



Pearson Workforce Skills

How we can help solve your skills challenges



Image: © Flamingo Images / Shutterstock

[x go.pearson.com/workforceskills](https://go.pearson.com/workforceskills)

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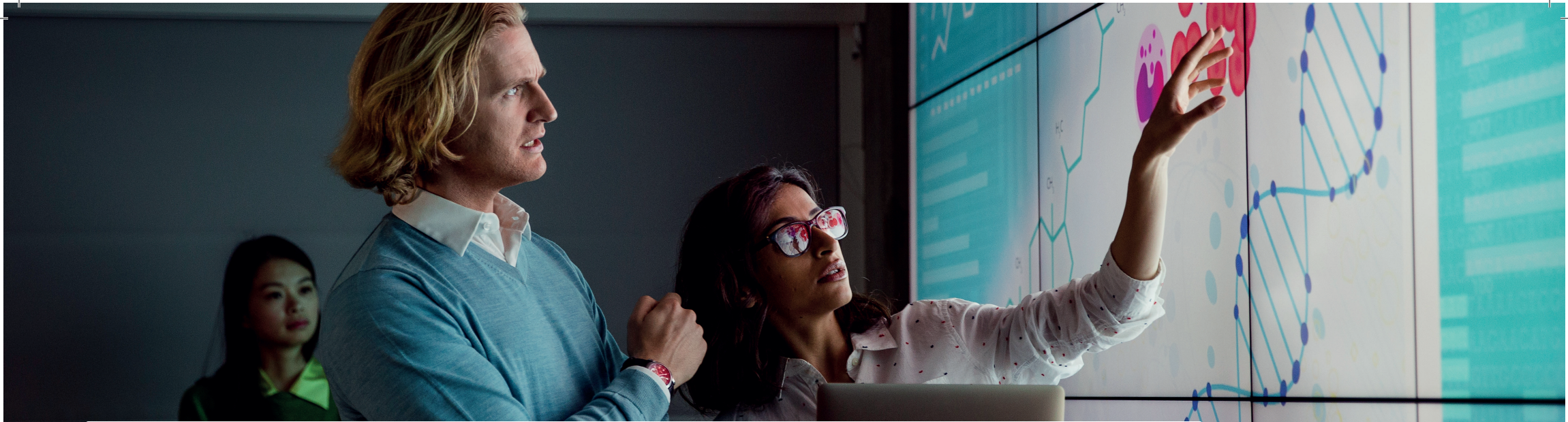
Welcome to Pearson Workforce Skills

Keeping a business relevant today means employers must be continuously learning, adapting, and upskilling their workforce. When you understand the skills your organisation has - and the skills your organisation needs - you can create a plan to fill those skills gaps. At Pearson Workforce Skills, we combine comprehensive skills data with extensive experience as the world's most respected learning company to help organisations get where they need to go.

Who we are

Pearson Workforce Skills helps organisations understand, maintain and enhance their most vital asset - their people. We connect your data, people and insights to produce a user-friendly suite of solutions, so you can make decisions on learning and development, such as where to upskill, who to reskill, where technology can help and incentivise learning. Our unique offer realises the untapped potential in people, bridging skills gaps and boosting individuals' career success.

We use our sophisticated AI to model how technological change will disrupt jobs and accurately map the skills needed to futureproof workforces at scale. We then add Pearson's deep understanding of learning at different life stages to build insights at an individual level. Our training solutions support workforce development, creating high quality, workplace relevant contextualised learning programmes giving employers and individuals access to the learning they need to unlock their potential and grow with the world around them.



Why choose Pearson Workforce Skills?

Our unique solutions provide a single destination for employers to understand and maximise the potential of their workforce and for employees to discover and unlock new opportunities.



Innovative

Reskill, retrain and remobilise your employees, without the need for recruiting and onboarding.



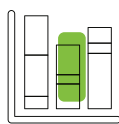
Solution-based

Outline and understand your skills requirements and ways to fix them, enabling the business to address their talent strategy challenges.



High quality

Work with a recognised and trusted brand - we're part of Pearson, the world's leading learning company with 40+ years' experience in offering world recognised vocational and academic qualifications.



Cost-effective

Drive better engagement with employees, resulting in higher performance, productivity and visible benefits for your business.

Pearson Workforce Skills Solutions



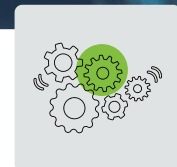


Partnering with Faethm helps us understand how technology will transform our workplace. We know that employees are our most important asset and we want to understand the role of evolving technologies moving forward so that no employee is left behind.

Stephen Hanlon - Employee Experience & Talent Manager, South East Water



Skills-based Talent Planning and Management



× Faethm

Faethm is a pioneering analytics platform that uses sophisticated AI to identify an organisation's future workforce requirements.

Armed with these insights, employers know what technologies can impact productivity, and what skills are needed in each job. Business leaders can make focused, data-driven decisions about how to navigate the changes and upskill or reskill their workforce.

Combining Pearson's world class end-to-end learning and assessment products with Faethm's analytics capability, Pearson can help companies of all sizes understand what skills they really need, how to develop them, and help to bridge the global skills gap.

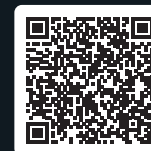
× Workforce

Workforce is a talent platform that provides enterprises with a complete view of their employees' skills, helping them know exactly what skills their workforce has and what skills they need.

AI technology and verified credentials bring reliable skills data to help make more accurate, informed talent management decisions.

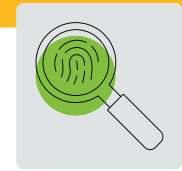
Workforce helps managers and HR professionals understand the skills employees have right now, and engage employees in learning to ensure your organisation is ready for the future.

Faethm



Workforce





Recruitment Analytics and Assessment

× TalentLens

Offering a wide range of online assessment products to assess aptitude, soft skills, personality, critical thinking and motivation to support talent selection as well as develop and guide your workforce throughout their career.

Our solutions are reliable and scientifically proven to get the clearest possible picture of a person's current and future potential. Products and services include:

- **Cognitive ability assessments**
Assess abilities in thinking, learning new concepts and solving complex problems quickly.
- **Personality assessments**
Used for career counselling and for individuals and teams' L&D programmes.
- **Critical thinking ability assessments**
Designed to determine critical thinking ability.
- **Situational judgement tests**
Designed to be used in recruitment or training (scenario-based).
- **Career development assessments**
Used to assess career motivations and identify career paths.
- **Talent assessment**
Evaluation of one or more candidates with one or more assessment tools.
- **Role-based assessments**
Automated psychometric assessment specific to the role of each candidate.
- **Customised tests**
Ability and/or personality tests to help client recruitment and selection.
- **Clinical assessments**
Offering a range of assessments that can be used to help learners with specialist educational needs.

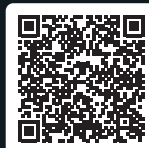
Psychometric tests are valuable decision-making tools for measuring the personality traits, motivation levers, and cognitive abilities of our candidates and employees. They provide robustness in evaluation and are excellent predictors of on-the-job performance.

Bérangère Abiven, Head of HR Assessment, AIR FRANCE
User of SOSIE and TD-12

Clinical Assessments



TalentLens





People are really excited about participating in our learning programs– and that’s a direct result of the Credly digital badges. Earners have not been shy about sharing their badges, starting a conversation with co-workers, and encouraging others to learn a new skill. You can’t ask for more than that.

Charlie Forty, Senior Director of Talent Development, PVH Corp



Learning Content and Solutions

Our dynamic range of bespoke learning content and enterprise learning solutions supports apprenticeships, employee development and skills training.

× Learning resources

To support employers with on-programme learning and apprenticeships.

× Credly Acclaim

The largest and most-connected digital credential network enabling employers to attract, engage, and retain talent.

× Online course design and development

Transform your capacity to create high-quality online or blended courses.

Learning resources



Online course design/development



Credly Acclaim

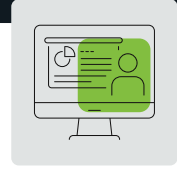




Image © Thomas Barwick / Getty Images

“
Pearson TQ have a clear strategy to offer apprenticeships based on their expertise in leadership and management to support large employers to upskill and train their future leaders. Curriculum is specific to the employers’ needs and well aligned to their development strategies.
”

Ofsted Report, November 2022



Programme Delivery

As the UK’s largest awarding organisation, we offer academic and skill building qualifications that are globally recognised and benchmarked that will support the students to meet the challenges of today and tomorrow.

× BTEC Qualifications

Designed to develop a skilled workforce. These programs have been taught worldwide for over 40 years, providing practical learning experiences. From basic to advanced levels, BTEC offers an alternative to traditional academic education, emphasizing hands-on learning. They can be taught in private schools, colleges, universities and training institutions.

× Pearson TQ Apprenticeships

Fully managed end-to-end apprenticeship service and bespoke training solutions.

× Pearson College London

Creative undergraduate, postgraduate degrees and short courses, designed, developed and delivered through industry collaboration.

× Functional Skills

Qualifications in English, mathematics and ICT from entry level to level 2.

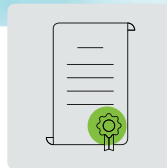
BTEC/NVQ/HN/
Functional Skills



Pearson TQ
Apprenticeships



Assessment Services



We offer a complete range of services to support your learners.

× Pearson VUE testing services

Delivering high-stakes exams and helping prepare test candidates with courseware, scenario-based labs, practice tests and more through our worldwide network of test centres and partnerships.

× End-point assessment

High quality end-point assessment designed and ready to deliver for apprenticeship standards.

× ResultsPlus

Online results analysis tool that gives a detailed breakdown of learners' performance in Pearson Edexcel exams and BTEC external assessments.

× Exam Wizard

Online resource containing a huge bank of past paper questions and support materials to help create mock exams and tests.

× Remote invigilation

Innovative approach to on-screen assessment services where learners can take their assessments at home or work, without the need for an invigilator to be in the room.



Pearson VUE is disciplined, supportive and characterised with clear procedures and its test engine is reliable.

Authorised Test Centre Administrator



Image: © 10000+Hours / Getty Images

Pearson VUE testing services



End-point assessment

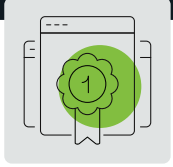


ResultsPlus, Exam Wizard, Remote invigilation





Robbarts / Getty Images



Quality Assurance

We put efficacy at the heart of everything we do. Using research and evidence to deliver measurable progress at each stage of the learning journey.

× Efficacy

Identifying what matters

Using outcome-based product design, we identify what matters most to educators and learners.

Constantly improving

We continuously measure the impact of our products and find new ways to keep improving them, getting learners closer to achieving their goals.

Sharing the information

We were the first education company to release audited and independently reviewed reports on product efficacy and we continue to do so, giving learners the peace of mind that their efforts will deliver results.

× Pearson Assured

A service that independently benchmarks and verifies the training provided by various organisations and bodies. Our expertise in training, education and quality assurance means that Pearson is ideally placed to ensure that your systems and processes are thoroughly developed and effectively implemented.

1 billion

people globally will need reskilling by 2030

Efficacy



Pearson Assured



Contact us

<https://in.pearson.com/pearson-businesses/workforce-skills/btec.html>

