

BUSINESS & ECONOMICS

Fundamentals of International Business

Sumati Varma

ISBN: 9789367138403 | Paperback | Page Count: 300 | ₹480

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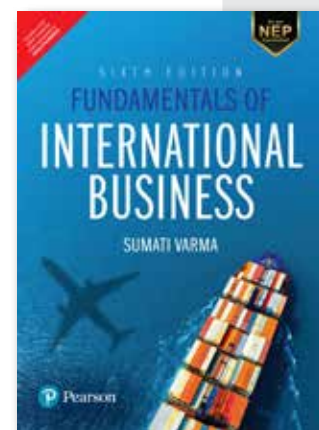
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FEATURES

- Introduction to new topics such as Stages of Firm Internationalization, Implications of Economic Environment and Corporate Initiatives
- Coverage of latest developments incorporating leading edge research, up-to-date examples and current statistics tracking global developments in the field
- Comprehensive discussion on international issues related to ethics, corporate social responsibility and sustainability
- Includes additional discussion questions and latest university examination questions

MARKET

MBA, UG



TEST PREPARATION

NEET Crash Course Physics 2025

Pearson

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Chapter 26. Dual Nature of Radiation and Matter

Chapter 27. Atoms

Chapter 28. Nuclei

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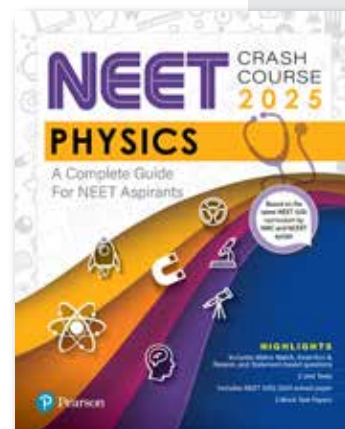
Chapter 30. Experimental Physics

Mock Test Paper-1

Mock Test Paper-2

Mock Test Paper-3

Hints and Explanations



FEATURES

- Structured as per the latest reduced NEET (UG) and NCERT curriculums
- Includes new topic 'Experimental Physics' with questions
- Comprehensive summary with detailed pedagogy
- Chapter-wise solved questions in line with the NEET (UG) pattern
- Includes Assertion & Reason, Matrix Match and Statement-based questions
- Includes NEET (UG) 2024 solved paper
- Includes Unit tests and Mock test papers for quick revision

MARKET

Aspirants appearing for NEET(UG) exam

NEET Crash Course Chemistry 2025

Pearson

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Chapter 16. Coordination Compounds

Chapter 17. Haloalkanes and Haloarenes

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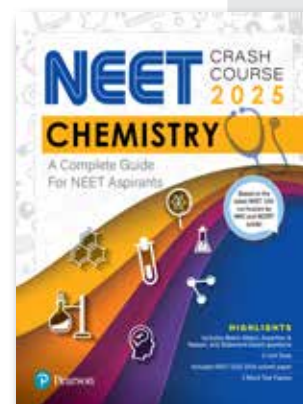
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Hints and Explanations

FEATURES

- Structured as per the latest reduced NEET (UG) and NCERT curriculums
- Includes new topic 'Experimental Chemistry' with questions
- Comprehensive summary with detailed pedagogy
- Chapter-wise solved questions in line with the NEET pattern
- Includes Assertion & Reason, Matrix Match and Statement-based questions
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MARKET

Aspirants appearing for NEET(UG) exam

NEET Crash Course Biology 2025

Pearson

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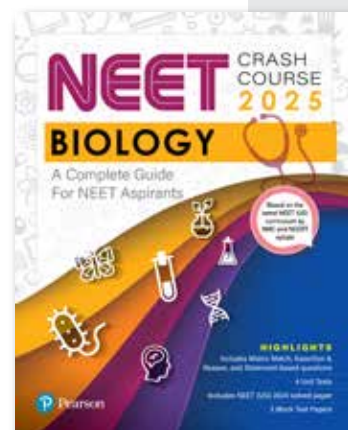
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Chapter 19. Breathing and exchange of gases

Chapter 20. Body fluid and circulation.

Chapter 21. Excretory Products and Their Elimination



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Hints and Explanations

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FEATURES

- Structured as per the latest reduced NEET (UG) and NCERT curriculums
- Divided into separate sections of Botany and Zoology
- Comprehensive summary with detailed pedagogy
- Chapter-wise solved questions in line with the NEET (UG) pattern
- Includes Assertion & Reason, Matrix Match and Statement-based questions
- Includes NEET (UG) 2024 solved paper
- Includes Unit tests and Mock test papers for quick revision

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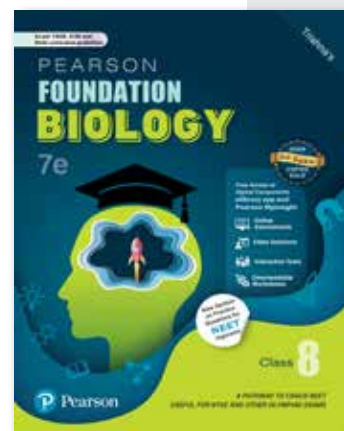
Chapter 7. Food- production and management

FEATURES

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- Well-structured theory, illustrative diagrams, and real-life microscopic images
- Points to remember of each chapter to review essential concepts
- Gradation of chapter-end exercise based on knowledge, application and analysis
- Hints and explanations for enhancing problem-solving skills
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MARKET

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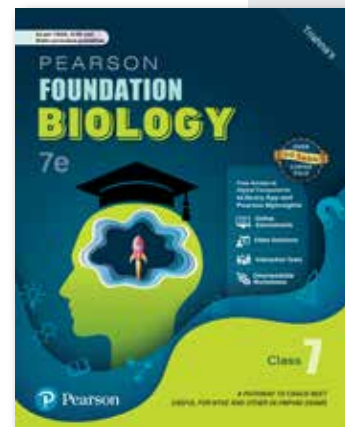
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MARKET

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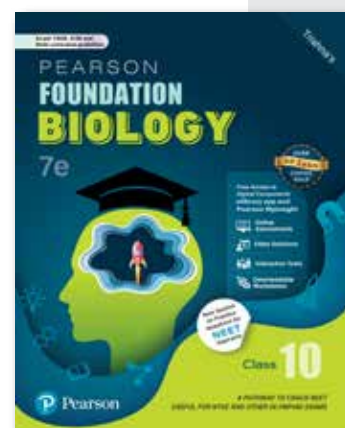
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FEATURES

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MARKET

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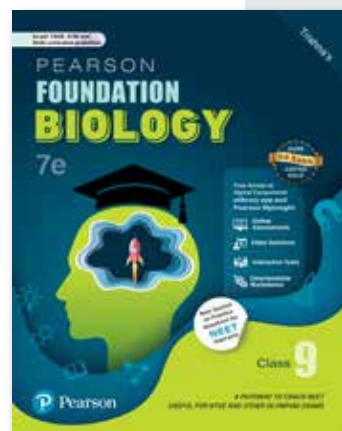
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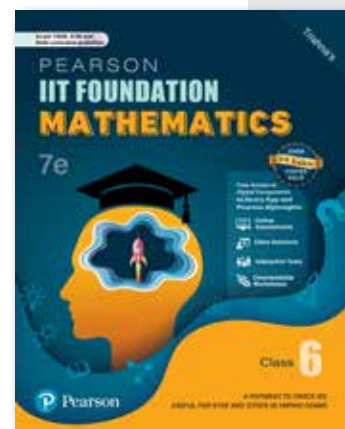
Chapter 1. Numbers
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Chapter 3. Fractions and Decimals
Chapter 4. Powers and Roots
Chapter 5. Ratio and Proportion
Chapter 6. Percentages and their Applications
Chapter 7. Algebra
Chapter 8. Geometry
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Chapter 10. Statistics
Chapter 11. Sets

FEATURES

- Structured as per CBSE, ICSE and State curriculums
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- Points to remember of each chapter to review essential concepts
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- Hints and explanations for enhancing problem-solving skills
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MARKET

Foundation, Trishna, NTSE, CBSE, JEE, NEET, IOM, NSO, IOS, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination



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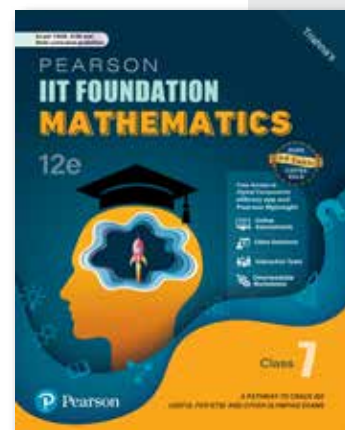
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- Well-structured theory, illustrative diagrams, and real-life microscopic images



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MARKET

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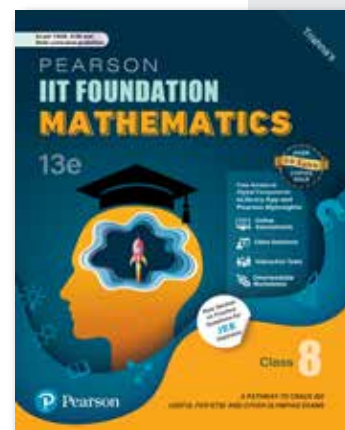
Chapter 1. Real Numbers and LCM and HCF
 Chapter 2. Squares and Square Roots and Cubes and Cube Roots
 Chapter 3. Indices
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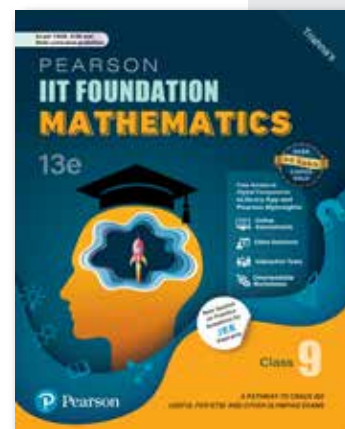
Chapter 14. Probability

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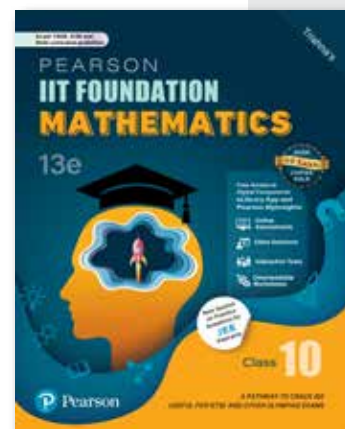
Chapter 20. Logarithm

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MARKET

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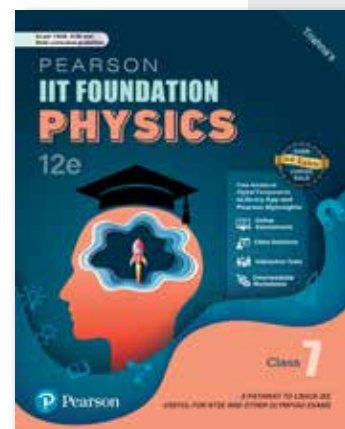
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FEATURES

- Structured as per CBSE, ICSE and State curriculums
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- Well-structured theory, illustrative diagrams, and real-life microscopic images
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MARKET

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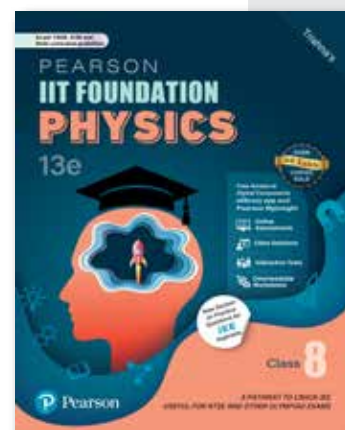
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FEATURES

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- Points to remember of each chapter to review essential concepts



- Gradation of chapter-end exercise based on knowledge, application and analysis
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MARKET

Foundation, Trishna, NTSE, CBSE, JEE, NEET, IOM, NSO, IOS, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination

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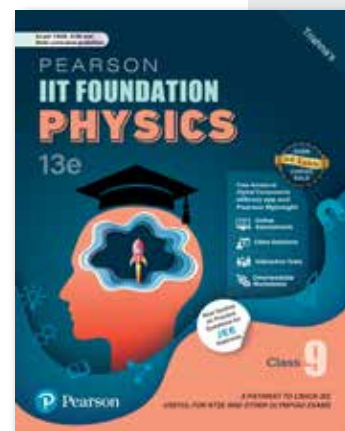
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MARKET

Foundation, Trishna, NTSE, CBSE, JEE, NEET, IOM, NSO, IOS, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination



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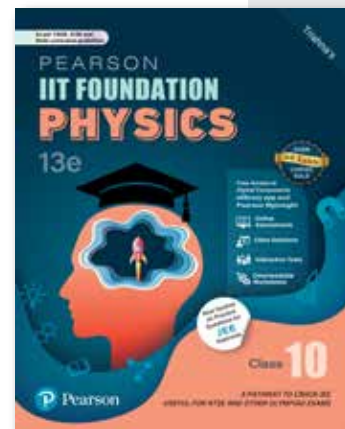
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FEATURES

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MARKET

Foundation, Trishna, NTSE, CBSE, JEE, NEET, IOM, NSO, IOS, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination



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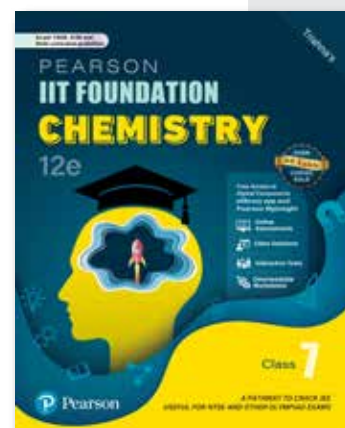
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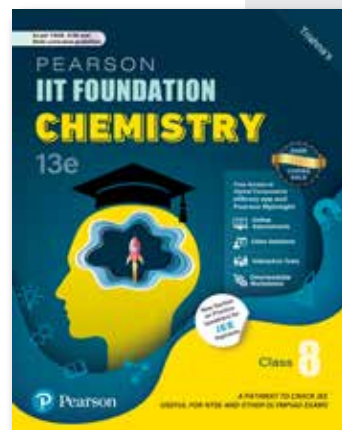
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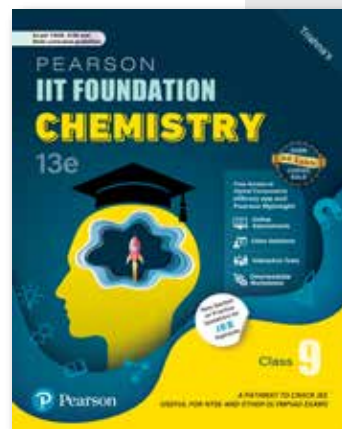
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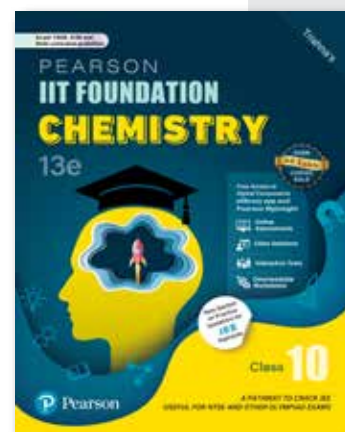
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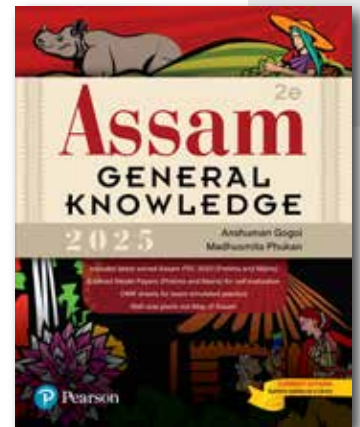
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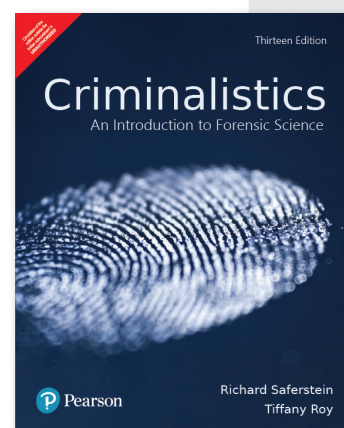
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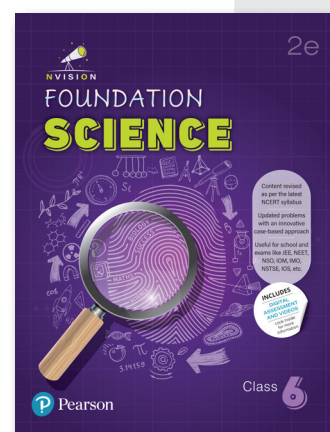
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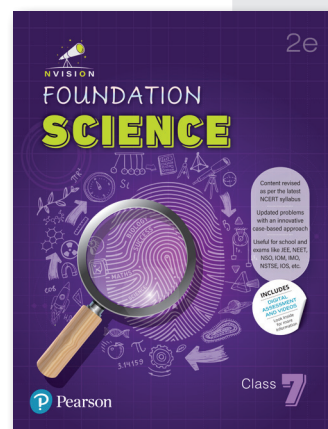
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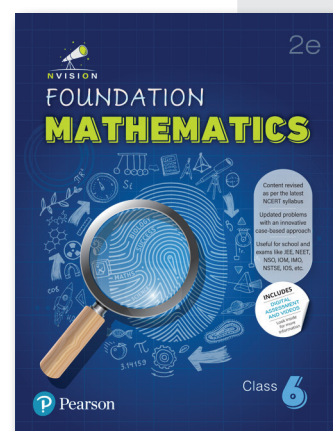
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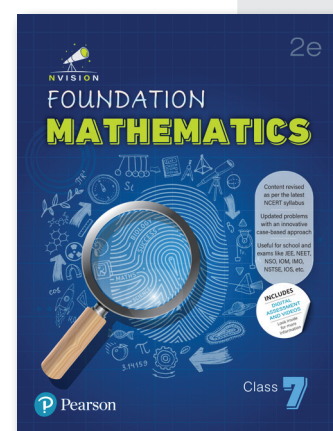
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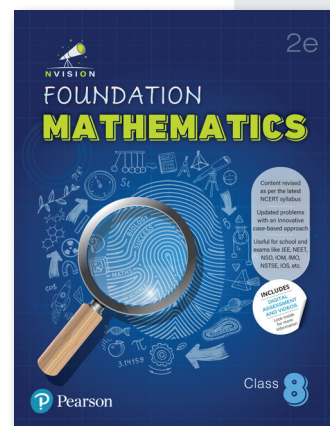
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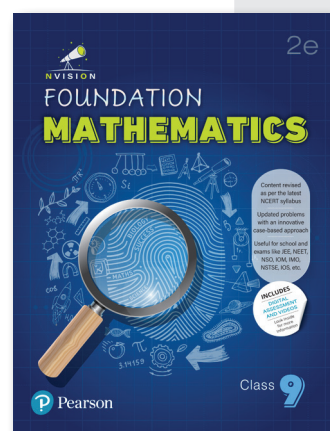
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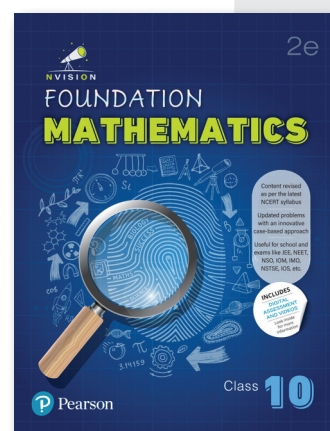
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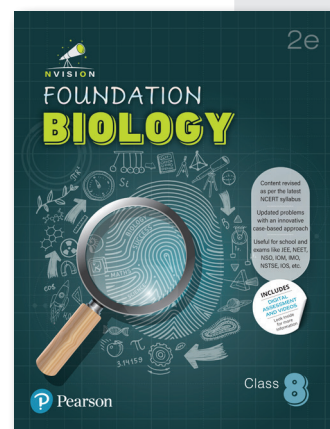
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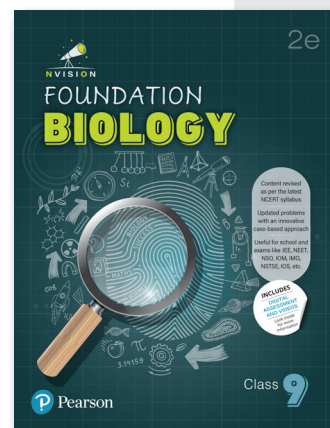
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- Concept Maps at the end of Every Chapter. Activity Box after almost every concept (subject and grade specific, as required).
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- Archive Corner containing questions of the level of exams like NTSE, SOF (NSO and IMO), and NVS.
- Bridge to the Next Class section to help students prepare for the next level of content.
- Solved example section will have completely new set of questions and solutions designed.
- Extensive digital support – Motivational Videos, Exam Strategy and Preparation Guide Videos, Selected Concept Videos/Infographics, Worksheets.

MARKET

Foundation, Nvision, NSTSE, CBSE, JEE, NEET, NSO, IOM, IMO, IOS, NTSE, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination

Nvision Foundation Biology Grade 10 2025

Nisha Gautam, Harshita Sharma

ISBN: 9789367131466 | Paperback | Page Count: 360 | ₹570

CONTENTS

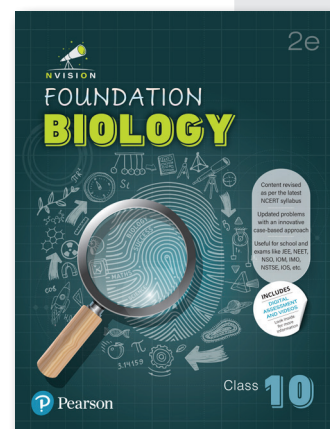
- Chapter 1. Life Processes
- Chapter 2. Control and Coordination
- Chapter 3. How Do Organisms Reproduce
- Chapter 4. Heredity and Evolution
- Chapter 5. Our Environment
- Chapter 6. Management of Natural Resources

FEATURES

- Concept Maps at the end of Every Chapter. Activity Box after almost every concept (subject and grade specific, as required).
- Check Point section for checking the student's understanding of the concepts.
- Archive Corner containing questions of the level of exams like NTSE, SOF (NSO and IMO), and NVS.
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MARKET

Foundation, Nvision, NSTSE, CBSE, JEE, NEET, NSO, IOM, IMO, IOS, NTSE, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination



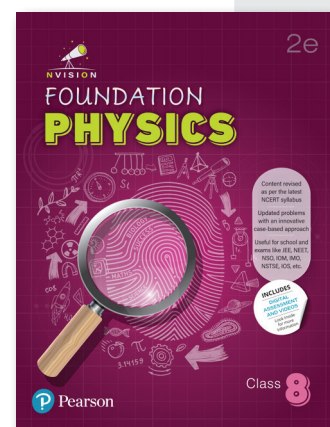
Nvision Foundation Physics Grade 8 2025

Harshit Goyal, Charry Yadav

ISBN: 9789367130742 | Paperback | Page Count: 304 | ₹400

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- Chapter 1. Force and Pressure
- Chapter 2. Friction
- Chapter 3. Sound
- Chapter 4. Chemical Effects of Electric Current
- Chapter 5. Some Natural Phenomena
- Chapter 6. Light
- Chapter 7. Stars and the Solar System



FEATURES

- Concept Maps at the end of Every Chapter. Activity Box after almost every concept (subject and grade specific, as required).
- Check Point section for checking the student's understanding of the concepts.
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- Extensive digital support – Motivational Videos, Exam Strategy and Preparation Guide Videos, Selected Concept Videos/Infographics, Worksheets.

MARKET

Foundation, Nvision, NSTSE, CBSE, JEE, NEET, NSO, IOM, IMO, IOS, NTSE, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination

Nvision Foundation Physics Grade 9 2025

Harshit Goyal, Prashant Jain

ISBN: 9789367135907 | Paperback | Page Count: 312 | ₹500

CONTENTS

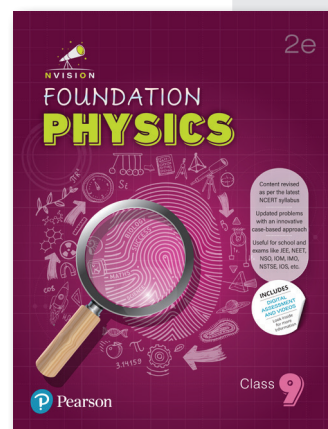
Chapter 1. Motion
Chapter 2. Newton's Laws of Motion
Chapter 3. Gravitation
Chapter 4. Thrust and Pressure
Chapter 5. Work, Energy, and Power
Chapter 6. Sound

FEATURES

- Concept Maps at the end of Every Chapter. Activity Box after almost every concept (subject and grade specific, as required).
- Check Point section for checking the student's understanding of the concepts.
- Archive Corner containing questions of the level of exams like NTSE, SOF (NSO and IMO), and NVS.
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MARKET

Foundation, Nvision, NSTSE, CBSE, JEE, NEET, NSO, IOM, IMO, IOS, NTSE, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination



Nvision Foundation Physics Grade 10 2025

Harshit Goyal, Prashant Jain

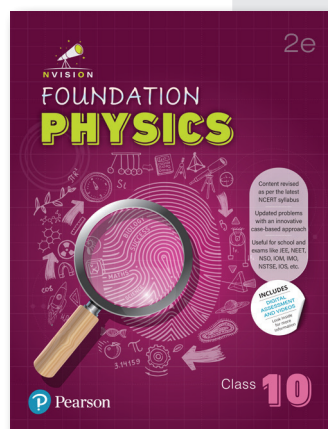
ISBN: 9789367131183 | Paperback | Page Count: 304 | ₹470

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Chapter 1. Light-Reflection and Refraction
Chapter 2. Human Eye and the Colourful World
Chapter 3. Electricity
Chapter 4. Magnetic Effects of Current
Chapter 5. Nuclear Fission and Fusion

FEATURES

- Concept Maps at the end of Every Chapter. Activity Box after almost every concept (subject and grade specific, as required).



- Check Point section for checking the student's understanding of the concepts.
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MARKET

Foundation, Nvision, NSTSE, CBSE, JEE, NEET, NSO, IOM, IMO, IOS, NTSE, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination

Nvision Foundation Chemistry Grade 8 2025

Ashutosh Gautam, Bela Kalwadia

ISBN: 9789367134207 | Paperback | Page Count: 168 | ₹310

CONTENTS

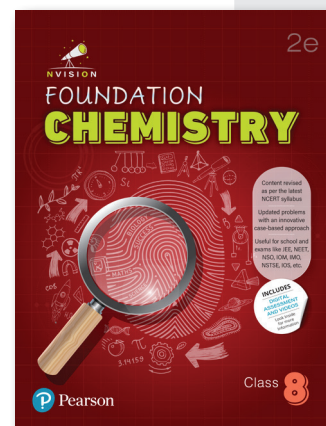
Chapter 1. Synthetic Clothing Material and Polymer
Chapter 2. Metals and Non-Metals
Chapter 3. Coal and Petroleum
Chapter 4. Combustion and Flame

FEATURES

- Concept Maps at the end of Every Chapter. Activity Box after almost every concept (subject and grade specific, as required).
- Check Point section for checking the student's understanding of the concepts.
- Archive Corner containing questions of the level of exams like NTSE, SOF (NSO and IMO), and NVS.
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MARKET

Foundation, Nvision, NSTSE, CBSE, JEE, NEET, NSO, IOM, IMO, IOS, NTSE, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination



Nvision Foundation Chemistry Grade 9 2025

Ashutosh Gautam, Prashant Jain

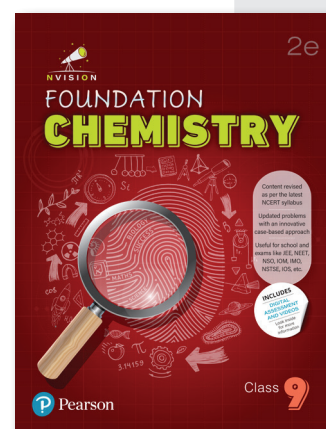
ISBN: 9789367136867 | Paperback | Page Count: 192 | ₹450

CONTENTS

Chapter 1. Matter in Our Surrounding
Chapter 2. Is Matter Around Us Pure?
Chapter 3. Atoms and Molecules
Chapter 4. Structure of an Atom

FEATURES

- Concept Maps at the end of Every Chapter. Activity Box after almost every concept (subject and grade specific, as required).
- Check Point section for checking the student's understanding of the concepts.
- Archive Corner containing questions of the level of exams like NTSE, SOF (NSO and IMO), and NVS.
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MARKET

Foundation, Nvision, NSTSE, CBSE, JEE, NEET, NSO, IOM, IMO, IOS, NTSE, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination

Nvision Foundation Chemistry Grade 10 2025

Ashutosh Gautam, Prashant Jain

ISBN: 9789367133576 | Paperback | Page Count: 424 | ₹640

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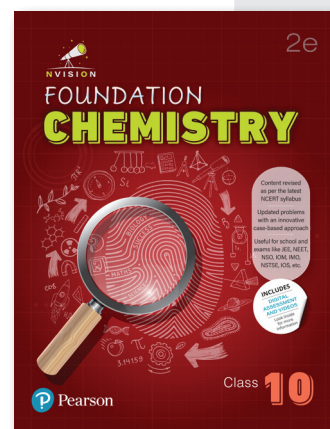
Chapter 1. Chemical Reaction and Chemical Equations
Chapter 2. Acids, Bases and Salts
Chapter 3. Metals and Non-Metals
Chapter 4. Carbon and its Compounds
Chapter 5. Periodic Classification of Elements
Chapter 6. Mole Concept, Stoichiometry and Behaviour of Gases
Chapter 7. Atomic Structures
Chapter 8. Chemical Bonding

FEATURES

- Concept Maps at the end of Every Chapter. Activity Box after almost every concept (subject and grade specific, as required).
- Check Point section for checking the student's understanding of the concepts.
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MARKET

Foundation, Nvision, NSTSE, CBSE, JEE, NEET, NSO, IOM, IMO, IOS, NTSE, Mathematics, Biology, Physics, Chemistry, Physics, Olympiad, Preparation, Scholarship Examination



NTA CUET (UG) Economics 2025

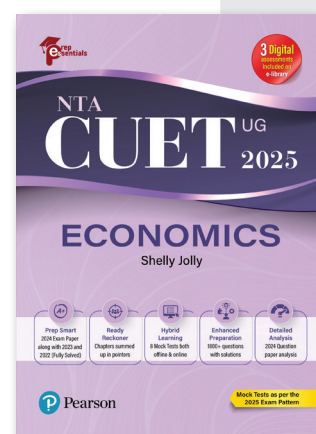
Shelly Jolly

ISBN: 9789361593321 | Paperback | Page Count: 440 | ₹440

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CUET PREP ESSENTIALS CUET (UG) Business Studies 2024-Solved Paper
Memory Based CUET (UG) Business Studies 2023 - Set 1
Memory Based CUET (UG) Business Studies 2023 - Set 2
CUET Business Studies 2022

Chapter 1: Introduction to Micro Economics
Chapter 2: Consumer Behaviour and Demand
Chapter 3: National Income and Related Aggregates— Basic Concepts and Measurement
Chapter 4: Determination of Income and Employment
Chapter 5: Money and Banking
Chapter 6: Government Budget and the Economy
Chapter 7: Balance of Payments



Chapter 8: Development Experience (1947–90) and Economic Reforms since 1991
Chapter 9: Current Challenges Facing the Indian Economy
Chapter 10: Development Experience of India: A Comparison with neighbours

MOCK TEST PAPERS

Mock Test 1
Mock Test 2
Mock Test 3
Mock Test 4
Mock Test 5

FEATURES

- Prep Smart: Latest CUET (UG) 2024 Exam Paper along with 2023 and 2022 (Fully Solved)
- Ready Reckoner: Chapters summed up in pointers.
- Hybrid Learning: 8 Mock Tests both offline and online
- Enhanced Exam Preparation: 1800 + questions with elaborate solutions
- Detailed analysis: 2024 Question paper analysis
- 'Quick Review' section for every chapter, given in a flowchart and infographic format.
- End-of-unit questions are further segregated into HOTS, Competency-based questions, Assertion-Reason type questions, Statement-based questions and Case Study questions.
- Includes word-search puzzles containing important terms, promoting active recall and fun-way to review concepts learned.

MARKET

Class 12th students and CUET Aspirants

NTA CUET (UG) Business Studies 2025

Bhavuk Pujara

ISBN: 9789361596353 | Paperback | Page Count: 280 | ₹300

CONTENTS

CUET PREP ESSENTIALS CUET (UG) Business Studies 2024-Solved Paper
Memory Based CUET (UG) Business Studies 2023 - Set 1
Memory Based CUET (UG) Business Studies 2023 - Set 2
CUET Business Studies 2022

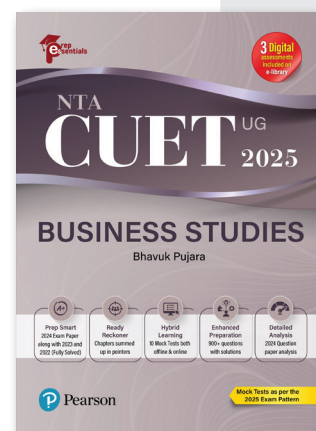
Chapter 1: Nature and Significance of Management
Chapter 2: Principles of Management
Chapter 3: Business Environment
Chapter 4: Planning
Chapter 5: Organizing
Chapter 6: Staffing
Chapter 7: Directing
Chapter 8: Controlling
Chapter 9: Financial Management
Chapter 10: Financial Markets
Chapter 11: Marketing
Chapter 12: Consumer Protection
Chapter 13: Entrepreneurship Development

FEATURES

- Prep Smart: Latest CUET (UG) 2024 Exam Paper along with 2023 and 2022 (Fully Solved)
- Ready Reckoner: Chapters summed up in pointers.
- Hybrid Learning: 10 Mock Tests both offline and online
- Enhanced Exam Preparation: 900 + questions with elaborate solutions
- Detailed analysis: 2024 Question paper analysis

MARKET

Class 12th Students and CUET Aspirants



NTA CUET (UG) Mathematics 2025

Prakash Gupta and Prashant Jain

ISBN: 9789361590771 | Paperback | Page Count: 496 | ₹440

CONTENTS

CUET PREP ESSENTIALS CUET Mathematics (UG) 2024

Memory - Based CUET (UG) Mathematics 2023 Set 1

Memory - Based CUET (UG) Mathematics 2023 Set 2

Memory - Based CUET (UG) Mathematics 2022

Chapter 1: Sets, Relations and Functions Chapter

Chapter 2: Limits, Continuity and Differentiability Chapter

Chapter 3: Differentiation and its Application Chapter

Chapter 4: Integration Chapter

Chapter 5: Application of Integrals Chapter 6 Differential Equations Chapter

Chapter 7: Matrices Chapter

Chapter 8: Vectors Chapter

Chapter 9: Three Dimensional Geometry Chapter

Chapter 10: Probability and Statistics Chapter

Chapter 11: Linear Programming Chapter

Chapter 12: Numbers, Quantification and Numerical Application Chapter

Chapter 13: Financial Mathematics

MOCK TEST PAPERS

Mock Test 1

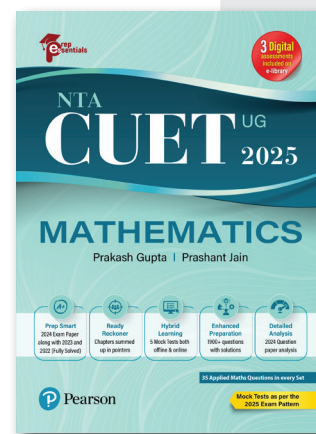
Mock Test 2

FEATURES

- Prep Smart: Latest CUET (UG) 2024 Exam Paper along with 2023 and 2022 (Fully Solved)
- Ready Reckoner: Chapters summed up in pointers.
- Hybrid Learning: 5 Mock Tests both offline and online
- Enhanced Exam Preparation: 1900 + questions with elaborate solutions
- Detailed analysis: 2024 Question paper analysis
- Chapter at a Glance section for a quick revision of concepts.
- Did you know box for interesting information related to a topic.

MARKET

Class 12th students and CUET Aspirants



NTA CUET Chemistry (UG) 2025

Shalendra Gupta, Prashant Jain

ISBN: 9789361592041 | Paperback | Page Count: 376 | ₹380

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CUET Chemistry 2024 — Solved Paper

CUET Chemistry 2023 — Solved Paper

Paper 2023 – Set I

Paper 2023 – Set II

Chapter 1 Solid State

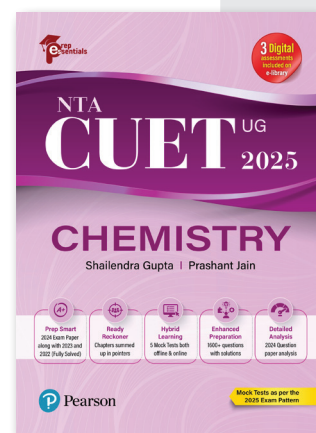
Chapter 2 Liquid Solutions

Chapter 3 Electrochemistry

Chapter 4 Chemical Kinetics

Chapter 5 Surface Chemistry

Chapter 6 General Principles and Processes of Isolation of Elements



Chapter 7 p-Block Elements
 Chapter 8 d and f Block Elements
 Chapter 9 Coordination Compounds
 Chapter 10 Haloalkanes and Haloarenes
 Chapter 11 Alcohols, Phenols, and Ethers
 Chapter 12 Aldehydes, Ketones, and Carboxylic Acids
 Chapter 13 Organic Compounds Containing Nitrogen
 Chapter 14 Biomolecules
 Chapter 15 Polymers
 Chapter 16 Chemistry in Everyday Life

Mock Test Papers
 Mock Test 1
 Mock Test 2

FEATURES

- Prep Smart: Latest CUET (UG) 2024 Exam Paper along with 2023 (Fully Solved)
- Ready Reckoner: Chapters summed up in pointers.
- Hybrid Learning: 5 Mock Tests both offline and online
- Enhanced Exam Preparation: 1400 + questions with elaborate solutions
- Detailed analysis: 2024 Question paper analysis

MARKET

Class 12th students

NTA CUET General Aptitude Test 2025

Bhavuk Pujara

ISBN: 9789361599606 | Paperback | Page Count: 396 | ₹420

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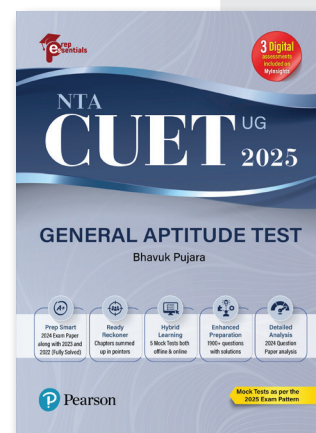
Preface
 Acknowledgements
 About the Author About CUET Examination
 CUET Prep Essentials Exam Analysis 2024
 CUET (UG) General Test 2024
 CUET (UG) General Test June 2023–Set I
 CUET (UG) General Test June 2023–Set II
 CUET (UG) General Test October 2022

Unit 1: General Knowledge and Current Affairs

Chapter 1: General Knowledge
 Chapter 2: International and National Current Affairs

Unit 2: Numerical Ability and Quantitative Reasoning

Chapter 1: Introduction to Numbers
 Chapter 2: Square Roots and Cube Roots
 Chapter 3: Progressions
 Chapter 4: Averages
 Chapter 5: Percentages
 Chapter 6: Ratio and Proportion
 Chapter 7: Mixture and Alligation
 Chapter 8: Profit and Loss
 Chapter 9: Interests
 Chapter 10: Time and Work
 Chapter 11: Time, Speed and Distance
 Chapter 12: Algebra
 Chapter 13: Geometry



Chapter 14: Mensuration
Chapter 15: Permutation and Combination
Chapter 16: Probability
Chapter 17: Data Interpretation

Unit 3: General Mental Ability, Logical and Analytical Reasoning

Chapter 1: Analogy
Chapter 2: Series
Chapter 3: Coding and Decoding
Chapter 4: Mathematical Operations
Chapter 5: Blood Relations
Chapter 6: Directions Test
Chapter 7: Arrangements
Chapter 8: Rankings
Chapter 9: Selections
Chapter 10: Cubes
Chapter 11: Syllogisms and Venn Diagrams
Chapter 12: Input-Output
Chapter 13: Statements, Assumptions and Conclusions
Chapter 14: Non-Verbal Reasoning

Unit 4: Mock Test

Mock Test 1
Mock Test 2
Mock Test 3
Mock Test 4
Mock Test 5

FEATURES

- Prep Smart: Latest CUET (UG) 2024 Exam Paper along with 2023 and 2022 (Fully Solved)
- Ready Reckoner: Chapters summed up in pointers.
- Hybrid Learning: 8 Mock Tests both offline and online
- Enhanced Exam Preparation: 1650 + questions with elaborate solutions
- Detailed analysis: 2024 Question paper analysis

MARKET

Class 12th students and CUET Aspirants

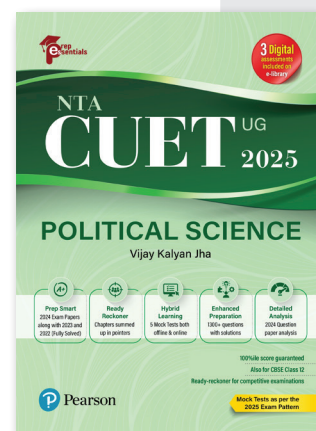
NTA CUET UG Political Science 2025

Vijay Kalyan Jha

ISBN: 9789361596834 | Paperback | Page Count: 258 | ₹280

CONTENTS

Chapter 1: The End of Bipolarity
Chapter 2: Contemporary Centers of Power
Chapter 3: Contemporary South Asia
Chapter 4: International Organisations
Chapter 5: Security in the Contemporary World
Chapter 6: Environment and Natural Resources
Chapter 7: Globalisation
Chapter 8: Challenges of Nation-building
Chapter 9: Era of One-party Dominance
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Chapter 13: The Crisis of Democratic Order
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MOCK TEST PAPERS

Mock Test 1

Mock Test 2

FEATURES

- Prep Smart: Latest CUET (UG) 2024 Exam Paper along with 2023 and 2022 (Fully Solved)
- Ready Reckoner: Chapters summed up in pointers.
- Hybrid Learning: 5 Mock Tests both offline and online
- Enhanced Exam Preparation: 1300 + questions with elaborate solutions
- Detailed analysis: 2024 Question paper analysis

MARKET

Class 12th students and CUET Aspirants

NTA CUET UG Biology

Rohit Gautam, Prashant Jain

ISBN: 9789361599064 | Paperback | Page Count: 456 | ₹440

CONTENTS

Chapter 1: Reproduction in Organisms
Chapter 2: Sexual Reproduction in Flowering Plants
Chapter 3: Human Reproduction
Chapter 4: Reproductive Health
Chapter 5: Heredity and Variation
Chapter 6: Molecular Basis of Inheritance
Chapter 7: Evolution
Chapter 8: Health and Disease
Chapter 9: Improvement in Food Production
Chapter 10: Microbes in Human Welfare
Chapter 11: Principles and Process of Biotechnology
Chapter 12: Applications of Biotechnology
Chapter 13: Organisms and Populations
Chapter 14: Ecosystem
Chapter 15: Biodiversity and Conservation
Chapter 16: Environmental Issues

Mock Test Papers

Mock Test 1

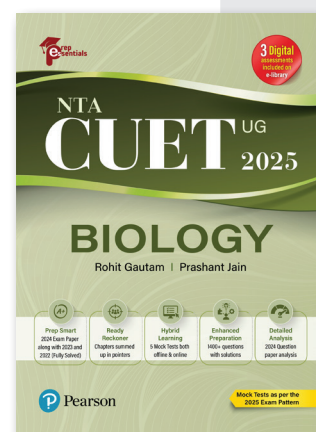
Mock Test 2

FEATURES

- Prep Smart: Latest CUET (UG) 2024 Exam Paper along with 2023 (Fully Solved)
- Ready Reckoner: Chapters summed up in pointers.
- Hybrid Learning: 5 Mock Tests both offline and online
- Enhanced Exam Preparation: 1400 + questions with elaborate solutions
- Detailed analysis: 2024 Question paper analysis

MARKET

Class 12th students



NTA CUET (UG) Accountancy 2025

Bhavuk Pujara

ISBN: 9789361593451 | Paperback | Page Count: 248 | ₹280

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CUET Accountancy 2022

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Chapter 4: Dissolution of Partnership Firm

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Chapter 5: Accounting for Share and Debenture Capital

Chapter 6: Analysis of Financial Statements

Chapter 7: Statement of Changes in financial position

UNIT 3: Computerised Accounting System (CAS)

Chapter 8: Overview of Computerised Accounting system

Chapter 9: Using Computerised Accounting System

Chapter 10: Accounting using Database Management System (DBMS)

Chapter 11: Accounting Application of Electronic Spreadsheet

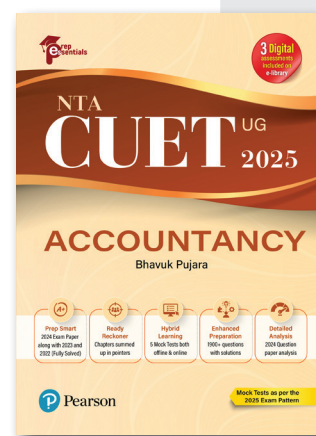
Mock Test Papers

FEATURES

- Prep Smart: Latest CUET (UG) 2024 Exam Paper along with 2023 and 2022 (Fully Solved)
- Ready Reckoner: Chapters summed up in pointers.
- Hybrid Learning: 13 Mock Tests both offline and online
- Enhanced Exam Preparation: 1900 + questions with elaborate solutions
- Detailed analysis: 2024 Question paper analysis

MARKET

Class 12th students and CUET Aspirants



NTA CUET Prep Smart Physics

Ajit Lulla and Prashant Jain

ISBN: 9789361599446 | Paperback | Page Count: 480 | ₹440

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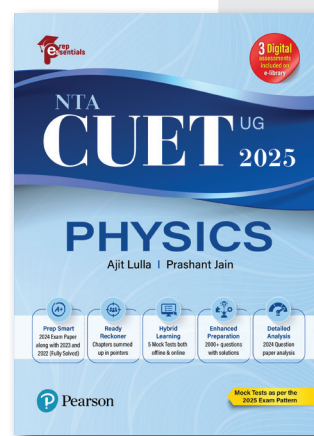
Chapter 1. Electric Charge and Field,
Chapter 2. Electric Potential and Capacitance,
Chapter 3. Current Electricity,
Chapter 4. Moving Charges and Magnetism,
Chapter 5. Magnetism and Matter,
Chapter 6. Electromagnetic Induction,
Chapter 7. Alternating Current,
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Chapter 11. Dual Nature of Radiation and Matter,
Chapter 12. Atoms,
Chapter 13. Nuclei,
Chapter 14. Semiconductor,
Chapter 15. Communication System

FEATURES

- 3 digital assessments on e-library 2024, 2023 and 2022 papers fully-solved 2000+ questions with solutions

MARKET

UG



NTA CUET (UG) General Aptitude Test Previous Years' Papers 2025

Bhavuk Pujara

ISBN: 9789361597992 | Paperback | Page Count: 184 | ₹250

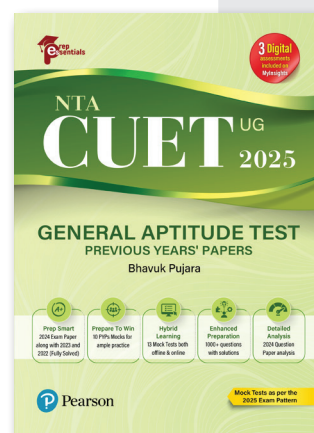
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Mock Test 7
Mock Test 8
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Mock Test 10



FEATURES

- Prep Smart: Latest CUET (UG) 2024 Exam Paper along with 2023 and 2022 (Fully Solved)
- Prepare to Win: 10 PYPs for ample practice.
- Hybrid Learning: 13 Mock Tests both offline & online
- Enhanced Exam Preparation: 1000 + questions with elaborate solutions
- Detailed analysis: 2024 Question paper analysis

MARKET

Class 12th students and CUET Aspirants

NTA CUET (UG) English Language and General Aptitude Test 2025

dueNorth Academics (An IIM Alumni Body)

ISBN: 9789361590825 | Paperback | Page Count: 792 | ₹710

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- Chapter 1: Reading Comprehension
- Chapter 2: Sentence Correction
- Chapter 3: Figures of Speech
- Chapter 4: Fill in the Blanks
- Chapter 5: Analogy
- Chapter 6: Antonyms and Synonyms
- Chapter 7: Confusing Words
- Chapter 8: Idioms and Phrases English Language Practice Tests Part B

Unit 1:

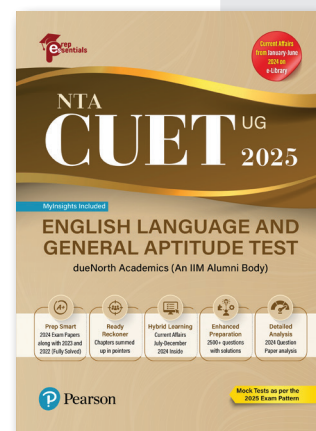
- Chapter 1: Mirror Image
- Chapter 2: Water Image
- Chapter 3: Paper Folding
- Chapter 4: Cubes and Dice
- Chapter 5: Symbol Based Questions
- Chapter 6: Figure Construction General and Mental Ability Practice Test

Unit 2:

- Chapter 7: Sequencing and Arrangement
- Chapter 8: Direction Sense
- Chapter 9: Series
- Chapter 10: Coding Decoding
- Chapter 11: Blood Relations
- Chapter 12: Problems on ages
- Chapter 13: Ranking Tests
- Chapter 14: Venn Diagram
- Chapter 15: Data Interpretation Logical and Analytical Reasoning: Practice Tests

Unit 3:

- Chapter 16: Numbers and their Properties
- Chapter 17: Percentage
- Chapter 18: Simple Interest and Compound interest
- Chapter 19: Profit Loss and Discount
- Chapter 20: Average
- Chapter 21: Ratio, Proportion and Variation
- Chapter 22: Time and Work
- Chapter 23: Time Speed and Distance
- Chapter 24: Concepts in Algebra
- Chapter 25: Geometry
- Chapter 26: Mensuration Numerical Ability: Practice Tests



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Chapter 27: General Knowledge

Unit 5:

Chapter 28: Current Affairs

Mock Test 1

Mock Test 2

Mock Test 3

Mock Test 4

Mock Test 5

FEATURES

- Prep Smart: Latest CUET (UG) 2024 Exam Paper along with 2023 and 2022 (Fully Solved)
- Ready Reckoner: Chapters summed up in pointers.
- Hybrid Learning: Current Affairs July- December 2024 Inside
- Enhanced Exam Preparation: 2500 + questions with solutions
- Detailed analysis: 2024 Question paper analysis

MARKET

Class 12th students and CUET Aspirants

Complete CLAT Manual 2025

Rajneesh Singh and Kaushiki Singh

ISBN: 9789361595400 | Paperback | Page Count: 1000 | ₹995

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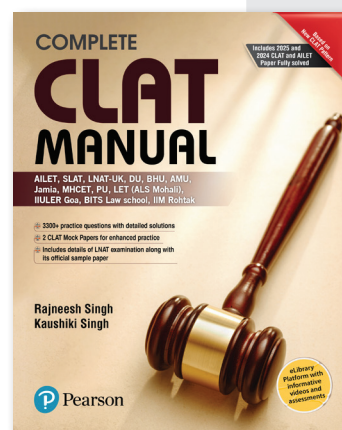
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- Updated with fully-solved CLAT 2025 & 2024 ad AILET 2025 & 2024 papers
- 3300+ practice questions with solutions provided unit-wise
- Pedagogical features like FYI and Fact Digest boxes, included for easy learning
- Questions tagged based on difficulty level - Easy, Moderate and Difficult
- In-text Exemplar problems with detailed explanations
- Speed hacks and Speedy hacks to provide multiple methodical hacks to crack problems in shortest time possible
- Mock Papers included along with detailed solutions

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CLAT Aspirants

Legal Awareness and Legal Reasoning for CLAT, SLAT, AILET, 12e

AP Bhardwaj

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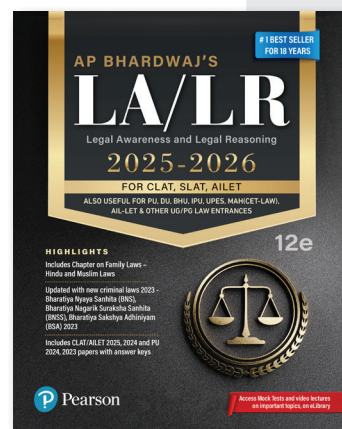
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FEATURES

- Complete coverage of both verticals -legal awareness and legal reasoning
- Covers civil, criminal, constitutional law, and law of torts.
- Includes family laws – Hindu and Muslim laws.
- Chapters are followed with MCQs to reinforce the concepts.
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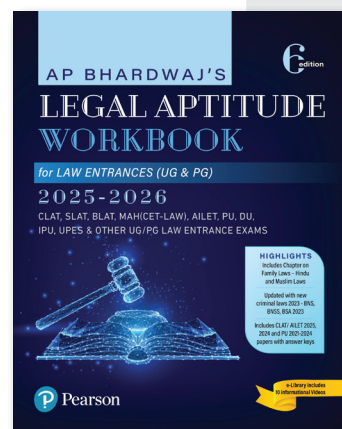
3 Year PU Law Entrance Test 2021

FEATURES

- 4000+ MCQs for thorough practice
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- Separate section focusing on solved Previous Years' Papers

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AP Bhardwaj

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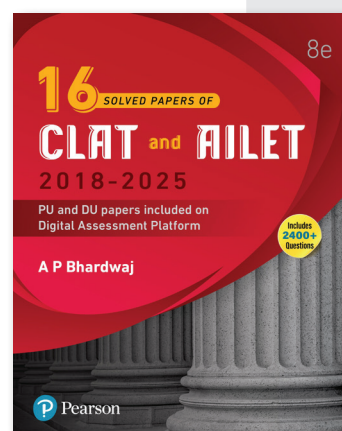
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Deep Learning

S. Sridhar, D. Narashiman

ISBN: 9789367138663 | Paperback | Page Count: 696 | ₹789

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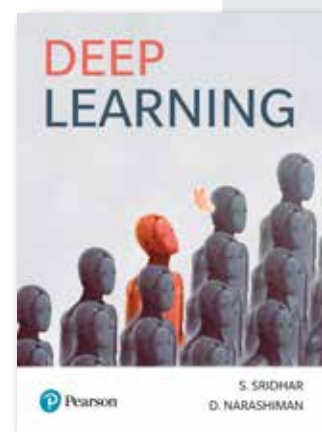
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- Deep learning concepts are presented in a clear, concise, and approachable manner, making complex topics easy to understand.
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Fundamentals of Internal Combustion Engines

Bijan Kumar Mandal, Amitava Sarkar, Ambarish Datta

ISBN: 9789361595844 | Paperback | Page Count: 884 | ₹829

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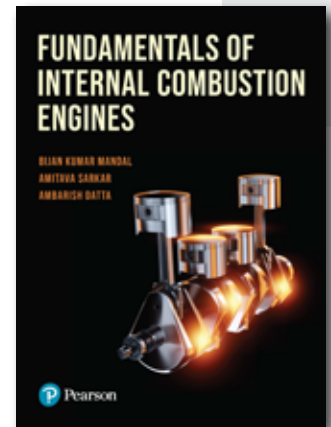
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Chapter 15 Engine Performance and Control
Chapter 16 Pollution from IC Engines and Its Control
Chapter 17 Heat Transfer in Engine
Chapter 18 Introduction to Gas Turbine

FEATURES

- Comprehensive discussion on modern fuel admission techniques and advanced ignition methods for SI engines
- A dedicated chapter on electronic control systems to explain the functioning of control mechanisms in engines
- Includes chapters on gas motion and intake/exhaust processes to enhance understanding of fluid flow and heat transfer during engine operation
- Detailed coverage of engine emissions and state-of-the-art mitigation techniques
- A rich collection of solved and unsolved numerical problems included throughout the book to aid both conceptual clarity and practical application

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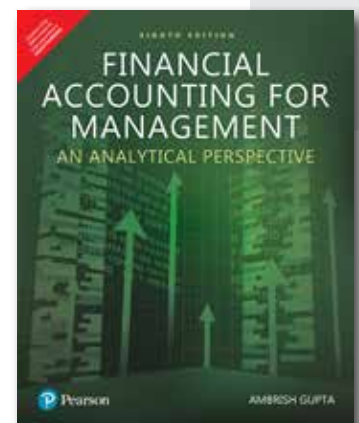
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- Incorporation of the latest corporate cases including those of multinational corporations in nearly every chapter (a total of 107 cases).
- Redrafted Chapter 14 on Ind-AS Financial Statements of Reliance Industries Limited using the 2022-23 annual reports of the company
- Accompanied with revised Solutions Manual and PPTs.

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MBA

Marketing Research, 7e (Updated)

Naresh K. Malhotra, Satyabhushan Das

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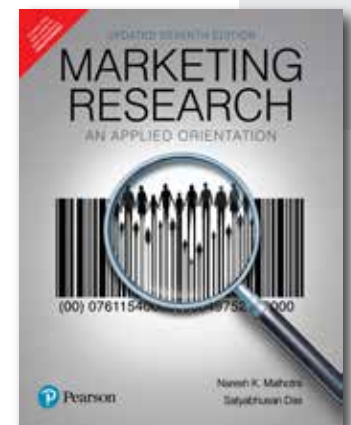
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- Updated Content: Covers the latest trends and innovations in marketing research, including the use of big data, AI, and social media analytics.
- Real-World Case Studies: Features fresh, real-world examples from companies like Purple Audacity, Datamatics, Drshti Strategic Research Services, and Qualisys India, demonstrating how businesses use marketing research to solve complex problems and make informed decisions.

- **Advanced Methodologies:** Introduces advanced research methods such as data mining, predictive analytics, and the use of online surveys.
- **Expanded Focus on Ethics:** Explores the ethical considerations in research practices, ensuring responsible and reliable data collection.
- **Practical Approach:** Emphasizes how to design research projects, collect data, and interpret results to make actionable marketing decisions.

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MBA

TEST PREPARATION

NTA CUET (UG) English Language Test 2025

Tanima Sethi

ISBN: 9789361590351 | Paperback | Page Count: 288 | ₹350

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CUET Prep Essentials

CUET English 2024

CUET English 2023

CUET English 2022

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Chapter 2 Verbal Ability

Chapter 3 Rearranging the Parts

Chapter 4 Choosing the Correct Word

Chapter 5 Synonyms and Antonyms

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- **Prep Smart:** Latest CUET (UG) 2024 Exam Paper along with 2023 and 2022 (Fully Solved)
- **Ready Reckoner:** Chapters summed up in pointers.
- **Hybrid Learning:** 8 Mock Tests both offline and online
- **Enhanced Exam Preparation:** 700 + questions with elaborate solutions
- **Detailed analysis:** 2024 Question paper analysis
- **Text interspersed** with ample number of info graphs and flowcharts for easy grasping of concepts

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Class 12th students and CUET Aspirants



International Relations 2nd Edition For UPSC and State Civil Services Examination

Saumitra Mohan and Chandan Jha

ISBN: 9789361593413 | Paperback | Page Count: 440 | ₹550

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- Bi-monthly current affairs on e-Library platform
- Includes 2022-2024 CSE Prelims questions with solutions.



- Incorporates Mains Questions (2011- 2024) with the right approach of a select few.
- Text interspersed with FYI, Key Highlights and 'IR shots'.
- Appendices include key terms, acronyms, major international reports, indices and lists of joint military exercises.

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UPSC and Civil service aspirants, undergraduate and post graduate students

World Geography for UPSC and State Civil Services Examinations

Neeraj Nachiketa

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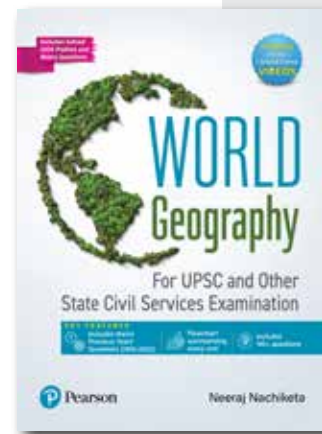
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FEATURES

- Solved 2024 Prelims and Mains questions with answers cross-referenced within the chapters
- Dedicated chapter-end practice exercises for both Preliminary and Mains Examination
- 'Ace Your Answers' helps students master answer-writing for Mains
- Unit-opening Flowchart offer insights to the chapters
- Pedagogical boxes like 'Info-bytes' and 'Did you know?' assist in quick revision and note-making

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अंतर्राष्ट्रीय संबंध, 2e

सौमित्र मोहन, चन्दन दूबे

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- 'अमेरिकी राष्ट्रपति चुनाव और भारत पर बांग्लादेश के आंदोलनों के प्रभावों को सम्मिलित किया गया किया गया है।
- 2022–24 सीएसई प्रारंभिक परीक्षा के प्रश्न हल सहित
- मुख्य परीक्षाओं (2011–2024) के प्रश्न कुछ चुनिंदा सही दृष्टिकोणों सहित
- अध्याय प्रस्तुति 'जानकारी के लिए' 'मुख्य विशेषताएं' और 'आईआरशॉट्स' सहित
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General Studies Paper 2 (Prelims) CSAT 2025 for UPSC and State Civil Services Examination

Showick Thorpe, Edgar Thorpe

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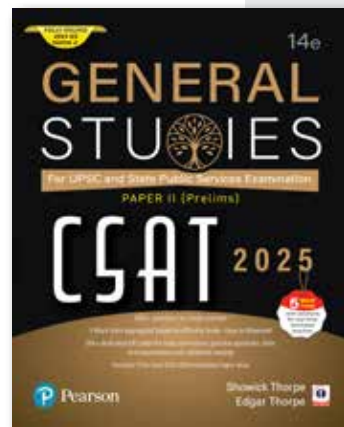
Chapter 1 Logical Reasoning

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Mock Test 2

Mock Test 3

Mock Test 4

Mock Test 5

FEATURES

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UGC NET Question Paper August 2024

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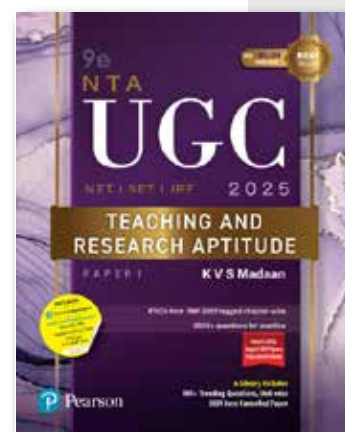
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KVS Madaan

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FEATURES

- परीक्षा के लिए महत्वपूर्ण विषयों को संक्षेप में प्रस्तुत करने वाले अध्यायों में कॉन्सेप्ट बॉक्स सम्मिलित किए गए हैं।
- संपूर्ण पुस्तक में दिए गए स्टॉपओवर प्रश्न छात्रों को परीक्षा-तत्परता के बारे में सोचने, विश्लेषण करने और मूल्यांकन करने में मदद करते हैं।
- 2022-2025 तक विगत वर्षों के प्रश्न पत्र पूरी तरह से हल किए गए हैं।

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Kumar Neeraj Jha, Amarjit Singh, Sreedevi A. R.

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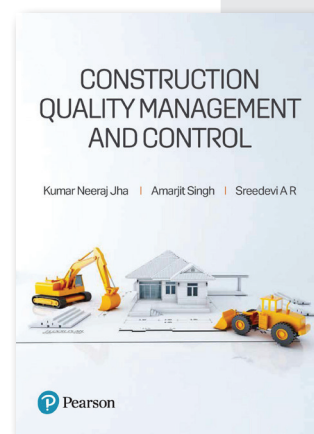
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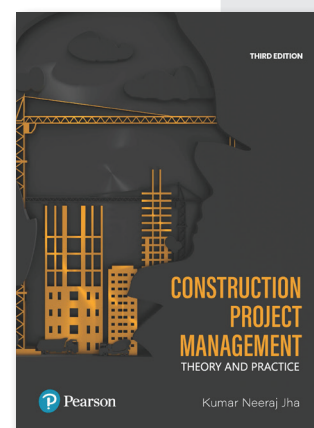
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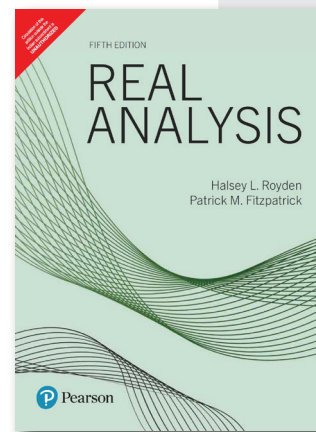
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 Chapter 17. Continuous Linear Operators Between Banach Spaces
 Chapter 18. Duality for Normed Linear Spaces
 Chapter 19. Compactness Regained: The Weak Topology
 Chapter 20. Continuous Linear Operators on Hilbert Spaces

PART IV: MEASURE AND TOPOLOGY: INVARIANT MEASURES

- Chapter 21. Measure and Topology
 Chapter 22. Invariant Measures



FEATURES

- Updated and reordered presentation
- Independent, modular chapters give instructors flexibility to cover material to suit course needs.
- Understanding of the linkages between the text's parts is fostered throughout.
- Problems range from those that confirm understanding of basic results and ideas to those that are quite challenging; many problems foreshadow future developments.
- Simpler proofs of the Vitali Covering Lemma and Lebesgue's theorem on the differentiability almost everywhere of a monotone function are provided in Part I.

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Chapter 2. Heraclitus of Ephesus

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Chapter 4. Philolaus of Croton
Chapter 5. Parmenides of Elea
Chapter 6. Zeno of Elea

PART III: THE PLURALISTS

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Chapter 8. Anaxagoras of Clazomenae
Chapter 9. The Atomists

PART IV: THE SOPHISTS AND SOCRATES

Chapter 10. Protagoras and Gorgias
Chapter 11. Socrates
Chapter 12. Plato
Chapter 13. Aristotle

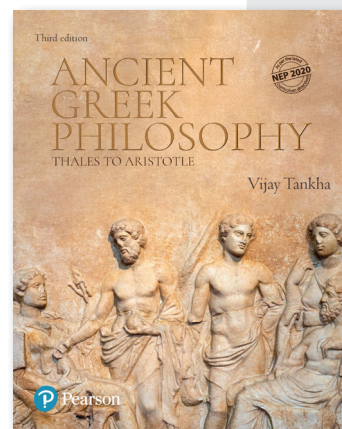
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General Index
Index of Fragments
Index of Passages

FEATURES

- Aligned with the New UGCF syllabus as per NEP-2020 curriculum directives
- Two new dedicated chapters on Plato and Aristotle, offering in-depth insights into their philosophies
- Comprehensive introduction to key Greek philosophers, including Pre-Socratics, Socrates, Plato, and Aristotle

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UGC NET Question Paper August 2024

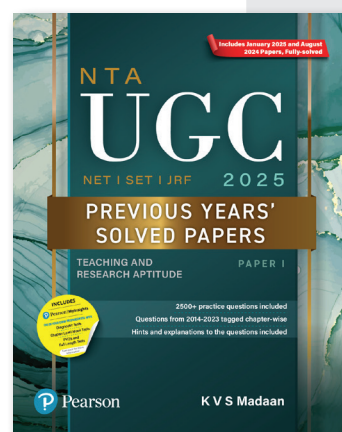
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Chapter 2 Research Aptitude
Chapter 3 Comprehension
Chapter 4 Communication
Chapter 5 Mathematical Reasoning and Aptitude
Chapter 6 Logical Reasoning
Chapter 7 Data Interpretation
Chapter 8 Information and Communication Technology (ICT)
Chapter 9 People, Development and Environment
Chapter 10 Higher Education System

FEATURES

- Questions segregated as per the latest UGC NET Paper 1 syllabus
- Includes solved August 2024 and January 2025 papers
- Chapter-wise tagged previous years' questions (2014-2023)
- Includes 2500+ questions
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2. शोध अभिक्षमता
3. बोध



4. संप्रेषण
5. गणितीय तर्क और अभिज्ञमता
6. युक्तियुक्त तर्क
7. आंकड़ों की व्याख्या
8. सूचना एवं संचार प्रौद्योगिकी (आई. सी. टी.)
9. लोग, विकास और पर्यावरण
10. उच्च शिक्षा प्रणाली

FEATURES

प्रमुख विशेषताएं:

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- वर्ष 2018–2023 तक के पिछले प्रश्न पत्रों को अध्याय-वार संकलित किया गया है।
- सीखने और समस्या-समाधान के बीच के अंतराल की पूर्ति के लिए सभी प्रश्नों के विस्तृत उत्तर दिए गए हैं।

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- Chapter 1. Inter-relationship between Education and Philosophy
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- Chapter 3. Indian Schools of Thought
- Chapter 4. Contribution of Western Thinkers
- Chapter 5. Contribution of Indian Thinkers
- Chapter 6. Sociology of Education
- Chapter 7. National Values as Enshrined in The Indian Constitution

UNIT 2: HISTORY, POLITICS AND ECONOMICS OF EDUCATION

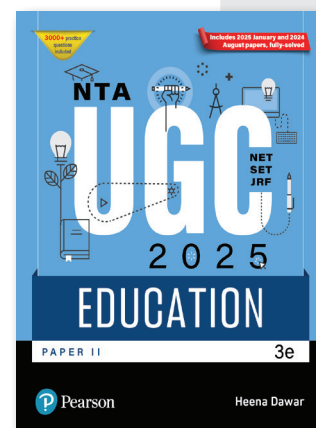
- Chapter 1. Committees and Commissions' Contribution to Teacher Education
- Chapter 2. Concept of Economics of Education
- Chapter 3. Relationship Between Politics and Education
- Chapter 4. Relationship Between Policies and Education

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- Chapter 2. Piaget's Theory of Cognitive Development
- Chapter 3. Personality
- Chapter 4. Intelligence
- Chapter 5. Problem Solving
- Chapter 6. Learning
- Chapter 7. Guidance and Counselling

UNIT 4: TEACHER EDUCATION

- Chapter 1. Meaning and Nature of Teacher Education
- Chapter 2. Understanding Areas of Teacher Education
- Chapter 3. Concepts of Profession and Professionalism



UNIT 5: CURRICULUM STUDIES

Chapter 1. Basic Concept and Meaning of Curriculum

Chapter 2. Curriculum Development

Chapter 3. Curriculum Transaction and Evaluation

UNIT 6: RESEARCH IN EDUCATION

Chapter 1. Basic Concept of Research and Research Designs

Chapter 2. Variables, Hypothesis and Sampling

Chapter 3. Data Analysis

Chapter 4. Qualitative Research Designs

UNIT 7: PEDAGOGY, ANDRAGOGY, AND ASSESSMENT

Chapter 1. Basic Concept of Pedagogy and Andragogy

Chapter 2. Measurement, Assessment, and Evaluation

Chapter 3. Assessment Tools and Feedback Devices

UNIT 8: TECHNOLOGY IN/FOR EDUCATION

Chapter 1. Meaning of Educational Technology

Chapter 2. Instructional Design and Its Models

Chapter 3. E-learning and E-inclusion

UNIT 9: EDUCATIONAL MANAGEMENT, ADMINISTRATION AND LEADERSHIP

Chapter 1. Educational Management and Administration

Chapter 2. Theories and Techniques of Educational Management

Chapter 3. Leadership and its Models

Chapter 4. Quality in Education

UNIT 10: INCLUSIVE EDUCATION

Chapter 1. Evolution of Inclusive Education

Chapter 2. Classification of Disabilities

Chapter 3. Planning and Management of Inclusive Classrooms

Mock Tests

Further Readings

FEATURES

- Includes 2024 June and 2025 January papers fully-solved
- Previous years' questions (2017-2023) tagged chapter-wise
- Chapter-wise MCQs provide ample questions for practice
- Concept Boxes like Info Bytes, Quick Bytes and Let's Revise for easy learning
- 5 Mock tests for enhanced practise

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Manoj Sonker

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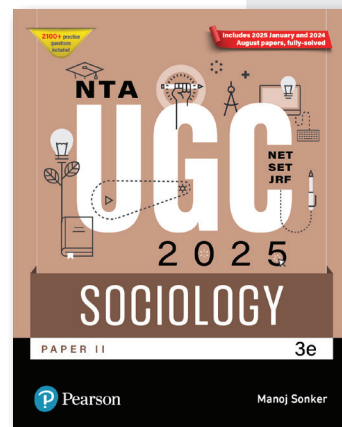
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Chapter 1: Classical Sociological Traditions



Chapter 2: Structure–Functionalism and Structuralism
Chapter 3: Hermeneutic and Interpretative Tradition
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Chapter 5: Indian Thinkers

Unit II: Research Methodology and Methods

Chapter 1: Conceptualizing Social Reality
Chapter 2: Formulating Research Design
Chapter 3: Quantitative and Qualitative Methods
Chapter 4: Techniques

Unit III: Basic Concepts and Institutions

Chapter 1: Sociological Concepts
Chapter 2: Social Institutions

Unit IV: Rural and Urban Transformations

Chapter 1: Rural and Peasant Society
Chapter 2: Urban Society

Unit V: State Politics and Development

Chapter 1: Political Processes in India
Chapter 2: Social Movements and Protests

Unit VI: Economy and Society

Chapter 1: Relationship between Economy and Society

Unit VII: Environment and Society

Chapter 1: Culture, Society, and Environment

Unit VIII: Family, Marriage, and Kinship

Chapter 1: Evolution of Family, Marriage, and Kinship

Unit IX: Science, Technology, and Society

Chapter 1: Evolution of Society with Science and Technology

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Chapter 2: Changing Material Culture, Moral Economy
Chapter 3: Education: Formal and Informal, Religious Organizations
Chapter 4: Piety and Spirituality, Commodification of Rituals
Chapter 5: Communalism and Secularism
Chapter 6: Art and Aesthetics
Chapter 7: Ethics and Morality, Sports and Culture
Chapter 8: Pilgrimage and Religious Tourism, Religion and Economy
Chapter 9: Culture and Environment, New Religious Movements

Appendix

Extra Thinkers

Mock Tests

Mock Test 1
Mock Test 2
Mock Test 3
Mock Test 4
Mock Test 5

Further Readings

FEATURES

- Updated with solved January 2025 and August 2024 papers

- Previous Years' Questions (2019-2023) tagged unit-wise
- Practice Exercises includes exam-relevant questions for ample practice
- Includes 5 Mock Tests to check exam readiness

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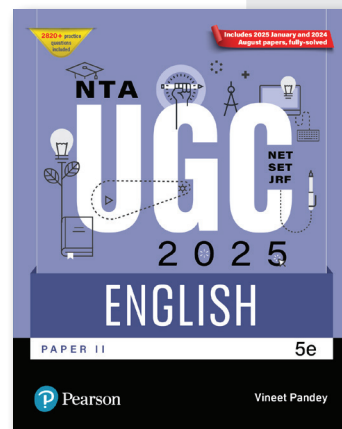
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Chapter 1 British Poetry
 Chapter 2 British Drama
 Chapter 3 Fiction and Short Stories
 Chapter 4 Nonfictional Prose
 Chapter 5 Language: Basic Concepts, Theories and Pedagogy, English in Use
 Chapter 6 English in India: History, Evolution and Future
 Chapter 7 Cultural Studies
 Chapter 8 Literary Criticism
 Chapter 9 Literary Theory Post World War II
 Chapter 10 Research Methods and Materials in English



FEATURES

- Includes 2025 January and 2024 August papers fully-solved
- Updated with Previous Years' (2024-2020)
- Trending Questions based upon units
- Important literary terms and acronyms enlisted
- Did You Know and Key Point boxes included
- Mock Tests to judge students' knowledge
- 2820+ Practice Questions topic-wise for practice

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UGC NET Paper 2 Management, 5e

Mahak Mahajan and Rahat Arora

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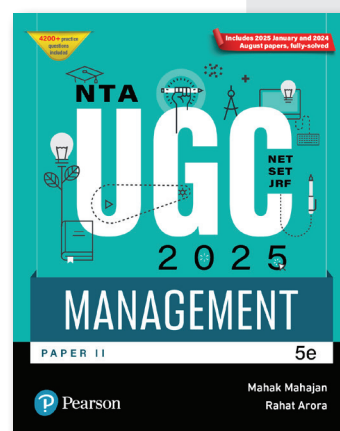
Chapter 1 Management and Economics
Chapter 2 Organizational Behaviour and Human Resource Management
Chapter 3 Strategic Role of HRM
Chapter 4 Accounting Principles and Standards
Chapter 5 Value and Returns
Chapter 6 Strategic Management
Chapter 7 Marketing
Chapter 8 Statistics
Chapter 9 International Business
Chapter 10 Entrepreneurship Development

FEATURES

- Updated with solved 2024 and 2025 papers.
- Solved Multiple choice questions to test students' knowledge
- Previous years' questions (2014-2023) tagged chapter-wise
- Ample questions for topic-wise practice through 'Read-Learn-Revise-Repeat' section
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Unit 1: Pre-History and Proto-History

Chapter 1: Palaeolithic Age
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Chapter 3: Neolithic and Chalcolithic Age
Chapter 4: The Indus Valley Civilization

Unit 2: Vedic Age

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Chapter 1: The Age of Mahajanapadas
Chapter 2: Ajivikas, Buddhism and Jainism

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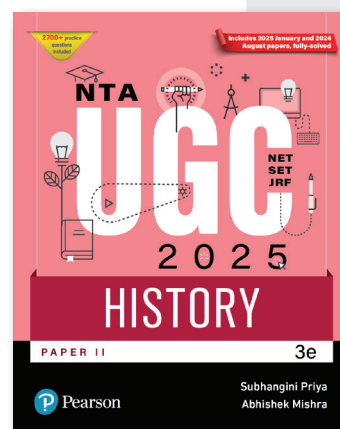
Chapter 1: Mauryan Age

Unit 5: Post Mauryan Age

Chapter 1: Post-Mauryan Dynasties Unit VI: Gupta Age and Vakatakas
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Unit VII: Post Gupta Polities

Chapter 1: Post Gupta Dynasties



Unit VIII: Early Medieval Dynasties

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Unit IX: Thirteenth to Fourteenth Century

Unit X: Fourteenth to Fifteenth Century

Chapter 1: Fourteenth to Fifteenth Century

Unit XI: Mughal Dynasty

Chapter 1: Mughal India

Unit XII: Maratha Dynasty

Chapter 1: Marathas

Unit XIII: Sikhism

Chapter 1: Sikhism

Theme 4: Modern Indian History Unit Early Modern History

FEATURES

- Chronological Timelines: Ancient, Early Medieval, Medieval and Modern History
- Previous Year Questions from 2012-2024 for ample practice
- 5 Mock Tests to simulate examination experience
- Maps of every era sketched for readers' knowledge and understanding

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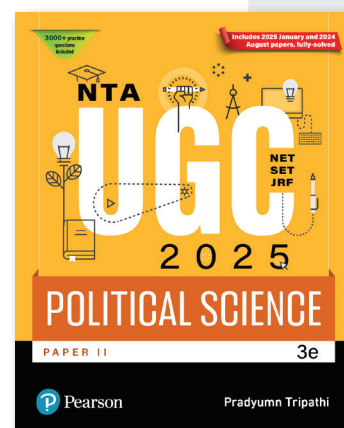
Unit 1: Political Theory
Unit 2: Political Thought
Unit 3: Indian Political Thought
Unit 4: Comparative Politics
Unit 5: International Relations
Unit 6: India's Foreign Policy
Unit 7: Indian Constitution
Unit 8: Political Processes in India
Unit 9: Public Administration in India
Unit 10: Governance in India

FEATURES

- Student-friendly pedagogy with figures and tables supporting the theory
- Previous year questions with answer keys after every unit to help students get a fair idea of live question papers
- List of Further Readings to help students get familiar with the other literatures available

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Charles Pfleeger | Shari Lawrence Pfleeger | Lizzie Coles-Kemp

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Chapter 4 Operating Systems
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Chapter 6 Networks
Chapter 7 The Internet–User Side
Chapter 8 Details of Cryptography
Chapter 9 Privacy and Incidents
Chapter 10 Legal Issues and Ethics
Chapter 11 New Territory
Chapter 12 Emerging Topics

FEATURES

- Core security concepts: Assets, threats, vulnerabilities, controls, confidentiality, integrity, availability, attackers, and attack types
- The security practitioner's toolbox: Identification and authentication, access control, and cryptography
- Areas of practice: Securing programs, user-internet interaction, operating systems, networks, data, databases, and cloud computing
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Chapter 6 Spatial Analysis

Chapter 7 Application of GIS

Chapter 8 Basics of Total Station

Chapter 9 Electronic Distance Measurements

Chapter 10 Surveying Using Total Station

Chapter 11 Data Collection Procedures

Chapter 12 Automatic Level, Digital Level and Optical Theodolites

Chapter 13 Aerial Surveying

Chapter 14 Fundamentals of Remote Sensing

Chapter 15 Basics of Global Positioning System

Chapter 16 Surveying Using Global Positioning System

Chapter 17 Hydrographic Surveying

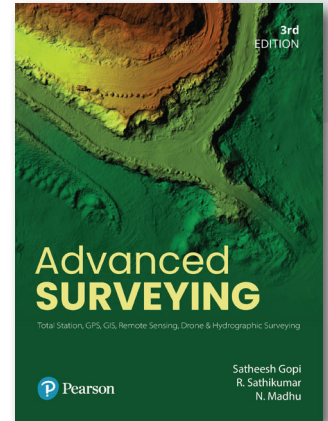
Chapter 18 Surveying and Mapping Using Drones

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Kenneth C. Laudon | Carol Guercio Traver

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Chapter 1. The Revolution is Just Beginning

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Chapter 4. Building an E-commerce Presence: Websites, Mobile Sites, and Apps

Chapter 5. E-commerce Security and Payment Systems

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Chapter 7. Social, Mobile, and Local Marketing

Chapter 8. Ethical, Social, and Political Issues in E-commerce

PART VI: E-COMMERCE IN ACTION

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Chapter 10. Online Content and Media

Chapter 11. Social Networks, Auctions, and Portals

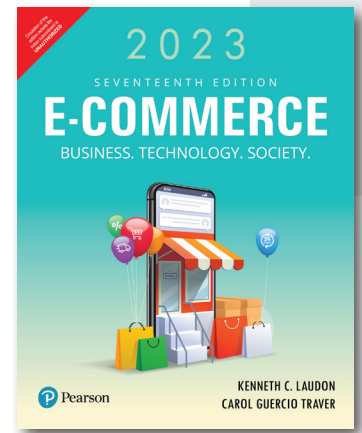
Chapter 12. B2B E-commerce: Supply Chain Management and Collaborative Commerce

FEATURES

- Relates 3 forces driving e-commerce (business development and strategy; technological innovations; social controversies and impacts) to main chapter concepts.
- Infrastructure coverage ensures students understand the technology infrastructure that forms the foundation for all e-commerce.
- Chapter projects and questions test comprehension and offer practice applying high-level evaluation skills to management issues.
- Cases connect coverage to actual e-commerce businesses throughout.

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MBA



TEST PREPARATION

JEE Main Chemistry 2026 Volume I, 7e

A.K. Singhal, U.K. Singhal

ISBN: 9789367134917 | Paperback | Page Count: 536 | ₹790

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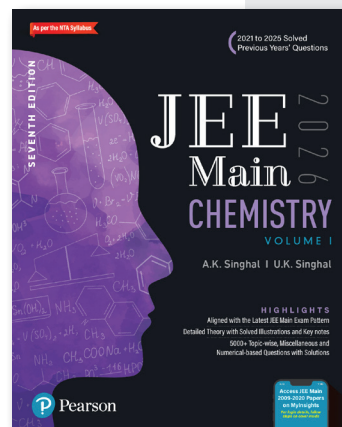
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Chapter 4 Chemical Bonding and Molecular Structure
Chapter 5A States of Matter: Gaseous State and Liquid State*
Chapter 5B States of Matter: Solid State*
Chapter 6 Thermodynamics and Thermochemistry
Chapter 7A Chemical Equilibrium
Chapter 7B Ionic Equilibrium
Chapter 8 Redox Reactions
Chapter 9A p-Block Elements I: Boron Family
Chapter 9B p-Block Elements II: The Carbon Family
Chapter 10A Organic Chemistry I
Chapter 10B Organic Chemistry II
Chapter 10C Organic Chemistry: Purification and Characterization of Carbon Compounds
Chapter 11 Hydrocarbons and Petroleum Hints and Explanations

FEATURES

- Complete coverage of JEE Main curriculum with emphasis on important concepts
- Includes Solved Examples for concept evaluation
- Key points highlighted within the text along with features such as Smart Concepts, Knowledge Plus, and Word of Advice
- Updated Practice Exercises (including Topic-wise, Mixed Bag, and Numerical-value based questions) as per the recent pattern of JEE Main for result-oriented preparation
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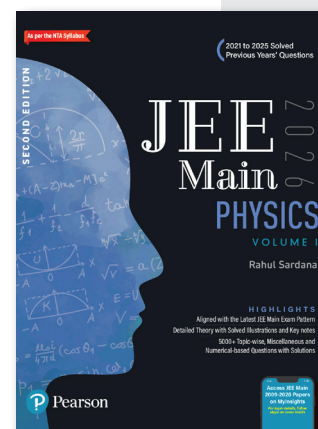
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Chapter 14 Thermal Properties of Matter and Kinetic Theory of Gases



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- Updated Practice Exercises (including Topic-wise, Mixed Bag, and Numerical-value based questions) as per the recent pattern of JEE Main for result-oriented preparation
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JEE Main Physics Volume II, 2e

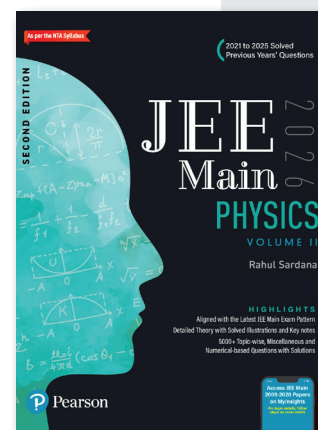
Rahul Sardana

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JEE Main-2025 Solved Paper (22nd January, 2025 Morning)
JEE Main-2024 Solved Paper (04th April, 2024)
JEE Main-2024 Solved Paper (27th January, 2024)

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Chapter 8: Electromagnetic Waves
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Chapter 11: Dual Nature of Radiation and Matter
Chapter 12: Atomic Physics
Chapter 13: Nuclear Physics
Chapter 14: Semiconductor Devices and Applications
Chapter 15: Experimental Skills
Chapter 16: Principles of Communications Hints and Explanations



FEATURES

- Complete coverage of JEE Main curriculum with emphasis on important concepts
- Includes Solved Examples for concept evaluation
- Key points highlighted within the text along with features such as Smart Concepts, Knowledge Plus, and Word of Advice
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JEE Main Chemistry 2026 Volume II, 7e

A.K. Singhal, U.K. Singhal

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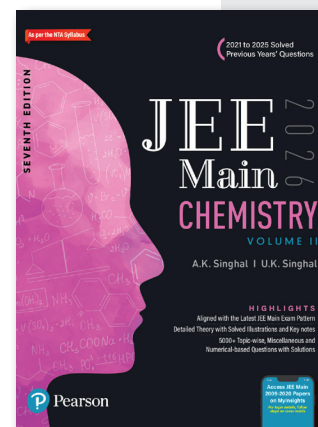
Chapter 1 Solutions
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Chapter 6 d-Block and f-Block Elements
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Chapter 8 Haloalkanes and Haloarenes
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Chapter 10 Aldehydes, Ketones, and Carboxylic Acids
Chapter 11 Amines and Other Organic Compounds with Functional Groups Containing Nitrogen
Chapter 12 Biomolecules
Chapter 13 Practical Chemistry Appendix Hints and Explanation

FEATURES

- Complete coverage of JEE Main curriculum with emphasis on important concepts
- Includes Solved Examples for concept evaluation
- Key points highlighted within the text along with features such as Smart Concepts, Knowledge Plus, and Word of Advice
- Updated Practice Exercises (including Topic-wise, Mixed Bag, and Numerical-value based questions) as per the recent pattern of JEE Main for result-oriented preparation
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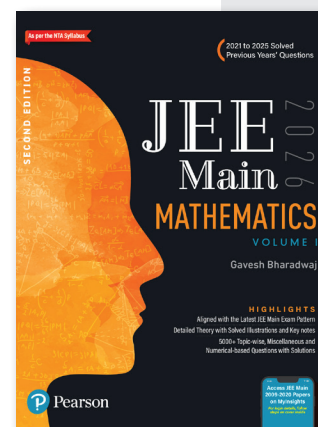
JEE Main Mathematics Volume I, 2e

Gavesh Bharadwaj

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Chapter 13 Permutation and Combination
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FEATURES

- Complete coverage of JEE Main curriculum with emphasis on important concepts
- Includes Solved Examples for concept evaluation
- Key points highlighted within the text along with features such as Smart Concepts, Knowledge Plus, and Word of Advice
- Updated Practice Exercises (including Topic-wise, Mixed Bag, and Numerical-value based questions) as per the recent pattern of JEE Main for result-oriented preparation
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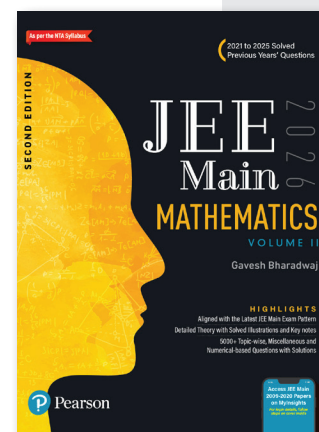
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FEATURES

- Complete coverage of JEE Main curriculum with emphasis on important concepts
- Includes Solved Examples for concept evaluation
- Key points highlighted within the text along with features such as Smart Concepts, Knowledge Plus, and Word of Advice
- Updated Practice Exercises (including Topic-wise, Mixed Bag, and Numerical-value based questions) as per the recent pattern of JEE Main for result-oriented preparation
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Pankaj Gupta

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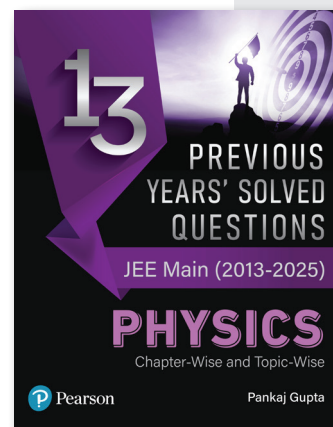
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- Understand
- Detailed step-by-step solutions and alternative methods
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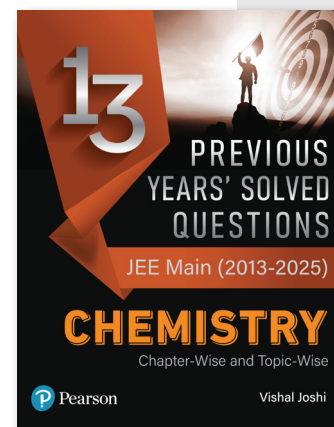
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FEATURES

- Understand
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- Figures, equations, and flow charts for proper reasoning in solutions Analyse
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Om Sharma

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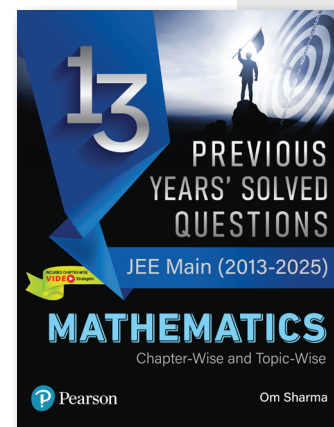
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- Understand
- Detailed step-by-step solutions and alternative methods
- Figures, equations, and flow charts for proper reasoning in solutions Analyse
- Aligned with the latest JEE Main syllabus by NTA
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इकाई -3 साहित्य शास्त्र

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इकाई -7 हिन्दी कहानी

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- दिसंबर 2023, जून 2023 एवं 2022 के प्रश्न पत्र संपूर्ण हल सहित संकलित किए गए हैं।
- विगत वर्ष 2019-2021 तक के प्रश्न पत्र इकाईवार हल सहित संकलित किए गए हैं।
- प्रत्येक इकाई के अंत में एन. टी. ए. परीक्षा-प्रारूप के अनुसार प्रश्न और व्याख्या सहित उत्तर दिए गए हैं।
- प्रसिद्ध नाटककारों, उपन्यासकारों, साहित्यकारों की जीवनी, आत्मकथा एवं एकांकी सम्मिलित हैं।
- प्रत्येक इकाई के अंत में वस्तुनिष्ठ प्रश्न तथा स्मरणीय तथ्य दिए गए हैं।

MARKET

Under Graduate and Post Graduate



NTA UGC NET | SET | JRF Shiksha Shashtra Paper-2

Heena Dawar

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- पर्याप्त अभ्यास के लिए अध्याय-वार बहुविकल्पीय प्रश्न दिए गए हैं।
- बेहतर अभ्यास के लिए
- मॉक टेस्ट दिए गए हैं।

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Under Graduate and Post Graduate



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Pradyumn Tripathi

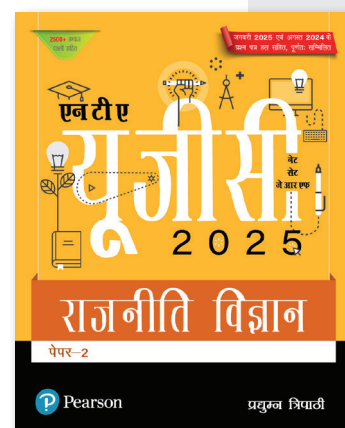
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3. खंड—III भारतीय राजनीतिक विचार (Indian Political Thought)
4. खंड—IV तुलनात्मक राजनीतिक विचार (Comparative Political Analysis)
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6. खंड—VI भारतीय विदेश नीति (Indian Foreign Policy)
7. खंड—VII भारत में राजनीतिक संस्थाएं (Political Institutions in India)
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9. खंड—IX लोक प्रशासन (Public Administration)

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- छात्र-अनुकूल शिक्षाशास्त्र जिसमें सिद्धांत का समर्थन करने वाले चित्र और तालिकाएँ सम्मिलित हैं।
- विगत वर्षों के प्रश्न उत्तर कुंजी के साथ प्रत्येक इकाई के अंत में दिए गए हैं ताकि छात्रों को वास्तविक प्रश्न पत्रों पर उचित विचार करने में मदद मिल सके।
- अग्रिम पठन सूची (Further Reading) छात्रों को अन्य उपलब्ध साहित्य से परिचित करवाने के उद्देश्य से संकलित की गई है।

MARKET

Under Graduate and Post Graduate

Indian Economy for UPSC and State Public Services Examination 3e

Gaurav Agrawal

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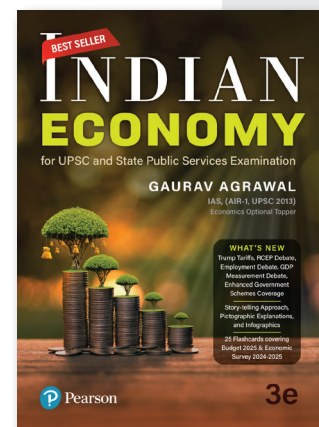
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MARKET

UPSC, Civil Services Aspirants

Bharat ki Arthvayvastha, 2e

Gaurav Agrawal

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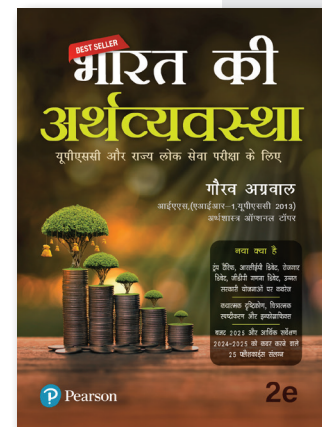
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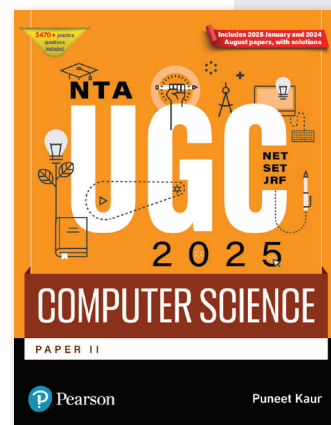
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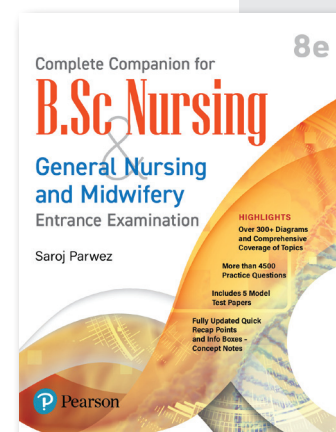
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