

MRP
₹789

Learn to analyse
operational challenges
with ease



ISBN : 9789356067400

Key Highlights



Written to provide relevant, real world understanding of concepts



Puts theory into practice



Backed by effective learning-design principles

Authors

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#PrepareWell

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What's Special:

The book applies underlying theories to real world challenges faced by service operations managers on a day-to-day basis. This market-leading text on service operations management provides a range of tools, frameworks and techniques designed to help understand ways to deal with operational challenges.