

Source:
GSE Research Global Report, March 2024

The Importance Of English Proficiency

85%

of respondents said English was important for their work life and that it would continue to be so in the foreseeable future.

88%

of employees think that its importance will continue to grow in the next five years, illustrating its role as a vital skill for professional success.

92%

of Gen Z respondents felt English for work would become increasingly important in 5 years' time.



At Pearson, our purpose is simple:
to add life to a lifetime of learning.

To know more about us, visit us at

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Sales Representative

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Master English and empower your students with an unparalleled edge

Pearson MePro provides learner-centric, professional & academic theme-based courseware that helps student become proficient in English language.

#BeThePro



Watch the Product walkthrough video and Log in today!



Seamless design across devices



Industry relevant certification

Achieve your language goals efficiently with **Pearson MePro**

Listening



Writing



Speaking



Reading



Grammar



Vocabulary



Journey to #BeThePro



What makes MePro stand out?



Engaging content

Role-plays and simulations that encourage practical learning



Illustrated themes

Story-telling approach targeting visual learners and readers



Adaptive learning

Every learner is automatically mapped to their current English proficiency level



Measurable outcomes

Learning outcomes measured against Global scale of English & CEFR levels



Acclaimed certificates and Credly badges*

Certificate and recognised digital badges that help learners connect to real-world jobs



Improves language proficiency and employability

With industry-specific learning outcomes from GSE as part of content across MePro levels

MePro Offerings

- 10 Levels based on Global scale of English (GSE)
- Featuring 100 theme-based modules
- The platform includes 800+ skill-based tasks
- More than 300+ hours of dedicated learning
- AI-enabled speaking tasks providing instant feedback