

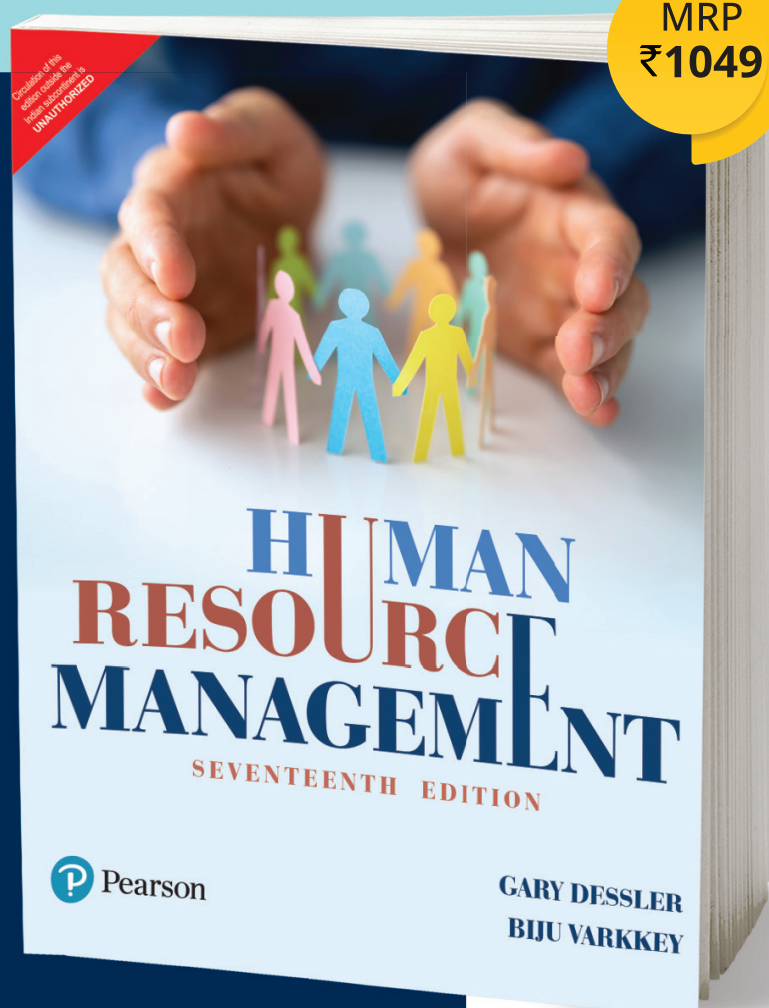
Get the updated know-how on HR management.

What's new?

-  Introduction to the practical application of the latest concepts
-  Discussion of topics with Indian examples like Axis Bank, Tech Mahindra, Marico, Zydus Lifesciences, Mahindra and Mahindra, Infosys, and many more
-  Updated content on Employment Laws in India and the U.S.
-  Inclusion of Indian case studies of Bank of Baroda, Zomato, Taj Mahal Palace Hotel (IHC) and a few others
-  Special focus on Diversity, Equity, and Inclusion (DE&I)
-  Coverage on how COVID-19 affected HR



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Table of Contents

Part One – Introduction

- Chapter 1:** Introduction to Human Resource Management
- Chapter 2:** Equal Opportunity Law and Action
- Chapter 3:** Human Resource Policy, Strategy and Performance

Part Two – Recruitment, Placement and Talent Management

- Chapter 4:** Job Analysis and the Talent Management Process
- Chapter 5:** Personnel Planning and Recruiting
- Chapter 6:** Employee Testing and Selection
- Chapter 7:** Interviewing Candidates

Part Three – Training and Development

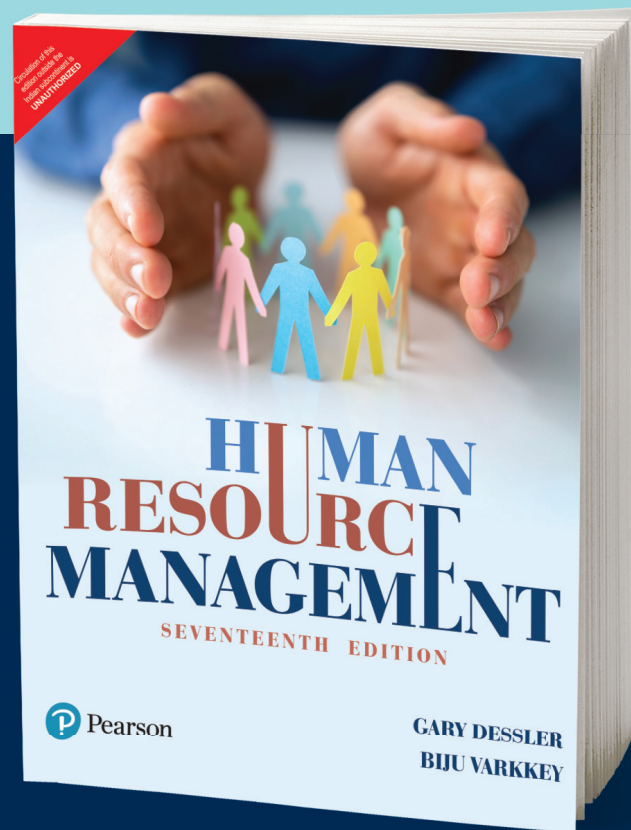
- Chapter 8:** Training and Developing Employees
- Chapter 9:** Performance Management and Appraisal
- Chapter 10:** Managing Careers and Retention

Part Four – Compensation

- Chapter 11:** Establishing Strategic Pay Plans
- Chapter 12:** Performance Pays and Financial Incentives
- Chapter 13:** Benefits and Services

What's special in the book?

Pearson's **Human Resource Management** – Seventeenth Edition provides a comprehensive and practical introduction to the fundamental concepts of Human Resource Management. Enriched with case studies of Indian companies, it is an interesting read for students and practicing managers in the subcontinent.



Part Five – Enrichment Topics in Human Resource Management

- Chapter 14:** Building Positive Employee Relations
- Chapter 15:** Labor Relations and Collective Bargaining
- Chapter 16:** Health, Safety and Risk Management
- Chapter 17:** Managing Global Human Resources
- Chapter 18:** Managing Human Resources in Small and Entrepreneurial Firms

Appendix A – Comprehensive Cases

Glossary

Subject Index