatives
- Coverage of latest developments incorporating leading edge research, up-to-date examples and current statistics tracking global developments in the field
- Comprehensive discussion on international issues related to ethics, corporate social responsibility and sustainability
- Includes additional discussion questions and latest university examination questions

MARKET

MBA, UG

NEET Crash Course Physics 2025

Pearson

ISBN: 9789367139769 | Paperback | **Page Count:** 562 | ₹450

CONTENTS ....

FEATURES

- Structured as per the latest reduced NEET (UG) and NCERT curriculums
- Includes new topic 'Experimental Physics' with questions
- Comprehensive summary with detailed pedagogy
- Chapter-wise solved questions in line with the NEET (UG) pattern
- Includes Assertion & Reason, Matrix Match and Statement-based questions
- Includes NEET (UG) 2024 solved paper
- Includes Unit tests and Mock test papers for quick revision

MARKET

Aspirants appearing for NEET(UG) exam

NEET Crash Course Chemistry 2025

Pearson

ISBN: 9789367135105 | Paperback | **Page Count:** 376 | ₹435

CONTENTS

Preface
About the Examination
NEET (UG) 2024 Solved Question Paper-Chemistry
Chapter 1. Some Basic Concepts of Chemistry
Chapter 2. Structure of Atom
Chapter 3. Classification of Elements and Periodicity in Properties
Chapter 4. Chemical Bonding and Molecular Structure
Chapter 5. Thermodynamics

Unit Test 1
Chapter 6. Equilibrium
Chapter 7. Redox Reaction
Chapter 8. The p-Block Elements (Group 13 and 14)
Chapter 9. Organic Chemistry – Some Basic Principles and Techniques

Unit Test 2
Chapter 10. Hydrocarbons
Chapter 11. Solutions
Chapter 12. Electrochemistry
Chapter 13. Chemical Kinetics

Unit Test 3
Chapter 14. The p-Block Elements (Group 15, 16, 17 and 18)
Chapter 15. The d- and f -block Elements
Chapter 16. Coordination Compounds
Chapter 17. Haloalkanes and Haloarenes

Unit Test 4
Chapter 18. Alcohols, Phenols, and Ethers
Chapter 19. Aldehydes, Ketones and Carboxylic Acids
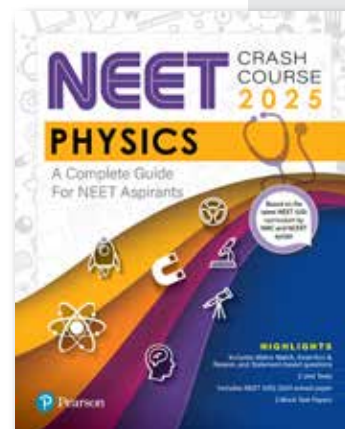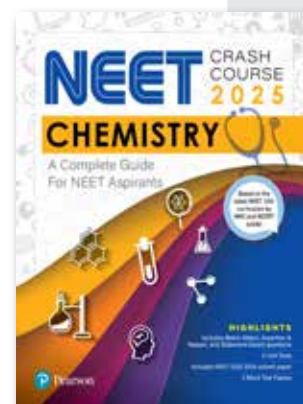Chapter 20. Amines
Chapter 21. Biomolecules
Chapter 22. Experimental Chemistry

Unit Test 5
Mock Test Paper-1
Mock Test Paper-2
Mock Test Paper-3

Hints and Explanations

FEATURES
- Structured as per the latest reduced NEET (UG) and NCERT curriculums
- Includes new topic 'Experimental Chemistry' with questions
- Comprehensive summary with detailed pedagogy
- Chapter-wise solved questions in line with the NEET pattern
- Includes Assertion & Reason, Matrix Match and Statement-based questions
- Includes NEET (UG) 2024 solved paper
- Includes Unit tests and Mock test papers for quick revision

MARKET
Aspirants appearing for NEET(UG) exam

NEET Crash Course Biology 2025

Pearson

ISBN: 9789367130902 | Paperback | **Page Count:** 640 | ₹465

CONTENTS
Preface
About the Examination
NEET (UG) 2024 Solved Question Paper- Biology

BOTANY
Chapter 1. The Living World and Biological classification
Chapter 2. Plant Kingdom
Chapter 3. Morphology of flowering plants
Chapter 4. Anatomy of flowering plants
Chapter 5. Cell : the unit of life.
Chapter 6. Cell Cycle and Cell Division.
Chapter 7. Photosynthesis in higher plants

Unit Test 1
Chapter 8. Respiration in plants.
Chapter 9. Plant Growth and Development.
Chapter 10. Sexual reproduction in flowering plants
Chapter 11. Principles of Inheritance and variation
Chapter 12. Molecular Basis of Inheritance
Chapter 13. Microbes in human welfare
Chapter 14. Organisms and populations; Ecosystem
Chapter 15. Biodiversity and Conservation

Unit Test 2 ZOOLOGY
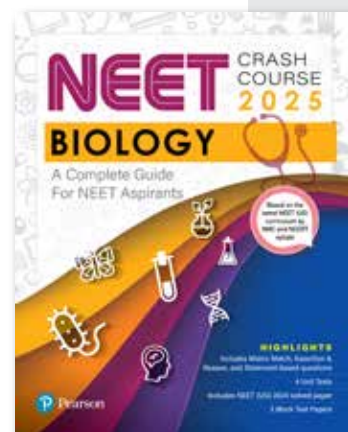Chapter 16. Animal Kingdom
Chapter 17. Structural organization in animals
Chapter 18. Biomolecules
Chapter 19. Breathing and exchange of gases
Chapter 20. Body fluid and circulation.
Chapter 21. Excretory Products and Their Elimination

Unit Test 3
Chapter 22. Locomotion and movement.
Chapter 23. Neural control and coordination
Chapter 24. Chemical coordination and Integration
Chapter 25. Human Reproduction and Reproductive Health
Chapter 26. Evolution
Chapter 27. Human health and disease.
Chapter 28. Biotechnology: Principles and processes and Biotechnology and its applications

Unit Test 4
Mock Test Paper-1
Mock Test Paper-2
Mock Test Paper-3

Hints and Explanations
Credits

FEATURES
- Structured as per the latest reduced NEET (UG) and NCERT curriculums
- Divided into separate sections of Botany and Zoology
- Comprehensive summary with detailed pedagogy
- Chapter-wise solved questions in line with the NEET (UG) pattern
- Includes Assertion & Reason, Matrix Match and Statement-based questions
- Includes NEET (UG) 2024 solved paper
- Includes Unit tests and Mock test papers for quick revision

MARKET
Aspirants appearing for NEET(UG) exam

Pearson Foundation Class 8 Biology
Trishna Knowledge System

ISBN: 9789361595110 | Paperback | **Page Count:** 248 | ₹470

CONTENTS
Chapter 1. Cell- the basic unit of life
Chapter 2. Tissues and Body Movements
Chapter 3. Classification of Living Organisms
Chapter 4. Reproduction in Animals and Plants
Chapter 5. Microorganisms and Human Health
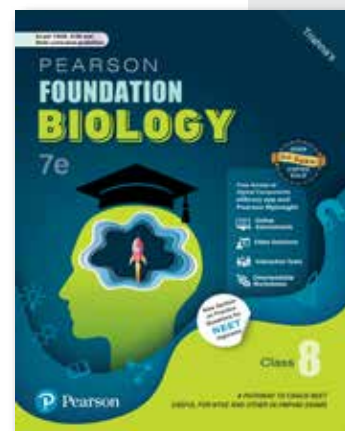Chapter 6. Ecosystem and Biodiversity
Chapter 7. Food- production and management

FEATURES
- Structured as per CBSE, ICSE and State curriculums
- New section on practice questions for NEET aspirants
- The theory and exercises have been meticulously revised to enhance student engagement and provide an improved learning experience.
- Well-structured theory, illustrative diagrams, and real-life microscopic images
- Points to remember of each chapter to review essential concepts
- Gradation of chapter-end exercise based on knowledge, application and analysis
- Hints and explanations for enhancing problem-solving skills
- Enriched with online assessment and elibrary digital components

MARKET
Foundation, Trishna, NTSE, CBSE, JEE, NEET, IOM, NSO, IOS, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination

Pearson Foundation Class 7 Biology

Trishna Knowledge System

ISBN: 9789361597954 | Paperback | **Page Count:** 272 | ₹380
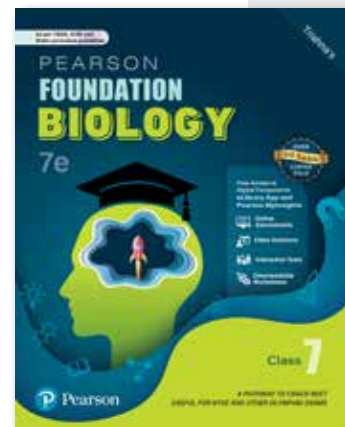
CONTENTS
Chapter 1. Basis of Classification
Chapter 2. Nutrition in Plants and Animals
Chapter 3. Food and Food Preservation
Chapter 4. Respiration in Plants and Animals
Chapter 5. Transportation in Plants and Animals
Chapter 6. Reproduction in Plants
Chapter 7. Our Ecosystem
Chapter 8. Animal Fibres
Chapter 9. Soil
Chapter 10. Weather, Climate and Animal Adaptations
Chapter 11. Wastewater Management

FEATURES
- Structured as per CBSE, ICSE and State curriculums
- The theory and exercises have been meticulously revised to enhance student engagement and provide an improved learning experience.
- Well-structured theory, illustrative diagrams, and real-life microscopic images
- Points to remember of each chapter to review essential concepts
- Gradation of chapter-end exercise based on knowledge, application and analysis
- Hints and explanations for enhancing problem-solving skills
- Enriched with online assessment and elibrary digital components

MARKET
Foundation, Trishna, NTSE, CBSE, JEE, NEET, IOM, NSO, IOS, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination

Pearson Foundation Class 10 Biology
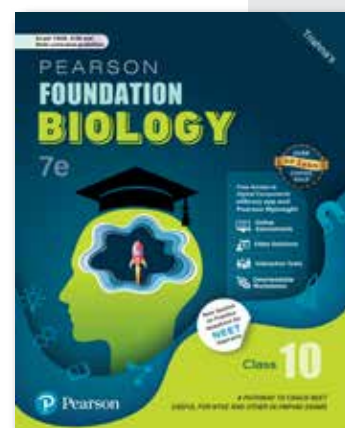
Trishna Knowledge System

ISBN: 9789361598470 | Paperback | **Page Count:** 568 | ₹870

CONTENTS
Chapter 1. Cell: The Basic Unit of Life
Chapter 2. Cell Division and Cell Cycle
Chapter 3. Life Processes in Plants
Chapter 4. Reproduction in Lower Organisms and Plants
Chapter 5. Life Processes in Human Beings-I (digestive and excretory systems)
Chapter 6. Life Processes in Human Beings-II (respiratory and circulatory systems)
Chapter 7. Reproduction in Human Beings
Chapter 8. Control and Coordination
Chapter 9. Genetics
Chapter 10. Evolution
Chapter 11. Ecology
Chapter 12. Management of Natural Resources

FEATURES
- Structured as per CBSE, ICSE and State curriculums
- New section on practice questions for NEET aspirants
- The theory and exercises have been meticulously revised to enhance student engagement and provide an improved learning experience.

- Well-structured theory, illustrative diagrams, and real-life microscopic images
- Points to remember of each chapter to review essential concepts
- Gradation of chapter-end exercise based on knowledge, application and analysis
- Hints and explanations for enhancing problem-solving skills
- Enriched with online assessment and elibrary digital components

MARKET

Foundation, Trishna, NTSE, CBSE, JEE, NEET, IOM, NSO, IOS, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination

Pearson Foundation Class 9 Biology

Trishna Knowledge System

ISBN: 9789367130353 | Paperback | **Page Count:** 360 | ₹590

CONTENTS

Chapter 1. Cell- fundamental unit of life
Chapter 2. Tissues
Chapter 3. Diversity in Living World - plants
Chapter 4. Diversity in Living World - animals
Chapter 5. Human Health and Diseases
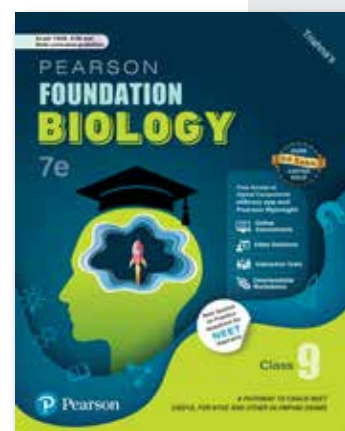Chapter 6. Improvement in Food Resources
Chapter 7. Natural Resources

FEATURES

- Structured as per CBSE, ICSE and State curriculums
- New section on practice questions for NEET aspirants
- The theory and exercises have been meticulously revised to enhance student engagement and provide an improved learning experience.
- Well-structured theory, illustrative diagrams, and real-life microscopic images
- Points to remember of each chapter to review essential concepts
- Gradation of chapter-end exercise based on knowledge, application and analysis
- Hints and explanations for enhancing problem-solving skills
- Enriched with online assessment and elibrary digital components

MARKET

Foundation, Trishna, NTSE, CBSE, JEE, NEET, IOM, NSO, IOS, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination

Pearson IIT Foundation Class 6 Math

Trishna Knowledge System

ISBN: 9789361592263 | Paperback | **Page Count:** 256 | ₹430
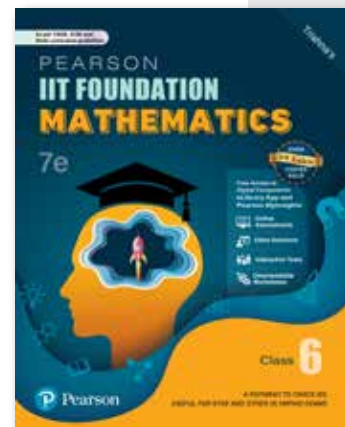
CONTENTS
Chapter 1. Numbers
Chapter 2. Factors and Multiples
Chapter 3. Fractions and Decimals
Chapter 4. Powers and Roots
Chapter 5. Ratio and Proportion
Chapter 6. Percentages and their Applications
Chapter 7. Algebra
Chapter 8. Geometry
Chapter 9. Mensuration
Chapter 10. Statistics
Chapter 11. Sets

FEATURES
- Structured as per CBSE, ICSE and State curriculums
- The theory and exercises have been meticulously revised to enhance student engagement and provide an improved learning experience.
- Well-structured theory, illustrative diagrams, and real-life microscopic images
- Points to remember of each chapter to review essential concepts
- Gradation of chapter-end exercise based on knowledge, application and analysis
- Hints and explanations for enhancing problem-solving skills
- Enriched with online assessment and elibrary digital components

MARKET
Foundation, Trishna, NTSE, CBSE, JEE, NEET, IOM, NSO, IOS, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination

Pearson IIT Foundation Class 7 Math
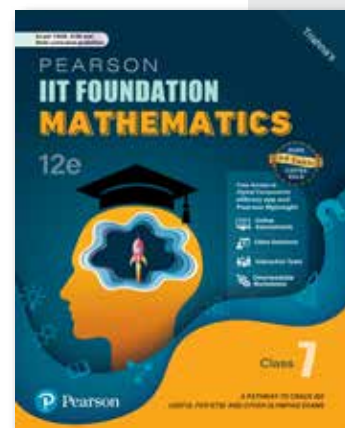
Trishna Knowledge System

ISBN: 9789361599408 | Paperback | **Page Count:** 392 | ₹560

CONTENTS
Chapter 1. Number Systems
Chapter 2. Expressions and Special Products
Chapter 3. Ratio and Its Applications
Chapter 4. Indices
Chapter 5. Geometry
Chapter 6. Mensuration
Chapter 7. Equations and their Applications
Chapter 8. Formulae
Chapter 9. Statistics
Chapter 10. Set Theory

FEATURES
- Structured as per CBSE, ICSE and State curriculums
- New section on practice questions for NEET aspirants
- The theory and exercises have been meticulously revised to enhance student engagement and provide an improved learning experience.
- Well-structured theory, illustrative diagrams, and real-life microscopic images

- Points to remember of each chapter to review essential concepts
- Gradation of chapter-end exercise based on knowledge, application and analysis
- Hints and explanations for enhancing problem-solving skills
- Enriched with online assessment and elibrary digital components

MARKET

Foundation, Trishna, NTSE, CBSE, JEE, NEET, IOM, NSO, IOS, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination

Pearson IIT Foundation Class 8 Math

Trishna Knowledge System

ISBN: 9789361594922 | Paperback | **Page Count:** 656 | ₹710
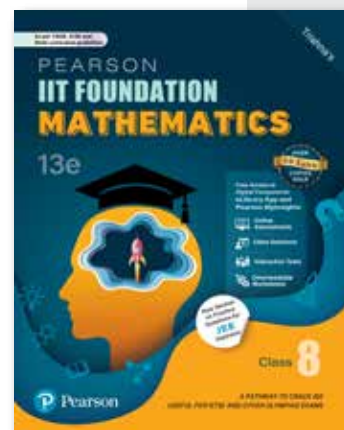
CONTENTS

Chapter 1. Real Numbers and LCM and HCF
Chapter 2. Squares and Square Roots and Cubes and Cube Roots
Chapter 3. Indices
Chapter 4. Polynomials, LCM and HCF of Polynomials
Chapter 5. Formulae
Chapter 6. Ratio, Proportion and Variation
Chapter 7. Percentages
Chapter 8. Profit and Loss, Discount and Partnership
Chapter 9. Simple Interest and Compound Interest
Chapter 10. Time and Work, Pipes and Cisterns
Chapter 11. Time and Distance
Chapter 12. Linear Equations and Inequations
Chapter 13. Sets
Chapter 14. Statistics
Chapter 15. Geometry
Chapter 16. Mensuration

FEATURES

- Structured as per CBSE, ICSE and State curriculums
- New section on practice questions for JEE aspirants
- The theory and exercises have been meticulously revised to enhance student engagement and provide an improved learning experience.
- Well-structured theory, illustrative diagrams, and real-life microscopic images
- Points to remember of each chapter to review essential concepts
- Gradation of chapter-end exercise based on knowledge, application and analysis
- Hints and explanations for enhancing problem-solving skills
- Enriched with online assessment and elibrary digital components

MARKET

Foundation, Trishna, NTSE, CBSE, JEE, NEET, IOM, NSO, IOS, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination

Pearson IIT Foundation Class 9 Math

Trishna Knowledge System

ISBN: 9789361595745 | Paperback | **Page Count:** 600 | ₹780

CONTENTS

NUMBER SYSTEM
Chapter 1. Real Numbers

ARITHMETIC
Chapter 2. Ratio, Proportion and Variation
Chapter 3. Percentages, Profit and Loss, Discount and Partnership
Chapter 4. Simple Interest and Compound Interest

ALGEBRA
Chapter 5. Polynomial and Square Roots of Algebraic Expressions
Chapter 6. Linear Equations in Two Variables
Chapter 7. Sets and Relations
Chapter 8. Logarithm

GEOMETRY
Chapter 9. Geometry
Chapter 10. Mensuration
Chapter 11. Coordinate Geometry

TRIGONOMETRY
Chapter 12. Trigonometry

STATISTICS AND PROBABILITY
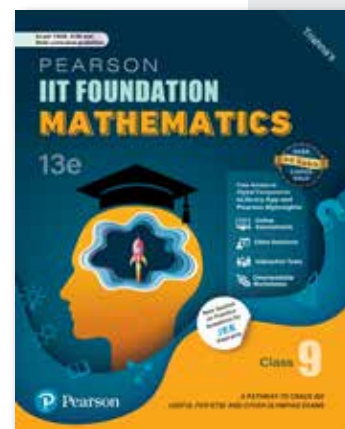Chapter 13. Statistics
Chapter 14. Probability

FEATURES

- Structured as per CBSE, ICSE and State curriculums
- New section on practice questions for JEE aspirants
- The theory and exercises have been meticulously revised to enhance student engagement and provide an improved learning experience.
- Well-structured theory, illustrative diagrams, and real-life microscopic images
- Points to remember of each chapter to review essential concepts
- Gradation of chapter-end exercise based on knowledge, application and analysis
- Hints and explanations for enhancing problem-solving skills
- Enriched with online assessment and elibrary digital components

MARKET

Foundation, Trishna, NTSE, CBSE, JEE, NEET, IOM, NSO, IOS, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination

*All prices are subject to change without notice

Pearson IIT Foundation Class 10 Math

Trishna Knowledge System

ISBN: 9789361598616 | Paperback | **Page Count:** 784 | ₹810

CONTENTS

NUMBER SYSTEM
Chapter 1. Real Numbers

ALGEBRA
Chapter 2. Polynomials
Chapter 3. Remainder and Factor Theorems
Chapter 4. Pair of Linear Equations in Two Variables
Chapter 5. Quadratic Equations
Chapter 6. Progressions

GEOMETRY
Chapter 7. Geometry
Chapter 8. Mensuration
Chapter 9. Coordinate Geometry

TRIGONOMETRY
Chapter 10. Trigonometry

STATISTICS AND PROBABILITY
Chapter 11. Statistics
Chapter 12. Probability

COMMERCIAL MATHEMATICS
Chapter 13. Banking
Chapter 14. Goods and Services Tax (G.S.T.)
Chapter 15. Shares and Dividends

BRIDGE TO GRADE XI
Chapter 16. Statements
Chapter 17. Sets, Relations and Functions
Chapter 18. Limits
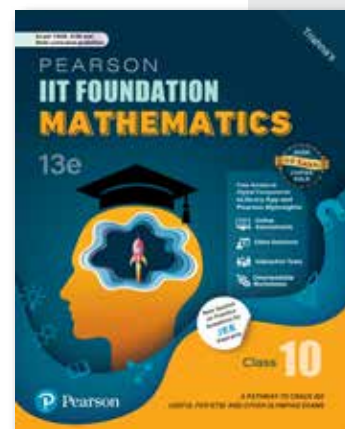Chapter 19. Partial Fractions
Chapter 20. Logarithm

FEATURES

- Structured as per CBSE, ICSE and State curriculums
- New section on practice questions for JEE aspirants
- The theory and exercises have been meticulously revised to enhance student engagement and provide an improved learning experience.
- Well-structured theory, illustrative diagrams, and real-life microscopic images
- Points to remember of each chapter to review essential concepts
- Gradation of chapter-end exercise based on knowledge, application and analysis
- Hints and explanations for enhancing problem-solving skills
- Enriched with online assessment and elibrary digital components

MARKET

Foundation, Trishna, NTSE, CBSE, JEE, NEET, IOM, NSO, IOS, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination

Pearson IIT Foundation Class 7 Physics

Trishna Knowledge System

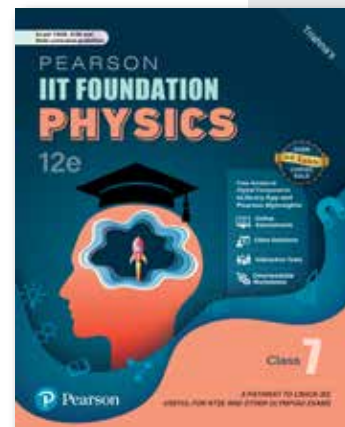**ISBN:** 9789361595806 | Paperback | **Page Count:** 328 | ₹520

CONTENTS

Chapter 1. Measurements
Chapter 2. Kinematics
Chapter 3. Heat
Chapter 4. Light
Chapter 5. Sound
Chapter 6. Electricity
Chapter 7. Machines and Tools
Chapter 8. Our Universe

FEATURES

* Structured as per CBSE, ICSE and State curriculums
* New section on practice questions for JEE aspirants
* The theory and exercises have been meticulously revised to enhance student engagement and provide an improved learning experience.
* Well-structured theory, illustrative diagrams, and real-life microscopic images
* Points to remember of each chapter to review essential concepts
* Gradation of chapter-end exercise based on knowledge, application and analysis
* Hints and explanations for enhancing problem-solving skills
* Enriched with online assessment and elibrary digital components

MARKET

Foundation, Trishna, NTSE, CBSE, JEE, NEET, IOM, NSO, IOS, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination

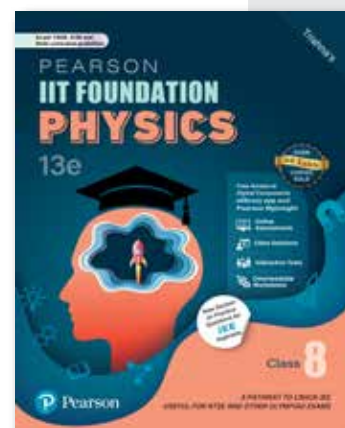# Pearson IIT Foundation Class 8 Physics

Trishna Knowledge System

ISBN: 9789361592683 | Paperback | **Page Count:** 452 | ₹560

CONTENTS

Chapter 1. Measurements
Chapter 2. Kinematics
Chapter 3. Dynamics
Chapter 4. Hydrostatics
Chapter 5. Wave Motion and Sound
Chapter 6. Heat
Chapter 7. Light
Chapter 8. Electricity
Chapter 9. Magnetism
Chapter 10. Electromagnetism
Chapter 11. Sources of Energy

FEATURES

* Structured as per CBSE, ICSE and State curriculums
* New section on practice questions for JEE aspirants
* The theory and exercises have been meticulously revised to enhance student engagement and provide an improved learning experience.
* Well-structured theory, illustrative diagrams, and real-life microscopic images
* Points to remember of each chapter to review essential concepts

- Gradation of chapter-end exercise based on knowledge, application and analysis
- Hints and explanations for enhancing problem-solving skills
- Enriched with online assessment and elibrary digital components

MARKET

Foundation, Trishna, NTSE, CBSE, JEE, NEET, IOM, NSO, IOS, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination

Pearson IIT Foundation Class 9 Physics

Trishna Knowledge System

ISBN: 9789361599132 | Paperback | **Page Count:** 528 | ₹720

CONTENTS

BASIC PHYSICS
Chapter 1. Units and Measurements

MECHANICS
Chapter 2. Kinematics
Chapter 3. Dynamics
Chapter 4. Gravitation
Chapter 5. Fluid Mechanics

WAVES AND SOUND
Chapter 6. Wave Motion and Sound

THERMODYNAMICS
Chapter 7. Thermodynamics-I

ELECTRICITY AND MAGNETISM
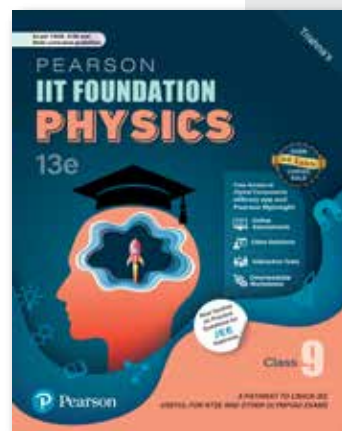Chapter 8. Electricity-I
Chapter 9. Magnetism-I

LIGHT
Chapter 10. Light

FEATURES

- Structured as per CBSE, ICSE and State curriculums
- New section on practice questions for JEE aspirants
- The theory and exercises have been meticulously revised to enhance student engagement and provide an improved learning experience.
- Well-structured theory, illustrative diagrams, and real-life microscopic images
- Points to remember of each chapter to review essential concepts
- Gradation of chapter-end exercise based on knowledge, application and analysis
- Hints and explanations for enhancing problem-solving skills
- Enriched with online assessment and elibrary digital components

MARKET

Foundation, Trishna, NTSE, CBSE, JEE, NEET, IOM, NSO, IOS, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination

Pearson IIT Foundation Class 10 Physics
Trishna Knowledge System

ISBN: 9789361592591 | Paperback | **Page Count:** 560 | ₹780

CONTENTS

BASIC PHYSICS
Chapter 1. Units and Measurements

MECHANICS
Chapter 2. Dynamics
Chapter 3. Source of Energy

WAVES AND SOUND
Chapter 4. Wave Motion and Sound

THERMODYNAMICS
Chapter 5. Thermodynamics-II

ELECTRICITY AND MAGNETISM
Chapter 6. Electricity-II
Chapter 7. Magnetism-II

LIGHT
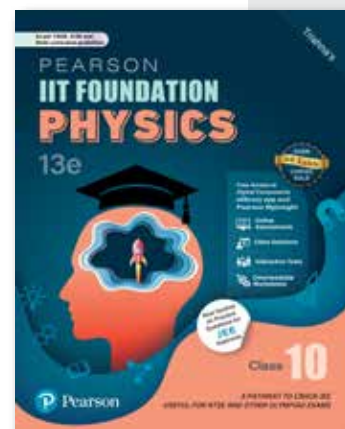Chapter 8. Light

MODERN PHYSICS
Chapter 9. Modern Physics

FEATURES

- Structured as per CBSE, ICSE and State curriculums
- New section on practice questions for JEE aspirants
- The theory and exercises have been meticulously revised to enhance student engagement and provide an improved learning experience.
- Well-structured theory, illustrative diagrams, and real-life microscopic images
- Points to remember of each chapter to review essential concepts
- Gradation of chapter-end exercise based on knowledge, application and analysis
- Hints and explanations for enhancing problem-solving skills
- Enriched with online assessment and elibrary digital components

MARKET

Foundation, Trishna, NTSE, CBSE, JEE, NEET, IOM, NSO, IOS, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination

Pearson IIT Foundation Class 6 Science

Trishna Knowledge System

ISBN: 9789361598685 | Paperback | **Page Count:** 424 | ₹650

CONTENTS
Chapter 1. Measurements and Motion
Chapter 2. Force and Pressure
Chapter 3. Work and Energy
Chapter 4. The Mechanism of Machines
Chapter 5. Light
Chapter 6. The Essence of Electricity
Chapter 7. The Magical Magnetism
Chapter 8. Mystery of Matter
Chapter 9. Language of Chemistry and Changes Around Us
Chapter 10. Amazing Air
Chapter 11. Water - a wonder liquid
Chapter 12. Environment - an eternal gift to mankind
Chapter 13. Plants - nature's wonderful food factories
Chapter 14. Movement - an amazing activity
Chapter 15. Health - our greatest wealth

FEATURES
- Structured as per CBSE, ICSE and State curriculums
- The theory and exercises have been meticulously revised to enhance student engagement and provide an improved learning experience.
- Well-structured theory, illustrative diagrams, and real-life microscopic images
- Points to remember of each chapter to review essential concepts
- Gradation of chapter-end exercise based on knowledge, application and analysis
- Hints and explanations for enhancing problem-solving skills
- Enriched with online assessment and elibrary digital components

MARKET
Foundation, Trishna, NTSE, CBSE, JEE, NEET, IOM, NSO, IOS, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination

Pearson IIT Foundation Class 7 Chemistry
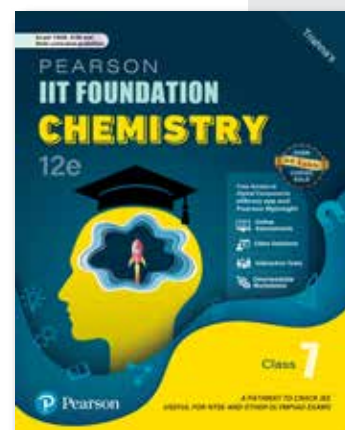
Trishna Knowledge System

ISBN: 9789361592713 | Paperback | **Page Count:** 288 | ₹430

CONTENTS
Chapter 1. Classification of Matter
Chapter 2. Atomic Structure and Transformation of Matter
Chapter 3. Acids, Bases and Salts
Chapter 4. Air and Oxygen
Chapter 5. Water
Chapter 6. Chemistry in Daily Life

FEATURES
- Structured as per CBSE, ICSE and State curriculums
- The theory and exercises have been meticulously revised to enhance student engagement and provide an improved learning experience.
- Well-structured theory, illustrative diagrams, and real-life microscopic images
- Points to remember of each chapter to review essential concepts

- Gradation of chapter-end exercise based on knowledge, application and analysis
- Hints and explanations for enhancing problem-solving skills
- Enriched with online assessment and elibrary digital components

MARKET
Foundation, Trishna, NTSE, CBSE, JEE, NEET, IOM, NSO, IOS, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination

Pearson IIT Foundation Class 8 Chemistry
Trishna Knowledge System

ISBN: 9789361593123 | Paperback | **Page Count:** 320 | ₹500
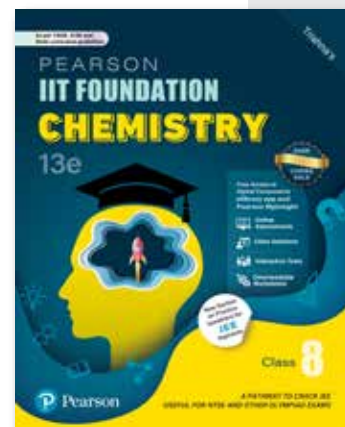
CONTENTS
Chapter 1. Atomic Structure
Chapter 2. Classification of Matter
Chapter 3. Language of Chemistry and Transformation of Substances
Chapter 4. Air and Oxygen
Chapter 5. Water, Solution, Solubility and Hydrogen
Chapter 6. Carbon and its Compounds
Chapter 7. Some Important Elements and their Compounds

FEATURES
- Structured as per CBSE, ICSE and State curriculums
- New section on practice questions for JEE aspirants
- The theory and exercises have been meticulously revised to enhance student engagement and provide an improved learning experience.
- Well-structured theory, illustrative diagrams, and real-life microscopic images
- Points to remember of each chapter to review essential concepts
- Gradation of chapter-end exercise based on knowledge, application and analysis
- Hints and explanations for enhancing problem-solving skills
- Enriched with online assessment and elibrary digital components

MARKET
Foundation, Trishna, NTSE, CBSE, JEE, NEET, IOM, NSO, IOS, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination

Pearson IIT Foundation Class 9 Chemistry
Trishna Knowledge System

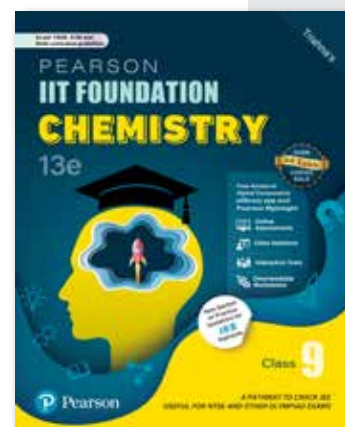**ISBN:** 9789361591907 | Paperback | **Page Count:** 424 | ₹440

CONTENTS
PHYSICAL CHEMISTRY
Chapter 1. Nature of Matter
Chapter 2. Basic Concepts of Chemistry
Chapter 3. Mole Concept, Stoichiometry and Behavior of Gases
Chapter 4. Atomic Structure
Chapter 5. Chemical Kinetics and Chemical Equilibrium

INORGANIC CHEMISTRY
Chapter 6. Periodic Classification of Elements

Chapter 7. Chemical Bonding
Chapter 8. Water
Chapter 9. Metal and Non-Metals

FEATURES

- Structured as per CBSE, ICSE and State curriculums
- New section on practice questions for JEE aspirants
- The theory and exercises have been meticulously revised to enhance student engagement and provide an improved learning experience.
- Well-structured theory, illustrative diagrams, and real-life microscopic images
- Points to remember of each chapter to review essential concepts
- Gradation of chapter-end exercise based on knowledge, application and analysis
- Hints and explanations for enhancing problem-solving skills
- Enriched with online assessment and elibrary digital components

MARKET

Foundation, Trishna, NTSE, CBSE, JEE, NEET, IOM, NSO, IOS, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination

Pearson IIT Foundation Class 10 Chemistry

Trishna Knowledge System

ISBN: 9789361596421 | Paperback | **Page Count:** 520 | ₹620

CONTENTS

PHYSICAL CHEMISTRY

Chapter 1. Mole Concept, Stoichiometry and Behavior of Gases
Chapter 2. Acid, Bases and Salts
Chapter 3. Electrochemistry
Chapter 4. Periodic Table
Chapter 5. Chemical Bonding
Chapter 6. Metallurgy
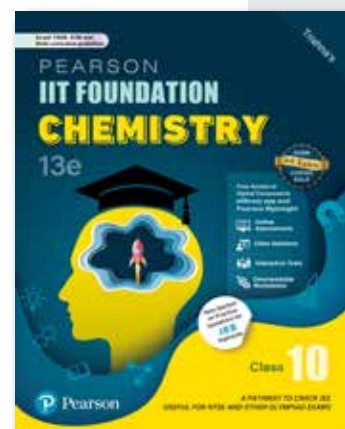Chapter 7. Industrial Chemistry

ORGANIC CHEMISTRY

Chapter 8. General Organic Chemistry-I
Chapter 9. General Organic Chemistry-II
Chapter 10. General Organic Chemistry-III

FEATURES

- Structured as per CBSE, ICSE and State curriculums
- New section on practice questions for JEE aspirants
- The theory and exercises have been meticulously revised to enhance student engagement and provide an improved learning experience.
- Well-structured theory, illustrative diagrams, and real-life microscopic images
- Points to remember of each chapter to review essential concepts
- Gradation of chapter-end exercise based on knowledge, application and analysis
- Hints and explanations for enhancing problem-solving skills
- Enriched with online assessment and elibrary digital components

MARKET

Foundation, Trishna, NTSE, CBSE, JEE, NEET, IOM, NSO, IOS, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination

Assam General Knowledge 2nd Edition 2025
Anshuman Gogoi and Madhusmita Phukan

ISBN: 9789361595783 | Paperback | **Page Count:** 496 | ₹490

CONTENTS
APSC Prelims PYQ 2023
APSC Prelims PYQ, 2022
APSC Prelims PYQ, 2020
APSC CCE (Mains) PYQ, 2023
APSC CCE (Mains) PYQ, 2022
APSC CCE (Mains) PYQ, 2020

Unit I Current Affairs, (October 2023 – September 2024)
Chap 1: Polity
Chap 2: Economy
Chap 3: Social
Chap 4: Environment
Chap 5: Miscellaneous

Unit 2: Ancient Assam
Chap 6: Sources of Ancient Assam
Chap 7: Mythological History
Chap 8: Political History
Chap 9: Society, Economy and Religion in Ancient Assam
Chap 10: Administration in Ancient Assam 2.25

Unit 3 Medieval Assam
Chap 11: Sources of Medieval Assam
Chap 12: Early Muslim Invasion of Assam 3.9
Chap 13: Kamatapur Kingdom
Chap 14: The Chutias Chap 15: The Kacharis
Chap 16: The Ahoms
Chap 17: Administration Under The Ahom Monarchy

Unit 4: History of Modern Assam
Chap 18: British Intervention and The First Anglo-Burmese War
Chap 19: Revolt of 1857 and Assam
Chap 20: Rise of Assamese Nationalism
Chap 21: Assam and Freedom Struggle

Unit 5: Post Independence Assam
Chap 22: Reorganisation of Assam
Chap 23: Language Movement
Chap 24: Assam Movement
Chap 25: Assam Accord
Chap 26: Insurgency in Assam

Unit 6: Assam Culture
Chap 27: Culture of Assam
Chap 28: Costumes and Ornaments in Assam
Chap 29: Musical Instruments of Assam
Chap 30: Performing Arts of Assam
Chap 31: Oral Literature
Chap 32: Cultural and Architectural Developments in the Medieval Period
Chap 33: Neo-Vaishnavite Movement in Assam

Unit 7: Assam Geography and Environment
Chap 34: Tectonic Background
Chap 35: Geological History

*All prices are subject to change without notice
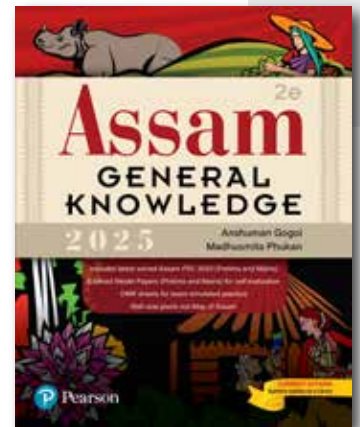
Chap 36: Physiography
Chap 37: Climate
Chap 38: Soil
Chap 39: Biodiversity in Assam
Chap 40: The Protected Areas Network in Assam
Chap 41: Wetlands in Assam
Chap 42: Natural Calamities
Chap 43: Population – Demography of Assam
Chap 44: Assam – Mineral and Power Resources
Chap 45: Agriculture and Industry

Unit 8: Assam Polity
Chap 46: Assam Polity

Unit 9: Assam Economy
Chap 47: Basics of Assam Economy
Chap 48: Infrastructure
Chap 49: Some Major Industries in Assam
Chap 50: Power Sector
Chap 51: Transport and Communication
Chap 52: Government Schemes
Chap 53: Assam Budget Analysis 2023–24
Chap 54: Assam BudgetAnalysis 2024–25

Unit 10: Great Personalities of Assam
Chap 55: Great Personalities of Assam

Unit 11: Northeast India at Glance
Chap 56: Northeast India at a Glance

Model Papers
Model Question Paper 1
Model Question Paper 2
Model Question Paper 3

APSC CCE Mains Model Papers
Model Question Paper 1
Model Question Paper 2
Model Question Paper 3

FEATURES ....
New to this Edition –
1. In-depth coverage of topics supported with unique pedagogical tools
2. Dedicated Chapter on Current Affairs highlighting major 2024 updates on the sectors such as Economy, Polity, Society and Environment.
3. Includes latest solved Assam PSC 2023, 2022 and 2020 papers (Prelims and Mains)
4. Unit-wise tagged practice questions and previous years' questions (1998-2017)
5. 1470+ Questions for ample practice
6. Includes 6 solved Model Papers (Prelims and Mains) for aspirants to evaluate their preparation.
7. Pedagogical features like tables, graphs, flowcharts, maps, etc. for enhanced understanding of the concepts
8. OMR sheets provided along with Previous Years' Papers and Model Papers to familiarize aspirants to the examination environment.
9. Wall-size pluck out map of Assam

MARKET ....
Assam Public Service Commission Aspirants, Assam Government Services aspirants, APSC and UPSC aspirants

ORDER FORM JANUARY 2025

ISBN	AUTHOR	TITLE	PRICE	QTY
BUSINESS & ECONOMICS				
9789367138403	Sumati Varma	Fundamentals of International Business	₹480	
TEST PREPARATION				
9789367139769	Pearson	NEET Crash Course Physics 2025	₹450	
9789367135105	Pearson	NEET Crash Course Chemistry 2025	₹435	
9789367130902	Pearson	NEET Crash Course Biology 2025	₹465	
9789361595110	Trishna Knowledge System	Pearson Foundation Class 8 Biology	₹470	
9789361597954	Trishna Knowledge System	Pearson Foundation Class 7 Biology	₹380	
9789361598470	Trishna Knowledge System	Pearson Foundation Class 10 Biology	₹870	
9789367130353	Trishna Knowledge System	Pearson Foundation Class 9 Biology	₹590	
9789361592263	Trishna Knowledge System	Pearson IIT Foundation Class 6 Math	₹430	
9789361599408	Trishna Knowledge System	Pearson IIT Foundation Class 7 Math	₹560	
9789361594922	Trishna Knowledge System	Pearson IIT Foundation Class 8 Math	₹710	
9789361595745	Trishna Knowledge System	Pearson IIT Foundation Class 9 Math	₹780	
9789361598616	Trishna Knowledge System	Pearson IIT Foundation Class 10 Math	₹810	
9789361595806	Trishna Knowledge System	Pearson IIT Foundation Class 7 Physics	₹520	
9789361592683	Trishna Knowledge System	Pearson IIT Foundation Class 8 Physics	₹560	
9789361599132	Trishna Knowledge System	Pearson IIT Foundation Class 9 Physics	₹720	
9789361592591	Trishna Knowledge System	Pearson IIT Foundation Class 10 Physics	₹780	
9789361598685	Trishna Knowledge System	Pearson IIT Foundation Class 6 Science	₹650	
9789361592713	Trishna Knowledge System	Pearson IIT Foundation Class 7 Chemistry	₹430	
9789361593123	Trishna Knowledge System	Pearson IIT Foundation Class 8 Chemistry	₹500	
9789361591907	Trishna Knowledge System	Pearson IIT Foundation Class 9 Chemistry	₹440	
9789361596421	Trishna Knowledge System	Pearson IIT Foundation Class 10 Chemistry	₹620	
9789361595783	Anshuman Gogoi and Madhusmita Phukan	Assam General Knowledge 2nd Edition 2025	₹490	

HAVE YOU ORDERED THESE TITLES FROM LAST MONTH?

ISBN	AUTHOR	TITLE	PRICE	QTY
IT PRO				
9789361594212	Mark Wilkins	AWS Certified Solutions Architect - Associate (SAA-C03) Cert Guide	₹995	
HUMANITIES AND SOCIAL SCIENCES				
9789361599101	Deborah C. Beidel, Danae L. Hudson, Brooke L. Whisenhunt, Preeti Kapur	Psychological Disorders	₹951	
TEST PREPARATION				
9789361597534	Prashant Jain	IOQM Mathematics	₹995	

HUMANITIES AND SOCIAL SCIENCES

Criminalistics: An Introduction to Forensic Science,13ed

Richard Saferstein | Tiffany Roy

ISBN: 9789361594052 | Paperback | **Page Count:** 580 | ₹890
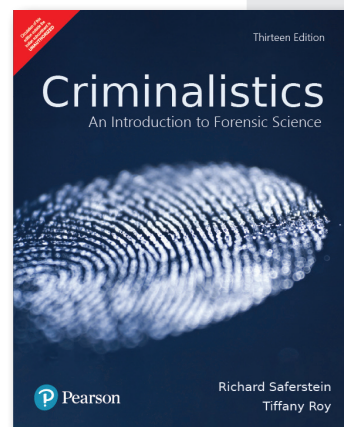
CONTENTS

Chapter 1. Introduction
Chapter 2. The Crime Scene
Chapter 3. Physical Evidence
Chapter 4. Crime-Scene Reconstruction: Bloodstain Pattern Analysis
Chapter 5. Death Investigation
Chapter 6. Fingerprints
Chapter 7. Forensic Biometrics
Chapter 8. The Microscope
Chapter 9. Firearms, Tool Marks, and Other Impressions
Chapter 10. Matter, Light, and Glass Examination
Chapter 11. Hairs and Fibers
Chapter 12. Drugs
Chapter 13. Forensic Toxicology
Chapter 14. Metals, Paint, and Soil
Chapter 15. Forensic Serology
Chapter 16. DNA: The Indispensable Forensic Science Tool
Chapter 17. Forensic Aspects of Fire and Explosion Investigation
Chapter 18. Document Examination
Chapter 19. Computer Forensics
Chapter 20. Mobile Device Forensics

FEATURES

- Examples from the news and industry
- Multimedia pedagogy
- The latest forensic evidence
- Cases and learning aids

MARKET

Humanities student

TEST PREPARATION

Nvision Foundation Science Grade 6 2025

Harshit Goyal, Ashutosh Gautam, Nisha Gautam, Harshita Sharma, Charry Yadav, Bela Kalwadia

ISBN: 9789367131350 | Paperback | **Page Count:** 568 | ₹710

CONTENTS

Chemistry
Chapter 1. Fibre to Fabric
Chapter 2. Material Around Us
Chapter 3. Method of Separation in Everyday Life
Chapter 4. A Journey Through States of Matter
Chapter 6. Air Around Us

Physics
Chapter 1. Measurement of Length and Motion
Chapter 2. Lights, Shadows, and Reflections
Chapter 3. Electricity and Circuits
Chapter 4. Exploring Magnets
Chapter 5. Temperature and It's Measurement
Chapter 6. Beyond Earth

Biology
Chapter 1. Food: Where Does It Come From?
Chapter 2. Components of Food
Chapter 3. Getting to Know Plants
Chapter 4. Body Movements
Chapter 5. Living Organisms and Their Surroundings

FEATURES

- Concept Maps at the end of Every Chapter. Activity Box after almost every concept (subject and grade specific, as required).
- Check Point section for checking the student's understanding of the concepts.
- Archive Corner containing questions of the level of exams like NTSE, SOF (NSO and IMO), and NVS.
- Bridge to the Next Class section to help students prepare for the next level of content.
- Solved example section will have completely new set of questions and solutions designed.
- Extensive digital support – Motivational Videos, Exam Strategy and Preparation Guide Videos, Selected Concept Videos/Infographics, Worksheets.

MARKET

Foundation, Nvision, NSTSE, CBSE, JEE, NEET, NSO, IOM, IMO, IOS, NTSE, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination

*All prices are subject to change without notice

Nvision Foundation Science Grade 7 2025

Harshit Goyal, Ashutosh Gautam, Nisha Gautam, Harshita Sharma, Charry Yadav, Bela Kalwadia

ISBN: 9789367130049 | Paperback | **Page Count:** 594 | ₹730

CONTENTS

Chemistry
Chapter 1. Fibre to Fabric
Chapter 2. Acids, Bases and Salts
Chapter 3. Physical and Chemical Changes
Chapter 4. Water: A Precious Resource

Physics
Chapter 1. Heat
Chapter 2. Winds, Storms, and Cyclones
Chapter 3. Motion and Time
Chapter 4. Electric Current and its Effects
Chapter 5. Light

Biology
Chapter 1. Nutrition in Plants
Chapter 2. Nutrition in Animals
Chapter 3. Weather, Climate and Adaptations
Chapter 4. Soil
Chapter 5. Respiration
Chapter 6. Transportation in Plants and Animals
Chapter 7. Reproduction in Plants
Chapter 8. Forests: Our Lifeline

FEATURES

- Concept Maps at the end of Every Chapter. Activity Box after almost every concept (subject and grade specific, as required).
- Check Point section for checking the student's understanding of the concepts.
- Archive Corner containing questions of the level of exams like NTSE, SOF (NSO and IMO), and NVS.
- Bridge to the Next Class section to help students prepare for the next level of content.
- Solved example section will have completely new set of questions and solutions designed.
- Extensive digital support – Motivational Videos, Exam Strategy and Preparation Guide Videos, Selected Concept Videos/Infographics, Worksheets.

MARKET

Foundation, Nvision, NSTSE, CBSE, JEE, NEET, NSO, IOM, IMO, IOS, NTSE, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination
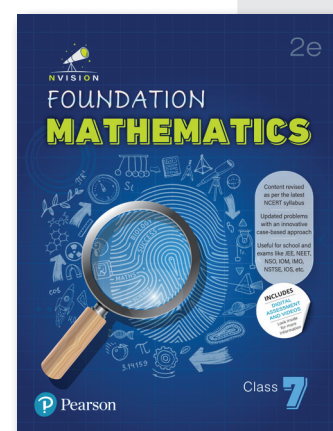
Nvision Foundation Mathematics Grade 6 2025

Prashant Jain, Aditi Vyas

ISBN: 9789367131695　|　Paperback　|　**Page Count:** 480　|　₹640

CONTENTS

Chapter 1. Knowing Our Numbers
Chapter 2. Whole Numbers
Chapter 3. Playing with Numbers
Chapter 4. Basic Geometrical Ideas
Chapter 5. Understanding Elementary Shapes
Chapter 6. Integers
Chapter 7. Fractions
Chapter 8. Decimals
Chapter 9. Data Handling
Chapter 10. Mensuration
Chapter 11. Algebra
Chapter 12. Ratio and Proportion
Chapter 13. Symmetry
Chapter 14. Practical Geometry

FEATURES

- Concept Maps at the end of Every Chapter. Activity Box after almost every concept (subject and grade specific, as required).
- Check Point section for checking the student's understanding of the concepts.
- Archive Corner containing questions of the level of exams like NTSE, SOF (NSO and IMO), and NVS.
- Bridge to the Next Class section to help students prepare for the next level of content.
- Solved example section will have completely new set of questions and solutions designed.
- Extensive digital support – Motivational Videos, Exam Strategy and Preparation Guide Videos, Selected Concept Videos/Infographics, Worksheets.

MARKET

Foundation, Nvision, NSTSE, CBSE, JEE, NEET, NSO, IOM, IMO, IOS, NTSE, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination

Nvision Foundation Mathematics Grade 7 2025

Prashant Jain, Aditi Vyas

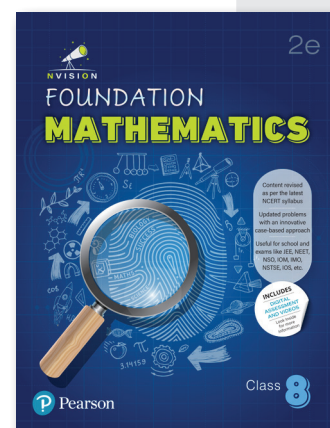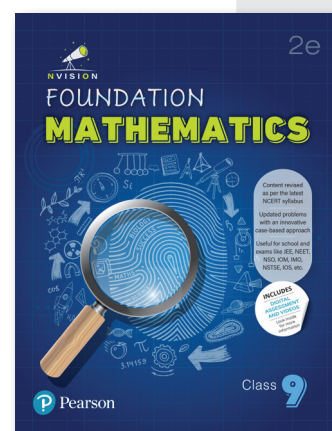**ISBN:** 9789367136140　|　Paperback　|　**Page Count:** 480　|　₹640

CONTENTS

Chapter 1. Integers
Chapter 2. Fractions and Decimals
Chapter 3. Data Handling
Chapter 4. Simple Equations
Chapter 5. Lines and Angles
Chapter 6. Triangle and It's Properties
Chapter 7. Congruence of Triangles
Chapter 8. Comparing Quantities
Chapter 9. Rational Numbers
Chapter 10. Practical Geometry
Chapter 11. Perimeter and Area
Chapter 12. Algebraic Expressions
Chapter 13. Exponents and Powers
Chapter 14. Symmetry
Chapter 15. Visualising Solid Shapes

*All prices are subject to change without notice

FEATURES

- Concept Maps at the end of Every Chapter. Activity Box after almost every concept (subject and grade specific, as required).
- Check Point section for checking the student's understanding of the concepts.
- Archive Corner containing questions of the level of exams like NTSE, SOF (NSO and IMO), and NVS.
- Bridge to the Next Class section to help students prepare for the next level of content.
- Solved example section will have completely new set of questions and solutions designed.
- Extensive digital support – Motivational Videos, Exam Strategy and Preparation Guide Videos, Selected Concept Videos/Infographics, Worksheets.

MARKET

Foundation, Nvision, NSTSE, CBSE, JEE, NEET, NSO, IOM, IMO, IOS, NTSE, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination
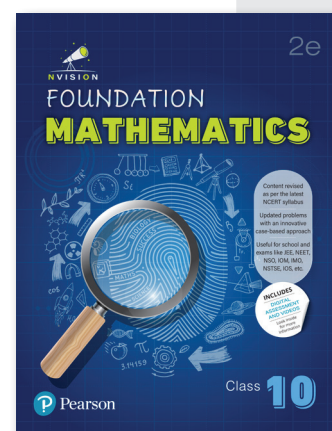
Nvision Foundation Mathematics Grade 8 2025

Prashant Jain, Aditi Vyas

ISBN: 9789367134177 | Paperback | **Page Count:** 568 | ₹640

CONTENTS

Chapter 1. Rational Numbers
Chapter 2. Algebraic Expressions and Identities
Chapter 3. Exponents and Powers
Chapter 4. Factorization
Chapter 5. Comparing Quantities Direct and Inverse Variations
Chapter 6. Visualising Solid Shapes
Chapter 7. Mensuration
Chapter 8. Introduction to Graphs
Chapter 9. Data Handling and Probability

FEATURES

- Concept Maps at the end of Every Chapter. Activity Box after almost every concept (subject and grade specific, as required).
- Check Point section for checking the student's understanding of the concepts.
- Archive Corner containing questions of the level of exams like NTSE, SOF (NSO and IMO), and NVS.
- Bridge to the Next Class section to help students prepare for the next level of content.
- Solved example section will have completely new set of questions and solutions designed.
- Extensive digital support – Motivational Videos, Exam Strategy and Preparation Guide Videos, Selected Concept Videos/Infographics, Worksheets.

MARKET

Foundation, Nvision, NSTSE, CBSE, JEE, NEET, NSO, IOM, IMO, IOS, NTSE, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination

Nvision Foundation Mathematics Grade 9 2025

Prashant Jain, Aditi Vyas

ISBN: 9789367134689 | Paperback | **Page Count:** 448 | ₹680

CONTENTS
Chapter 1. Number System
Chapter 2. Polynomials
Chapter 3. Coordinate Geometry
Chapter 4. Linear Equations in Two Variables
Chapter 5. Euclid's Geometry
Chapter 6. Lines and Angles
Chapter 7. Triangles
Chapter 8. Quadrilaterals
Chapter 9. Areas of Triangles and Parallelograms
Chapter 10. Circle
Chapter 11. Construction
Chapter 12. Heron's Formula
Chapter 13. Surface Area and Volume
Chapter 14. Statistics
Chapter 15. Probability

FEATURES
- Concept Maps at the end of Every Chapter. Activity Box after almost every concept (subject and grade specific, as required).
- Check Point section for checking the student's understanding of the concepts.
- Archive Corner containing questions of the level of exams like NTSE, SOF (NSO and IMO), and NVS.
- Bridge to the Next Class section to help students prepare for the next level of content.
- Solved example section will have completely new set of questions and solutions designed.
- Extensive digital support – Motivational Videos, Exam Strategy and Preparation Guide Videos, Selected Concept Videos/Infographics, Worksheets.

MARKET
Foundation, Nvision, NSTSE, CBSE, JEE, NEET, NSO, IOM, IMO, IOS, NTSE, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination
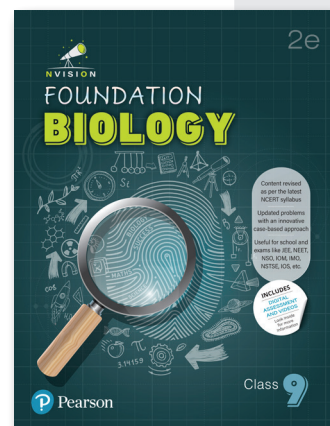
Nvision Foundation Mathematics Grade 10 2025

Prashant Jain, Aditi Vyas

ISBN: 9789367131442 | Paperback | **Page Count:** 640 | ₹730

CONTENTS
Chapter 1. Real Numbers
Chapter 2. Polynomials
Chapter 3. Pairs of Linear Equations in Two Variables
Chapter 4. Quadratic Equations
Chapter 5. Arithmetic Progressions
Chapter 6. Similar Triangles
Chapter 7. Coordinate Geometry
Chapter 8. Introduction to Trigonometry
Chapter 9. Some Applications of Trigonometry
Chapter 10. Circle
Chapter 11. Construction
Chapter 12. Area Related to a Circle
Chapter 13. Surface Area and Volume
Chapter 14. Statistics
Chapter 15. Probability

*All prices are subject to change without notice

- Concept Maps at the end of Every Chapter. Activity Box after almost every concept (subject and grade specific, as required).
- Check Point section for checking the student's understanding of the concepts.
- Archive Corner containing questions of the level of exams like NTSE, SOF (NSO and IMO), and NVS.
- Bridge to the Next Class section to help students prepare for the next level of content.
- Solved example section will have completely new set of questions and solutions designed.
- Extensive digital support – Motivational Videos, Exam Strategy and Preparation Guide Videos, Selected Concept Videos/Infographics, Worksheets.

MARKET

Foundation, Nvision, NSTSE, CBSE, JEE, NEET, NSO, IOM, IMO, IOS, NTSE, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination

Nvision Foundation Biology Grade 8 2025

Nisha Gautam, Harshita Sharma

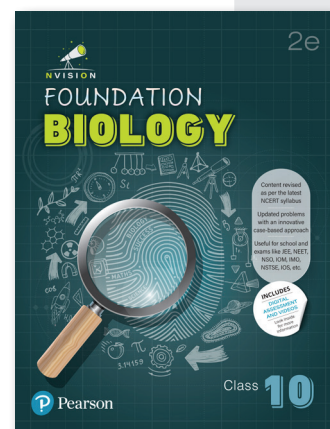**ISBN:** 9789367138205 | Paperback | **Page Count:** 288 | ₹390

CONTENTS

Chapter 1. Crop Production and Management
Chapter 2. Microorganisms: Friend and Foe
Chapter 3. Conservation of Plants and Animals
Chapter 4. Cell: Structure and Functions
Chapter 5. Reproduction in Animals
Chapter 6. Reaching the Age of Adolescence
Chapter 7. Pollution of Air and Water

FEATURES

- Concept Maps at the end of Every Chapter. Activity Box after almost every concept (subject and grade specific, as required).
- Check Point section for checking the student's understanding of the concepts.
- Archive Corner containing questions of the level of exams like NTSE, SOF (NSO and IMO), and NVS.
- Bridge to the Next Class section to help students prepare for the next level of content.
- Solved example section will have completely new set of questions and solutions designed.
- Extensive digital support – Motivational Videos, Exam Strategy and Preparation Guide Videos, Selected Concept Videos/Infographics, Worksheets.

MARKET

Foundation, Nvision, NSTSE, CBSE, JEE, NEET, NSO, IOM, IMO, IOS, NTSE, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination
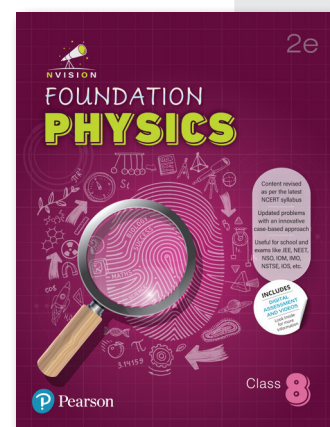
Nvision Foundation Biology Grade 9 2025

Nisha Gautam, Harshita Sharma

ISBN: 9789367134221 | Paperback | **Page Count:** 320 | ₹510

CONTENTS

Chapter 1. The Fundamentals of Life
Chapter 2. Tissues
Chapter 3. Diversity in Living Organisms
Chapter 4. Why Do We Fall Ill?
Chapter 5. Natural Resources
Chapter 6. Improvement in Food Resources

FEATURES

- Concept Maps at the end of Every Chapter. Activity Box after almost every concept (subject and grade specific, as required).
- Check Point section for checking the student's understanding of the concepts.
- Archive Corner containing questions of the level of exams like NTSE, SOF (NSO and IMO), and NVS.
- Bridge to the Next Class section to help students prepare for the next level of content.
- Solved example section will have completely new set of questions and solutions designed.
- Extensive digital support – Motivational Videos, Exam Strategy and Preparation Guide Videos, Selected Concept Videos/Infographics, Worksheets.

MARKET

Foundation, Nvision, NSTSE, CBSE, JEE, NEET, NSO, IOM, IMO, IOS, NTSE, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination

Nvision Foundation Biology Grade 10 2025

Nisha Gautam, Harshita Sharma

ISBN: 9789367131466 | Paperback | **Page Count:** 360 | ₹570

CONTENTS

Chapter 1. Life Processes
Chapter 2. Control and Coordination
Chapter 3. How Do Organisms Reproduce
Chapter 4. Heredity and Evolution
Chapter 5. Our Environment
Chapter 6. Management of Natural Resources

FEATURES

- Concept Maps at the end of Every Chapter. Activity Box after almost every concept (subject and grade specific, as required).
- Check Point section for checking the student's understanding of the concepts.
- Archive Corner containing questions of the level of exams like NTSE, SOF (NSO and IMO), and NVS.
- Bridge to the Next Class section to help students prepare for the next level of content.
- Solved example section will have completely new set of questions and solutions designed.
- Extensive digital support – Motivational Videos, Exam Strategy and Preparation Guide Videos, Selected Concept Videos/Infographics, Worksheets.

MARKET

Foundation, Nvision, NSTSE, CBSE, JEE, NEET, NSO, IOM, IMO, IOS, NTSE, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination

Nvision Foundation Physics Grade 8 2025

Harshit Goyal, Charry Yadav

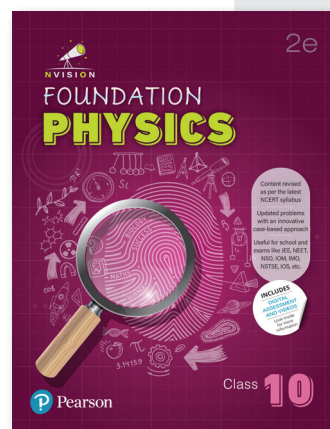**ISBN:** 9789367130742 | Paperback | **Page Count:** 304 | ₹400

CONTENTS

Chapter 1. Force and Pressure
Chapter 2. Friction
Chapter 3. Sound
Chapter 4. Chemical Effects of Electric Current
Chapter 5. Some Natural Phenomena
Chapter 6. Light
Chapter 7. Starts and the Solar System

*All prices are subject to change without notice

FEATURES

- Concept Maps at the end of Every Chapter. Activity Box after almost every concept (subject and grade specific, as required).
- Check Point section for checking the student's understanding of the concepts.
- Archive Corner containing questions of the level of exams like NTSE, SOF (NSO and IMO), and NVS.
- Bridge to the Next Class section to help students prepare for the next level of content.
- Solved example section will have completely new set of questions and solutions designed.
- Extensive digital support – Motivational Videos, Exam Strategy and Preparation Guide Videos, Selected Concept Videos/Infographics, Worksheets.

MARKET

Foundation, Nvision, NSTSE, CBSE, JEE, NEET, NSO, IOM, IMO, IOS, NTSE, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination

Nvision Foundation Physics Grade 9 2025

Harshit Goyal, Prashant Jain

ISBN: 9789367135907 | Paperback | **Page Count:** 312 | ₹500

CONTENTS

Chapter 1. Motion
Chapter 2. Newton's Laws of Motion
Chapter 3. Gravitation
Chapter 4. Thrust and Pressure
Chapter 5. Work, Energy, and Power
Chapter 6. Sound

FEATURES

- Concept Maps at the end of Every Chapter. Activity Box after almost every concept (subject and grade specific, as required).
- Check Point section for checking the student's understanding of the concepts.
- Archive Corner containing questions of the level of exams like NTSE, SOF (NSO and IMO), and NVS.
- Bridge to the Next Class section to help students prepare for the next level of content.
- Solved example section will have completely new set of questions and solutions designed.
- Extensive digital support – Motivational Videos, Exam Strategy and Preparation Guide Videos, Selected Concept Videos/Infographics, Worksheets.

MARKET

Foundation, Nvision, NSTSE, CBSE, JEE, NEET, NSO, IOM, IMO, IOS, NTSE, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination

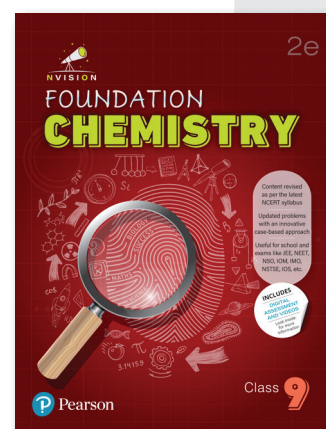# Nvision Foundation Physics Grade 10 2025

Harshit Goyal, Prashant Jain

ISBN: 9789367131183 | Paperback | **Page Count:** 304 | ₹470

CONTENTS

Chapter 1. Light-Reflection and Refraction
Chapter 2. Human Eye and the Colourful World
Chapter 3. Electricity
Chapter 4. Magnetic Effects of Current
Chapter 5. Nuclear Fission and Fusion

FEATURES

- Concept Maps at the end of Every Chapter. Activity Box after almost every concept (subject and grade specific, as required).

- Check Point section for checking the student's understanding of the concepts.
- Archive Corner containing questions of the level of exams like NTSE, SOF (NSO and IMO), and NVS.
- Bridge to the Next Class section to help students prepare for the next level of content.
- Solved example section will have completely new set of questions and solutions designed.
- Extensive digital support – Motivational Videos, Exam Strategy and Preparation Guide Videos, Selected Concept Videos/Infographics, Worksheets.

MARKET

Foundation, Nvision, NSTSE, CBSE, JEE, NEET, NSO, IOM, IMO, IOS, NTSE, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination

Nvision Foundation Chemistry Grade 8 2025

Ashutosh Gautam, Bela Kalwadia

ISBN: 9789367134207 | Paperback | **Page Count:** 168 | ₹310

CONTENTS

Chapter 1. Synthetic Clothing Material and Polymer
Chapter 2. Metals and Non-Metals
Chapter 3. Coal and Petroleum
Chapter 4. Combustion and Flame

FEATURES
- Concept Maps at the end of Every Chapter. Activity Box after almost every concept (subject and grade specific, as required).
- Check Point section for checking the student's understanding of the concepts.
- Archive Corner containing questions of the level of exams like NTSE, SOF (NSO and IMO), and NVS.
- Bridge to the Next Class section to help students prepare for the next level of content.
- Solved example section will have completely new set of questions and solutions designed.
- Extensive digital support – Motivational Videos, Exam Strategy and Preparation Guide Videos, Selected Concept Videos/Infographics, Worksheets.

MARKET

Foundation, Nvision, NSTSE, CBSE, JEE, NEET, NSO, IOM, IMO, IOS, NTSE, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination

Nvision Foundation Chemistry Grade 9 2025

Ashutosh Gautam, Prashant Jain

ISBN: 9789367136867 | Paperback | **Page Count:** 192 | ₹450
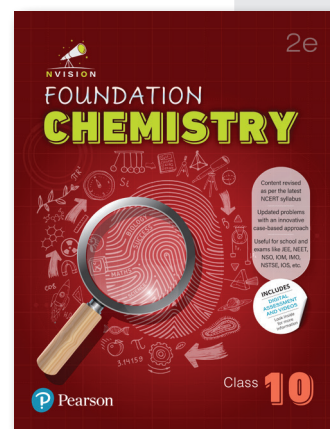
CONTENTS

Chapter 1. Matter in Our Surrounding
Chapter 2. Is Matter Around Us Pure?
Chapter 3. Atoms and Molecules
Chapter 4. Structure of an Atom

FEATURES
- Concept Maps at the end of Every Chapter. Activity Box after almost every concept (subject and grade specific, as required).
- Check Point section for checking the student's understanding of the concepts.
- Archive Corner containing questions of the level of exams like NTSE, SOF (NSO and IMO), and NVS.
- Bridge to the Next Class section to help students prepare for the next level of content.

- Solved example section will have completely new set of questions and solutions designed.
- Extensive digital support – Motivational Videos, Exam Strategy and Preparation Guide Videos, Selected Concept Videos/Infographics, Worksheets.

MARKET

Foundation, Nvision, NSTSE, CBSE, JEE, NEET, NSO, IOM, IMO, IOS, NTSE, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination

Nvision Foundation Chemistry Grade 10 2025

Ashutosh Gautam, Prashant Jain

ISBN: 9789367133576 | Paperback | **Page Count:** 424 | ₹640

CONTENTS

Chapter 1. Chemical Reaction and Chemical Equations
Chapter 2. Acids, Bases and Salts
Chapter 3. Metals and Non-Metals
Chapter 4. Carbon and its Compounds
Chapter 5. Periodic Classification of Elements
Chapter 6. Mole Concept, Stoichiometry and Behaviour of Gases
Chapter 7. Atomic Structures
Chapter 8. Chemical Bonding

FEATURES

- Concept Maps at the end of Every Chapter. Activity Box after almost every concept (subject and grade specific, as required).
- Check Point section for checking the student's understanding of the concepts.
- Archive Corner containing questions of the level of exams like NTSE, SOF (NSO and IMO), and NVS.
- Bridge to the Next Class section to help students prepare for the next level of content.
- Solved example section will have completely new set of questions and solutions designed.
- Extensive digital support – Motivational Videos, Exam Strategy and Preparation Guide Videos, Selected Concept Videos/Infographics, Worksheets.

MARKET

Foundation, Nvision, NSTSE, CBSE, JEE, NEET, NSO, IOM, IMO, IOS, NTSE, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination

NTA CUET (UG) Economics 2025

Shelly Jolly

ISBN: 9789361593321 | Paperback | **Page Count:** 440 | ₹440

CONTENTS

CUET PREP ESSENTIALS CUET (UG) Business Studies 2024-Solved Paper
Memory Based CUET (UG) Business Studies 2023 - Set 1
Memory Based CUET (UG) Business Studies 2023 - Set 2
CUET Business Studies 2022

Chapter 1: Introduction to Micro Economics
Chapter 2: Consumer Behaviour and Demand
Chapter 3: National Income and Related Aggregates— Basic Concepts and
          Measurement
Chapter 4: Determination of Income and Employment
Chapter 5: Money and Banking
Chapter 6: Government Budgetand the Economy
Chapter 7: Balance of Payments
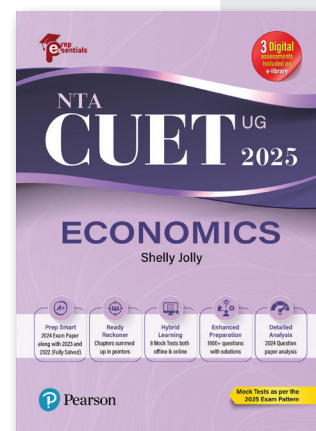
Chapter 8: Development Experience (1947–90) and Economic Reforms since 1991
Chapter 9: Current Challenges Facing the Indian Economy
Chapter 10: Development Experience of India: A Comparison with neighbours

MOCK TEST PAPERS
Mock Test 1
Mock Test 2
Mock Test 3
Mock Test 4
Mock Test 5

FEATURES
- Prep Smart: Latest CUET (UG) 2024 Exam Paper along with 2023 and 2022 (Fully Solved)
- Ready Reckoner: Chapters summed up in pointers.
- Hybrid Learning: 8 Mock Tests both offline and online
- Enhanced Exam Preparation: 1800 + questions with elaborate solutions
- Detailed analysis: 2024 Question paper analysis
- 'Quick Review' section for every chapter, given in a flowchart and infographic format.
- End-of-unit questions are further segregated into HOTS, Competency-based questions, Assertion-Reason type questions, Statement-based questions and Case Study questions.
- Includes word-search puzzles containing important terms, promoting active recall and fun-way to review concepts learned.

MARKET
Class 12th students and CUET Aspirants

NTA CUET (UG) Business Studies 2025
Bhavuk Pujara

ISBN: 9789361596353 | Paperback | **Page Count:** 280 | ₹300

CONTENTS
CUET PREP ESSENTIALS CUET (UG) Business Studies 2024-Solved Paper
Memory Based CUET (UG) Business Studies 2023 - Set 1
Memory Based CUET (UG) Business Studies 2023 - Set 2
CUET Business Studies 2022

Chapter 1: Nature and Significance of Management
Chapter 2: Principles of Management
Chapter 3: Business Environment
Chapter 4: Planning
Chapter 5: Organizing
Chapter 6: Staffing
Chapter 7: Directing
Chapter 8: Controlling
Chapter 9: Financial Management
Chapter 10: Financial Markets
Chapter 11: Marketing
Chapter 12: Consumer Protection
Chapter 13: Entrepreneurship Development

FEATURES
- Prep Smart: Latest CUET (UG) 2024 Exam Paper along with 2023 and 2022 (Fully Solved)
- Ready Reckoner: Chapters summed up in pointers.
- Hybrid Learning: 10 Mock Tests both offline and online
- Enhanced Exam Preparation: 900 + questions with elaborate solutions
- Detailed analysis: 2024 Question paper analysis

MARKET
Class 12th Students and CUET Aspirants
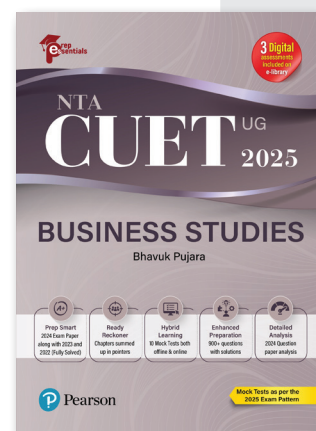
NTA CUET (UG) Mathematics 2025

Prakash Gupta and Prashant Jain

ISBN: 9789361590771 | Paperback | **Page Count:** 496 | ₹440

CONTENTS

CUET PREP ESSENTIALS CUET Mathematics (UG) 2024
Memory - Based CUET (UG) Mathematics 2023 Set 1
Memory - Based CUET (UG) Mathematics 2023 Set 2
Memory - Based CUET (UG) Mathematics 2022

Chapter 1: Sets, Relations and Functions Chapter
Chapter 2: Limits,Continuity and Differentiability Chapter
Chapter 3: Differentiation and its Application Chapter
Chapter 4: Integration Chapter
Chapter 5: Application of Integrals Chapter 6 Differential Equations Chapter
Chapter 7: Matrices Chapter
Chapter 8: Vectors Chapter
Chapter 9: Three Dimensional Geometry Chapter
Chapter 10: Probability and Statistics Chapter
Chapter 11: Linear Programming Chapter
Chapter 12: Numbers, Quantification and Numerical Application Chapter
Chapter 13: Financial Mathematics

MOCK TEST PAPERS
Mock Test 1
Mock Test 2

FEATURES

- Prep Smart: Latest CUET (UG) 2024 Exam Paper along with 2023 and 2022 (Fully Solved)
- Ready Reckoner: Chapters summed up in pointers.
- Hybrid Learning: 5 Mock Tests both offline and online
- Enhanced Exam Preparation: 1900 + questions with elaborate solutions
- Detailed analysis: 2024 Question paper analysis
- Chapter at a Glance section for a quick revision of concepts.
- Did you know box for interesting information related to a topic.

MARKET

Class 12th students and CUET Aspirants
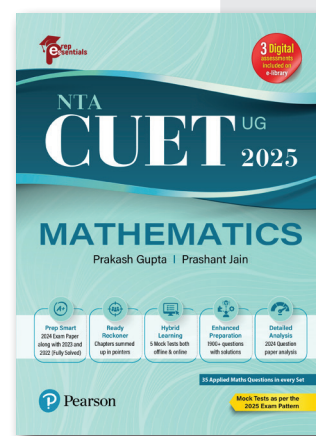
NTA CUET Chemistry (UG) 2025

Shalendra Gupta, Prashant Jain

ISBN: 9789361592041 | Paperback | **Page Count:** 376 | ₹380

CONTENTS

Preface Acknowledgement About the Authors CUET PREP ESSENTIALS
CUET Chemistry 2024 — Solved Paper
CUET Chemistry 2023 — Solved Paper
Paper 2023 – Set I
Paper 2023 – Set II

Chapter 1 Solid State
Chapter 2 Liquid Solutions
Chapter 3 Electrochemistry
Chapter 4 Chemical Kinetics
Chapter 5 Surface Chemistry
Chapter 6 General Principles and Processes of Isolation of Elements
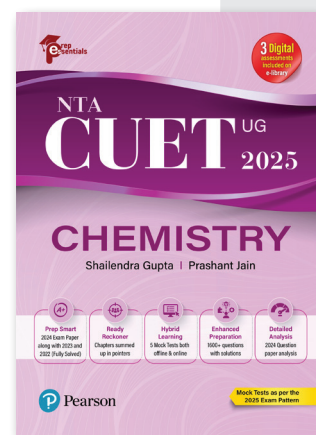
Chapter 7 p-Block Elements
Chapter 8 d and f Block Elements
Chapter 9 Coordination Compounds
Chapter 10 Haloalkanes and Haloarenes
Chapter 11 Alcohols, Phenols,and Ethers
Chapter 12 Aldehydes, Ketones, and Carboxylic Acids
Chapter 13 Organic Compounds Containing Nitrogen
Chapter 14 Biomolecules
Chapter 15 Polymers
Chapter 16 Chemistry in Everyday Life

Mock Test Papers
Mock Test 1
Mock Test 2

FEATURES

- Prep Smart: Latest CUET (UG) 2024 Exam Paper along with 2023 (Fully Solved)
- Ready Reckoner: Chapters summed up in pointers.
- Hybrid Learning: 5 Mock Tests both offline and online
- Enhanced Exam Preparation: 1400 + questions with elaborate solutions
- Detailed analysis: 2024 Question paper analysis

MARKET

Class 12th students

NTA CUET General Aptitude Test 2025

Bhavuk Pujara

ISBN: 9789361599606 | Paperback | **Page Count:** 396 | ₹420

CONTENTS

Preface
Acknowledgements
About the Author About CUET Examination
CUET Prep Essentials Exam Analysis 2024
CUET (UG) General Test 2024
CUET (UG) General Test June 2023–Set I
CUET (UG) General Test June 2023–Set II
CUET (UG) General Test October 2022

Unit 1: General Knowledge and Current Affairs
Chapter 1: General Knowledge
Chapter 2: International and National Current Affairs

Unit 2: Numerical Ability and Quantitative Reasoning
Chapter 1: Introduction to Numbers
Chapter 2: Square Roots and Cube Roots
Chapter 3: Progressions
Chapter 4: Averages
Chapter 5: Percentages
Chapter 6: Ratio and Proportion
Chapter 7: Mixture and Alligation
Chapter 8: Profit and Loss
Chapter 9: Interests
Chapter 10: Time and Work
Chapter 11: Time, Speed and Distance
Chapter 12: Algebra
Chapter 13: Geometry

*All prices are subject to change without notice
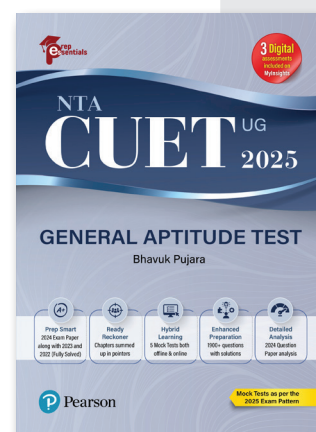
Chapter 14: Mensuration
Chapter 15: Permutation and Combination
Chapter 16: Probability
Chapter 17: Data Interpretation

Unit 3: General Mental Ability, Logical and Analytical Reasoning
Chapter 1: Analogy
Chapter 2: Series
Chapter 3: Coding and Decoding
Chapter 4: Mathematical Operations
Chapter 5: Blood Relations
Chapter 6: Directions Test
Chapter 7: Arrangements
Chapter 8: Rankings
Chapter 9: Selections
Chapter 10: Cubes
Chapter 11: Syllogisms and Venn Diagrams
Chapter 12: Input-Output
Chapter 13: Statements, Assumptions and Conclusions
Chapter 14: Non-Verbal Reasoning

**Unit 4: Mock Test**
Mock Test 1
Mock Test 2
Mock Test 3
Mock Test 4
Mock Test 5

FEATURES
- Prep Smart: Latest CUET (UG) 2024 Exam Paper along with 2023 and 2022 (Fully Solved)
- Ready Reckoner: Chapters summed up in pointers.
- Hybrid Learning: 8 Mock Tests both offline and online
- Enhanced Exam Preparation: 1650 + questions with elaborate solutions
- Detailed analysis: 2024 Question paper analysis

MARKET
Class 12th students and CUET Aspirants

NTA CUET UG Political Science 2025

Vijay Kalyan Jha

ISBN: 9789361596834 | Paperback | **Page Count:** 258 | ₹280

CONTENTS
Chapter 1: The End of Bipolarity
Chapter 2: Contemporary Centers of Power
Chapter 3: Contemporary South Asia
Chapter 4: International Organisations
Chapter 5: Security in the Contemporary World
Chapter 6: Environment and Natural Resources
Chapter 7: Globalisation
Chapter 8: Challenges of Nation-building
Chapter 9: Era of One-party Dominance
Chapter 10: Politics of Planned Development
Chapter 11: India's External Relations
Chapter 12: Challenges to and Restoration of the Congress System
Chapter 13: The Crisis of Democractic Order
Chapter 14: Regional Aspirations
Chapter 15: Recent Developments in Indian Politics
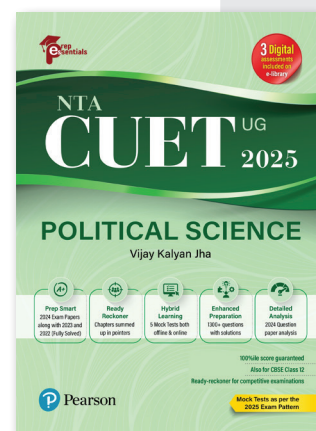
MOCK TEST PAPERS
Mock Test 1
Mock Test 2

FEATURES

- Prep Smart: Latest CUET (UG) 2024 Exam Paper along with 2023 and 2022 (Fully Solved)
- Ready Reckoner: Chapters summed up in pointers.
- Hybrid Learning: 5 Mock Tests both offline and online
- Enhanced Exam Preparation: 1300 + questions with elaborate solutions
- Detailed analysis: 2024 Question paper analysis

MARKET

Class 12th students and CUET Aspirants

NTA CUET UG Biology

Rohit Gautam, Prashant Jain

ISBN: 9789361599064 | Paperback | **Page Count:** 456 | ₹440

CONTENTS

Chapter 1: Reproduction in Organisms
Chapter 2: Sexual Reproduction in Flowering Plants
Chapter 3: Human Reproduction
Chapter 4: Reproductive Health
Chapter 5: Heredity and Variation
Chapter 6: Molecular Basis of Inheritance
Chapter 7: Evolution
Chapter 8: Health and Disease
Chapter 9: Improvement in Food Production
Chapter 10: Microbes in Human Welfare
Chapter 11: Principles and Process of Biotechnology
Chapter 12: Applications of Biotechnology
Chapter 13: Organisms and Populations
Chapter 14: Ecosystem
Chapter 15: Biodiversity and Conservation
Chapter 16: Environmental Issues

Mock Test Papers
Mock Test 1
Mock Test 2

FEATURES

- Prep Smart: Latest CUET (UG) 2024 Exam Paper along with 2023 (Fully Solved)
- Ready Reckoner: Chapters summed up in pointers.
- Hybrid Learning: 5 Mock Tests both offline and online
- Enhanced Exam Preparation: 1400 + questions with elaborate solutions
- Detailed analysis: 2024 Question paper analysis

MARKET

Class 12th students
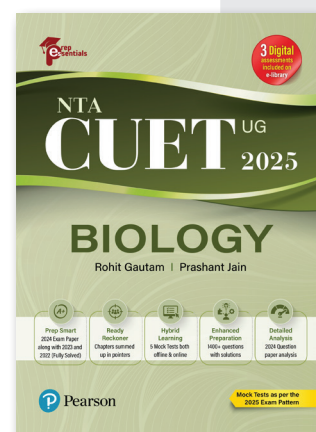
NTA CUET (UG) Accountancy 2025

Bhavuk Pujara

ISBN: 9789361593451 | Paperback | **Page Count:** 248 | ₹280

CONTENTS

CUET PREP ESSENTIALS CUET Accountancy 2024
CUET Accountancy 2023 (Set 1)
CUET Accountancy 2023 (Set 2)
CUET Accountancy 2022

UNIT 1—Accounting for not-for- Profit Organisations and Partnership Firms
Chapter 1: Accounting not-for-profit organisation
Chapter 2: Accounting for Partnership
Chapter 3: Reconstitution of Partnership
Chapter 4: Dissolution of Partnership Firm

UNIT 2: Copany Accounts and Financial Statement Analysis
Chapter 5: Accounting for Share and Debenture Capital
Chapter 6: Analysis of Financial Statements
Chapter 7: Statement of Changes in financial position

UNIT 3: Computerised Accounting System (CAS)
Chapter 8: Overview of Computerised Accounting system
Chapter 9: Using Computerised Accounting System
Chapter 10: Accounting using Database Management System (DBMS)
Chapter 11: Accounting Application of Electronic Spreadsheet

Mock Test Papers

FEATURES

- Prep Smart: Latest CUET (UG) 2024 Exam Paper along with 2023 and 2022 (Fully Solved)
- Ready Reckoner: Chapters summed up in pointers.
- Hybrid Learning: 13 Mock Tests both offline and online
- Enhanced Exam Preparation: 1900 + questions with elaborate solutions
- Detailed analysis: 2024 Question paper analysis

MARKET

Class 12th students and CUET Aspirants
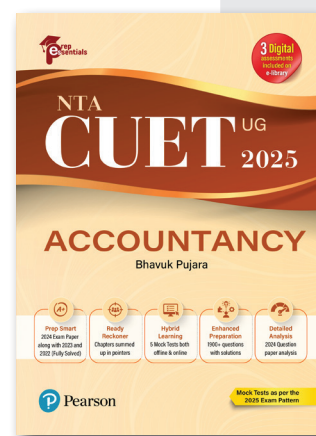
NTA CUET Prep Smart Physics

Ajit Lulla and Prashant Jain

ISBN: 9789361599446 | Paperback | **Page Count:** 480 | ₹440

CONTENTS

Chapter 1. Electric Charge and Field,
Chapter 2. Electric Potential and Capacitance,
Chapter 3. Current Electricity,
Chapter 4. Moving Charges and Magnetism,
Chapter 5. Magnetism and Matter,
Chapter 6. Electromagnetic Induction,
Chapter 7. Alternating Current,
Chapter 8. Electromagnetic Waves,
Chapter 9. Ray Optics and Optical Instruments,
Chapter 10. Wave Optics,
Chapter 11. Dual Nature of Radiation and Matter,
Chapter 12. Atoms,
Chapter 13. Nuclei,
Chapter 14. Semiconductor,
Chapter 15. Communication System

FEATURES

- 3 digital assessments on e-library 2024, 2023 and 2022 papers fully-solved 2000+ questions with solutions

MARKET

UG
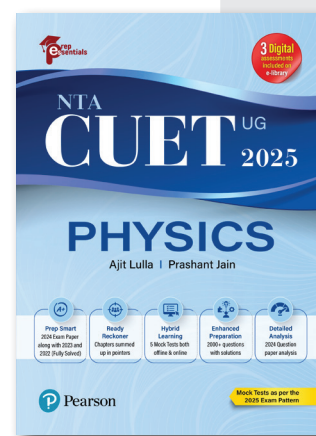
NTA CUET (UG) General Aptitude Test Previous Years' Papers 2025

Bhavuk Pujara

ISBN: 9789361597992 | Paperback | **Page Count:** 184 | ₹250

CONTENTS

PART 1: Previous Years' Questions
CUET General Test 2024
CUET General Test June 2023–Set I (Memory-Based)
CUET General Test June 2023–Set II (Memory-Based)
CUET General Test June 1st, 2023
CUET General Test June 8th, 2023
CUET General Test May 21st, 2023
CUET General Test May 30th, 2023
CUET General Test July 15th, 2022
CUET General Test August 30th, 2022
CUET General Test October 2022

Part 2: Mock Test Papers
Mock Test 1
Mock Test 2
Mock Test 3
Mock Test 4
Mock Test 5
Mock Test 6
Mock Test 7
Mock Test 8
Mock Test 9
Mock Test 10
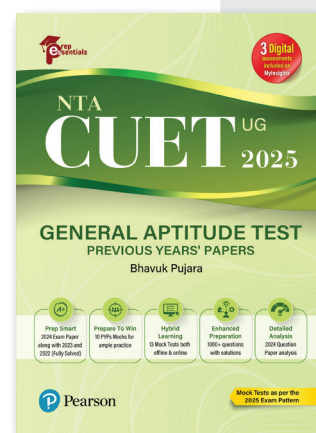
FEATURES
- Prep Smart: Latest CUET (UG) 2024 Exam Paper along with 2023 and 2022 (Fully Solved)
- Prepare to Win: 10 PYPs for ample practice.
- Hybrid Learning: 13 Mock Tests both offline & online
- Enhanced Exam Preparation: 1000 + questions with elaborate solutions
- Detailed analysis: 2024 Question paper analysis

MARKET
Class 12th students and CUET Aspirants

NTA CUET (UG) English Language and General Aptitude Test 2025
dueNorth Academics (An IIM Alumni Body)

ISBN: 9789361590825 | Paperback | **Page Count:** 792 | ₹710

CONTENTS

PART A
Chapter 1: Reading Comprehension
Chapter 2: Sentence Correction
Chapter 3: Figures of Speech
Chapter 4: Fill in the Blanks
Chapter 5: Analogy
Chapter 6: Antonyms and Synonyms
Chapter 7: Confusing Words
Chapter 8: Idioms and Phrases English Language Practice Tests Part B

Unit 1:
Chapter 1: Mirror Image
Chapter 2: Water Image
Chapter 3: Paper Folding
Chapter 4: Cubes and Dice
Chapter 5: Symbol Based Questions
Chapter 6: Figure Construction General and Mental Ability Practice Test

Uniit 2:
Chapter 7: Sequencing and Arrangement
Chapter 8: Direction Sense
Chapter 9: Series
Chapter 10: Coding Decoding
Chapter 11: Blood Relations
Chapter 12: Problems on ages
Chapter 13: Ranking Tests
Chapter 14: Venn Diagram
Chapter 15: Data Interpretation Logical and Analytical Reasoning: Practice Tests

Unit 3:
Chapter 16: Numbers and their Properties
Chapter 17: Percentage
Chapter 18: Simple Interest and Compound interest
Chapter 19: Profit Loss and Discount
Chapter 20: Average
Chapter 21: Ratio, Proportion and Variation
Chapter 22: Time and Work
Chapter 23: Time Speed and Distance
Chapter 24: Concepts in Algebra
Chapter 25: Geometry
Chapter 26: Mensuration Numerical Ability: Practice Tests
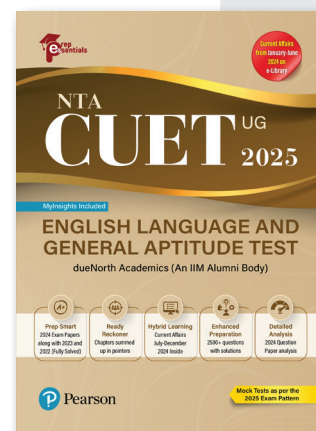
Unit 4:
Chapter 27: General Knowledge

Unit 5:
Chapter 28: Current Affairs

Mock Test 1
Mock Test 2
Mock Test 3
Mock Test 4
Mock Test 5

FEATURES
- Prep Smart: Latest CUET (UG) 2024 Exam Paper along with 2023 and 2022 (Fully Solved)
- Ready Reckoner: Chapters summed up in pointers.
- Hybrid Learning: Current Affairs July- December 2024 Inside
- Enhanced Exam Preparation: 2500 + questions with solutions
- Detailed analysis: 2024 Question paper analysis

MARKET
Class 12th students and CUET Aspirants

Complete CLAT Manual 2025

Rajneesh Singh and Kaushiki Singh

ISBN: 9789361595400 | Paperback | **Page Count:** 1000 | ₹995

CONTENTS
Chapter 1 CLAT - Past Year Paper Pattern
Chapter 2 Diagnostic Test
Chapter 3 How to Prepare for CLAT with the New Pattern
Chapter 4 How to Balance Speed and Accuracy

UNIT 1: ENGLISH LANGUAGE
Chapter 1 Reading Comprehension – The New Clat Pattern
Chapter 2 High Frequency Words: The Influence of Vocabulary
Chapter 3 Common Hurdles in Reading Comprehension and How to Prepare

UNIT 2: STATIC LEGAL GK
Chapter 1 Static Legal GK

UNIT 3: LEGAL REASONING
Chapter 1 How to Approach
Chapter 2 Introduction to Law of Torts
Chapter 3 Negligence
Chapter 4 Trespass to Land
Chapter 5 Trespass to Person
Chapter 6 Nuisance
Chapter 7 Vicarious Liability
Chapter 8 Strict and Absolute Liability 3.29
Chapter 9 Defamation
Chapter 10 Criminal Law
Chapter 11 Contracts
Chapter 12 Constitutional Law
Chapter 13 Miscellaneous

UNIT 4: LOGICAL REASONING
Chapter 1 What is Logic?

*All prices are subject to change without notice
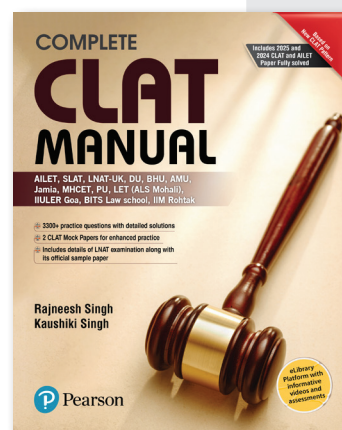
Chapter 2 How to be Good at Logic
Chapter 3 Logical Fallacies
Chapter 4 Building your Logical Reasoning Skills
Chapter 5 Assumptions
Chapter 6 Arguments
Chapter 7 Syllogism
Chapter 8 Evaluation of Argument
Chapter 9 Point of Contention
Chapter 10 Method of Reasoning

UNIT 5: ANALYTICAL REASONING
Chapter 1 Direction Test
Chapter 2 Blood Relations
Chapter 3 Calendars
Chapter 4 Seating Arrangement
Chapter 5 Puzzles
Chapter 6 Coding Decoding
Chapter 7 Set Theory (Venn Diagram)

UNIT 6: QUANTITATIVE TECHNIQUES
Chapter 1 Basic Numeracy
Chapter 2 Percentage
Chapter 3 Profit & Loss
Chapter 4 Simple Interest
Chapter 5 Compound Interest
Chapter 6 Average
Chapter 7 Ratio & Proportion
Chapter 8 Data Interpretation
Chapter 9 Time and Work
Chapter 10 Mixture & Allegation
Chapter 11 Time, Distance & Speed
Chapter 12 Trains
Chapter 13 Boat & Stream
Chapter 14 Mensuration & Basic Geometry

CLAT Mock Test - 1
CLAT Mock Test - 2

FEATURES
- Updated with fully-solved CLAT 2025 & 2024 ad AILET 2025 & 2024 papers
- 3300+ practice questions with solutions provided unit-wise
- Pedagogical features like FYI and Fact Digest boxes, included for easy learnig
- Questions tagged based on difficulty level - Easy, Moderate and Difficult
- In-text Exemplar problems with detailed explanations
- Speed hacks and Speedy hacks to provide multiple methodical hacks to crack problems in shortest time possible
- Mock Papers included along with detailed solutions

MARKET
CLAT Aspirants

Legal Awareness and Legal Reasoning for CLAT, SLAT, AILET, 12e

AP Bhardwaj

ISBN: 9789361590474 | Paperback | **Page Count:** 672 | ₹790

CONTENTS

Preface Acknowledgements About the Author Examination Analysis– CLAT and AILET AILET 2025 CLAT 2025 AILET 2024 CLAT 2024 3 Year PU Law Entrance Test 2024 5 Year BA/B. Com PU Law Entrance Test 2024 5 Year BA/B. Com PU Law Entrance Test 2023

Unit I Legal Awareness
Chapter 1 Legal Awareness: An Introduction
Chapter 2 Important Legal Terms
Chapter 3 Important Legal Maxims
Chapter 4 Constitutional Law
Chapter 5 Quick Facts
Chapter 6 Jurisprudence – Understanding Law, Its Growth, Sources & Functions
Chapter 7 Landmark Judgments
Chapter 8 Famous Doctrines
Chapter 9A Hindu Law – Updated With Provisions of BNS, BNSS, 2023
Chapter 10 Legal

Awareness: Previous Years' Question Paper (2011-2024) Proficiency Tests Proficiency Test 1 Proficiency Test 2 Proficiency Test 3 Proficiency Test 4 Proficiency Test 5

Unit II Legal Reasoning
Chapter 11 Legal Reasoning – An Introduction Update with New Criminal Laws,2023 BNS,BNSS,BSA,2023
Chapter 12 Law of Torts
Chapter 13 Civil Law
Chapter 14A Criminal Law Based on BNS,2023
Chapter 14b Criminal Law Based on IPC,1861
Chapter 15 Legal Reasoning- Previous Years Questions (2021-2013)

FEATURES

- Complete coverage of both verticals -legal awareness and legal reasoning
- Covers civil, criminal, constitutional law, and law of torts.
- Includes family laws – Hindu and Muslim laws.
- Chapters are followed with MCQs to reinforce the concepts.
- Terms and Maxims with MCQs
- Includes 6000+ questions
- Access online mock tests and video lectures on eLibrary
- Summaries & quick facts for last moment revision

MARKET

Students preparing for law entrances
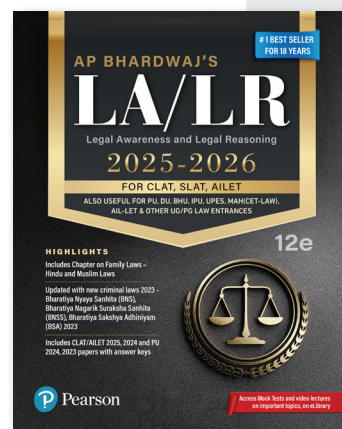
Legal Aptitude Workbook for Law Entrances (UG & PG)

AP Bhardwaj

ISBN: 9789361592799 | Paperback | **Page Count:** 552 | ₹620

CONTENTS

Chapter 1 Legal G.K.—An Introduction Updated with New Criminal Laws, 2023 BNS, BNSS, BSA, 2023
Chapter 2 Jurisprudence – Understanding Law, Its Growth, Sources and Functions
Chapter 3 Legal Lexicon
Chapter 4 Constitutional Law (Set: I)
Chapter 5 Constitutional Law (Set: II)
Chapter 6 Public International Law
Chapter 7 Legal Awareness

Section B Legal Reasoning
Chapter 8 Civil Law
Chapter 9 Criminal Law Based on IPC 1860
Chapter 10 Law of Torts
Chapter 11 Criminal Law Based on BNS, 2023
Chapter 12 Family Law

Section C Legal Aptitude/Legal Reasoning Questions of CLAT and AILET
CLAT 2025
CLAT 2024
CLAT 2023
CLAT 2022
CLAT 2021
AILET 2025
AILET 2024
AILET 2023
AILET 2022
AILET 2021

Section D Previous Years' Papers PU B.A./B.Com. LL.B
5 Year BA/B. Com PU Law Entrance Test 2024
3 Year PU Law Entrance Test 2024
5 Year BA/B. Com PU Law Entrance Test 2023
5 Year BA/B. Com PU Law Entrance Test 2022
3 Year PU Law Entrance Test 2022
5 Year BA/B. Com PU Law Entrance Test 2021
3 Year PU Law Entrance Test 2021

FEATURES

- 4000+ MCQs for thorough practice
- Dedicated chapter on jurisprudence updated with relevant questions
- Legal nomenclature for in-depth understanding
- Separate section focusing on solved Previous Years' Papers

MARKET

Students preparing for law entrances
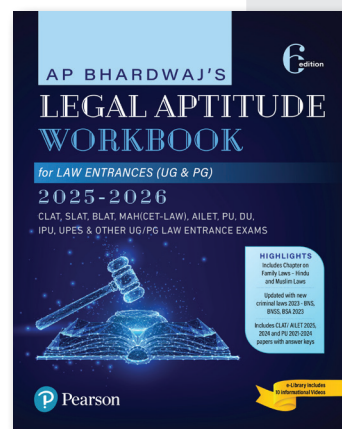
16 Solved Previous Years' Papers of CLAT and AILET (2018-2025)

AP Bhardwaj

ISBN: 9789361593925 | Paperback | **Page Count:** 448 | ₹599

CONTENTS

Preface
Acknowledgements
About the Author
Examination Analysis–CLAT and AILET
CLAT 2025
AILET 2025
CLAT 2024
CLAT 2023
CLAT 2022
CLAT 2021
CLAT 2020
CLAT 2019
CLAT 2018
AILET 2024
AILET 2023
AILET 2022
AILET 2021
AILET 2020
AILET 2019
AILET 2018

FEATURES

- Includes 2400+ questions
- PU and DU papers included on Digital Assessment Platform

MARKET

Students preparing for law entrances
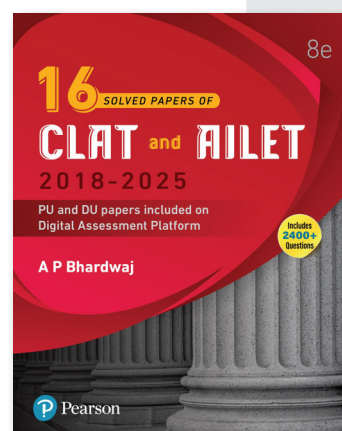
ORDER FORM FEBRUARY 2025

ISBN	AUTHOR	TITLE	PRICE	QTY
HUMANITIES AND SOCIAL SCIENCES				
9789361594052	Richard Saferstein | Tiffany Roy	Criminalistics: An Introduction to Forensic Science,13ed	₹890	
TEST PREPARATION				
9789367131350	Harshit Goyal, Ashutosh Gautam, Nisha Gautam, Harshita Sharma, Charry Yadav, Bela Kalwadia	Nvision Foundation Science Grade 6 2025	₹710	
9789367130049	Harshit Goyal, Ashutosh Gautam, Nisha Gautam, Harshita Sharma, Charry Yadav, Bela Kalwadia	Nvision Foundation Science Grade 7 2025	₹730	
9789367131695	Prashant Jain , Aditi Vyas	Nvision Foundation Mathematics Grade 6 2025	₹640	
9789367136140	Prashant Jain , Aditi Vyas	Nvision Foundation Mathematics Grade 7 2025	₹640	
9789367134177	Prashant Jain , Aditi Vyas	Nvision Foundation Mathematics Grade 8 2025	₹640	
9789367134689	Prashant Jain , Ajay Singh	Nvision Foundation Mathematics Grade 9 2025	₹680	
9789367131442	Prashant Jain , Ajay Singh	Nvision Foundation Mathematics Grade 10 2025	₹730	
9789367138205	Nisha Gautam, Harshita Sharma	Nvision Foundation Biology Grade 8 2025	₹390	
9789367134221	Nisha Gautam, Harshita Sharma	Nvision Foundation Biology Grade 9 2025	₹510	
9789367131466	Nisha Gautam, Harshita Sharma	Nvision Foundation Biology Grade 10 2025	₹570	
9789367130742	Harshit Goyal, Charry Yadav	Nvision Foundation Physics Grade 8 2025	₹400	
9789367135907	Harshit Goyal, Prashant Jain	Nvision Foundation Physics Grade 9 2025	₹500	
9789367131183	Harshit Goyal, Prashant Jain	Nvision Foundation Physics Grade 10 2025	₹470	
9789367134207	Ashutosh Gautam, Bela Kalwadia	Nvision Foundation Chemistry Grade 8 2025	₹310	
9789367136867	Ashutosh Gautam, Prashant Jain	Nvision Foundation Chemistry Grade 9 2025	₹450	
9789367133576	Ashutosh Gautam, Prashant Jain	Nvision Foundation Chemistry Grade 10 2025	₹640	
9789361593321	Shelly Jolly	NTA CUET (UG) Economics 2025	₹440	
9789361596353	Bhavuk Pujara	NTA CUET (UG) Business Studies 2025	₹300	
9789361590771	Prakash Gupta and Prashant Jain	NTA CUET (UG) Mathematics 2025	₹440	
9789361592041	Shalendra Gupta, Prashant Jain	NTA CUET Chemistry (UG) 2025	₹380	
9789361599606	Bhavuk Pujara	NTA CUET General Aptitude Test 2025	₹420	
9789361596834	Vijay Kalyan Jha	NTA CUET UG Political Science 2025	₹280	
9789361599064	Rohit Gautam, Prashant Jain	NTA CUET UG Biology	₹440	
9789361593451	Bhavuk Pujara	NTA CUET (UG) Accountancy 2025	₹280	
9789361599446	Ajit Lulla and Prashant Jain	NTA CUET Prep Smart Physics	₹440	
9789361597992	Bhavuk Pujara	NTA CUET (UG) General Aptitude Test Previous Years' Papers 2025	₹250	
9789361590825	dueNorth Academics (An IIM Alumni Body)	NTA CUET (UG) English Language and General Aptitude Test 2025	₹710	
9789361595400	Rajneesh Singh and Kaushiki Singh	Complete CLAT Manual 2025	₹995	
9789361590474	AP Bhardwaj	Legal Awareness and Legal Reasoning for CLAT, SLAT, AILET, 12e	₹790	
9789361592799	AP Bhardwaj	Legal Aptitude Workbook for Law Entrances (UG & PG)	₹620	
9789361593925	AP Bhardwaj	16 Solved Previous Years' Papers of CLAT and AILET (2018-2025)	₹599	

HAVE YOU ORDERED THESE TITLES FROM LAST MONTH?

ISBN	AUTHOR	TITLE	PRICE	QTY
BUSINESS & ECONOMICS				
9789367138403	Sumati Varma	Fundamentals of International Business	₹480	
TEST PREPARATION				
9789367139769	Pearson	NEET Crash Course Physics 2025	₹450	
9789367135105	Pearson	NEET Crash Course Chemistry 2025	₹435	
9789367130902	Pearson	NEET Crash Course Biology 2025	₹465	
9789361595110	Trishna Knowledge System	Pearson Foundation Class 8 Biology	₹470	
9789361597954	Trishna Knowledge System	Pearson Foundation Class 7 Biology	₹380	
9789361598470	Trishna Knowledge System	Pearson Foundation Class 10 Biology	₹870	
9789367130353	Trishna Knowledge System	Pearson Foundation Class 9 Biology	₹590	
9789361592263	Trishna Knowledge System	Pearson IIT Foundation Class 6 Math	₹430	
9789361599408	Trishna Knowledge System	Pearson IIT Foundation Class 7 Math	₹560	
9789361594922	Trishna Knowledge System	Pearson IIT Foundation Class 8 Math	₹710	
9789361595745	Trishna Knowledge System	Pearson IIT Foundation Class 9 Math	₹780	
9789361598616	Trishna Knowledge System	Pearson IIT Foundation Class 10 Math	₹810	
9789361595806	Trishna Knowledge System	Pearson IIT Foundation Class 7 Physics	₹520	
9789361592683	Trishna Knowledge System	Pearson IIT Foundation Class 8 Physics	₹560	
9789361599132	Trishna Knowledge System	Pearson IIT Foundation Class 9 Physics	₹720	
9789361592591	Trishna Knowledge System	Pearson IIT Foundation Class 10 Physics	₹780	
9789361598685	Trishna Knowledge System	Pearson IIT Foundation Class 6 Science	₹650	
9789361592713	Trishna Knowledge System	Pearson IIT Foundation Class 7 Chemistry	₹430	
9789361593123	Trishna Knowledge System	Pearson IIT Foundation Class 8 Chemistry	₹500	
9789361591907	Trishna Knowledge System	Pearson IIT Foundation Class 9 Chemistry	₹440	
9789361596421	Trishna Knowledge System	Pearson IIT Foundation Class 10 Chemistry	₹620	
9789361595783	Anshuman Gogoi and Madhusmita Phukan	Assam General Knowledge 2nd Edition 2025	₹490	

ENGINEERING AND COMPUTER SCIENCE

Deep Learning

S. Sridhar, D. Narashiman

ISBN: 9789367138663 | Paperback | **Page Count:** 696 | ₹789

CONTENTS ....

Chapter 1. Introduction to Deep Learning
Chapter 2. Introduction to Artificial Neural Networks
Chapter 3. Introduction to Activation and Loss Functions
Chapter 4. Introduction to Optimization 5. Introduction to Regularization
Chapter 6. Understanding Data
Chapter 7. Introduction to Regression and Classification
Chapter 8. Introduction to Computer Vision and Image Processing
Chapter 9. Convolutional Neural Networks
Chapter 10. Transfer Learning
Chapter 11. Introduction to Object Detection
Chapter 12. Recurrent Neural Networks
Chapter 13. Introduction To Autoencoders
Chapter 14. Natural Language Processing for Deep Learning
Chapter 15. Transformer Architecture and Large Language Models
Chapter 16. Generative AI and Generative Adversarial Networks
Chapter 17. Boltzmann Machines and Deep Belief Networks
Chapter 18. Deep Reinforcement Learning

FEATURES ....

- Deep learning concepts are presented in a clear, concise, and approachable manner, making complex topics easy to understand.
- Hands-on Learning with an online Keras lab manual, enabling practical implementation of deep learning algorithms.
- Extensive solved numerical problems, providing clarity and reinforcing deep learning concepts.
- Comprehensive learning support, including summaries, glossaries, conceptual questions, numerical problems, and multiple-choice questions.
- Engaging pedagogical techniques, such as crossword puzzles and jumbled words, to reinforce key concepts.

MARKET ....

Students of B. Tech (Computer Science), MCA, IT Professionals
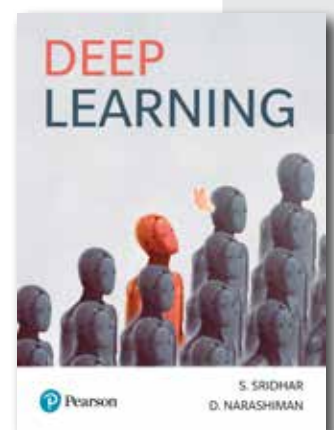
Fundamentals of Internal Combustion Engines

Bijan Kumar Mandal, Amitava Sarkar, Ambarish Datta

ISBN: 9789361595844 | Paperback | **Page Count:** 884 | ₹829

CONTENTS

Chapter 1 Introduction to Internal Combustion Engines
Chapter 2 Review of Basic Engineering Thermodynamics
Chapter 3 Fuel-Air Cycle and Actual Cycle Analysis
Chapter 4 Thermochemistry
Chapter 5 Fuels for Internal Combustion Engines
Chapter 6 Fuel Admission Systems in Spark Ignition Engine
Chapter 7 Fuel Admission Process in CI Engine
Chapter 8 Gas Motion Within the Engine Cylinder
Chapter 9 Intake and Exhaust Processes
Chapter 10 Ignition Systems in SI Engines 1Chapter 11 Combustion Process in SI Engine
Chapter 12 Combustion Process in CI Engine
Chapter 13 Electronic Control Unit
Chapter 14 Lubrication in IC Engines
Chapter 15 Engine Performance and Control
Chapter 16 Pollution from IC Engines and Its Control
Chapter 17 Heat Transfer in Engine
Chapter 18 Introduction to Gas Turbine

FEATURES

- Comprehensive discussion on modern fuel admission techniques and advanced ignition methods for SI engines
- A dedicated chapter on electronic control systems to explain the functioning of control mechanisms in engines
- Includes chapters on gas motion and intake/exhaust processes to enhance understanding of fluid flow and heat transfer during engine operation
- Detailed coverage of engine emissions and state-of-the-art mitigation techniques
- A rich collection of solved and unsolved numerical problems included throughout the book to aid both conceptual clarity and practical application

MARKET

B Tech Mechanical, B Tech Automobile
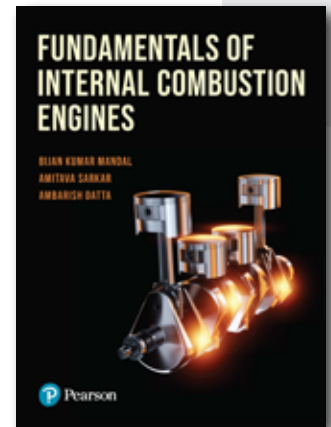
BUSINESS & ECONOMICS

Financial Accounting for Management, 8e

Ambrish Gupta

ISBN: 9789367137116 | Paperback | **Page Count:** 896 | ₹920

CONTENTS

PART 1: THE FOUNDATION
Chapter 1 Measurement of Profit and Financial Position: I Business Transactions
            to Recording in Journal
Chapter 2 Measurement of Profit and Financial Position: II Journal to Trial
            Balance
Chapter 3 Measurement of Profit and Financial Position: III Trial balance to
            Balance Sheet and Profit and Loss Account: Non-corporate Entities
Chapter 4 Measurement of Profit and Financial Position: IV Corporate Entities
Chapter 5 Vertical Financial Statements of Corporate Entities in Accordance with
            IFRS Converged Indian Accounting Standards (Ind AS) Schedule III
Chapter 6 Specific Day Books

PART 2: Concepts and Principles
Chapter 7 Conceptual Framework for the Preparation and Presentation of Financial Statements in Accordance with
            Indian Accounting Standards (Ind As)
Chapter 8 GAAPs and Accounting Policies
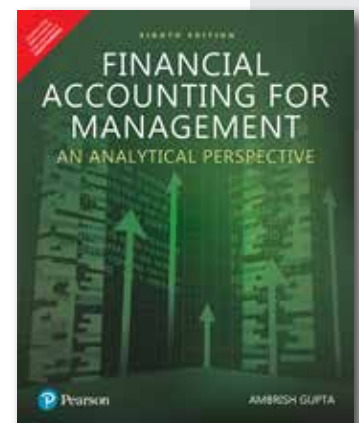
PART 3: ASSET VALUATION
Chapter 9 Valuation of PPE, other Tangible Fixed Assets and Related Issues of Government Grants and Borrowing Costs
Chapter 10 Depreciation on PPE and Other Tangible Fixed Assets
Chapter 11 Valuation of ROU (Leased) Assets and Intangible Assets, Amortization and Asset Impairment
Chapter 12 Valuation of Inventories
Chapter 13 Financial Instruments: Financial Assets, Financial Liabilities and Investments

PART 4: UNDERSTANDING THE ANNUAL REPORT
Chapter 14 Ind-AS Financial Statements of Reliance Industries Limited along with Notes to Accounts and Significant Accounting Policies
Chapter 15 Other Mandatory Financial Reports

PART 5: FINANCIAL STATEMENT ANALYSIS
Chapter 16 Quality of Earnings: Window Dressing and Analyst Adjustments
Chapter 17 Financial Statement Analysis and the Tool Kit of the Analyst: I Multi-step, Horizontal, Vertical and Trend Analyses
Chapter 18 Financial Statement Analysis and the Tool Kit of the Analyst: II Earnings Per Share (EPS) Analysis
Chapter 19 Financial Statement Analysis and the Tool Kit of the Analyst: III Ratio Analysis
Chapter 20 Construction and Analysis of Corporate Statement of Cash Flows
Chapter 21 Model for Strategic and Integrated Managerial Financial Analysis of Annual Report

PART 6: MORE ON FINANCIAL REPORTING AND ANALYSIS
Chapter 22 Corporate Financial Frauds
Chapter 23 Analysis of Group Performance: Consolidated Financial Reporting
Chapter 24 Advances in Financial Reporting

Appendix 1: Present Value of an Annuity of Rupee 1 paid at the Year End
Appendix 2: Present Value Factor of a Lump Sum (PVF) of Rupee 1 Index

FEATURES
- Thoroughly revised and updated subject matter, with the addition of numerous exercises and illustrations.
- Incorporation of the latest corporate cases including those of multinational corporations in nearly every chapter (a total of 107 cases).
- Redrafted Chapter 14 on Ind-AS Financial Statements of Reliance Industries Limited using the 2022-23 annual reports of the company
- Accompanied with revised Solutions Manual and PPTs.

MARKET
MBA

Marketing Research, 7e (Updated)
Naresh K. Malhotra, Satyabhushan Das

ISBN: 9789361594489 | Paperback | **Page Count:** 992 | ₹1000

CONTENTS
PART 1 introduction and Early Phases of Marketing Research 1
Chapter 1 introduction to Marketing research 2
Chapter 2 Defining the Marketing research Problem and Developing an approach

PART 2 Research Design Formulation
Chapter 3 research Design
Chapter 4 exploratory research Design: secondary and syndicated Data
Chapter 5 exploratory research Design: Qualitative research
Chapter 6 Descriptive research Design: survey and Observation
Chapter 7 causal research Design: experimentation
Chapter 8 Measurement and scaling: Fundamentals and comparative scaling

FEATURES

- Updated Content: Covers the latest trends and innovations in marketing research, including the use of big data, AI, and social media analytics.
- Real-World Case Studies: Features fresh, real-world examples from companies like Purple Audacity, Datamatics, Drshti Strategic Research Services, and Qualisys India, demonstrating how businesses use marketing research to solve complex problems and make informed decisions.

- Advanced Methodologies: Introduces advanced research methods such as data mining, predictive analytics, and the use of online surveys.
- Expanded Focus on Ethics: Explores the ethical considerations in research practices, ensuring responsible and reliable data collection.
- Practical Approach: Emphasizes how to design research projects, collect data, and interpret results to make actionable marketing decisions.

MARKET
MBA

TEST PREPARATION

NTA CUET (UG) English Language Test 2025
Tanima Seth

ISBN: 9789361590351 | Paperback | **Page Count:** 288 | ₹350

CONTENTS
CUET Prep Essentials
CUET English 2024
CUET English 2023
CUET English 2022

Chapter 1 Reading Comprehension
Chapter 2 Verbal Ability
Chapter 3 Rearranging the Parts
Chapter 4 Choosing the Correct Word
Chapter 5 Synonyms and Antonyms
Chapter 6 Vocabulary

MOCK TEST PAPERS
Mock Test 1
Mock Test 2
Mock Test 3
Mock Test 4
Mock Test 5

FEATURES
- Prep Smart: Latest CUET (UG) 2024 Exam Paper along with 2023 and 2022 (Fully Solved)
- Ready Reckoner: Chapters summed up in pointers.
- Hybrid Learning: 8 Mock Tests both offline and online
- Enhanced Exam Preparation: 700 + questions with elaborate solutions
- Detailed analysis: 2024 Question paper analysis
- 'Text interspersed with ample number of info graphs and flowcharts for easy grasping of concepts

MARKET
Class 12th students and CUET Aspirants

International Relations 2nd Edition For UPSC and State Civil Services Examination

Saumitra Mohan and Chandan Jha

ISBN: 9789361593413 | Paperback | **Page Count:** 440 | ₹550

CONTENTS ....

FEATURES ....

- Covers US Presidential Elections and impacts of Bangladesh's agitation on India
- Bi-monthly current affairs on e-Library platform
- Includes 2022-2024 CSE Prelims questions with solutions.

- Incorporates Mains Questions (2011- 2024) with the right approach of a select few.
- Text interspersed with FYI, Key Highlights and 'IR shots'.
- Appendices include key terms, acronyms, major international reports, indices and lists of joint military exercises.

MARKET
UPSC and Civil service aspirants, undergraduate and post graduate students

World Geography for UPSC and State Civil Services Examinations

Neeraj Nachiketa

ISBN: 9789367136256　|　Paperback　|　**Page Count:** 336　|　₹350

CONTENTS
Preface
Acknowledgement
About the Author
Prelims & Mains 2024

Unit I General Geography
Chapter 1 Geography as A Subject
Chapter 2 Our Earth
Chapter 3 Motion of the Earth
Chapter 4 Internal Structure of Earth
Chapter 5 Latitude, Longitude, and International Date Line

Unit II Physical Geography
Chapter 6 Lithosphere and Various Landforms
Chapter 7 Atmosphere
Chapter 8 Dynamic Aspects of Atmosphere
Chapter 9 Oceanography

Unit III World Physical, Human, and Economic Geography
Chapter 10 Africa
Chapter 11 Asia
Chapter 12 Europe
Chapter 13 North America, Central America, and South America
Chapter 14 Oceania

FEATURES
- Solved 2024 Prelims and Mains questions with answers cross-referenced within the chapters
- Dedicated chapter-end practice exercises for both Preliminary and Mains Examination
- 'Ace Your Answers' helps students master answer-writing for Mains
- Unit-opening Flowchart offer insights to the chapters
- Pedagogical boxes like 'Info-bytes' and 'Did you know?' assist in quick revision and note-making

MARKET
UPSC Aspirants
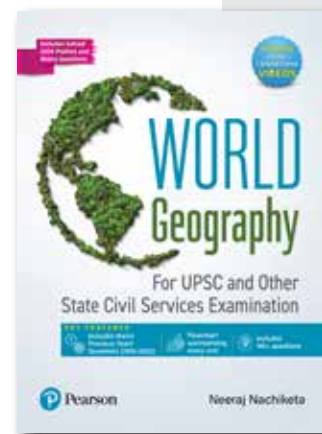
अंतर्राष्ट्रीय संबंध, 2e
सौमित्र मोहन, चन्दन दूबे

ISBN: 9789361595820 | Paperback | **Page Count:** 432 | ₹ 550

CONTENTS

इकाई–6
परिशिष्ट 1 अंतर्राष्ट्रीय संबंधों से संबंधित मुख्य परिभाषाएं
परिशिष्ट 2 प्रमुख अंतर्राष्ट्रीय रिपोर्ट व सूचकांक
परिशिष्ट 3 संयुक्त सैन्य अभ्यास
परिशिष्ट 4 संक्षिप्त शब्द

संदर्भ और अतिरिक्त पाठ्य सामग्री

FEATURES

- 'अमेरिकी राष्ट्रपति चुनाव और भारत पर बांग्लादेश के आंदोलनों के प्रभावों को सम्मिलित किया गया किया गया है।
- 2022–24 सीएसई प्रारंभिक परीक्षा के प्रश्न हल सहित
- मुख्य परीक्षाओं (2011–2024) के प्रश्न कुछ चुनिंदा सही दृष्टिकोणों सहित
- अध्याय प्रस्तुति 'जानकारी के लिए' 'मुख्य विशेषताएं' और 'आईआरशॉट्स' सहित
- परिशिष्ट– मुख्य शब्द, संक्षिप्ताक्षर, प्रमुख अंतर्राष्ट्रीय रिपोर्ट, सूचकांक और संयुक्त सैन्य अभ्यासों सहित'

MARKET
UPSC GS Paper 2

General Studies Paper 2 (Prelims) CSAT 2025 for UPSC and State Civil Services Examination

Showick Thorpe, Edgar Thorpe

ISBN: 9789361591884 | Paperback | **Page Count:** 640 | ₹699

CONTENTS
Preface
Acknowledgement

Unit 1 Reading Comprehension
Chapter 1 Comprehensive View of RC-CSAT
Chapter 2 The Passages-The Cornerstone of CSAT RC
Chapter 3 The Questions-The Cornerstone of CSAT Reading Comprehension
Chapter 4 The Options
Chapter 5 Assumption-based Questions in CSAT RC
Chapter 6 Reflection-based Questions in CSAT RC
Chapter 7 Inference-based Questions in CSAT RC
Chapter 8 Traditional Type Questions in CSAT RC
Chapter 9 Non-traditional Type of Questions in CSAT RC

Unit 2 Interpersonal Skills, Communication Skills and Decision-making
Chapter 1 Interpersonal and Communication Skills
Chapter 2 Decision-making and Problem Solving
Chapter 3 Decision-making in Disaster Management
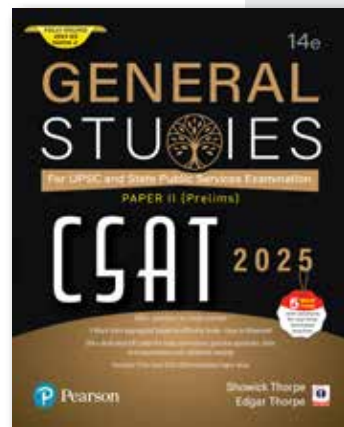
Unit 3 Logical Reasoning and Analytical Ability
Chapter 1 Logical Reasoning
Chapter 2 Analytical Ability

Unit 4 General Mental Ability
Chapter 1 Verbal Ability
Chapter 2 Non-verbal Ability

Unit 5 Basic Numeracy
Chapter 1 Number and their Relations
Chapter 2 Basic Arthemetic
Chapter 3 Algebraic Expressions and Geometric Methods

Unit 6 Data Interpretation and Data Sufficiency
Chapter 1 Data Interpretation
Chapter 2 Data Sufficiency

Mock Test 1
Mock Test 2
Mock Test 3
Mock Test 4
Mock Test 5

FEATURES
* Hybrid learning model (both book and digital) to make learning engaging; whereby maximizing knowledge retention
* Comprehensive practice exercises for extensive practice to be exam ready
* QR Codes containing Animations, Learning Modules, PYQ Solutions and Practice Worksheets embedded throughout the topics
* Structured content fragmented into chapters and sections for easy navigation
* Mock Tests (5) to provide exam-simulated experience

MARKET
UPSC Aspirants

UGC NET Paper 1 Teaching and Research Aptitude
KVS Madaan

ISBN: 9789361597183 | Paperback | **Page Count:** 728 | ₹599

CONTENTS
Preface
About NTA
About the Author
Syllabus
Strategy about NTA Exam
UGC NET Question Paper January 2025
UGC NET Question Paper August 2024

Chapter 1 Teaching Aptitude
Chapter 2 Research Aptitude
Chapter 3 Comprehension
Chapter 4 Communication
Chapter 5 Mathematical Reasoning and Aptitude
Chapter 6 Logical Reasoning
Chapter 7 Data Interpretation
Chapter 8 Information and Communication Technology (ICT)
Chapter 9 People, Development and Environment
Chapter 10 Higher Education System

MOCK TEST
Previous Years' Papers
UGC NET Question Paper December 2023
UGC NET Question Paper June 2023 - Set 1

FEATURES
- Updated with solved August 2024 and January 2025 papers
- 3500+ questions for ample practice
- Stopover questions and Concept boxes embedded topic-wise
- 100+ Trending Questions tagged unit-wise on eLibrary
- Access to diagnostic tests, chapter-level mock tests, PYQs and full-length tests at Myinsights

MARKET
UGC NET Aspirants

UGC NET Paper 1 Shikhsan evam Shodh Abhyogyata, 8e
KVS Madaan

ISBN: 9789367132647 | Paperback | **Page Count:** 672 | ₹599

CONTENTS
यूजीसी नेट प्रश्न पत्र जनवरी–2025
यूजीसी नेट प्रश्न पत्र अगस्त–2024

1.शिक्षण अभिक्षमता
2.शोध अभिक्षमता
3.बोध4.संप्रेषण
5.गणितीय तर्क और अभिक्षमता6.युक्तियुक्त तर्क
7.आंकड़ों की व्याख्या
8.सूचना एवं संचार प्रौद्योगिकी (आई.सी.टी.)
9.लोग, विकास और पर्यावरण10.उच्च शिक्षा प्रणालीविगत वर्षों के प्रश्न पत्र:
यूजीसी नेट प्रश्न पत्र–2023 सेट 1
यूजीसी नेट प्रश्न पत्र–2023 सेट 2
यूजीसी नेट प्रश्न पत्र–2022 सेट 1
यूजीसी प्रश्न पत्र–2022 सेट 2

FEATURES

- परीक्षा के लिए महत्वपूर्ण विषयों को संक्षेप में प्रस्तुत करने वाले अध्यायों में कॉन्सेप्ट बॉक्स सम्मिलित किए गए हैं।

- संपूर्ण पुस्तक में दिए गए स्टॉपओवर प्रश्न छात्रों को परीक्षा–तत्परता के बारे में सोचने, विश्लेषण करने और मूल्यांकन करने में मदद करते हैं।

- 2022–2025 तक विगत वर्षों के प्रश्न पत्र पूरी तरह से हल किए गए हैं।

MARKET
UGC NET Aspirants

ORDER FORM MARCH 2025

ISBN	AUTHOR	TITLE	PRICE	QTY
ENGINEERING AND COMPUTER SCIENCE				
9789367138663	S. Sridhar, D. Narashiman	Deep Learning	₹789	
9789361595844	Bijan Kumar Mandal, Amitava Sarkar, Ambarish Datta	Fundamentals of Internal Combustion Engines, 8e	₹829	
BUSINESS & ECONOMICS				
9789367137116	Ambrish Gupta	Financial Accounting for Management	₹920	
9789361594489	Naresh K. Malhotra, Satyabhushan Das	Marketing Research, 7e (Updated)	₹1000	
TEST PREPARATION				
9789361590351	Tanima Seth	NTA CUET (UG) English Language Test 2025	₹350	
9789361593413	Saumitra Mohan and Chandan Jha	International Relations 2nd Edition For UPSC and State Civil Services Examination	₹550	
9789367136256	Neeraj Nachiketa	World Geography for UPSC and State Civil Services Examinations	₹350	
9789361595820	Saumitra Mohan and Chandan Jha	Antarashtriya Sambandh, 2e	₹550	
9789361591884	Showick Thorpe, Edgar Thorpe	General Studies Paper 2 (Prelims) CSAT 2025 for UPSC and State Civil Services Examination	₹699	
9789361597183	KVS Madaan	UGC NET Paper 1 Teaching and Research Aptitude	₹599	
9789367132647	KVS Madaan	UGC NET Paper 1 Shikhsan evam Shodh Abhyogyata	₹599	

HAVE YOU ORDERED THESE TITLES FROM LAST MONTH?

ISBN	AUTHOR	TITLE	PRICE	QTY
HUMANITIES AND SOCIAL SCIENCES				
9789361594052	Richard Saferstein | Tiffany Roy	Criminalistics: An Introduction to Forensic Science,13ed	₹890	
TEST PREPARATION				
9789367131350	Harshit Goyal, Ashutosh Gautam, Nisha Gautam, Harshita Sharma, Charry Yadav, Bela Kalwadia	Nvision Foundation Science Grade 6 2025	₹710	
9789367130049	Harshit Goyal, Ashutosh Gautam, Nisha Gautam, Harshita Sharma, Charry Yadav, Bela Kalwadia	Nvision Foundation Science Grade 7 2025	₹730	
9789367131695	Prashant Jain , Aditi Vyas	Nvision Foundation Mathematics Grade 6 2025	₹640	
9789367136140	Prashant Jain , Aditi Vyas	Nvision Foundation Mathematics Grade 7 2025	₹640	
9789367134177	Prashant Jain , Aditi Vyas	Nvision Foundation Mathematics Grade 8 2025	₹640	
9789367134689	Prashant Jain , Ajay Singh	Nvision Foundation Mathematics Grade 9 2025	₹680	
9789367131442	Prashant Jain , Ajay Singh	Nvision Foundation Mathematics Grade 10 2025	₹730	
9789367138205	Nisha Gautam, Harshita Sharma	Nvision Foundation Biology Grade 8 2025	₹390	
9789367134221	Nisha Gautam, Harshita Sharma	Nvision Foundation Biology Grade 9 2025	₹510	
9789367131466	Nisha Gautam, Harshita Sharma	Nvision Foundation Biology Grade 10 2025	₹570	
9789367130742	Harshit Goyal, Charry Yadav	Nvision Foundation Physics Grade 8 2025	₹400	
9789367135907	Harshit Goyal, Prashant Jain	Nvision Foundation Physics Grade 9 2025	₹500	
9789367131183	Harshit Goyal, Prashant Jain	Nvision Foundation Physics Grade 10 2025	₹470	
9789367134207	Ashutosh Gautam, Bela Kalwadia	Nvision Foundation Chemistry Grade 8 2025	₹310	
9789367136867	Ashutosh Gautam, Prashant Jain	Nvision Foundation Chemistry Grade 9 2025	₹450	
9789367133576	Ashutosh Gautam, Prashant Jain	Nvision Foundation Chemistry Grade 10 2025	₹640	
9789361593321	Shelly Jolly	NTA CUET (UG) Economics 2025	₹440	
9789361596353	Bhavuk Pujara	NTA CUET (UG) Business Studies 2025	₹300	
9789361590771	Prakash Gupta and Prashant Jain	NTA CUET (UG) Mathematics 2025	₹440	
9789361592041	Shalendra Gupta, Prashant Jain	NTA CUET Chemistry (UG) 2025	₹380	
9789361599606	Bhavuk Pujara	NTA CUET General Aptitude Test 2025	₹420	
9789361596834	Vijay Kalyan Jha	NTA CUET UG Political Science 2025	₹280	
9789361599064	Rohit Gautam, Prashant Jain	NTA CUET UG Biology	₹440	
9789361593451	Bhavuk Pujara	NTA CUET (UG) Accountancy 2025	₹280	
9789361599446	Ajit Lulla and Prashant Jain	NTA CUET Prep Smart Physics	₹440	
9789361597992	Bhavuk Pujara	NTA CUET (UG) General Aptitude Test Previous Years' Papers 2025	₹250	
9789361590825	dueNorth Academics (An IIM Alumni Body)	NTA CUET (UG) English Language and General Aptitude Test 2025	₹710	
9789361595400	Rajneesh Singh and Kaushiki Singh	Complete CLAT Manual 2025	₹995	
9789361590474	AP Bhardwaj	Legal Awareness and Legal Reasoning for CLAT, SLAT, AILET, 12e	₹790	
9789361592799	AP Bhardwaj	Legal Aptitude Workbook for Law Entrances (UG & PG)	₹620	
9789361593925	AP Bhardwaj	16 Solved Previous Years' Papers of CLAT and AILET (2018-2025)	₹599	

IT PRO

A Field Guide to Digital Transformation
Thomas Erl | Roger Stoffers

ISBN: 9789361598166 | Paperback | **Page Count:** 280 | ₹350

CONTENTS

PART I: DIGITAL TRANSFORMATION FUNDAMENTALS
Chapter 1: Understanding Digital Transformation
Chapter 2: Common Business Drivers
Chapter 3: Common Technology Drivers
Chapter 4: Common Benefits and Goals
Chapter 5: Common Risks and Challenges
Chapter 6: Realizing Customer-Centricity
Chapter 7: Data Intelligence Basics
Chapter 8: Intelligent Decision-Making

PART II: DIGITAL TRANSFORMATION IN PRACTICE
Chapter 9: Understanding Digital Transformation Solutions
Chapter 10: An Introduction to Digital Transformation Automation Technologies
Chapter 11: An Introduction to Digital Transformation Data Science Technologies
Chapter 12: Inside a Customer-Centric Solution About the Authors

FEATURES

- Provides realistic, well-structured guidance to help students succeed, every step of the way
- Offers complete coverage of risks, challenges, and pitfalls
- Includes a from the ground up tutorial on the fundamental concepts underlying digital transformation
- Co-authored by best-selling IT author Thomas Erl

MARKET

IT Professional

Construction Quality Management and Control

Kumar Neeraj Jha, Amarjit Singh, Sreedevi A. R.

ISBN: 9789367137550 | Paperback | **Page Count:** 340 | ₹599

CONTENTS

Chapter 1 Introduction
Chapter 2 Quality Management Scientists and their Teachings
Chapter 3 Total Quality Management
Chapter 4 ISO Standards and Quality Assessment Systems
Chapter 5 Cost of Quality
Chapter 6 Planning for Project Quality
Chapter 7 Quality Audit
Chapter 8 Inspection and Quality Control
Chapter 9 Acceptance Sampling and Six Sigma Applications
Chapter 10 Quality Control Tools
Chapter 11 Reliability and Availability
Chapter 12 Statistical Evaluation of Concrete Strength

FEATURES

- This book delves into the principles and practices of quality management, addressing critical topics such as quality planning, assurance, control processes, and continuous improvement strategies.
- The book focuses on modern tools and technologies covering topics such as reliability, availability, operating characteristic curves, process capability, Six Sigma, and data-driven decision-making, effectively bridging the gap between traditional practices and emerging innovations.
- It also provides practical insights into implementing quality control measures, conducting inspections and managing risks that can compromise project integrity.

MARKET

B Tech Civil, M Tech Structural Engineering, Consultants and engineers in the field of Construction Quality & Quality Assurance

Construction Project Management - Theory and Practice

Kumar Neeraj Jha

ISBN: 9789361593826 | Paperback | **Page Count:** 924 | ₹1120

CONTENTS

Chapter 1 Introduction
Chapter 2 Project Organization
Chapter 3 Construction Economics
Chapter 4 Client's Estimation of Project Cost
Chapter 5 Construction Contract
Chapter 6 Construction Planning
Chapter 7 Project Scheduling and Resource Levelling
Chapter 8 Contractor's Estimation of Cost and Bidding Strategy
Chapter 9 Construction Equipment Management
Chapter 10 Construction Accounts Management
Chapter 11 Construction Material Management
Chapter 12 Project Cost and Value Management
Chapter 13 Construction Quality Management
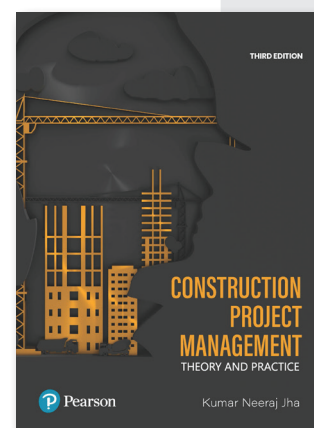
Chapter 14 Risk and Insurance in Construction
Chapter 15 Construction Safety Management
Chapter 16 Project Monitoring and Control System
Chapter 17 Construction Claims, Disputes, and Project Closure
Chapter 18 Computer Applications in Scheduling, Resource Levelling, Monitoring, and Reporting
Chapter 19 Factors Behind the Success of a Construction Project
Chapter 20 Linear Programming in Construction Management
Chapter 21 Transportation, Transshipment, and Assignment Problems

FEATURES
- Dedicated chapters on Construction Material Management, Construction Equipment Management and Construction Contracts to provide readers with a comprehensive understanding
- The latest and emerging concerns of Construction Safety and Construction Quality are discussed in detail
- Step by step illustration of MS Project 2019 and Primavera P6
- Ample examples throughout the book to facilitate a better understanding of the concepts discussed
- Enriched with numerous charts, tables, and diagrams to help comprehend and retain the information presented

MARKET
B Tech Civil, M Tech Structural Engineering, Consultants and engineers in the field of Construction

SCIENCE AND MATHEMATICS

Real Analysis, 5th edition
Halsey Royden, Patrick M. Fitzpatrick

ISBN: 9789361594724　|　Paperback　|　**Page Count:** 496　|　₹700

CONTENTS
PART I: LEBESGUE INTEGRATION FOR FUNCTIONS OF A SINGLE REAL VARIABLE
Preliminaries on Sets, Mappings, and Relations
Chapter 1. The Real Numbers: Sets, Sequences and Functions
Chapter 2. Lebesgue Measure
Chapter 3. Lebesgue Measurable Functions
Chapter 4. Lebesgue Integration
Chapter 5. Lebesgue Integration: Further Topics
Chapter 6. Differentiation and Integration
Chapter 7. The LP Spaces: Completeness and Approximation
Chapter 8. The LP Spaces: Duality, Weak Convergence and Minimization

PART II: MEASURE AND INTEGRATION: GENERAL THEORY
Chapter 9. General Measure Spaces: Their Properties and Construction
Chapter 10. Particular Measures: Lebesgue Measure on Euclidean Space, Borel Measures, and Signed Measure
Chapter 11. Integration Over General Measure Spaces
Chapter 12. General Lp Spaces: Completeness, Convolution, and Duality

PART III: ABSTRACT SPACES: METRIC, TOPOLOGICAL, BANACH, AND HILBERT SPACES
Chapter 13. Metric Spaces: General Properties
Chapter 14. Metric Spaces: Three Fundamental Theorems and Applications
Chapter 15. Topological Spaces: General Properties
Chapter 16. Topological Spaces: Three Fundamental Theorems
Chapter 17. Continuous Linear Operators Between Banach Spaces
Chapter 18. Duality for Normed Linear Spaces
Chapter 19. Compactness Regained: The Weak Topology
Chapter 20. Continuous Linear Operators on Hilbert Spaces

PART IV: MEASURE AND TOPOLOGY: INVARIANT MEASURES
Chapter 21. Measure and Topology
Chapter 22. Invariant Measures
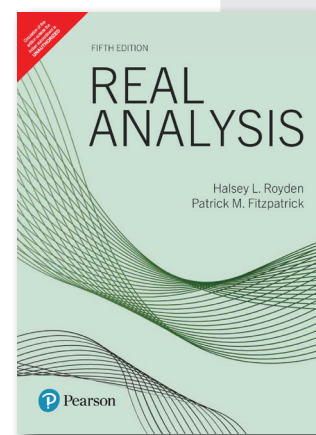
FEATURES

- Updated and reordered presentation
- Independent, modular chapters give instructors flexibility to cover material to suit course needs.
- Understanding of the linkages between the text's parts is fostered throughout.
- Problems range from those that confirm understanding of basic results and ideas to those that are quite challenging; many problems foreshadow future developments.
- Simpler proofs of the Vitali Covering Lemma and Lebesgue's theorem on the differentiability almost everywhere of a monotone function are provided in Part I.

MARKET

UG and PG students of Mathematics

HUMANITIES AND SOCIAL SCIENCES

Ancient Greek Philosophy: Thales to Aristotle

Vijay Tankha

ISBN: 9789361596261 | Paperback | **Page Count:** 448 | ₹530

CONTENTS

Preface to Third Edition
Preface
About the Author
Chronology
Sources

PART I: THE IONIANS
Chapter 1. The Milesians
Chapter 2. Heraclitus of Ephesus

PART II: THE ITALIANS
Chapter 3. Pythagoreans
Chapter 4. Philolaus of Croton
Chapter 5. Parmenides of Elea
Chapter 6. Zeno of Elea

PART III: THE PLURALISTS
Chapter 7. Empedocles of Acragas
Chapter 8. Anaxagoras of Clazomenae
Chapter 9. The Atomists

PART IV: THE SOPHISTS AND SOCRATES
Chapter 10. Protagoras and Gorgias
Chapter 11. Socrates
Chapter 12. Plato
Chapter 13. Aristotle

Bibliography
General Index
Index of Fragments
Index of Passages

FEATURES

- Aligned with the New UGCF syllabus as per NEP-2020 curriculum directives
- Two new dedicated chapters on Plato and Aristotle, offering in-depth insights into their philosophies
- Comprehensive introduction to key Greek philosophers, including Pre-Socrates, Socrates, Plato, and Aristotle

MARKET

UG and PG Philosophy

*All prices are subject to change without notice
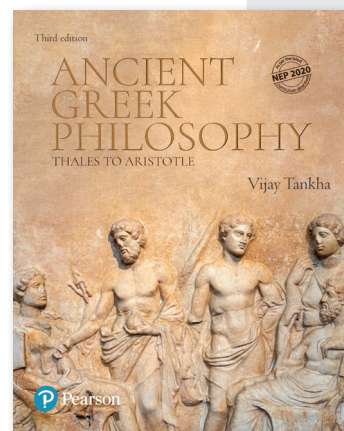
TEST PREPARATION

NTA UGC NET Teaching and Research Aptitude Paper 1 Previous Years' Solved Papers 2025

KVS Madaan

ISBN: 9789367138076 | Paperback | **Page Count:** 496 | ₹440

CONTENTS
Preface
Acknowledgment
About the Author
UGC NET Question Paper January 2025
UGC NET Question Paper August 2024

Chapter 1 Teaching Aptitude
Chapter 2 Research Aptitude
Chapter 3 Comprehension
Chapter 4 Communication
Chapter 5 Mathematical Reasoning and Aptitude
Chapter 6 Logical Reasoning
Chapter 7 Data Interpretation
Chapter 8 Information and Communication Technology (ICT)
Chapter 9 People, Development and Environment
Chapter 10 Higher Education System

FEATURES
- Questions segregated as per the latest UGC NET Paper 1 syllabus
- Includes solved August 2024 and January 2025 papers
- Chapter-wise tagged previous years' questions (2014-2023)
- Includes 2500+ questions
- Includes detailed answers to all questions to bridge the gap between learning and problem-solving

MARKET
NET-JRF aspirants and PhD aspirants
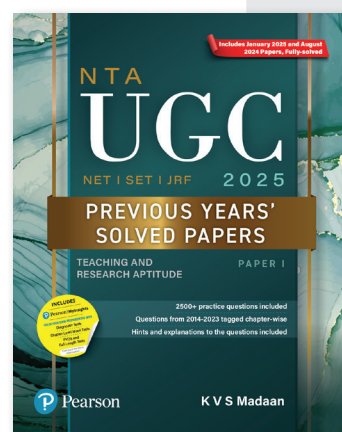
UGC NET Paper 1 Vigat Varsho ke Prashna Patra Hal Sahit

KVS Madaan

ISBN: 9789361598241 | Paperback | **Page Count:** 384 | ₹370

CONTENTS
यूजीसी नेट प्रश्न पत्र जनवरी, 2025
यूजीसी नेट प्रश्न पत्र अगस्त, 2024

1.शिक्षणअभिक्षमता
2. शोध अभिक्षमता
3. बोध

4. संप्रेषण

5. गणितीय तर्क और अभिक्षमता

6. युक्तियुक्त तर्क

7. आंकड़ों की व्याख्या

8. सूचना एवं संचार प्रौद्योगिकी (आई. सी. टी.)

9. लोग, विकास और पर्यावरण

10. उच्च शिक्षा प्रणाली

FEATURES

प्रमुख विशेषताएं:

- नवीनतम यूजीसी नेट पेपर 1 पाठ्यक्रम के अनुसार प्रश्नों को इकाई–वार अलग किया गया है।

- वर्ष 2018–2023 तक के पिछले प्रश्न पत्रों को अध्याय–वार संकलित किया गया है।

- सीखने और समस्या–समाधान के बीच के अंतराल की पूर्ति के लिए सभी प्रश्नों के विस्तृत उत्तर दिए गए हैं।

MARKET

UGC NET

NTA-UGC NET|SET|JRF Education Paper 2 2025, 3e

Heena Dawar

ISBN: 9789361594656 | Paperback | **Page Count:** 696 | ₹660

CONTENTS

UNIT 1: EDUCATIONAL STUDIES
Chapter 1. Inter-relationship between Education and Philosophy
Chapter 2. Western Schools of Thought
Chapter 3. Indian Schools of Thought
Chapter 4. Contribution of Western Thinkers
Chapter 5. Contribution of Indian Thinkers
Chapter 6. Sociology of Education
Chapter 7. National Values as Enshrined in The Indian Constitution

UNIT 2: HISTORY, POLITICS AND ECONOMICS OF EDUCATION
Chapter 1. Committees and Commissions' Contribution to Teacher Education
Chapter 2. Concept of Economics of Education
Chapter 3.Relationship Between Politics and Education
Chapter 4. Relationship Between Policies and Education

UNIT 3: LEARNER AND LEARNING PROCESS
Chapter 1. Growth and Development
Chapter 2. Piaget's Theory of Cognitive Development
Chapter 3. Personality
Chapter 4. Intelligence
Chapter 5. Problem Solving
Chapter 6. Learning
Chapter 7. Guidance and Counselling

UNIT 4: TEACHER EDUCATION
Chapter 1. Meaning and Nature of Teacher Education
Chapter 2. Understanding Areas of Teacher Education
Chapter 3. Concepts of Profession and Professionalism

*All prices are subject to change without notice
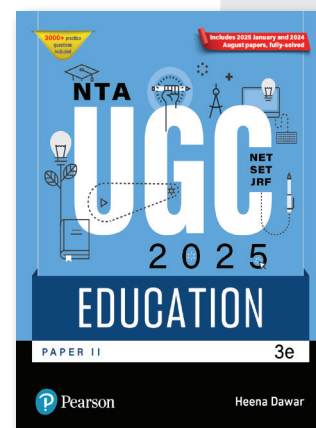
UNIT 5: CURRICULUM STUDIES
Chapter 1. Basic Concept and Meaning of Curriculum
Chapter 2. Curriculum Development
Chapter 3. Curriculum Transaction and Evaluation

UNIT 6: RESEARCH IN EDUCATION
Chapter 1.   Basic Concept of Research and Research Designs
Chapter 2. Variables, Hypothesis and Sampling
Chapter 3. Data Analysis
Chapter 4. Qualitative Research Designs

UNIT 7: PEDAGOGY, ANDRAGOGY, AND ASSESSMENT
Chapter 1. Basic Concept of Pedagogy and Andragogy
Chapter 2. Measurement, Assessment, and Evaluation
Chapter 3. Assessment Tools and Feedback Devices

UNIT 8: TECHNOLOGY IN/FOR EDUCATION
Chapter 1. Meaning of Educational Technology
Chapter 2. Instructional Design and Its Models
Chapter 3. E-learning and E-inclusion

UNIT 9: EDUCATIONAL MANAGEMENT, ADMINISTRATION AND LEADERSHIP
Chapter 1. Educational Management and Administration
Chapter 2. Theories and Techniques of Educational Management
Chapter 3. Leadership and its Models
Chapter 4. Quality in Education

UNIT 10: INCLUSIVE EDUCATION
Chapter 1. Evolution of Inclusive Education
Chapter 2. Classification of Disabilities
Chapter 3. Planning and Management of Inclusive Classrooms

Mock Tests
Further Readings

FEATURES
- Includes 2024 June and 2025 January papers fully-solved
- Previous years' questions (2017-2023) tagged chapter-wise
- Chapter-wise MCQs provide ample questions for practice
- Concept Boxes like Info Bytes, Quick Bytes and Let's Revise for easy learning
- 5 Mock tests for enhanced practise

MARKET
undergraduate and postgraduate, NET/SET /JRF Aspirants

UGC NET SET JRF Paper 2 Sociology 2025, 3e
Manoj Sonker

ISBN: 9789361597930 | Paperback | **Page Count:** 520 | ₹550

CONTENTS
Preface
Acknowledgement
About the Author
UGC NET Sociology January 2025
UGC NET Sociology August 2024

Unit I: Sociological Theory
Chapter 1: Classical Sociological Traditions
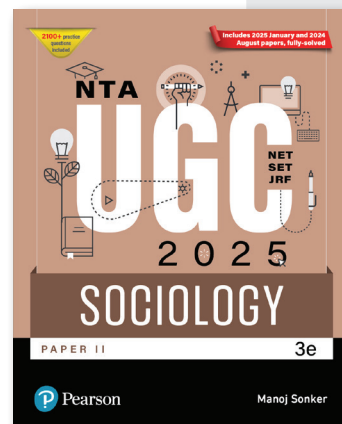
Chapter 2: Structure–Functionalism and Structuralism
Chapter 3: Hermeneutic and Interpretative Tradition
Chapter 4: Post Modernism, Post Structuralism and Post Colonialism
Chapter 5: Indian Thinkers

Unit II: Research Methodology and Methods
Chapter 1: Conceptualizing Social Reality
Chapter 2: Formulating Research Design
Chapter 3: Quantitative and Qualitative Methods
Chapter 4: Techniques

Unit III: Basic Concepts and Institutions
Chapter 1: Sociological Concepts
Chapter 2: Social Institutions

Unit IV: Rural and Urban Transformations
Chapter 1: Rural and Peasant Society
Chapter 2: Urban Society

Unit V: State Politics and Development
Chapter 1: Political Processes in India
Chapter 2: Social Movements and Protests

Unit VI: Economy and Society
Chapter 1: Relationship between Economy and Society

Unit VII: Environment and Society
Chapter 1: Culture, Society, and Environment

Unit VIII: Family, Marriage, and Kinship
Chapter 1: Evolution of Family, Marriage, and Kinship

Unit IX: Science, Technology, and Society
Chapter 1: Evolution of Society with Science and Technology

Unit X: Culture and Symbolic Transformation
Chapter 1: Signs and Symbols, Rituals, Beliefs and Practices
Chapter 2: Changing Material Culture, Moral Economy
Chapter 3: Education: Formal and Informal, Religious Organizations
Chapter 4: Piety and Spirituality, Commodification of Rituals
Chapter 5: Communalism and Secularism
Chapter 6: Art and Aesthetics
Chapter 7: Ethics and Morality, Sports and Culture
Chapter 8: Pilgrimage and Religious Tourism, Religion and Economy
Chapter 9: Culture and Environmet, New Religious Movements

Appendix
Extra Thinkers

Mock Tests
Mock Test 1
Mock Test 2
Mock Test 3
Mock Test 4
Mock Test 5

Further Readings

FEATURES
- Updated with solved January 2025 and August 2024 papers

- Previous Years' Questions (2019-2023) tagged unit-wise
- Practice Exercises includes exam-relevant questions for ample practice
- Includes 5 Mock Tests to check exam readiness

MARKET

NET-JRF aspirants and Phd aspirants

UGC NET Paper 2 English

Vineet Pandey

ISBN: 9789367137475　　|　　Paperback　　|　　**Page Count:** 536　　|　　₹580

CONTENTS

Chapter 1 British Poetry
Chapter 2 British Drama
Chapter 3 Fiction and Short Stories
Chapter 4 Nonfictional Prose
Chapter 5 Language: Basic Concepts, Theories and Pedagogy, English in Use
Chapter 6 English in India: History, Evolution and Future
Chapter 7 Cultural Studies
Chapter 8 Literary Criticism
Chapter 9 Literary Theory Post World War II
Chapter 10 Research Methods and Materials in English
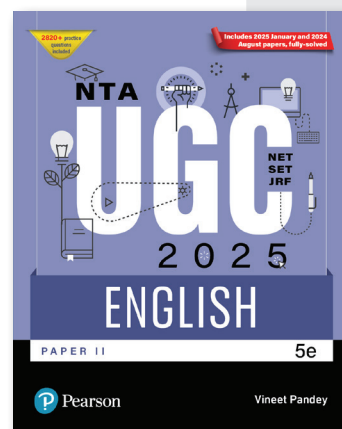
FEATURES

- Includes 2025 January and 2024 August papers fully-solved
- Updated with Previous Years' (2024-2020)
- Trending Questions based upon units
- Important literary terms and acronyms enlisted
- Did You Know and Key Point boxes included
- Mock Tests to judge students' knowledge
- 2820+ Practice Questions topic-wise for practice

MARKET

UGC NET

UGC NET Paper 2 Management, 5e

Mahak Mahajan and Rahat Arora

ISBN: 9789367136881 | Paperback | **Page Count:** 848 | ₹790

CONTENTS

Chapter 1 Management and Economics
Chapter 2 Organizational Behaviour and Human Resource Management
Chapter 3 Strategic Role of HRM
Chapter 4 Accounting Principles and Standards
Chapter 5 Value and Returns
Chapter 6 Strategic Management
Chapter 7 Marketing
Chapter 8 Statistics
Chapter 9 International Business
Chapter 10 Entrepreneurship Development

FEATURES

- Updated with solved 2024 and 2025 papers.
- Solved Multiple choice questions to test students' knowledge
- Previous years' questions (2014-2023) tagged chapter-wise
- Ample questions for topic-wise practice through 'Read-Learn-Revise-Repeat' section
- 4200+ practise questions included

MARKET

UGC NET Aspirants
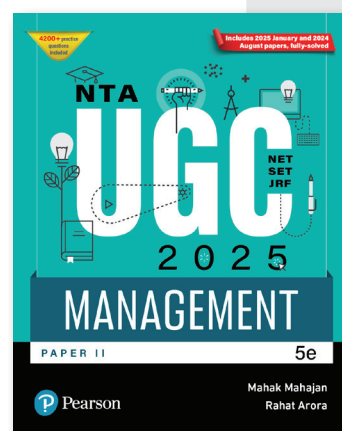
UGC NET Paper 2 History, 3e

Subhangini Priya, Abhishek Mishra

ISBN: 9789367134337 | Paperback | **Page Count:** 672 | ₹760

CONTENTS

Theme 1: Ancient Indian History

Unit 1: Pre-History and Proto-History
Chapter 1: Palaeolithic Age
Chapter 2: Mesolithic Age
Chapter 3: Neolithic and Chalcolithic Age
Chapter 4: The Indus Valley Civilization

Unit 2: Vedic Age
Chapter 1: Vedic Age Unit 3: Sixth Century BCE
Chapter 1: The Age of Mahajanapadas
Chapter 2: Ajivikas, Buddhism and Jainism

Unit IV: Mauryan Age
Chapte 1: Mauryan Age

Unit 5: Post Mauryan Age
Chapter 1: Post-Mauryan Dynasties Unit VI: Gupta Age and Vakatakas
Chapter 1: Gupta Age and Vakatakas Theme 2: Early Medieval Indian History

Unit VII: Post Gupta Polities
Chapter 1: Post Gupta Dynasties
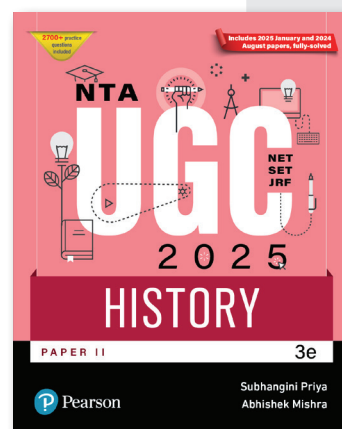
Unit VIII: Early Medieval Dynasties
Chapter 1: Early Medieval Dynasties Theme 3:Medieval Indian History

Unit IX: Thirteenth to Fourteenth Century

Unit X: Fourteenth to Fifteenth Century
Chapter 1: Fourteenth to Fifteenth Century

Unit XI: Mughal Dynasty
Chapter 1: Mughal India

Unit XII: Maratha Dynasty
Chapter 1: Marathas

Unit XIII: Sikhism
Chapter 1: Sikhism

Theme 4: Modern Indian History Unit Early Modern History

FEATURES
- Chronological Timelines: Ancient, Early Medieval, Medieval and Modern History
- Previous Year Questions from 2012-2024 for ample practice
- 5 Mock Tests to simulate examination experience
- Maps of every era sketched for readers' knowledge and understanding

MARKET
UGC NET Aspirants

UGC NET Paper 2 Political Science, 3e
Pradyumn Tripathi

ISBN: 9789367130445 | Paperback | **Page Count:** 760 | ₹810

CONTENTS
Unit 1: Political Theory
Unit 2: Political Thought
Unit 3: Indian Political Thought
Unit 4: Comparative Politics
Unit 5: International Relations
Unit 6: India's Foreign Policy
Unit 7: Indian Constitution
Unit 8: Political Processes in India
Unit 9: Public Administration in India
Unit 10: Governance in India

FEATURES
- Student-friendly pedagogy with figures and tables supporting the theory
- Previous year questions with answer keys after every unit to help students get a fair idea of live question papers
- List of Further Readings to help students get familiar with the other literatures available

MARKET
UGC NET Aspirants
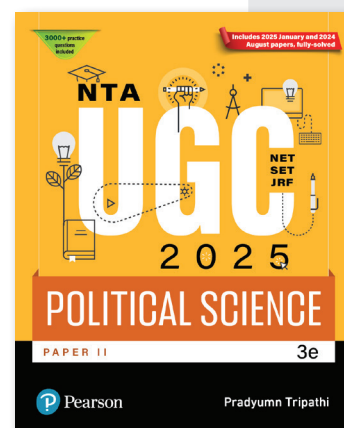
ORDER FORM APRIL 2025

ISBN	AUTHOR	TITLE	PRICE	QTY
IT PRO				
9789361598166	Thomas Erl | Roger Stoffers	A Field Guide to Digital Transformation	₹350	
ENGINEERING AND COMPUTER SCIENCE				
9789367137550	Kumar Neeraj Jha, Amarjit Singh & Sreedevi A. R.	Construction Quality Management and Control	₹599	
9789361593826	Kumar Neeraj Jha	Construction Project Management - Theory and Practice	₹1120	
SCIENCE AND MATHEMATICS				
9789361594724	Halsey Royden, Patrick M. Fitzpatrick	Real Analysis, 5th edition	₹700	
HUMANITIES AND SOCIAL SCIENCES				
9789361596261	Vijay Tankha	Ancient Greek Philosophy: Thales to Aristotle	₹530	
TEST PREPARATION				
9789367138076	KVS Madaan	NTA UGC NET Teaching and Research Aptitude Paper 1 Previous Years' Solved Papers 2025	₹440	
9789361598241	KVS Madaan	UGC NET Paper 1 Vigat Varsho ke Prashna Patra Hal Sahit	₹370	
9789361594656	Heena Dawar	NTA-UGC NET|SET|JRF Education Paper 2 2025 3E	₹660	
9789361597930	Manoj Sonker	UGC NET SET JRF Paper 2 Sociology 2025, 3e	₹550	
9789367137475	Vineet Pandey	UGC NET Paper 2 English	₹580	
9789367136881	Mahak Mahajan and Rahat Arora	UGC NET Paper 2 Management, 5e	₹790	
9789367134337	Subhangini Priya, Abhishek Mishra	UGC NET Paper 2 History, 3e	₹760	
9789367130445	Pradyumn Tripathi	UGC NET Paper 2 Political Science, 3e	₹810	

HAVE YOU ORDERED THESE TITLES FROM LAST MONTH?

ISBN	AUTHOR	TITLE	PRICE	QTY
ENGINEERING AND COMPUTER SCIENCE				
9789367138663	S. Sridhar, D. Narashiman	Deep Learning	₹789	
9789361595844	Bijan Kumar Mandal, Amitava Sarkar, Ambarish Datta	Fundamentals of Internal Combustion Engines, 8e	₹829	
BUSINESS & ECONOMICS				
9789367137116	Ambrish Gupta	Financial Accounting for Management	₹920	
9789361594489	Naresh K. Malhotra, Satyabhushan Das	Marketing Research, 7e (Updated)	₹1000	
TEST PREPARATION				
9789361590351	Tanima Seth	NTA CUET (UG) English Language Test 2025	₹350	
9789361593413	Saumitra Mohan and Chandan Jha	International Relations 2nd Edition For UPSC and State Civil Services Examination	₹550	
9789367136256	Neeraj Nachiketa	World Geography for UPSC and State Civil Services Examinations	₹350	
9789361595820	Saumitra Mohan and Chandan Jha	Antarashtriya Sambandh, 2e	₹550	
9789361591884	Showick Thorpe, Edgar Thorpe	General Studies Paper 2 (Prelims) CSAT 2025 for UPSC and State Civil Services Examination	₹699	
9789361597183	KVS Madaan	UGC NET Paper 1 Teaching and Research Aptitude	₹599	
9789367132647	KVS Madaan	UGC NET Paper 1 Shikhsan evam Shodh Abhyogyata	₹599	

IT PRO

Security in Computing, 6e

Charles Pfleeger | Shari Lawrence Pfleeger | Lizzie Coles-Kemp

ISBN: 9789367135587 | Paperback | **Page Count:** 920 | ₹1210

CONTENTS

Chapter 1 Introduction
Chapter 2 Toolbox: Authentication, Access Control, and Cryptography
Chapter 3 Programs and Programming
Chapter 4 Operating Systems
Chapter 5 Data and Databases
Chapter 6 Networks
Chapter 7 The Internet–User Side
Chapter 8 Details of Cryptography
Chapter 9 Privacy and Incidents
Chapter 10 Legal Issues and Ethics
Chapter 11 New Territory
Chapter 12 Emerging Topics

FEATURES

- Core security concepts: Assets, threats, vulnerabilities, controls, confidentiality, integrity, availability, attackers, and attack types
- The security practitioner's toolbox: Identification and authentication, access control, and cryptography
- Areas of practice: Securing programs, user-internet interaction, operating systems, networks, data, databases, and cloud computing
- Cross-cutting disciplines: Privacy, management, law, and ethics
- Using cryptography: Formal and mathematical underpinnings, and applications of cryptography
- Emerging topics and risks: AI and adaptive cybersecurity, blockchains and cryptocurrencies, cyberwarfare, and quantum computing.

MARKET

Students of B. Tech (Computer Science), MCA, IT Professionals

ENGINEERING

Advanced Surveying,

Total Station, GPS, GIS, Remote Sensing, Drone and Hydrographic Surveying, 3e

Satheesh Gopi, R Sathikumar, N Madhu

ISBN: 9789361597176 | Paperback | **Page Count:** 528 | ₹899

CONTENTS

Chapter 1 Fundamental Concepts of Geographic Information System
Chapter 2 GIS Data Models
Chapter 3 Data Acquisition
Chapter 4 Maps and Map Projections
Chapter 5 The Coordinate System
Chapter 6 Spatial Analysis
Chapter 7 Application of GIS
Chapter 8 Basics of Total Station
Chapter 9 Electronic Distance Measurements
Chapter 10 Surveying Using Total Station
Chapter 11 Data Collection Procedures
Chapter 12 Automatic Level, Digital Level and Optical Theodolites
Chapter 13 Aerial Surveying
Chapter 14 Fundamentals of Remote Sensing
Chapter 15 Basics of Global Positioning System
Chapter 16 Surveying Using Global Positioning System
Chapter 17 Hydrographic Surveying
Chapter 18 Surveying and Mapping Using Drones

FEATURES

- New – Chapters on Hydrographic Surveying and Surveying and Mapping Using Drones
- Exhaustive coverage on Global Positioning Systems including surveying using GPS
- Detailed and updated illustrations of Surveying using Total Station
- Covers modern surveying instruments such as automatic levels, digital levels, micro-optic theodolites, LIDAR, digital planimeters and laser levels
- Dedicated chapter on the latest Applications of GIS with case studies
- New Photographs and illustrations for better visualization

MARKET

Undergraduate and post graduate students as well as professionals in civil engineering and geoinformatics
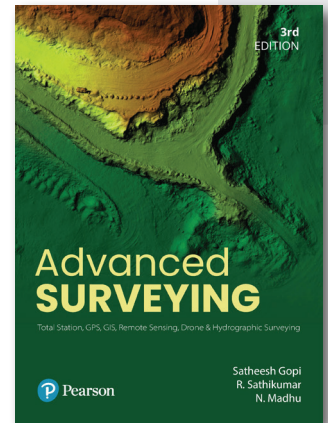
BUSINESS & ECONOMICS

E-Commerce 2023: Business, Technology, Society ,17Ed

Kenneth C. Laudon | Carol Guercio Traver

ISBN: 9789361592751 | Paperback | **Page Count:** 832 | ₹1060

CONTENTS

FEATURES

- Relates 3 forces driving e-commerce (business development and strategy; technological innovations; social controversies and impacts) to main chapter concepts.
- Infrastructure coverage ensures students understand the technology infrastructure that forms the foundation for all e-commerce.
- Chapter projects and questions test comprehension and offer practice applying high-level evaluation skills to management issues.
- Cases connect coverage to actual e-commerce businesses throughout.

MARKET

MBA
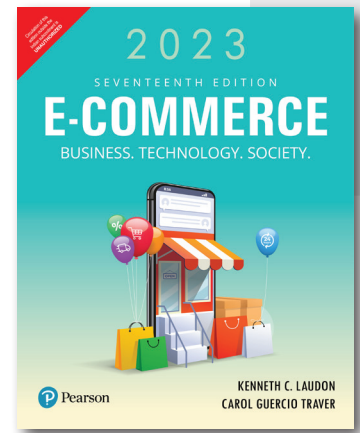
JEE Main Chemistry 2026 Volume I, 7e

A.K. Singhal, U.K. Singhal

ISBN: 9789367134917 | Paperback | **Page Count:** 536 | ₹790

CONTENTS

Chapter 1 Some Basic Concepts of Chemistry
Chapter 2 Structure of Atoms
Chapter 3 Classification of Elements and Periodicity in Properties
Chapter 4 Chemical Bonding and Molecular Structure
Chapter 5A States of Matter: Gaseous State and Liquid State*
Chapter 5B States of Matter: Solid State*
Chapter 6 Thermodynamics and Thermochemistry
Chapter 7A Chemical Equilibrium
Chapter 7B Ionic Equilibrium
Chapter 8 Redox Reactions
Chapter 9A p-Block Elements I: Boron Family
Chapter 9B p-Block Elements II: The Carbon Family
Chapter 10A Organic Chemistry I
Chapter 10B Organic Chemistry II
Chapter 10C Organic Chemistry: Purification and Characterization of Carbon Compounds
Chapter 11 Hydrocarbons and Petroleum Hints and Explanations

FEATURES

- Complete coverage of JEE Main curriculum with emphasis on important concepts
- Includes Solved Examples for concept evaluation
- Key points highlighted within the text along with features such as Smart Concepts, Knowledge Plus, and Word of Advice
- Updated Practice Exercises (including Topic-wise, Mixed Bag, and Numerical-value based questions) as per the recent pattern of JEE Main for result-oriented preparation
- Includes 2021 to 2025 Previous Years' Questions with detailed solutions
- JEE Main 2009-2020 Previous Years' Papers available on MyInsights

MARKET

Aspirants appearing for JEE Main and other Engg. entrance examinations
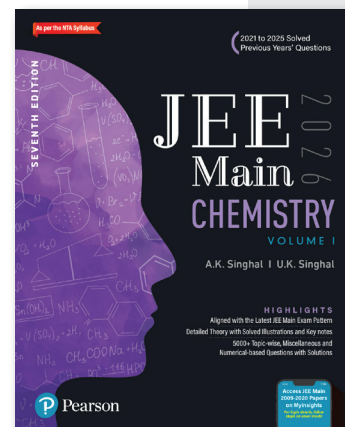
JEE Main Physics Volume 1, 2e

Rahul Sardana

ISBN: 9789367137604 | Paperback | **Page Count:** 992 | ₹1040

CONTENTS

Chapter 1 Basic Mathematics: An Introduction
Chapter 2 Units, Dimensions, Significant Figures and Errors
Chapter 3 Vectors
Chapter 4 Motion in a Straight Line
Chapter 5 Motion in a Plane, Relative Velocity and Projectile
Chapter 6 Newton's Laws of Motion
Chapter 7 Friction
Chapter 8 Work, Energy, Power and Law of Conservation of Energy
Chapter 9 Circular Motion
Chapter 10 Centre of Mass, Conservation of Linear Momentum and Collisions
Chapter 11 Rotational Dynamics
Chapter 12 Gravitation
Chapter 13 Properties of Matter
Chapter 14 Thermal Properties of Matter and Kinetic Theory of Gases
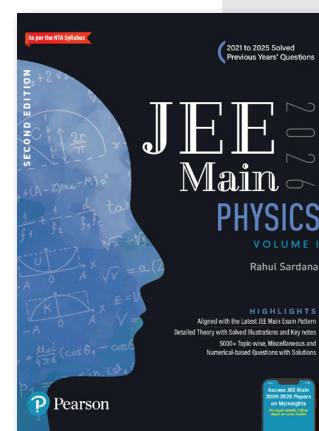
Chapter 15 Thermodynamics
Chapter 16 Modes of Heat Transfer
Chapter 17 Simple Harmonic Motion
Chapter 18 Mechanical Waves, Sound, Superposition and Doppler's Effect Hints and Explanations

FEATURES
- Complete coverage of JEE Main curriculum with emphasis on important concepts
- Includes Solved Examples for concept evaluation
- Key points highlighted within the text along with features such as Smart Concepts, Knowledge Plus, and Word of Advice
- Updated Practice Exercises (including Topic-wise, Mixed Bag, and Numerical-value based questions) as per the recent pattern of JEE Main for result-oriented preparation
- Includes 2021 to 2025 Previous Years' Questions with detailed solutions
- JEE Main 2009-2020 Previous Years' Papers available on MyInsights

MARKET
Aspirants appearing for JEE Main and other Engg. entrance examination

JEE Main Physics Volume II, 2e

Rahul Sardana

ISBN: 9789367135709 | Paperback | **Page Count:** 1040 | ₹1040

CONTENTS
JEE Main-2025 Solved Paper (22nd January, 2025 Evening)
JEE Main-2025 Solved Paper (22nd January, 2025 Morning)
JEE Main-2024 Solved Paper (04th April, 2024)
JEE Main-2024 Solved Paper (27 th January, 2024)

Chapter 1: Electrostatics
Chapter 2: Capacitance and Applications
Chapter 3: Current Electricity and Heating Effects of Current
Chapter 4: Magnetic Effects of Current
Chapter 5: Magnetism and Matter
Chapter 6: Electromagnetic Induction
Chapter 7: Alternating Current
Chapter 8: Electromagnetic Waves
Chapter 9: Ray Optics
Chapter 10: Wave Optics
Chapter 11: Dual Nature of Radiation and Matter
Chapter 12: Atomic Physics
Chapter 13: Nuclear Physics
Chapter 14: Semiconductor Devices and Applications
Chapter 15: Experimental Skills
Chapter 16: Principles of Communications Hints and Explanations
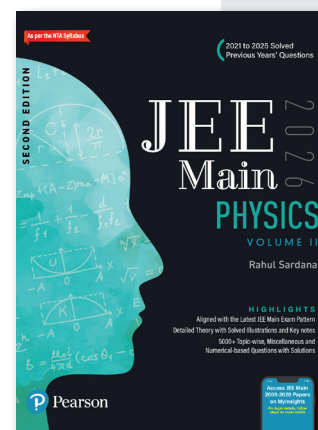
FEATURES
- Complete coverage of JEE Main curriculum with emphasis on important concepts
- Includes Solved Examples for concept evaluation
- Key points highlighted within the text along with features such as Smart Concepts, Knowledge Plus, and Word of Advice
- Updated Practice Exercises (including Topic-wise, Mixed Bag, and Numerical-value based questions) as per the recent pattern of JEE Main for result-oriented preparation
- Includes 2021 to 2025 Previous Years' Questions with detailed solutions
- JEE Main 2009-2020 Previous Years' Papers available on MyInsights

MARKET
Aspirants appearing for JEE Main and other Engg. entrance examination

JEE Main Chemistry 2026 Volume II, 7e

A.K. Singhal, U.K. Singhal

ISBN: 9789367132098 | Paperback | **Page Count:** 608 | ₹840

CONTENTS

JEE Main-2025 Solved Paper (January, 2025)
JEE Main-2025 Solved Paper (January, 2025)
JEE Main-2024 Solved Paper (04th April, 2024)
JEE Main-2024 Solved Paper (27th January, 2024)

Chapter 1 Solutions
Chapter 2 Electrochemistry
Chapter 3 Chemical Kinetics
Chapter 4 General Principles and Processes of Isolation of Elements*
Chapter 5A p-Block Elements: Nitrogen Family VA-Group Elements
Chapter 5B p-Block Elements: Oxygen Family VIA-Group Elements
Chapter 5C p-Block Elements: Halogen Family VIIA-Group Elements
Chapter 5D p-Block Elements: Inert or Noble Gases
Chapter 6 d-Block and f-Block Elements
Chapter 7 Coordination Chemistry
Chapter 8 Haloalkanes and Haloarenes
Chapter 9 Alcohol, Phenol and Ethers
Chapter 10 Aldehydes, Ketones, and Carboxylic Acids
Chapter 11 Amines and Other Organic Compounds with Functional Groups Containing Nitrogen
Chapter 12 Biomolecules
Chapter 13 Practical Chemistry Appendix Hints and Explanation

FEATURES

- Complete coverage of JEE Main curriculum with emphasis on important concepts
- Includes Solved Examples for concept evaluation
- Key points highlighted within the text along with features such as Smart Concepts, Knowledge Plus, and Word of Advice
- Updated Practice Exercises (including Topic-wise, Mixed Bag, and Numerical-value based questions) as per the recent pattern of JEE Main for result-oriented preparation
- Includes 2021 to 2025 Previous Years' Questions with detailed solutions
- JEE Main 2009-2020 Previous Years' Papers available on MyInsights

MARKET

Aspirants appearing for JEE Main and other Engg. entrance examinations
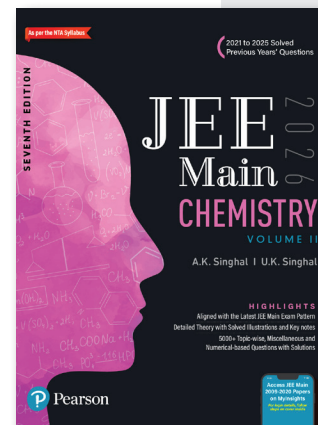
JEE Main Mathematics Volume I, 2e

Gavesh Bharadwaj

ISBN: 9789367139134 | Paperback | **Page Count:** 656 | ₹890

CONTENTS

Chapter 1 Basic Math, Sets & Relations and Logarithm
Chapter 2 Quadratic Equation
Chapter 3 Trigonometric Ratios and Identities
Chapter 4 Trigonometric Equation
Chapter 5 Solutions of Triangles
Chapter 6 Sequence and Series
Chapter 7 Straight Line
Chapter 8 Circle
Chapter 9 Parabola
Chapter 10 Ellipse
Chapter 11 Hyperbola
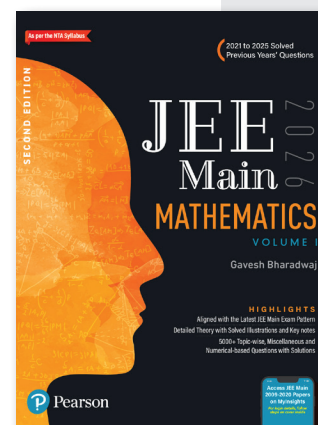
Chapter 12 Binomial Theorem
Chapter 13 Permutation and Combination
Chapter 14 Complex Number
Chapter 15 Statistics Hints and Explanations

FEATURES

- Complete coverage of JEE Main curriculum with emphasis on important concepts
- Includes Solved Examples for concept evaluation
- Key points highlighted within the text along with features such as Smart Concepts, Knowledge Plus, and Word of Advice
- Updated Practice Exercises (including Topic-wise, Mixed Bag, and Numerical-value based questions) as per the recent pattern of JEE Main for result-oriented preparation
- Includes 2021 to 2025 Previous Years' Questions with detailed solutions
- JEE Main 2009-2020 Previous Years' Papers available on MyInsights

MARKET

Aspirants appearing for JEE Main and other Engg. entrance examination

JEE Main Mathematics Volume II, 2e

Gavesh Bharadwaj

ISBN: 9789367136973 | Paperback | **Page Count:** 616 | ₹890

CONTENTS

JEE Main-2025 Solved Paper (January, 2025 Evening)
JEE Main-2025 Solved Paper (January, 2025 Morning)
JEE Main-2024 Solved Paper (04 April, 2024)
JEE Main-2024 Solved Paper (01 February, 2024)

Chapter 1 Functions
Chapter 2 Inverse Trigonometric Functions
Chapter 3 Limits
Chapter 4 Continuity and Differentiability
Chapter 5 Methods of Differentiation
Chapter 6 Application of Derivatives
Chapter 7 Indefinite Integration
Chapter 8 Definite Integration
Chapter 9 Area Under the Curve
Chapter 10 Differential Equation
Chapter 11 Matrices
Chapter 12 Determinant
Chapter 13 Probability
Chapter 14 Vectors
Chapter 15 3D Geometry Hints and Explanations

FEATURES

- Complete coverage of JEE Main curriculum with emphasis on important concepts
- Includes Solved Examples for concept evaluation
- Key points highlighted within the text along with features such as Smart Concepts, Knowledge Plus, and Word of Advice
- Updated Practice Exercises (including Topic-wise, Mixed Bag, and Numerical-value based questions) as per the recent pattern of JEE Main for result-oriented preparation
- Includes 2021 to 2025 Previous Years' Questions with detailed solutions
- JEE Main 2009-2020 Previous Years' Papers available on MyInsights

MARKET

Aspirants appearing for JEE Main and other Engg. entrance examination
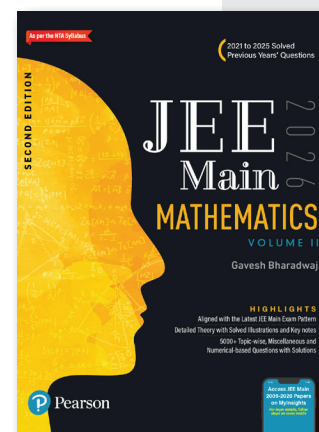
13 Previous Years' Solved Questions- JEE Main (2013-2025) Chapter-wise and Topic-wise- Physics

Pankaj Gupta

ISBN: 9789367138991 | Paperback | **Page Count:** 744 | ₹750

CONTENTS

Chapter 1 Units and Measurements
Chapter 2 Motion in a Straight Line
Chapter 3 Motion in a Plane
Chapter 4 Laws of Motion
Chapter 5 Work, Energy and Power
Chapter 6 Systems of Particles and Rotational Motion
Chapter 7 Gravitation
Chapter 8 Mechanical Properties of Solids
Chapter 9 Mechanical Properties of Fluids
Chapter 10 Thermal Properties of Matter
Chapter 11 Thermodynamics
Chapter 12 Kinetic Theory of Gases
Chapter 13 Oscillations
Chapter 14 Waves
Chapter 15 Electric Charges and Fields
Chapter 16 Electrostatic Potential and Capacitance
Chapter 17 Current Electricity
Chapter 18 Moving Charges and Magnetism
Chapter 19 Magnetism and Matter
Chapter 20 Electromagnetic Induction
Chapter 21 Alternating Current
Chapter 22 Electromagnetic Waves
Chapter 23 Ray Optics and Optical Instruments
Chapter 24 Wave Optics
Chapter 25 Dual Nature of Radiation and Matter
Chapter 26 Atoms
Chapter 27 Nuclei
Chapter 28 Semiconductor Electronics: Materials, Devices And Simple Circuits
Chapter 29 Experimental Physics

FEATURES

- Understand
- Detailed step-by-step solutions and alternative methods
- Figures, equations, and flow charts for proper reasoning in solutions Analyse
- Aligned with the latest JEE Main syllabus provided by NTA
- Chapter-wise Trend Analysis of Previous Years' Compilation
- Includes Solved JEE Main 2013-2025 Questions
- 2400+ PYQs segregated Chapter-wise and Topic-wise

MARKET

Aspirants appearing for JEE Main and other Engg. entrance examination
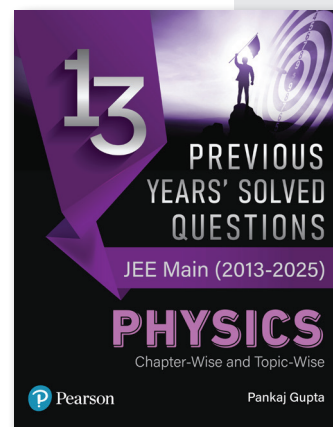
13 Previous Years' Solved Questions- JEE Main (2013-2025) Chapter-wise and Topic-wise - Chemistry

Vishal Joshi

ISBN: 9789367139875 | Paperback | **Page Count:** 440 | ₹500

CONTENTS

Chapter 1 Some Basic Concepts of Chemistry
Chapter 2 Atomic Structure
Chapter 3 Classification of Elements and Periodicity in Properties
Chapter 4 Chemical Bonding and Molecular Structure
Chapter 5 Thermodynamics
Chapter 6 Chemical Equilibrium
Chapter 7 Ionic Equilibrium
Chapter 8 Redox Reaction
Chapter 9 p -Block Elements (Group 13 and 14)
Chapter 10 Purification and Characterisation of Organic Compounds
Chapter 11 Some Basic Principles of Organic Chemistry
Chapter 12 Hydrocarbons
Chapter 13 Solution
Chapter 14 Electrochemistry
Chapter 15 Chemical Kinetics
Chapter 16 p-Block Elements (Group 15 to 18)
Chapter 17 d and f-Block Elements
Chapter 18 Coordination Compounds
Chapter 19 Organic Compounds Containing Halogens
Chapter 20 Alcohols, Phenols and Ethers
Chapter 21 Aldehyde, Ketone and Carboxylic Acid
Chapter 22 Organic Compounds Containing Nitrogen
Chapter 23 Biomolecules
Chapter 24 Principles Related to Practical Chemistry

FEATURES

- Understand
- Detailed step-by-step solutions and alternative methods
- Figures, equations, and flow charts for proper reasoning in solutions Analyse
- Aligned with the latest JEE Main syllabus provided by NTA
- Chapter-wise Trend Analysis of Previous Years' Compilation
- Includes Solved JEE Main 2013-2025 Questions
- 1600+ PYQs segregated Chapter-wise and Topic-wise

MARKET

Aspirants appearing for JEE Main and other Engg. entrance examination
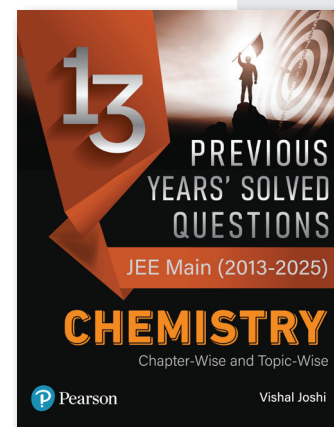
13 Previous Years' Solved Questions- JEE Main (2013-2025) Chapter-wise and Topic-wise - Mathematics

Om Sharma

ISBN: 9789367134887 | Paperback | **Page Count:** 752 | ₹750

CONTENTS

Chapter 1 Fundamental of Mathematics
Chapter 2 Trigonometric Functions
Chapter 3 Height-Distance and Properties of Triangle
Chapter 4 Quadratic and Theory of Equation
Chapter 5 Progression and Series
Chapter 6 Complex Numbers
Chapter 7 Binomial Theorem
Chapter 8 Permutations and Combinations
Chapter 9 Statistics
Chapter 10 Coordinate System and Straight Line
Chapter 11 Circle
Chapter 12 Parabola
Chapter 13 Ellipse
Chapter 14 Hyperbola
Chapter 15 Set and Relations
Chapter 16 Functions and Graph
Chapter 17 Inverse Trigonometric Functions
Chapter 18 Limits of Function
Chapter 19 Methods of Differentiation
Chapter 20 Continuity and Differentiability
Chapter 21 Applications of Derivatives
Chapter 22 Integration
Chapter 23 Area Under the Curve
Chapter 24 Differential Equation
Chapter 25 Determinants
Chapter 26 Matrices
Chapter 27 Vector Algebra
Chapter 28 3D Geometry
Chapter 29 Probability

FEATURES

- Understand
- Detailed step-by-step solutions and alternative methods
- Figures, equations, and flow charts for proper reasoning in solutions Analyse
- Aligned with the latest JEE Main syllabus by NTA
- Chapter-wise Trend Analysis and Video Strategies Compilation
- Includes Solved JEE Main 2013-2025 Questions
- 3000+ PYQs segregated Chapter-wise and Topic-wise

MARKET

Aspirants appearing for JEE Main and other Engg. entrance examination
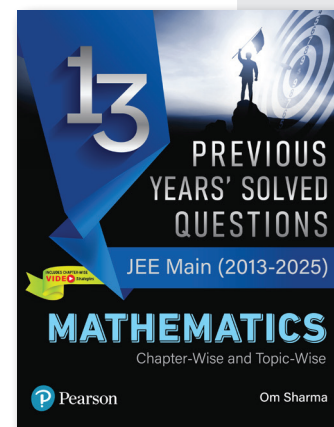
NTA UGC NET | SET | JRF Hindi Bhasha Evam Sahitya Paper-II, 5e

Chandan Dubey

ISBN: 9789367136454 | Paperback | **Page Count:** 944 | ₹790

CONTENTS

विषय–सूची

हिन्दी साहित्य प्रश्न पत्र जनवरी 2025

हिन्दी साहित्य प्रश्न पत्र अगस्त 2024

इकाई –1 हिन्दी भाषा और उसका विकास

इकाई –2 हिन्दी साहित्य का इतिहास

इकाई –3 साहित्य शास्त्र

इकाई –4 वैचारिक पृष्ठभूमि

इकाई –5 हिन्दी कविता

इकाई –6 हिन्दी उपन्यास

इकाई –7 हिन्दी कहानी

इकाई –8 हिन्दी नाटक

इकाई –9 हिन्दी निबंध

इकाई –10 आत्मकथा, जीवनी तथा अन्य गद्य विधाएं

संदर्भ

परिशिष्ट

FEATURES

- प्रमुख विशेषताएँ:
- जनवरी 2025 एवं अगस्त 2024 के प्रश्न पत्र हल सहित, पूर्णतः सम्मिलित किए गए हैं।
- दिसंबर 2023, जून 2023 एवं 2022 के प्रश्न पत्र संपूर्ण हल सहित संकलित किए गए हैं।
- विगत वर्ष 2019–2021 तक के प्रश्न पत्र इकाईवार हल सहित संकलित किए गए हैं।
- प्रत्येक इकाई के अंत में एन. टी. ए. परीक्षा–प्रारूप के अनुसार प्रश्न और व्याख्या सहित उत्तर दिए गए हैं ।
- प्रसिद्ध नाटककारों, उपन्यासकारों, साहित्यकारों की जीवनी, आत्मकथा एवं एकांकी सम्मिलित हैं।
- प्रत्येक इकाई के अंत में वस्तुनिष्ठ प्रश्न तथा स्मरणीय तथ्य दिए गए हैं।

MARKET

Under Graduate and Post Graduate

NTA UGC NET | SET | JRF Shiksha Shashtra Paper-2

Heena Dawar

ISBN: 9789361594342 | Paperback | **Page Count:** 536 | ₹660

CONTENTS

यूजीसी नेट प्रश्न पत्र जनवरी, 2025

यूजीसी नेट प्रश्न पत्र अगस्त, 2024

इकाई—1 शैक्षिक अध्ययन

इकाई—2 इतिहास, राजनीति और शिक्षा का अर्थशास्त्र

इकाई—3 शिक्षार्थी तथा अधिगम प्रक्रिया

इकाई—4 अध्यापक शिक्षा

इकाई—5 पाठ्यक्रम अध्ययन

इकाई—6 शिक्षा में अनुसंधान

इकाई—7 शिक्षाशास्त्र, एंड्रागॉजी और मूल्यांकन

इकाई—8 प्रौद्योगिकी मेंधके लिए शिक्षा

इकाई—9 शिक्षात्मक प्रबंध,प्रशासन और नेतृत्व

इकाई—10 समावेशी शिक्षा मॉक टेस्ट—1—5

Further Readings

FEATURES

- विगत वर्षों के प्रश्न (2019—2023) अध्याय—वार संकलित किए गए हैं।
- पर्याप्त अभ्यास के लिए अध्याय—वार बहुविकल्पीय प्रश्न दिए गए हैं।
- बेहतर अभ्यास के लिए
- मॉक टेस्ट दिए गए हैं।

MARKET

Under Graduate and Post Graduate

NTA UGC NET SET JRF Rajneeti Vigyan Paper-2

Pradyumn Tripathi

ISBN: 9789361595325 | Paperback | **Page Count:** 744 | ₹810

CONTENTS

यूजीसी नेट प्रश्नपत्र जनवरी, 2025

यूजीसी नेट प्रश्नपत्र अगस्त, 2024

1. खंड—I राजनीतिक सिद्धांत (Political Theory)
2. खंड—II राजनीतिक विचार (Political Thought)
3. खंड—III भारतीय राजनीतिक विचार (Indian Political Thought)
4. खंड—IV तुलनात्मक राजनीतिक विचार (Comparative Political Analysis)
5. खंड—V अंतर्राष्ट्रीय संबंध (International Relatioǹ)
6. खंड—VI भारतीय विदेश नीति (Indian Foreign Policy)
7. खंड—VII भारत में राजनीतिक संस्थाएं (Political Institutions in Indi)
8. खंड—VIII भारत में राजनीतिक प्रक्रियाएं (Political Processes in India)
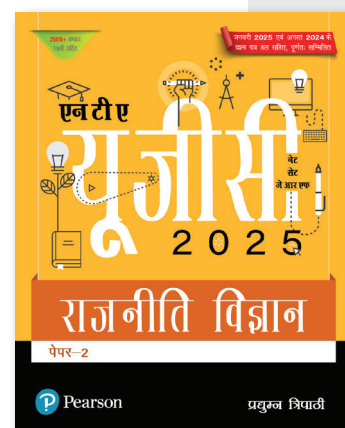
9. खंड–IX लोक प्रशासन (Public Administration)

10. खंड–X भारत में शासन और सार्वजनिक नीति (Governance and Public Policy in India)

Further Readings

FEATURES

- मुख्य विशेषताएं

- छात्र–अनुकूल शिक्षाशास्त्र जिसमें सिद्धांत का समर्थन करने वाले चित्र और तालिकाएँ सम्मिलित हैं।

- विगत वर्षों के प्रश्न उत्तर कुंजी के साथ प्रत्येक इकाई के अंत में दिए गए हैं ताकि छात्रों को वास्तविक प्रश्न पत्रों पर उचित विचार करने में मदद मिल सके।

- अग्रिम पठन सूची (Further Reading) छात्रों को अन्य उपलब्ध साहित्य से परिचित करवाने के उद्देश्य से संकलित की गई है।

MARKET
Under Graduate and Post Graduate

Indian Economy for UPSC and State Public Services Examination 3e

Gaurav Agrawal

ISBN: 9789367133873 | Paperback | **Page Count:** 560 | ₹650

CONTENTS

Unit 1 Demystifying Economics for UPSC
Chapter 1.1 The Uncertainties of UPSC
Chapter 1.2 Which Topics to Focus Upon
Chapter 1.3 Current Affairs vs Static Questions
Chapter 1.4 Concepts vs Memorization
Chapter 1.5 Analytical Thinking and Good Answers
Chapter 1.6 A Recap

Unit 2 Understanding Money
Chapter 2.1 The Impossible Trinity
Chapter 2.2 Monetary Policy
Chapter 2.3 The Yield Curve
Chapter 2.4 Inflation
Chapter 2.5 Unemployment and Inflation
Chapter 2.6 Fiscal Policy and Inflation
Chapter 2.7 The Fixed and Floating Exchange Rates
Chapter 2.8 Exchange Rates and International Trade
Chapter 2.9 Exchange Rates and Inflation
Chapter 2.10 Balance of Payments
Chapter 2.11 BoP Crisis
Chapter 2.12 Other Central Banks and India
Chapter 2.13 Impossible Trinity Revisited
Chapter 2.14 Inflation vs Growth
Chapter 2.15 Money Laundering

Unit 3 Indian Financial System
Chapter 3.1 The Journey of Money in India
Chapter 3.2 RBI's Printing Press and the Banks
Chapter 3.3 Money and Money Multiplier
Chapter 3.4 The Reserve Bank of India
Chapter 3.5 Inflation Measurement in India
Chapter 3.6 Mainstream Banking
Chapter 3.7 Non-Mainstream Banking

FEATURES

- Trump Tariffs, RCEP Debate, Employment Debate, GDP Measurement Debate, Enhanced Government Schemes Coverage
- Story-telling approach, Pictographic Explanations and Infographics
- 25 Flashcards covering Budget 2025 & Economic Survey 2024-2025

MARKET

UPSC, Civil Services Aspirants

Bharat ki Arthvayvastha, 2e

Gaurav Agrawal

ISBN: 9789367132470 | Paperback | **Page Count:** 504 | ₹650

CONTENTS

खंड–1ः यूपीएससी के लिए अर्थशास्त्र
अध्याय 1.1 यूपीएससी की अनिश्चतताएं
अध्याय 1.2 परीक्षा के लिए महत्वपूर्ण विषय
अध्याय 1.3 तैयारी में किताब का महत्व
अध्याय 1.4 कॉन्सेप्ट्स बनाम ज्ञानवर्धन
अध्याय 1.5 विश्लेषणात्मक सोच और अच्छे उत्तर
अध्याय 1.6 पुनर्कथन

खंड–2 : धन
अध्याय 2.1 असंभव त्रिमूर्ति
अध्याय 2.2 मौद्रिक नीति
अध्याय 2.3 यील्ड कर्व
अध्याय 2.4 मुद्रास्फीति
अध्याय 2.5 बेरोजगारी और मुद्रास्फीति
अध्याय 2.6 राजकोषीय नीति और मुद्रास्फीति
अध्याय 2.7 स्थायी और अस्थायी विनिमय दरें
अध्याय 2.8 विनिमय दरें और अंतर्राष्ट्रीय व्यापार
अध्याय 2.9 विनिमय दरें और मुद्रास्फीति
अध्याय 2.10 भुगतान संतुलन
अध्याय 2.11 बीओपी संकट
अध्याय 2.12 अन्य केंद्रीय बैंक और भारत
अध्याय 2.13 असंभव त्रिमूर्ति–एक पुनर्मंथन
अध्याय 2.14 मनी लॉन्ड्रिंग

खंड 3ः भारतीय वित्तीय व्यवस्था
अध्याय 3.1 भारत में धन का सफर
अध्याय 3.2 आरबीआई और बैंक
अध्याय 3.3 मुद्रा गुणक
अध्याय 3.4 भारतीय रिजर्व बैंक
अध्याय 3.5 भारत में मुद्रास्फीति
अध्याय 3.6 मुख्यधारा बैंकिंग
अध्याय 3.7 गैर–मुख्यधारा बैंकिंग
अध्याय 3.8 निजी ऋण बाजार
अध्याय 3.9 सरकारी ऋण बाजार
अध्याय 3.10 भारत में इक्विटी बाजार
अध्याय 3.11 डिजिटल भुगतान

खंड 4ः मैक्रोइकोनॉमिक्स
अध्याय 4.1 आर्थिक समृद्धि की ओर
अध्याय 4.2 जीडीपी का मापन
अध्याय 4.3 प्रौद्योगिकी और मानव पूंजी
अध्याय 4.4 आर्थिक विकास का अर्थव्यवस्था की संरचना पर प्रभाव
अध्याय 4.5 जीडीपी समीकरण

FEATURES

- ट्रंप टैरिफ, आरसीईपी डिबेट, रोजगार डिबेट, जीडीपी गणना डिबेट, उन्नत सरकारी योजनाओं पर कवरेज

- कथात्मक दृष्टिकोण, चित्रात्मक स्पष्टीकरण और इन्फोग्राफिक्स

- बजट 2025 और आर्थिक सर्वेक्षण 2024–2025 को कवर करने वाले 25 फ्लैशकार्ड्स संलग्न

MARKET
Graduate and post Graduate

NTA-UGC NET|SET|JRF Computer Science Paper II 2025

Puneet Kaur

ISBN: 9789361598708 | Paperback | **Page Count:** 960 | ₹875

CONTENTS

Unit 1: Software Engineering
Chapter 1 Introduction to Software Engineering
Chapter 2 SDLC
Chapter 3 Software Metrics
Chapter 4 Software Requirements Specifications (SRS)
Chapter 5 Software Maintenance

Unit 2: Programming Languages and Computer Graphics Section A: Programming Language
Chapter 1 Language C
Chapter 2 Language C++
Chapter 3 HTML
Chapter 4 XML Section B: Computer Graphics
Chapter 1 Introduction and Display Devices
Chapter 2 Scan Conversion
Chapter 3 2D-Transformations
Chapter 4 Shading and Hidden Surface Removal
Chapter 5 Projection
Chapter 6 Animation
Chapter 7 Colour Models
Chapter 8 Graphic Curves
Chapter 9 Multimedia á

Unit 3: Discrete Structures and Optimization
Chapter 1 Mathematical and Propositional Logic
Chapter 2 Permutation , Combination, Probability
Chapter 3 Group Theory
Chapter 4 Set and Relation
Chapter 5 Boolean Algebra
Chapter 6 Linear Programming á

Unit 4: System Software and Operating System
Chapter 1 Introduction to Operating System
Chapter 2 Process Management
Chapter 3 Synchronization
Chapter 4 Memory Management
Chapter 5 Storage Management
Chapter 6 File Management
Chapter 7 Threads and System Calls
Chapter 8 System Software
Chapter 9 LINUX Operating System

Unit 5: Database Management System
Chapter 1 What is DBMS?
Chapter 2 Data Modelling
Chapter 3 Relational Data Model
Chapter 4 Normalization
Chapter 5 Transaction Processing
Chapter 6 Concurrency Control
Chapter 7 Big Data
Chapter 8 SQL (Structured Query Language)
Chapter 9 NOSQL (Not Only SQL) Database
Chapter 10 Data Warehouse, Data Mining

FEATURES
- Solved (2016-2022) Previous Years' Questions tagged topic wise throughout the book
- Previous year section includes solved December 2022 and 2023 papers
- Unit-end practice exercises with detailed solutions for enhanced preparation
- In-text solved examples for holistic understanding of concepts

MARKET
undergraduate and postgraduate, NET/JRF Aspirants

Complete Companion for BSc Nursing & General Nursing and Midwifery Entrance Examination, 8e

Saroj Parwez

ISBN: 9789367133453 | Paperback | **Page Count:** 852 | ₹890

CONTENTS

Section A: Physics
Unit I: Mechanics;
Unit II:; Transfer of Heat and Thermodynamics;
Unit III: Oscillations and Electromagnetic Waves;
Unit IV: Light, Optics and Sound;
Unit V: Electricity and Magnetism;
Unit VI: Nuclear Physics and Communication System;

Section B: Chemistry
Unit I: Basic Concepts of Elementary Chemistry;
Unit II: Basic Concepts of Physical Chemistry;
Unit III: Solutions and Chemical Reactions;
Unit IV: Basic Concepts of Inorganic Chemistry;
Unit V: Basic Concepts in Organic Chemistry;

Section C: Biology
Unit I: Diversity of Living Organisms;
Unit II: Structural Organization in Plants and Animals;
Unit III: Cell Structure and Functions;
Unit IV: Plant Physiology;
Unit V: Human Anatomy and Physiology
Unit VI: Reproduction, Genetics and Evolution;
Unit VII: Human Welfare and Biotechnology;
Unit VIII: Ecology and Environment;

Section D: English
Unit I: Basic Grammar Rule – I,
Unit II: Substitutive Words,
Unit III: Language Expressions,
Unit IV: Basic Grammar Rule - II,

Section E: General Knowledge,
Unit I: Geography and History of India,
Unit II: Indian Polity and Economy,

FEATURES

- Detailed coverage on Human Anatomy and Physiology section Enhanced pedagogy mapped with every chapter 4500+ practice questions Model Test Papers based on latest examination patterns and trends

MARKET

Aspiring Nurses
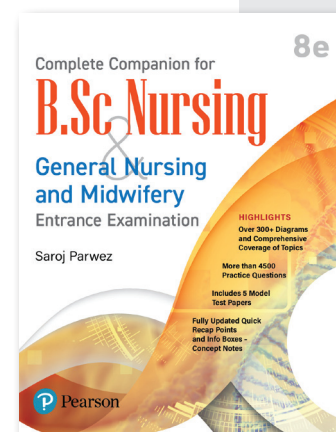
ORDER FORM MAY 2025

ISBN	AUTHOR	TITLE	PRICE	QTY
IT PRO				
9789367135587	Charles Pfleeger, Shari Lawrence Pfleeger, Lizzie Coles-Kemp	Security in Computing	₹1210	
ENGINEERING				
9789361597176	Satheesh Gopi, R Sathikumar, N Madhu	Title - Advanced Surveying; Sub Title - Total Station, GPS, GIS, Remote Sensing, Drone and Hydrographic Surveyingsurveying	₹899	
BUSINESS & ECONOMICS				
9789361592751	Kenneth C. Laudon | Carol Guercio Traver	E-Commerce 2023: Business, Technology, Society ,17Ed	₹1060	
TEST PREPARATION				
9789367134917	A.K. Singhal, U.K. Singhal	JEE Main Chemistry 2026 Volume I	₹790	
9789367137604	Rahul Sardana	JEE Main Physics Volume 1	₹1040	
9789367135709	Rahul Sardana	JEE Main Physics Volume II	₹1040	
9789367132098	A.K. Singhal, U.K. Singhal	JEE Main Chemistry 2026 Volume II	₹840	
9789367139134	Gavesh Bharadwaj	JEE Main Mathematics Volume I	₹890	
9789367136973	Gavesh Bharadwaj	JEE Main Mathematics Volume II	₹890	
9789367138991	Pankaj Gupta	13 Previous Years' Solved Questions- JEE Main (2013-2025) Chapter-wise and Topic-wise- Physics	₹750	
9789367139875	Vishal Joshi	13 Previous Years' Solved Questions- JEE Main (2013-2025) Chapter-wise and Topic-wise - Chemistry	₹500	
9789367134887	Om Sharma	13 Previous Years' Solved Questions- JEE Main (2013-2025) Chapter-wise and Topic-wise - Mathematics	₹750	
9789367136454	Chandan Dubey	NTA UGC NET | SET | JRF Hindi Bhasha Evam Sahitya Paper-II	₹790.00	
9789361594342	Heena Dawar	NTA UGC NET | SET | JRF Shiksha Shashtra Paper-2	₹660	
9789361595325	Pradyumn Tripathi	NTA UGC NET SET JRF Rajneeti Vigyan Paper-2	₹810	
9789367133873	Gaurav Agrawal	Indian Economy for UPSC and State Public Services Examination, 3e	₹650	
9789367132470	Gaurav Agrawal	Bharat ki Arthvayvastha	₹650	
9789361598708	Puneet Kaur	NTA-UGC NET|SET|JRF Computer Science Paper II 2025	₹875	
9789367133453	Saroj Parwez	Complete Companion for BSc Nursing & General Nursing and Midwifery Entrance Examination	₹890	

HAVE YOU ORDERED THESE TITLES FROM LAST MONTH?

ISBN	AUTHOR	TITLE	PRICE	QTY
IT PRO				
9789361598166	Thomas Erl | Roger Stoffers	A Field Guide to Digital Transformation	₹350	
ENGINEERING AND COMPUTER SCIENCE				
9789367137550	Kumar Neeraj Jha, Amarjit Singh & Sreedevi A. R.	Construction Quality Management and Control	₹599	
9789361593826	Kumar Neeraj Jha	Construction Project Management - Theory and Practice	₹1120	
SCIENCE AND MATHEMATICS				
9789361594724	Halsey Royden, Patrick M. Fitzpatrick	Real Analysis, 5th edition	₹700	
HUMANITIES AND SOCIAL SCIENCES				
9789361596261	Vijay Tankha	Ancient Greek Philosophy: Thales to Aristotle	₹530	
TEST PREPARATION				
9789367138076	KVS Madaan	NTA UGC NET Teaching and Research Aptitude Paper 1 Previous Years' Solved Papers 2025	₹440	
9789361598241	KVS Madaan	UGC NET Paper 1 Vigat Varsho ke Prashna Patra Hal Sahit	₹370	
9789361594656	Heena Dawar	NTA-UGC NET|SET|JRF Education Paper 2 2025 3E	₹660	
9789361597930	Manoj Sonker	UGC NET SET JRF Paper 2 Sociology 2025, 3e	₹550	
9789367137475	Vineet Pandey	UGC NET Paper 2 English	₹580	
9789367136881	Mahak Mahajan and Rahat Arora	UGC NET Paper 2 Management, 5e	₹790	
9789367134337	Subhangini Priya, Abhishek Mishra	UGC NET Paper 2 History, 3e	₹760	
9789367130445	Pradyumn Tripathi	UGC NET Paper 2 Political Science, 3e	₹810	

》Pearson

New from Pearson
June 2025

IT Pro

Core Java, Volume 1: Fundamentals, 13e

Cay S. Horstmann

ISBN: 9789367130735 | Paperback | **Page Count:** 688 | ₹1160

Contents

Chapter 1 Java – An introduction
Chapter 2 Fundamental Programming Structures in Java
Chapter 3 Objects and Classes
Chapter 4 Inheritance
Chapter 5 Interfaces, Lambda Expressions, and Inner Classes
Chapter 6 Exceptions, Assertions, and Logging
Chapter 7 Generic Programming
Chapter 8 Concurrency
Chapter 9 The Java Platform Module System
Chapter 10 Collections
Chapter 11 Annotations
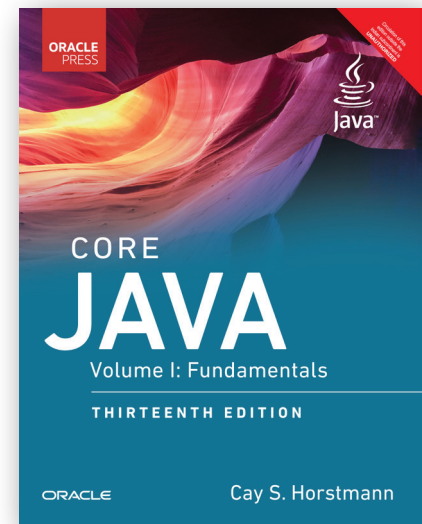
Features

- Master foundational techniques, idioms, and best practices for writing superior Java code
- Leverage the power of interfaces, lambda expressions, and inner classes
- Take advantage of sealed class hierarchies and pattern matching for processing structured data
- Harden programs through effective exception handling and debugging
- Write safer, more reusable code with generic programming
- Improve performance and efficiency with Java's standard collections
- Explore simple programs with JShell and assemble complex programs with archives and modules
- Fully utilise multicore processors with Java's powerful concurrency model

Market

Students of B. Tech (Computer Science), MCA, IT Professionals

Core Java, Volume 2: Advanced Features, 13e

Cay S. Horstmann

ISBN: 9789367136652 | Paperback | **Page Count:** 884 | ₹1270

Contents
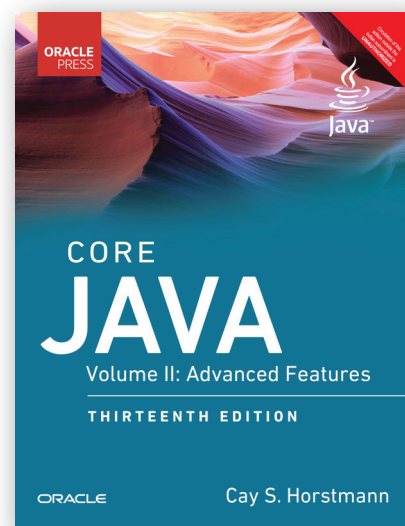
Features

- Master advanced techniques, idioms, and best practices for writing reliable Java code
- Make the most of enhanced Java I/O APIs, object serialisation, and regular expressions
- Connect to network services, harvest web data with the HTTP/2 client, and serve data with the built-in web server or implement your own server
- Process code via the Scripting and Compiler APIs
- Work with the Date and Time API, including recent refinements
- Leverage the Java security model, user authentication, and the security library's cryptographic functions
- Preview powerful new APIs for accessing "foreign" functions and memory

Market

Students of B. Tech (Computer Science), MCA, IT Professionals

*All prices are subject to change without notice

Hughes Electrical and Electronic Technology, 12e

Revised by John Hiley, Keith Brown and Ian McKenzie

ISBN: 9789361598135 | Paperback | **Page Count:** 1040 | ₹1160

Contents

Features

- Comprehensive introduction to the fundamental principles of electrical technology, including coverage of fibreoptics, induction motors and operational amplifiers
- Chapter objectives, highlighted key equations, summaries of formulae, and key terms and concepts to help reinforce learning
- Contains numerous worked examples and end-of-chapter problems to encourage self-directed learning and test understanding
- New material on transmission line theory, 2–port networks, sensors and actuators, and on renewable generation.

Market

B Tech First Year Engineering

Mechanics of Materials Eleventh Edition in SI Units

R C Hibbeler

ISBN: 9789367133910 | Paperback | **Page Count:** 888 | ₹1060

Contents

Chapter 1. Stress
Chapter 2. Strain
Chapter 3. Mechanical Properties of Materials
Chapter 4. Axial Load
Chapter 5. Torsion
Chapter 6. Bending
Chapter 7. Transverse Shear
Chapter 8. Combined Loadings
Chapter 9. Stress Transformation
Chapter 10. Strain Transformation
Chapter 11. Design of Beams and Shafts
Chapter 12. Deflection of Beams and Shafts
Chapter 13. Buckling of Columns
Chapter 14. Energy Methods
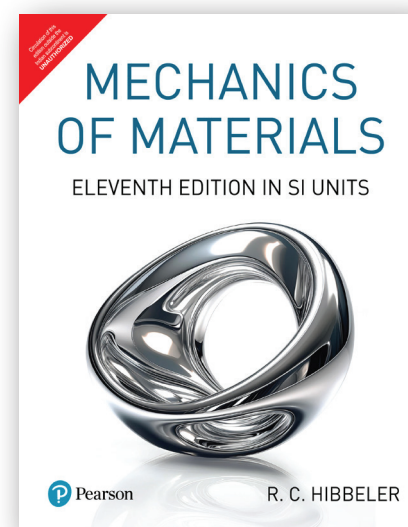
Features

- Over 500 new problems have been added which involve applications in aerospace engineering to civil engineering.
- New Fundamental Problems have been added and select problems' solutions in the back of the book have been expanded.
- More photos and photorealistic art throughout the book illustrate how principles apply to real world situations and how materials behave under load.

Market

B Tech Mechanical, B Tech Civil

Operational Amplifiers with Advanced Applications

K C Selvam

ISBN: 9789357053280 | Paperback | **Page Count:** 576 | ₹595

Contents

Features

- Comprehensive Coverage: Ranges from basic concepts to advanced applications of operational amplifiers, making it suitable for both beginners and experienced practitioners.
- Hands-On Practical Guides: Appendices include detailed tutor kits for op-amp circuits, analog functions, and digital trainer kits developed by the author, offering practical learning support.
- In-Depth Analog and Digital Applications: Covers analog multipliers, dividers, waveform generators, active filters, logic gates, and combinational circuits—highlighting the versatility and essential role of op-amps in modern electronics.

Market

Students of EE, EEE and ECE

Marketing Management, 17e

Philip Kotler, Kevin Lane Keller, Alexander Chernev,
Jagdish N. Sheth, G. Shainesh

ISBN: 9789367138199 | Paperback | **Page Count:** 672 | ₹1180
Combo ISBN: 9789367133903 | ₹1400

Contents

PART 1 Fundamentals of Marketing Management
Chapter 1 Defining Marketing for the New Realities .
Chapter 2 Marketing Planning and Management.

PART 2 Understanding the Market
Chapter 3 Analyzing Consumer Markets.
Chapter 4 Analyzing Business Markets
Chapter 5 Conducting Marketing Research.

PART 3 Developing a Viable Market Strategy
Chapter 6 Identifying Market Segments and Target Customers .
Chapter 7 Crafting a Customer Value Proposition and Positioning

PART 4 Designing Value .
Chapter 8 Designing and Managing Products
Chapter 9 Designing and Managing Services .
Chapter 10 Building Strong Brands
Chapter 11 Managing Pricing and Sales Promotions.

PART 5 Communicating Value
Chapter 12 Managing Marketing Communications
Chapter 13 Designing an Integrated Marketing Campaign in the Digital Age
Chapter 14 Personal Selling and Direct Marketing

PART 6 Delivering Value
Chapter 15 Designing and Managing Distribution Channels
Chapter 16 Managing Retailing

PART 7 Managing Growth
Chapter 17 Driving Growth in Competitive Markets
Chapter 18 Developing New Market Offerings
Chapter 19 Building Customer Loyalty
Chapter 20 Tapping into Global Markets .
Chapter 21 Environmental, Social, and Governance Issues in Marketing
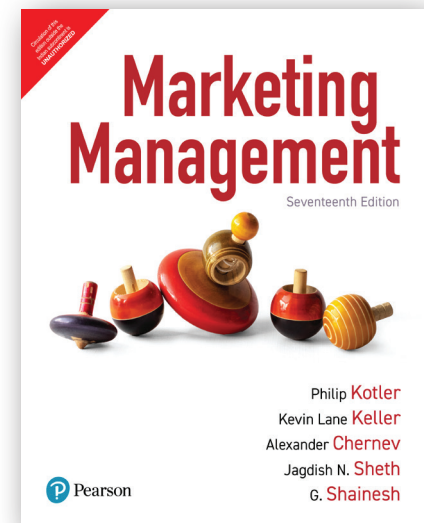
Features

Global and Indian Perspectives – Offers a comprehensive look at diverse market dynamics and business strategies across both developed and emerging economies.

- Digital Transformation Focus – Includes updated content on digital marketing, social media, e-commerce, and the use of emerging technologies such as AI and big data in marketing decision-making.

- Consumer Behavior Insights – Delves into modern consumer psychology, engagement patterns, and personalized marketing, particularly in the digital age.

- Analytical Tools – Provides powerful tools like Customer Lifetime Value (CLV), frameworks for segmentation, positioning, brand equity and marketing ROI metrics to aid strategic decisions.

- Exploration of New Business Models- Discusses the evolution of startups, platform-based businesses, D2C (Direct-to-Consumer) models, and the transformation of traditional business structures. Indian Edition Highlights: This edition includes over 55 case studies and caselets on prominent brands and leading players in India, including Amul, Aravind Eye Care, Asian Paints, Bajaj, Bandhan Bank, bigbasket, Biocon, Buhler, Cadbury, Eureka Forbes, FabIndia, Fevicol, Flipkart, HDFC Bank, Infosys, JSW Paints, Kaya Clinic, Mahindra, Maruti Suzuki, Narayana Health, PaperBoat, PayTM, Plaeto Shoes, Reliance Jio, Samsung, SBI Yono, Taj Hotels, Tata Motors, Tanishq, Tata Steel, Tata Trusts, Titan, TCS, Wipro, and more. Additionally, the book examines new-age businesses with innovative models, such as Amazon, Ather Energy, Clirnet, cult.fit, Flipkart, InMobi, ID Vada, Lenskart, Treebo, udaan, and others, showcasing the changing face of entrepreneurship and business in today's digital world.

Market

MBA

Humanities and Social Sciences

राजनीति सिद्धांत, एक परिचय

राजीव भार्गव, अशोक आचार्य, कमल नयन चौबे (अनुवादक)

ISBN: 9789367132630 | Paperback | **Page Count:** 440 | ₹470

Contents

1 राजनीति सिद्धांत क्या है?
2 हमें राजनीति सिद्धांत की आवश्यकता क्यों है?
3 भारतीय राजनीति सिद्धांत
4 स्वतंत्रता
5 समानता
6 न्याय
7 अधिकार
8 लोकतंत्र
9 नागरिकता
10 शक्ति
11 प्रभुसत्ता
12 राज्य
13 नागरिक समाज
14 संपत्ति
15 जेंडर
16 उदारवाद
17 समाजवाद
18 राष्ट्रवाद
19 सेकुलरवाद
20 सकारात्मक कार्रवाई
21 अभिव्यक्ति की स्वतंत्रता और सेंसरशिप का सवाल
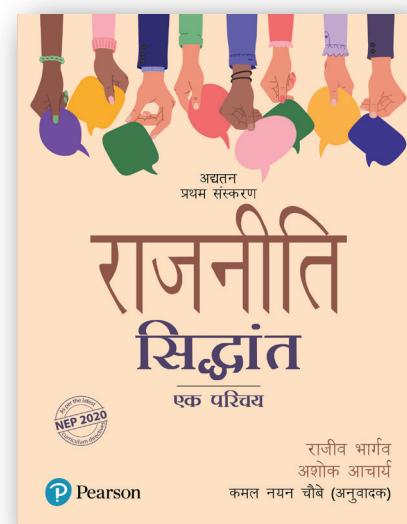
Features

- इस संस्करण की मुख्य विशेषताएँ

- नया अध्याय कृ ''भारतीय राजनीतिक सिद्धांत''
- राजनीतिक सिद्धांत में महत्वपूर्ण विषयों पर केंद्रित अध्याय
- इसमें विभिन्न प्रकार की शैक्षणिक विशेषताएं सम्मिलित हैं, जैसे–
- प्रत्येक अध्याय के आरंभ में उसके मुख्य तत्वों की रूपरेखा
- एक परिचयात्मक भाग जिसमें अध्याय के संगठन की अवधारणा और औचित्य पर चर्चा की गई है
- महत्वपूर्ण शब्दों का क्रॉस–रेफरेंसिंग
- चर्चा के लिए बिंदु

Market
Undergrad Political Science

International Relations, 13e

Jon C. W. Pevehouse, Joshua S. Goldstein, Sarah E. Kreps, Edward D. Mansfield and Sanjay Srivastava et al.

ISBN: 9789361596582 | Paperback | **Page Count:** 528 | ₹1010

Contents
Chapter 1 The Globalization of International Relations
Chapter 2 Realist Theories
Chapter 3 Liberal and Social Theories
Chapter 4 Foreign Policy
Chapter 5 International Conflict
Chapter 6 Military Force and Terrorism
Chapter 7 International Organizations, Law, and Human Rights
Chapter 8 International Trade
Chapter 9 Global Finance and Business
Chapter 10 International Integration
Chapter 11 Environment and Population
Chapter 12 The North-South Gap
Chapter 13 International Development
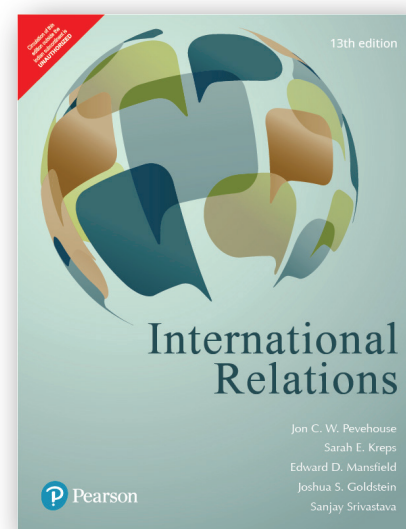
Features
- Highlights of the edition
- Alignment with NEP-2020 UGCF Curriculum Directives
- Emphasizes the growing importance of geopolitics
- Coverage on the rising political and military competition including the US–China challenges presented by Russia's invasion of Ukraine in 2022
- India's counter-terrorism efforts, especially against cross-border terrorism, Indo-Pak Water Treaty and many others

Market
Undergrad Political Science

*All prices are subject to change without notice

Objective Biology for NEET – Volume – I, 7e

Rajiv Vijay

ISBN: 9789367137826　|　Paperback　|　**Page Count:** 688　|　₹830

Contents

Chapter 1 Biological Classification
Chapter 2 Plant Kingdom
Chapter 3 Morphology of Flowering Plants
Chapter 4 Anatomy of Flowering Plants
Chapter 5 Cell: The Unit of Life
Chapter 6 Cell Cycle and Cell Division
Chapter 7 Photosynthesis in Higher Plants
Chapter 8 Respiration in Plants
Chapter 9 Plant Growth and Development
Chapter 10 The Living World
Chapter 11 Animal Kingdom
Chapter 12 Structural Organization in Animals
Chapter 13 Biomolecules
Chapter 14 Breathing and Exchange of Gases
Chapter 15 Body Fluids and Circulation
Chapter 16 Excretory Products and their Elimination
Chapter 17 Locomotion and Movement
Chapter 18 Neural Control and Co-ordination
Chapter 19 Chemical Co-ordination and Integration
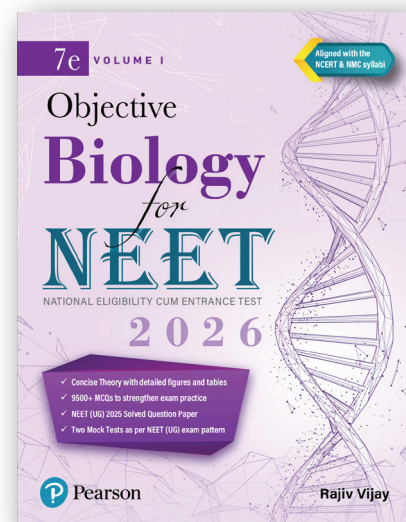
Features

- Structured as per the latest NMC and NCERT syllabus for Classes XI and XII
- Includes latest solved NEET (UG) 2025 Question Paper (Biology) for Exam Practice
- Previous Years' Questions incorporated in every chapter
- Includes Assertion & Reason, Statement-based and Matrix Match Type Questions as per the latest NEET exam pattern
- Chapter-wise solved NCERT Exemplar Questions
- Level graded Practice MCQs
- Two Mock tests with detailed solutions for self-assessment
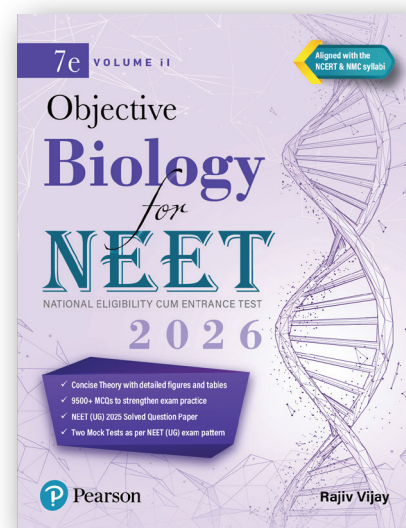
Market

NEET (UG) Aspirants

Objective Biology for NEET – Volume – II, 7e

Rajiv Vijay

ISBN: 9789367136614 | Paperback | **Page Count:** 640 | ₹790

Contents

Chapter 1 Sexual Reproduction in Flowering Plant
Chapter 2 Principles of Inheritance and Variation
Chapter 3 Molecular Basis of Inheritance
Chapter 4 Microbes in Human Welfare
Chapter 5 Organisms and Populations
Chapter 6 Ecosystem
Chapter 7 Biodiversity and Conservation
Chapter 8 Human Reproduction
Chapter 9 Reproductive Health
Chapter 10 Evolution
Chapter 11 Human Health and Disease
Chapter 12 Biotechnology: Principles and Processes
Chapter 13 Biotechnology and its Applications

Features

- Structured as per the latest NMC and NCERT syllabus for Classes XI and XII
- Includes latest solved NEET (UG) 2025 Question Paper (Biology) for Exam Practice
- Previous Years' Questions incorporated in every chapter
- Includes Assertion & Reason, Statement-based and Matrix Match Type Questions as per the latest NEET exam pattern
- Chapter-wise solved NCERT Exemplar Questions
- Level graded Practice MCQs
- Two Mock tests with detailed solutions for self-assessment
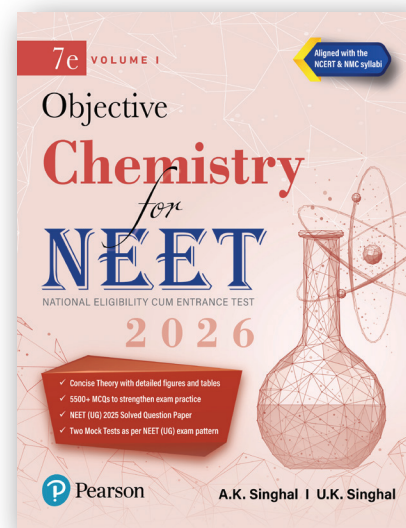
Market

NEET (UG) Aspirants

*All prices are subject to change without notice

Objective Chemistry for NEET – Volume – I, 7e

A.K. Singhal | U.K. Singhal

ISBN: 9789367130728 | Paperback | **Page Count:** 592 | ₹730

Contents

Chapter 1 Some Basic Concepts of chemistry
Chapter 2 Structure of Atoms
Chapter 3 Classification of Elements and Periodicity Properties
Chapter 4 Chemical Bonding and Molecular Structure
Chapter 5 Thermodynamics and Chemical Energetics
Chapter 6A Chemical Equilibrium
Chapter 6B Ionic Equilibrium
Chapter 7 Redox Reaction
Chapter 8A The p-Block Element Boron Family
Chapter 8B The p-block elements Carbon Family
Chapter 9A Organic Chemistry-I
Chapter 9B Organic Chemistry-II
Chapter 9C Organic Chemistry: Purification And Characterization of Carbon Compounds
Chapter 10 Hydrocarbon and Petroleum

Features

- Structured as per the latest NMC and NCERT syllabus for Classes XI and XII
- Includes latest solved NEET (UG) 2025 Question Paper (Chemistry) for Exam Practice
- Previous Years' Questions incorporated in every chapter
- Includes Statement-based and Matrix Match Type Questions as per the latest NEET exam pattern
- Solved numerical problems included in every Physical Chemistry chapter
- Chapter-wise solved NCERT Exemplar Questions
- Level graded Practice MCQs
- Two Mock tests with detailed solutions for self-assessment
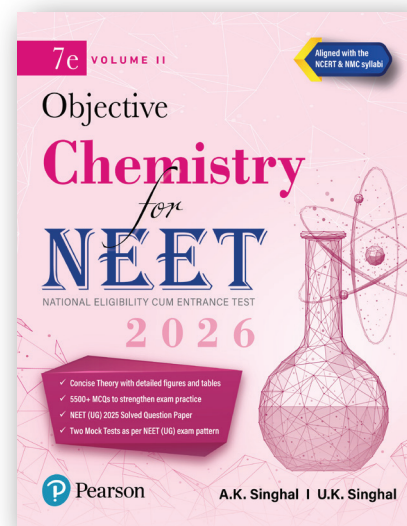
Market

NEET (UG) Aspirants

Objective Chemistry for NEET – Volume – II, 7e

A.K. Singhal | U.K. Singhal

ISBN: 9789367138984 | Paperback | **Page Count:** 696 | ₹790

Contents

Chapter 1. Solution
Chapter 2. Electrochemistry
Chapter 3. Chemical Kinetics
Chapter 4A .The p-Block elements-Nitrogen Family VA-Group Elements
Chapter 4B. The p-Block elements-Oxygen family VIA Group elements
Chapter 4C. The p-Block Elements- Halogen Family VIIA-Group Elements
Chapter 4D. The p-Block Elements- Inert and Noble Gases
Chapter 5. The d- and f-Block Elements
Chapter 6. Co-ordination Compounds
Chapter 7 Haloalkanes and Haloarenes
Chapter 8 Alcohol, Phenols and Ethers
Chapter 9 Aldehydes, Ketones and Carboxylic Acids
Chapter 10. Amines (Nitrogen-Containing Compounds)
Chapter 11. Biomolecules
Chapter 12 Practical Chemistry

Features

- Structured as per the latest NMC and NCERT syllabus for Classes XI and XII
- Includes latest solved NEET (UG) 2025 Question Paper (Chemistry) for Exam Practice
- Previous Years' Questions incorporated in every chapter
- Includes Statement-based and Matrix Match Type Questions as per the latest NEET exam pattern
- Solved numerical problems included in every Physical Chemistry chapter
- Chapter-wise solved NCERT Exemplar Questions
- Level graded Practice MCQs
- Two Mock tests with detailed solutions for self-assessment

Market

NEET (UG) Aspirants

*All prices are subject to change without notice

Objective Physics for NEET – Volume– I, 7e

Abhay Kumar

ISBN: 9789367132074 | Paperback | **Page Count:** 616 | ₹730

Contents

Chapter 1. Measurements and Error Analysis
Chapter 2. Kinematics-I (Motion in a Straight Line)
Chapter 3. Kinematics-II (Motion in a Plane)
Chapter 4. Laws of Motion and Friction
Chapter 5. Work, Power, Energy and Dynamics of Circular Motion
Chapter 6. Motion of System of Particles and Rigid Body-I
Chapter 7. Motion of System of Particles and Rigid Body-II
Chapter 8. Gravitation
Chapter 9. Mechanical Properties of Solids
Chapter 10. Mechanical Properties of Fluids
Chapter 11. Thermal Properties of Matter and Thermodynamics
Chapter 12. Calorimetry and Heat Transfer
Chapter 13. Behaviour of Perfect Gases and Kinetic Theory of Gases
Chapter 14. Oscillations
Chapter 15. Waves and Acoustics
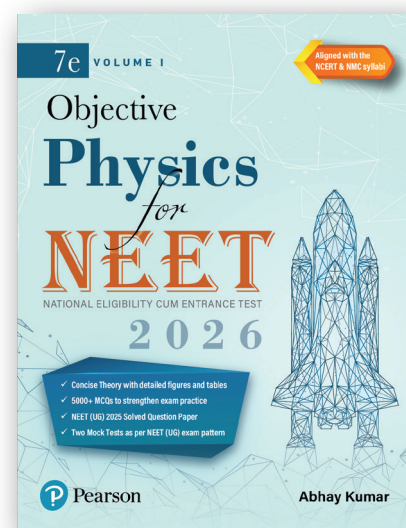
Features

- Structured as per the latest NMC and NCERT syllabus for Classes XI and XII
- Includes latest solved NEET (UG) 2025 Question Paper (Physics) for Exam Practice
- Previous Years' Questions incorporated in every chapter
- Includes Statement-based and Matrix Match Type Questions as per the latest NEET exam pattern
- Solved Examples to strengthen understanding
- Chapter-wise solved NCERT Exemplar Questions
- Ample number of MCQs for better Practice
- Two Mock tests with detailed solutions for self-assessment

Market

NEET (UG) Aspirants

Objective Physics for NEET – Volume – II, 7e

Abhay Kumar

ISBN: 9789367139424 | Paperback | **Page Count:** 584 | ₹680

Contents

Chapter 1. Electric Charge, Fields and Electrostatic Potential
Chapter 2. Capacitance and Capacitors
Chapter 3. Current Electricity, Ohm's Law and DC Circuits
Chapter 4. Heating Effect of Current
Chapter 5. Moving Charges, Magnetic Effect of Electric Current
Chapter 6. Electromagnetic Induction and Alternating Currents
Chapter 7. Electromagnetic Waves
Chapter 8. Wave Optics
Chapter 9. Ray Optics and Optical Instruments
Chapter 10. Dual Nature of Radiation and Matter
Chapter 11. Atoms and Nuclei
Chapter 12. Semiconductor Electronics: Materials, Devices and Simple Circuits
Chapter 13. Experimental Skills
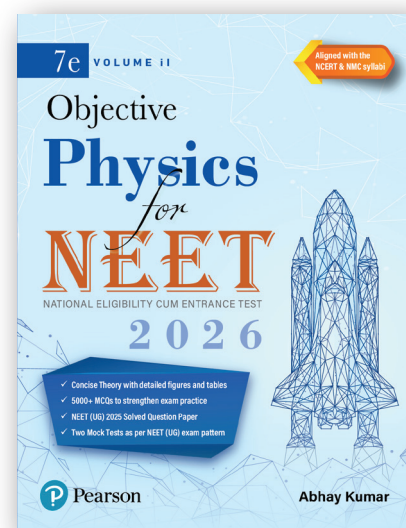
Features

- Structured as per the latest NMC and NCERT syllabus for Classes XI and XII
- Includes latest solved NEET (UG) 2025 Question Paper (Physics) for Exam Practice
- Previous Years' Questions incorporated in every chapter
- Includes Statement-based and Matrix Match Type Questions as per the latest NEET exam pattern
- Solved Examples to strengthen understanding
- Chapter-wise solved NCERT Exemplar Questions
- Ample number of MCQs for better Practice
- Two Mock tests with detailed solutions for self-assessment

Market

NEET (UG) Aspirants

*All prices are subject to change without notice

Order Form — June 2025

ISBN	Author	Title	MRP	Qty
IT Pro				
9789367130735	Cay S. Horstmann	Core Java, Volume 1: Fundamentals, 13e	₹1160	
9789367136652	Cay S. Horstmann	Core Java, Volume 2: Advanced Features, 13e	₹1270	
Science and Mathematics				
9789361598135	Revised by John Hiley, Keith Brown and Ian McKenzie	Hughes Electrical and Electronic Technology	₹1160	
9789367133910	R C Hibbeler	Mechanics of Materials Eleventh Edition in SI Units	₹1060	
9789357053280	K C Selvam	Operational Amplifiers with Advanced Applications	₹595	
Business & Economics				
9789367138199	Philip Kotler, Kevin Lane Keller, Alexander Chernev, Jagdish N. Sheth, G. Shainesh	Marketing Management, 17e	₹1180	
9789367133903	Philip Kotler, Kevin Lane Keller, Alexander Chernev, Jagdish N. Sheth, G. Shainesh	Marketing Management, 17e Combo	₹1400	
Humanities and Social Sciences				
9789367132630	राजीव भार्गव, अशोक आचार्य, कमल नयन चौबे (अनुवादक)	राजनीति सिद्धांत, एक परिचय	₹470	
9789361596582	Jon C. W. Pevehouse, Joshua S. Goldstein, Sarah E. Kreps, Edward D. Mansfield and Sanjay Srivastava et al.	International Relations, 13e	₹1010	
Test Preparation				
9789367137826	Rajiv Vijay	Objective Biology for NEET – Volume – I, 7e	₹830	
9789367136614	Rajiv Vijay	Objective Biology for NEET – Volume – II, 7e	₹790	
9789367130728	A.K. Singhal	U.K. Singhal	Objective Chemistry for NEET – Volume – I, 7e	₹730	
9789367138984	A.K. Singhal	U.K. Singhal	Objective Chemistry for NEET – Volume – II, 7e	₹790	
9789367132074	Abhay Kumar	Objective Physics for NEET – Volume– I, 7e	₹730	
9789367139424	Abhay Kumar	Objective Physics for NEET – Volume – II, 7e	₹680	

Have you ordered these titles from last month?

| ISBN	Author	Title	MRP	Qty
IT Pro				
9789367135587	Charles Pfleeger, Shari Lawrence Pfleeger, Lizzie Coles-Kemp	Security in Computing, 6e	₹1210	
Science and Mathematics				
9789361597176	Satheesh Gopi, R Sathikumar, N Madhu	Title - Advanced Surveying; Sub Title - Total Station, GPS, GIS, Remote Sensing, Drone and Hydrographic Surveyingsurveying	₹899	
Business & Economics				
9789361592751	Kenneth C. Laudon | Carol Guercio Traver	E-Commerce 2023: Business, Technology, Society ,17Ed	₹1060	
9789367139998	Dave Chaffey and Fiona Ellis-Chadwick	Digital Marketing 8e	₹900	
Test Preparation				
9789367134917	A.K. Singhal, U.K. Singhal	JEE Main Chemistry 2026 Volume I	₹790	
9789367137604	Rahul Sardana	JEE Main Physics Volume 1	₹1040	
9789367135709	Rahul Sardana	JEE Main Physics Volume II	₹1040	
9789367132098	A.K. Singhal, U.K. Singhal	JEE Main Chemistry 2026 Volume II	₹840	
9789367139134	Gavesh Bharadwaj	JEE Main Mathematics Volume I	₹890	
9789367136973	Gavesh Bharadwaj	JEE Main Mathematics Volume II	₹890	
9789367138991	Pankaj Gupta	13 Previous Years' Solved Questions- JEE Main (2013–2025) Chapter-wise and Topic-wise- Physics	₹750	
9789367139875	Vishal Joshi	13 Previous Years' Solved Questions- JEE Main (2013–2025) Chapter-wise and Topic-wise - Chemistry	₹500	
9789367134887	Om Sharma	13 Previous Years' Solved Questions- JEE Main (2013–2025) Chapter-wise and Topic-wise - Mathematics	₹750	
9789367136454	Chandan Dubey	NTA UGC NET | SET | JRF Hindi Bhasha Evam Sahitya Paper-II	₹790	
9789361594342	Heena Dawar	NTA UGC NET | SET | JRF Shiksha Shashtra Paper-2	₹660	
9789361595325	Pradyumn Tripathi	NTA UGC NET SET JRF Rajneeti Vigyan Paper-2	₹810	
9789367133873	Gaurav Agrawal	Indian Economy for UPSC and State Public Services Examination 3E	₹650	
9789367132470	Gaurav Agrawal	Bharat ki Arthvayvastha	₹650	
9789361598708	Puneet Kaur	NTA-UGC NET|SET|JRF Computer Science Paper II 2025	₹875	
9789367133453	Saroj Parwez	Complete Companion for BSc Nursing & General Nursing and Midwifery Entrance Examination	₹890	

New from Pearson
July 2025

Inorganic Chemistry, 5e

Gary L. Miessler | Paul J. Fischer | Donald A. Tarr

ISBN: 9789361593284 | Paperback | **Page Count:** 704 | ₹1130

Contents

Chapter 1 Introduction to Inorganic Chemistry
Chapter 2 Atomic Structure
Chapter 3 Simple Bonding Theory
Chapter 4 Symmetry and Group Theory
Chapter 5 Molecular Orbitals
Chapter 6 Acid–Base and Donor–Acceptor Chemistry
Chapter 7 The Crystalline Solid State
Chapter 8 Chemistry of the Main Group Elements
Chapter 9 Coordination Chemistry I: Structures and Isomers
Chapter 10 Coordination Chemistry II: Bonding
Chapter 11 Coordination Chemistry III: Electronic Spectra
Chapter 12 Coordination Chemistry IV: Reactions and Mechanisms
Chapter 13 Organometallic Chemistry
Chapter 14 Organometallic Reactions and Catalysis
Chapter 15 Parallels between Main Group and Organometallic Chemistry
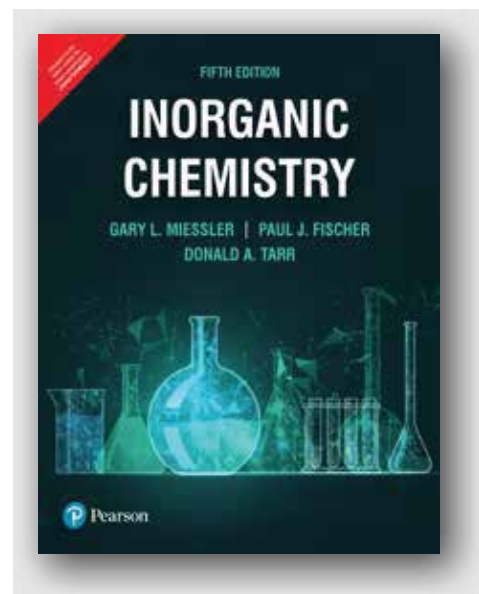
Features

- Updated Content with Contemporary Topics: Expanded discussions on modern subjects such as frustrated Lewis pairs, hydrogen bonding guidelines, metal–organic frameworks, pincer ligands, and C–H activation.
- Enhanced Visuals: Molecular orbital and structural images have been updated using molecular modeling and CIF files for greater clarity and accuracy.
- Improved Pedagogy: Additions include the projection operator method (for nonlinear molecules), group electronegativity, expanded Frost diagrams, and magnetic susceptibility content.
- More Real-World Relevance: Around 15% new end-of-chapter problems, many drawing on recent literature, promote critical thinking and application.

Market

UG and PG students of Chemistry

Digital Signal Processing: Principles, Algorithms and Applications, 5th edition

John G. Proakis | Dimitris G Manolakis

ISBN: 9789367134672 | Paperback | **Page Count:** 1172 | ₹1040

Contents

Features

- Practical applications include examples, over 500 homework problems, and computer problems.
- Describes techniques to convert analog signals, the analysis of linear time-invariant discrete-time systems and signals in the time domain, and bilateral and unilateral z-transform methods.
- Analyzes signals and systems in the frequency domain, the Fourier series and transform in continuous- and discrete-time signals, and the sampling and reconstruction of continuous-time signals.
- Examines realizations of IIR and FIR systems and techniques to design digital filters.

Market

Students of ECE

*All prices are subject to change without notice

Problem Solving and Programming in C: A Computational Thinking Approach

S. Sridhar, S. S. Sridhar, V. M. Hariharan

ISBN: 9789367130360 | Paperback | **Page Count:** 768 | ₹699

Contents
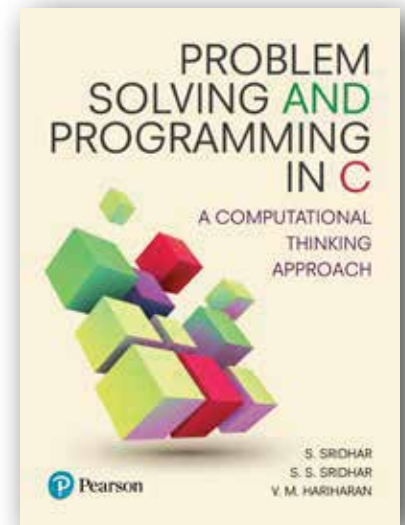
Features

- Explores core programming paradigms: top-down, bottom-up, recursion, and dynamic programming
- Demystifies advanced concepts like pointers, dynamic memory, and function pointers with clarity
- Integrates essential Linux development tools: compilers, debuggers, IDEs, profilers, and formatters
- Case studies on data structures and real-world scenarios deepen practical understanding
- Includes hands-on code examples, quick-reference cheat sheets, and revision aids
- Engaging learning enhancements: brain teasers, tips, points to ponder, and caution notes
- Reinforces concepts through innovative tools: crosswords, jumbled words, and programming cartoons

Market

Students of B. Tech (Computer Science), MCA, IT Professionals

Legal Aspects of Business, 2e

Rashmi Aggarwal and Rajinder Kaur

ISBN: 9789367134276 | Paperback | **Page Count:** 540 | ₹580

Contents

Chapter 30 Corporate Social Responsibility and Class Action Suits
Chapter 31 Majority Rule and Minority Rights: Prevention of Oppression and Mismanagement
Chapter 32 Winding Up

Features
New to this Edition
- Updated text reflecting the latest legal amendments and regulatory changes in the Indian and global context
- New sections added on E-contracts, International Contracts and Intellectual Property Rights
- New chapters on Dispute Resolution Mechanisms and Competition Law
- Extensive coverage of practical case scenarios and recent examples to bridge the gap between theory and practice

Market
MBA

Test Preparation

एनटीए यूजीसी गेट। सेट। जेआरएफ समाजशास्त्र पेपर–2 2025

मनोज सोनकर

ISBN: 9789367136287 | Paperback | **Page Count:** 472 | ₹550

Contents

यूजीसी नेट समाजशास्त्र प्रश्नपत्र
जनवरी 2025
अगस्त 2024
दिसंबर 2023
जून 2023
मार्च 2023
दिसंबर 2021 और जून 2022

इकाई-I समाजशास्त्रीय सिद्धांत
इकाई-II अनुसंधान कार्यप्रणाली और विधियाँ
इकाई-III मूल अवधारणाएं और संस्थाएं
इकाई-IV ग्रामीण और शहरी रूपांतरण
इकाई-V राज्य राजनीति और विकास
इकाई-VI अर्थव्यवस्था और समाज
इकाई-VII पर्यावरण और समाज
इकाई-VIII परिवारए विवाह और रिश्तेदारी

इकाई-IX विज्ञानए प्रौद्योगिकी और समाज
इकाई-X संस्कृति और प्रतीकात्मक परिवर्तन परिशिष्ट समाजशास्त्री विचारक

मॉक टेस्ट—1
मॉक टेस्ट—2
मॉक टेस्ट—3
मॉक टेस्ट—4
मॉक टेस्ट—5
अग्रिम पठन

Features

- जनवरी 2025 तथा अगस्त 2024 के प्रश्नपत्र सम्मिलित हैं।
- प्रत्येक इकाई के अंत में विगत वर्षों के प्रश्न दिए गए हैं।
- विषय के बारे में छात्रों की समझ का आकलन करने के लिए प्रचुर मात्रा में अभ्यास प्रश्न दिए गए हैं।
- पाँच मॉक टेस्ट भी संकलित हैं।

## Market

Under Graduate and Post Graduate

Concise General Knowledge Manual 2026, 24e

Edgar Thorpe and Showick Thorpe

ISBN: 9789367139653 | Paperback | **Page Count:** 528 | ₹299

Contents

Chapter 1. History of India
Chapter 2. Indian Constitution and Polity
Chapter 3. Indian Economy
Chapter 4. Geography
Chapter 5. General Science
Chapter 6. Science and Technology
Chapter 7. Basic General Knowledge
Chapter 8. Current Affairs
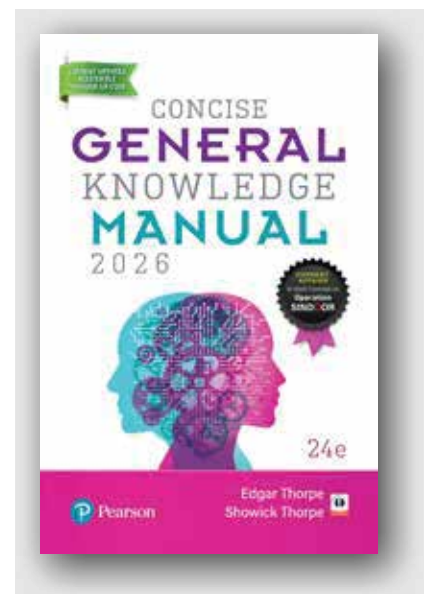
Features

- Microlearning Approach—Crisp, Point-wise Learning
- Comprehensive Coverage for various examinations like CUET, CLAT, SSC and so on
- Digital Supplements furnished through QR Codes
- Current Affairs updates accessible through QR codes

Market

Government Examinations, General tests - Banking, SSC, CUET, CLAT, MAT

Order Form · July 2025

ISBN	Author	Title	MRP	Qty
Science and Mathematics				
9789361593284	Gary L. Miessler | Paul J. Fischer | Donald A. Tarr	Inorganic Chemistry,5ed	₹1130	
Engineering				
9789367134672	John G. Proakis | Dimitris G Manolakis	Digital Signal Processing: Principles, Algorithms and Applications, 5th edition	₹1040	
9789367130360	S. Sridhar, S. S. Sridhar, V. M. Hariharan	Problem Solving and Programming in C: A Computational Thinking Approach	₹699	
Business & Economics				
9789367134276	Rashmi Aggarwal and Rajinder Kaur	Legal Aspects of Business	₹580	
Test Preparation				
9789367136287	मनोज सोनकर	एनटीए यूजीसी गेट। सेट। जेआरएफ समाजशास्त्र पेपर–2 2025	₹550	
9789367139653	Edgar Thorpe and Showick Thorpe	Concise General Knowledge Manual 2026	₹299	

Have you ordered these titles from last month?

ISBN	Author	Title	MRP	Qty
IT Pro				
9789367130735	Cay S. Horstmann	Core Java, Volume 1: Fundamentals, 13e	₹1160	
9789367136652	Cay S. Horstmann	Core Java, Volume 2: Advanced Features, 13e	₹1270	
Engineering				
9789361598135	Revised by John Hiley, Keith Brown and Ian McKenzie	Hughes Electrical and Electronic Technology	₹1160	
9789367133910	R C Hibbeler	Mechanics of Materials Eleventh Edition in SI Units	₹1060	
9789357053280	K C Selvam	Operational Amplifiers with Advanced Applications	₹595	
Business & Economics				
9789367138199	Philip Kotler, Kevin Lane Keller, Alexander Chernev, Jagdish N. Sheth, G. Shainesh	Marketing Management, 17e	₹1180	
9789367133903	Philip Kotler, Kevin Lane Keller, Alexander Chernev, Jagdish N. Sheth, G. Shainesh	Marketing Management, 17e Combo	₹1400	
Humanities and Social Sciences				
9789367132630	राजीव भार्गव, अशोक आचार्य, कमल नयन चौबे (अनुवादक)	राजनीति सिद्धांत, एक परिचय	₹470	
9789361596582	Jon C. W. Pevehouse, Joshua S. Goldstein, Sarah E. Kreps, Edward D. Mansfield and Sanjay Srivastava et al.	International Relations, 13e	₹1010	
Test Preparation				
9789367137826	Rajiv Vijay	Objective Biology for NEET – Volume – I, 7e	₹830	
9789367136614	Rajiv Vijay	Objective Biology for NEET – Volume – II, 7e	₹790	
9789367130728	A.K. Singhal | U.K. Singhal	Objective Chemistry for NEET – Volume – I, 7e	₹730	
9789367138984	A.K. Singhal | U.K. Singhal	Objective Chemistry for NEET – Volume – II, 7e	₹790	
9789367132074	Abhay Kumar	Objective Physics for NEET – Volume– I, 7e	₹730	
9789367139424	Abhay Kumar	Objective Physics for NEET – Volume – II, 7e	₹680	