

MRP ₹595

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EDITION

# EXPLORING RESEARCH



Exclusive  
to  
Shri Adhya






 Pearson

NEIL J. SALKIND

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Exploring  
Research:  
unlocking the  
power of modern  
research tools

## Key Features

-  Discussion Questions help summarise the content
-  Coverage of software dealing with qualitative data
-  Development and refinement of bibliographies
-  Latest updates on use of the Internet for research and online literature reviews
-  Use of social media in the context of research

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## What's special about this book?

**Exploring Research, 10e** presents the basics of research, describing how to collect and analyse data and provides thorough instruction on how to prepare and write research proposals and manuscripts. This book is a useful resource for students, scholars and professionals across functions to understand the approach to initiate and conduct research and present authentic research reports.