

# Introduction to



What is Pearson BTEC?	Why should students take Pearson BTEC?	Why should educators provide Pearson BTEC?
<p>Established in 1984, Pearson BTEC (Business Technology and Education Council) is a framework of vocational courses, globally renowned qualifications and blended learning solutions that help to develop a trained and highly skilled workforce. From fundamental learning to professional courses at postgraduate level, Pearson BTEC offers an alternative to academic education with practical, hands-on learning experiences. Each Pearson BTEC qualification comprises a variety of units designed to enable students to build their understanding and skills across the course of study. Pearson BTEC courses and qualifications are recognised in more than 50 countries worldwide.</p>	<ul style="list-style-type: none"> <li> BTEC qualifications are internationally recognised and provide lateral entry into Year 3 at 300+ international universities</li> <li> Well accepted by employers globally</li> <li> Affordable option to study an international qualification in India</li> <li> Available in 24+ subjects</li> </ul>	<ul style="list-style-type: none"> <li> Unique global curriculum and assessment methods</li> <li> Qualifications accepted in 50+ countries</li> <li> Provides future ready skills through real life scenarios</li> <li> One of its kind of qualification in India</li> <li> Aligned with the National Education Policy 2020, which includes a framework for credit banks, internationalisation of credits, dual degrees, and other initiatives</li> <li> Available to teach at school, college, university and institution level</li> </ul>

		BTEC Levels	Level 1 - 2	Level 3	Level 4	Level 5	Level 6	Level 7
<b>Who is Pearson BTEC for?</b>		Indian equivalent	Class IX-X	XI- XII	UG Y-1	UG Y-2	N/A	PG Diploma
		Best suited for	School students seeking foundational knowledge from vocational subjects	School students seeking additional knowledge from vocational subjects ITI aspirant, workplace upskilling etc	Students seeking routes to pursue higher education abroad in global universities or pursue a dual degree in India		Progression to international university	Students seeking international Master's Degree
<b>Duration of Pearson BTEC qualifications</b>			3 - 12 months	3 - 24 months	12 months	12 months	12 - 24 months (location and course dependent)	6 - 8 months
<b>Nomenclature of Pearson BTEC qualifications</b>			BTEC International Level 1, BTEC International Level 2	BTEC International Level 3 (Certificate/ Diploma/ Extended Diploma)	Higher National Certificate	Higher National Diploma	Undergraduate Degree	PG Diploma
<b>Pearson BTEC subjects offered</b>			Business, Creative Media, Engineering, Art and Design and many more		Business, Creative Media, Engineering, Art and Design, Esports, Digital Technologies, Cloud Computing		N/A	Strategic Management and Leadership
<b>Who can provide Pearson BTEC qualifications?</b>		Type of institution	International schools	International schools	Higher Education providers - colleges, universities, private training centres		No solution available within Pearson BTEC at this level	B-Schools, Higher Education Institutions
		Pearson BTEC partner/s in India	MGIS (Ahmedabad), Fountain Head (Surat)	NSDCI, AIFF (PAN India)	GNA University (Punjab), King Cornerstone (Chennai), Vidyajyoti Eduversity		N/A	Westford Management College (Kochi), ISMS (Pune), The B School International (Calicut)