

Approved centres

Pearson BTEC endorsement

Endorsement of an approved centre means that centre has been reviewed by Pearson for the purpose of offering Pearson BTEC qualifications. This endorsement is shown with the use of the Pearson BTEC Approved Centre endorsement typemark on materials such as a letterhead and within environments.

Clearspace:

When you place the typemark in a design always leave the clearspace area empty. This space is included in the logo artboard.

Colorways:

Both negative and positive versions of the typemark exists for use on both dark and light backgrounds.

Minimum size:

Digital – Minimum width 71 px
Print – Minimum width 23 cm

Pearson BTEC Approved Centre endorsement typemark



Typemark with clearspace

Sticker



11cm x 11cm



*College logo is used as an example only.